

United States Cardio Fitness Equipment Market Report 2016

https://marketpublishers.com/r/U11A1BBA6ADEN.html

Date: November 2016

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U11A1BBA6ADEN

D. OTTATODAGADEN			
Abstracts			
Notes:			
Sales, means the sales volume of Cardio Fitness Equipment			
Revenue, means the sales value of Cardio Fitness Equipment			
This report studies sales (consumption) of Cardio Fitness Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering			
Balanced Body			
Beistegui			
Body Solid			
China Body Strong			
China Inred			
Cybex			

Dyaco

Freemotion



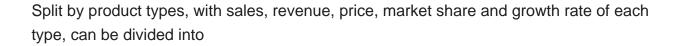
Heart Rate

Heinz Kettler
Hoist
Jiangsu Fuankang
KONLEGA
Keiser Group
LeMond
Life Fitness
Magnum
Motus
Nautilus
Octane
Panatta
Paramount
Precor
Schwinn
Star Trac
Strive
Technogym

The Abs Company



True Treadmill



Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cardio Fitness Equipment in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Cardio Fitness Equipment Market Report 2016

1 CARDIO FITNESS EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Cardio Fitness Equipment
- 1.2 Classification of Cardio Fitness Equipment
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Cardio Fitness Equipment
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cardio Fitness Equipment (2011-2021)
 - 1.4.1 United States Cardio Fitness Equipment Sales and Growth Rate (2011-2021)
- 1.4.2 United States Cardio Fitness Equipment Revenue and Growth Rate (2011-2021)

2 UNITED STATES CARDIO FITNESS EQUIPMENT COMPETITION BY MANUFACTURERS

- 2.1 United States Cardio Fitness Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cardio Fitness Equipment Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cardio Fitness Equipment Average Price by Manufactures (2015 and 2016)
- 2.4 Cardio Fitness Equipment Market Competitive Situation and Trends
 - 2.4.1 Cardio Fitness Equipment Market Concentration Rate
 - 2.4.2 Cardio Fitness Equipment Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CARDIO FITNESS EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Cardio Fitness Equipment Sales and Market Share by Type (2011-2016)



- 3.2 United States Cardio Fitness Equipment Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cardio Fitness Equipment Price by Type (2011-2016)
- 3.4 United States Cardio Fitness Equipment Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CARDIO FITNESS EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Cardio Fitness Equipment Sales and Market Share by Application (2011-2016)
- 4.2 United States Cardio Fitness Equipment Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CARDIO FITNESS EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Balanced Body
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Balanced Body Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Beistegui
 - 5.2.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Beistegui Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Body Solid
 - 5.3.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Body Solid Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview



- 5.4 China Body Strong
 - 5.4.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 China Body Strong Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 China Inred
 - 5.5.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 China Inred Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Cybex
 - 5.6.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Cybex Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Dyaco
 - 5.7.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Dyaco Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Freemotion
 - 5.8.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 Freemotion Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Heart Rate
 - 5.9.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II



- 5.9.3 Heart Rate Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Heinz Kettler
 - 5.10.2 Cardio Fitness Equipment Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Heinz Kettler Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Hoist
- 5.12 Jiangsu Fuankang
- 5.13 KONLEGA
- 5.14 Keiser Group
- 5.15 LeMond
- 5.16 Life Fitness
- 5.17 Magnum
- 5.18 Motus
- 5.19 Nautilus
- 5.20 Octane
- 5.21 Panatta
- 5.22 Paramount
- 5.23 Precor
- 5.24 Schwinn
- 5.25 Star Trac
- 5.26 Strive
- 5.27 Technogym
- 5.28 The Abs Company
- 5.29 True Treadmill

6 CARDIO FITNESS EQUIPMENT MANUFACTURING COST ANALYSIS

- 6.1 Cardio Fitness Equipment Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials



- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cardio Fitness Equipment

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cardio Fitness Equipment Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cardio Fitness Equipment Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES CARDIO FITNESS EQUIPMENT MARKET FORECAST (2016-2021)

- 10.1 United States Cardio Fitness Equipment Sales, Revenue Forecast (2016-2021)
- 10.2 United States Cardio Fitness Equipment Sales Forecast by Type (2016-2021)
- 10.3 United States Cardio Fitness Equipment Sales Forecast by Application (2016-2021)
- 10.4 Cardio Fitness Equipment Price Forecast (2016-2021)



11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cardio Fitness Equipment

Table Classification of Cardio Fitness Equipment

Figure United States Sales Market Share of Cardio Fitness Equipment by Type in 2015 Table Application of Cardio Fitness Equipment

Figure United States Sales Market Share of Cardio Fitness Equipment by Application in 2015

Figure United States Cardio Fitness Equipment Sales and Growth Rate (2011-2021) Figure United States Cardio Fitness Equipment Revenue and Growth Rate (2011-2021) Table United States Cardio Fitness Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Cardio Fitness Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cardio Fitness Equipment Sales Share by Manufacturers

Figure 2016 Cardio Fitness Equipment Sales Share by Manufacturers

Table United States Cardio Fitness Equipment Revenue by Manufacturers (2015 and

Table United States Cardio Fitness Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cardio Fitness Equipment Revenue Share by Manufacturers Table 2016 United States Cardio Fitness Equipment Revenue Share by Manufacturers Table United States Market Cardio Fitness Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cardio Fitness Equipment Average Price of Key Manufacturers in 2015

Figure Cardio Fitness Equipment Market Share of Top 3 Manufacturers

Figure Cardio Fitness Equipment Market Share of Top 5 Manufacturers

Table United States Cardio Fitness Equipment Sales by Type (2011-2016)

Table United States Cardio Fitness Equipment Sales Share by Type (2011-2016)

Figure United States Cardio Fitness Equipment Sales Market Share by Type in 2015 Table United States Cardio Fitness Equipment Revenue and Market Share by Type

(2011-2016)

2016)

Table United States Cardio Fitness Equipment Revenue Share by Type (2011-2016) Figure Revenue Market Share of Cardio Fitness Equipment by Type (2011-2016) Table United States Cardio Fitness Equipment Price by Type (2011-2016) Figure United States Cardio Fitness Equipment Sales Growth Rate by Type



(2011-2016)

Table United States Cardio Fitness Equipment Sales by Application (2011-2016)

Table United States Cardio Fitness Equipment Sales Market Share by Application (2011-2016)

Figure United States Cardio Fitness Equipment Sales Market Share by Application in 2015

Table United States Cardio Fitness Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Cardio Fitness Equipment Sales Growth Rate by Application (2011-2016)

Table Balanced Body Basic Information List

Table Balanced Body Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Balanced Body Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Beistegui Basic Information List

Table Beistegui Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beistegui Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Body Solid Basic Information List

Table Body Solid Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Body Solid Cardio Fitness Equipment Sales Market Share (2011-2016)

Table China Body Strong Basic Information List

Table China Body Strong Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table China Body Strong Cardio Fitness Equipment Sales Market Share (2011-2016)

Table China Inred Basic Information List

Table China Inred Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table China Inred Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Cybex Basic Information List

Table Cybex Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cybex Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Dyaco Basic Information List

Table Dyaco Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dyaco Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Freemotion Basic Information List



Table Freemotion Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Freemotion Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Heart Rate Basic Information List

Table Heart Rate Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Heart Rate Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Heinz Kettler Basic Information List

Table Heinz Kettler Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Heinz Kettler Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Hoist Basic Information List

Table Hoist Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hoist Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Jiangsu Fuankang Basic Information List

Table Jiangsu Fuankang Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jiangsu Fuankang Cardio Fitness Equipment Sales Market Share (2011-2016)

Table KONLEGA Basic Information List

Table KONLEGA Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table KONLEGA Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Keiser Group Basic Information List

Table Keiser Group Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Keiser Group Cardio Fitness Equipment Sales Market Share (2011-2016)

Table LeMond Basic Information List

Table LeMond Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table LeMond Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Life Fitness Basic Information List

Table Life Fitness Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Life Fitness Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Magnum Basic Information List

Table Magnum Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Magnum Cardio Fitness Equipment Sales Market Share (2011-2016)



Table Motus Basic Information List

Table Motus Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Motus Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Nautilus Basic Information List

Table Nautilus Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nautilus Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Octane Basic Information List

Table Octane Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Octane Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Panatta Basic Information List

Table Panatta Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panatta Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Paramount Basic Information List

Table Paramount Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Paramount Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Precor Basic Information List

Table Precor Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Precor Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Schwinn Basic Information List

Table Schwinn Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Schwinn Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Star Trac Basic Information List

Table Star Trac Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Star Trac Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Strive Basic Information List

Table Strive Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Strive Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Technogym Basic Information List

Table Technogym Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)



Table Technogym Cardio Fitness Equipment Sales Market Share (2011-2016)

Table The Abs Company Basic Information List

Table The Abs Company Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Abs Company Cardio Fitness Equipment Sales Market Share (2011-2016)

Table True Treadmill Basic Information List

Table True Treadmill Cardio Fitness Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table True Treadmill Cardio Fitness Equipment Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cardio Fitness Equipment

Figure Manufacturing Process Analysis of Cardio Fitness Equipment

Figure Cardio Fitness Equipment Industrial Chain Analysis

Table Raw Materials Sources of Cardio Fitness Equipment Major Manufacturers in 2015

Table Major Buyers of Cardio Fitness Equipment

Table Distributors/Traders List

Figure United States Cardio Fitness Equipment Production and Growth Rate Forecast (2016-2021)

Figure United States Cardio Fitness Equipment Revenue and Growth Rate Forecast (2016-2021)

Table United States Cardio Fitness Equipment Production Forecast by Type (2016-2021)

Table United States Cardio Fitness Equipment Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Cardio Fitness Equipment Market Report 2016

Product link: https://marketpublishers.com/r/U11A1BBA6ADEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U11A1BBA6ADEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970