

United States Car Mats Market Report 2017

<https://marketpublishers.com/r/U2141EA1A84EN.html>

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U2141EA1A84EN

Abstracts

Notes:

Sales, means the sales volume of Car Mats

Revenue, means the sales value of Car Mats

This report studies sales (consumption) of Car Mats in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

MacNeil IP

Disney

Omix-ADA

Michelin

Kramer America

Lloyd Mats

Lund International

Intro-Tech Automotive

Goodyear Tire and Rubber

Husky Liners

ExactMats

BDKUSA

U Ace

Truck Hero

Covercraft Industries

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Car Mats in each application, can be divided into

Application 1

Application 2

Contents

United States Car Mats Market Report 2017

1 CAR MATS OVERVIEW

- 1.1 Product Overview and Scope of Car Mats
- 1.2 Classification of Car Mats
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of Car Mats
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Car Mats (2012-2022)
 - 1.4.1 United States Car Mats Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Car Mats Revenue and Growth Rate (2012-2022)

2 UNITED STATES CAR MATS COMPETITION BY MANUFACTURERS

- 2.1 United States Car Mats Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Car Mats Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Car Mats Average Price by Manufactures (2015 and 2016)
- 2.4 Car Mats Market Competitive Situation and Trends
 - 2.4.1 Car Mats Market Concentration Rate
 - 2.4.2 Car Mats Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CAR MATS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Car Mats Sales and Market Share by States (2012-2017)
- 3.2 United States Car Mats Revenue and Market Share by States (2012-2017)
- 3.3 United States Car Mats Price by States (2012-2017)

4 UNITED STATES CAR MATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Car Mats Sales and Market Share by Type (2012-2017)
- 4.2 United States Car Mats Revenue and Market Share by Type (2012-2017)
- 4.3 United States Car Mats Price by Type (2012-2017)
- 4.4 United States Car Mats Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CAR MATS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Car Mats Sales and Market Share by Application (2012-2017)
- 5.2 United States Car Mats Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CAR MATS MANUFACTURERS PROFILES/ANALYSIS

6.1 MacNeil IP

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Car Mats Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 MacNeil IP Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Disney

- 6.2.2 Car Mats Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Disney Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Omix-ADA

- 6.3.2 Car Mats Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Omix-ADA Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 Michelin

- 6.4.2 Car Mats Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Michelin Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

6.5 Kramer America

- 6.5.2 Car Mats Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Kramer America Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Lloyd Mats
 - 6.6.2 Car Mats Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Lloyd Mats Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Lund International
 - 6.7.2 Car Mats Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Lund International Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Intro-Tech Automotive
 - 6.8.2 Car Mats Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Intro-Tech Automotive Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Goodyear Tire and Rubber
 - 6.9.2 Car Mats Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Goodyear Tire and Rubber Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Husky Liners
 - 6.10.2 Car Mats Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Husky Liners Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 ExactMats

- 6.12 BDKUSA
- 6.13 U Ace
- 6.14 Truck Hero
- 6.15 Covercraft Industries

7 CAR MATS MANUFACTURING COST ANALYSIS

- 7.1 Car Mats Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Car Mats

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Car Mats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Car Mats Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES CAR MATS MARKET FORECAST (2017-2022)

11.1 United States Car Mats Sales, Revenue Forecast (2017-2022)

11.2 United States Car Mats Sales Forecast by Type (2017-2022)

11.3 United States Car Mats Sales Forecast by Application (2017-2022)

11.4 Car Mats Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Car Mats

Table Classification of Car Mats

Figure United States Sales Market Share of Car Mats by Type in 2015

Table Application of Car Mats

Figure United States Sales Market Share of Car Mats by Application in 2015

Figure United States Car Mats Sales and Growth Rate (2012-2022)

Figure United States Car Mats Revenue and Growth Rate (2012-2022)

Table United States Car Mats Sales of Key Manufacturers (2015 and 2016)

Table United States Car Mats Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Car Mats Sales Share by Manufacturers

Figure 2016 Car Mats Sales Share by Manufacturers

Table United States Car Mats Revenue by Manufacturers (2015 and 2016)

Table United States Car Mats Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Car Mats Revenue Share by Manufacturers

Table 2016 United States Car Mats Revenue Share by Manufacturers

Table United States Market Car Mats Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Car Mats Average Price of Key Manufacturers in 2015

Figure Car Mats Market Share of Top 3 Manufacturers

Figure Car Mats Market Share of Top 5 Manufacturers

Table United States Car Mats Sales by States (2012-2017)

Table United States Car Mats Sales Share by States (2012-2017)

Figure United States Car Mats Sales Market Share by States in 2015

Table United States Car Mats Revenue and Market Share by States (2012-2017)

Table United States Car Mats Revenue Share by States (2012-2017)

Figure Revenue Market Share of Car Mats by States (2012-2017)

Table United States Car Mats Price by States (2012-2017)

Table United States Car Mats Sales by Type (2012-2017)

Table United States Car Mats Sales Share by Type (2012-2017)

Figure United States Car Mats Sales Market Share by Type in 2015

Table United States Car Mats Revenue and Market Share by Type (2012-2017)

Table United States Car Mats Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Car Mats by Type (2012-2017)

Table United States Car Mats Price by Type (2012-2017)

Figure United States Car Mats Sales Growth Rate by Type (2012-2017)

Table United States Car Mats Sales by Application (2012-2017)
Table United States Car Mats Sales Market Share by Application (2012-2017)
Figure United States Car Mats Sales Market Share by Application in 2015
Table United States Car Mats Sales Growth Rate by Application (2012-2017)
Figure United States Car Mats Sales Growth Rate by Application (2012-2017)
Table MacNeil IP Basic Information List
Table MacNeil IP Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Figure MacNeil IP Car Mats Sales Market Share (2012-2017)
Table Disney Basic Information List
Table Disney Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Disney Car Mats Sales Market Share (2012-2017)
Table Omix-ADA Basic Information List
Table Omix-ADA Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Omix-ADA Car Mats Sales Market Share (2012-2017)
Table Michelin Basic Information List
Table Michelin Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Michelin Car Mats Sales Market Share (2012-2017)
Table Kramer America Basic Information List
Table Kramer America Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Kramer America Car Mats Sales Market Share (2012-2017)
Table Lloyd Mats Basic Information List
Table Lloyd Mats Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Lloyd Mats Car Mats Sales Market Share (2012-2017)
Table Lund International Basic Information List
Table Lund International Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Lund International Car Mats Sales Market Share (2012-2017)
Table Intro-Tech Automotive Basic Information List
Table Intro-Tech Automotive Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Intro-Tech Automotive Car Mats Sales Market Share (2012-2017)
Table Goodyear Tire and Rubber Basic Information List
Table Goodyear Tire and Rubber Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Goodyear Tire and Rubber Car Mats Sales Market Share (2012-2017)
Table Husky Liners Basic Information List
Table Husky Liners Car Mats Sales, Revenue, Price and Gross Margin (2012-2017)
Table Husky Liners Car Mats Sales Market Share (2012-2017)
Table ExactMats Basic Information List

Table BDKUSA Basic Information List
Table U Ace Basic Information List
Table Truck Hero Basic Information List
Table Covercraft Industries Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Car Mats
Figure Manufacturing Process Analysis of Car Mats
Figure Car Mats Industrial Chain Analysis
Table Raw Materials Sources of Car Mats Major Manufacturers in 2015
Table Major Buyers of Car Mats
Table Distributors/Traders List
Figure United States Car Mats Production and Growth Rate Forecast (2017-2022)
Figure United States Car Mats Revenue and Growth Rate Forecast (2017-2022)
Table United States Car Mats Production Forecast by Type (2017-2022)
Table United States Car Mats Consumption Forecast by Application (2017-2022)
Table United States Car Mats Sales Forecast by States (2017-2022)
Table United States Car Mats Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Car Mats Market Report 2017

Product link: <https://marketpublishers.com/r/U2141EA1A84EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2141EA1A84EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970