

United States Car Decal Market Report 2017

https://marketpublishers.com/r/UAA9BCABE81EN.html Date: December 2017 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: UAA9BCABE81EN

Abstracts

In this report, the United States Car Decal market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Car Decal in these regions, from 2012 to 2022 (forecast).

United States Car Decal market competition by top manufacturers/players, with Car Decal sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Decal Guru



CarStickers

Signazon

StickerYou

Discount Banner Printing

Signarama

Carvertise

SGC

Roland

RYDIN

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Carving Type Printing Type Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Car Beauty

Advertising Display

Symbol



Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Car Decal Market Report 2017

1 CAR DECAL OVERVIEW

1.1 Product Overview and Scope of Car Decal

1.2 Classification of Car Decal by Product Category

1.2.1 United States Car Decal Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Car Decal Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Carving Type

1.2.4 Printing Type

1.2.5 Others

1.3 United States Car Decal Market by Application/End Users

1.3.1 United States Car Decal Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Car Beauty
- 1.3.3 Advertising Display
- 1.3.4 Symbol
- 1.3.5 Others

1.4 United States Car Decal Market by Region

1.4.1 United States Car Decal Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Car Decal Status and Prospect (2012-2022)
- 1.4.3 Southwest Car Decal Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Car Decal Status and Prospect (2012-2022)
- 1.4.5 New England Car Decal Status and Prospect (2012-2022)
- 1.4.6 The South Car Decal Status and Prospect (2012-2022)
- 1.4.7 The Midwest Car Decal Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Car Decal (2012-2022)
- 1.5.1 United States Car Decal Sales and Growth Rate (2012-2022)

1.5.2 United States Car Decal Revenue and Growth Rate (2012-2022)

2 UNITED STATES CAR DECAL MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Car Decal Sales and Market Share of Key Players/Suppliers



(2012-2017)

2.2 United States Car Decal Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Car Decal Average Price by Players/Suppliers (2012-2017)

2.4 United States Car Decal Market Competitive Situation and Trends

2.4.1 United States Car Decal Market Concentration Rate

2.4.2 United States Car Decal Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Car Decal Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CAR DECAL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Car Decal Sales and Market Share by Region (2012-2017)

- 3.2 United States Car Decal Revenue and Market Share by Region (2012-2017)
- 3.3 United States Car Decal Price by Region (2012-2017)

4 UNITED STATES CAR DECAL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Car Decal Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Car Decal Revenue and Market Share by Type (2012-2017)

4.3 United States Car Decal Price by Type (2012-2017)

4.4 United States Car Decal Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CAR DECAL SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Car Decal Sales and Market Share by Application (2012-2017)
- 5.2 United States Car Decal Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES CAR DECAL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Decal Guru

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Car Decal Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Decal Guru Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 CarStickers
- 6.2.2 Car Decal Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 CarStickers Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Signazon
 - 6.3.2 Car Decal Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Signazon Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 StickerYou
 - 6.4.2 Car Decal Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 StickerYou Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Discount Banner Printing
 - 6.5.2 Car Decal Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B

6.5.3 Discount Banner Printing Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.5.4 Main Business/Business Overview
- 6.6 Signarama
 - 6.6.2 Car Decal Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Signarama Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Carvertise
 - 6.7.2 Car Decal Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Carvertise Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)



6.7.4 Main Business/Business Overview

6.8 SGC

- 6.8.2 Car Decal Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 SGC Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Roland
 - 6.9.2 Car Decal Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Roland Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 RYDIN
 - 6.10.2 Car Decal Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 RYDIN Car Decal Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 CAR DECAL MANUFACTURING COST ANALYSIS

- 7.1 Car Decal Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Car Decal

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Car Decal Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Car Decal Major Manufacturers in 2016
- 8.4 Downstream Buyers



9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CAR DECAL MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Car Decal Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Car Decal Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Car Decal Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Car Decal Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources



13.2.2 Primary Sources 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Car Decal Figure United States Car Decal Market Size (K Units) by Type (2012-2022) Figure United States Car Decal Sales Volume Market Share by Type (Product Category) in 2016 Figure Carving Type Product Picture Figure Printing Type Product Picture **Figure Others Product Picture** Figure United States Car Decal Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Car Decal by Application in 2016 Figure Car Beauty Examples Table Key Downstream Customer in Car Beauty Figure Advertising Display Examples Table Key Downstream Customer in Advertising Display Figure Symbol Examples Table Key Downstream Customer in Symbol Figure Others Examples Table Key Downstream Customer in Others Figure United States Car Decal Market Size (Million USD) by Region (2012-2022) Figure The West Car Decal Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Car Decal Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Car Decal Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Car Decal Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Car Decal Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Car Decal Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Car Decal Sales (K Units) and Growth Rate (2012-2022) Figure United States Car Decal Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Car Decal Market Major Players Product Sales Volume (K Units) (2012 - 2017)Table United States Car Decal Sales (K Units) of Key Players/Suppliers (2012-2017) Table United States Car Decal Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Car Decal Sales Share by Players/Suppliers Figure 2017 United States Car Decal Sales Share by Players/Suppliers

Figure United States Car Decal Market Major Players Product Revenue (Million USD)



(2012-2017)

Table United States Car Decal Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Car Decal Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Car Decal Revenue Share by Players/Suppliers Figure 2017 United States Car Decal Revenue Share by Players/Suppliers Table United States Market Car Decal Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Car Decal Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Car Decal Market Share of Top 3 Players/Suppliers

Figure United States Car Decal Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Car Decal Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Car Decal Product Category

Table United States Car Decal Sales (K Units) by Region (2012-2017)

Table United States Car Decal Sales Share by Region (2012-2017)

Figure United States Car Decal Sales Share by Region (2012-2017)

Figure United States Car Decal Sales Market Share by Region in 2016

Table United States Car Decal Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Car Decal Revenue Share by Region (2012-2017)

Figure United States Car Decal Revenue Market Share by Region (2012-2017)

Figure United States Car Decal Revenue Market Share by Region in 2016

Table United States Car Decal Price (USD/Unit) by Region (2012-2017)

Table United States Car Decal Sales (K Units) by Type (2012-2017)

Table United States Car Decal Sales Share by Type (2012-2017)

Figure United States Car Decal Sales Share by Type (2012-2017)

Figure United States Car Decal Sales Market Share by Type in 2016

Table United States Car Decal Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Car Decal Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Car Decal by Type (2012-2017)

Figure Revenue Market Share of Car Decal by Type in 2016

Table United States Car Decal Price (USD/Unit) by Types (2012-2017)

Figure United States Car Decal Sales Growth Rate by Type (2012-2017)

Table United States Car Decal Sales (K Units) by Application (2012-2017)

Table United States Car Decal Sales Market Share by Application (2012-2017)

Figure United States Car Decal Sales Market Share by Application (2012-2017)



Figure United States Car Decal Sales Market Share by Application in 2016 Table United States Car Decal Sales Growth Rate by Application (2012-2017) Figure United States Car Decal Sales Growth Rate by Application (2012-2017) Table Decal Guru Basic Information List Table Decal Guru Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Decal Guru Car Decal Sales Growth Rate (2012-2017) Figure Decal Guru Car Decal Sales Market Share in United States (2012-2017) Figure Decal Guru Car Decal Revenue Market Share in United States (2012-2017) Table CarStickers Basic Information List Table CarStickers Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure CarStickers Car Decal Sales Growth Rate (2012-2017) Figure CarStickers Car Decal Sales Market Share in United States (2012-2017) Figure CarStickers Car Decal Revenue Market Share in United States (2012-2017) Table Signazon Basic Information List Table Signazon Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Signazon Car Decal Sales Growth Rate (2012-2017) Figure Signazon Car Decal Sales Market Share in United States (2012-2017) Figure Signazon Car Decal Revenue Market Share in United States (2012-2017) Table StickerYou Basic Information List Table StickerYou Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure StickerYou Car Decal Sales Growth Rate (2012-2017) Figure StickerYou Car Decal Sales Market Share in United States (2012-2017) Figure StickerYou Car Decal Revenue Market Share in United States (2012-2017) Table Discount Banner Printing Basic Information List Table Discount Banner Printing Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Discount Banner Printing Car Decal Sales Growth Rate (2012-2017) Figure Discount Banner Printing Car Decal Sales Market Share in United States (2012 - 2017)Figure Discount Banner Printing Car Decal Revenue Market Share in United States (2012 - 2017)Table Signarama Basic Information List Table Signarama Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Signarama Car Decal Sales Growth Rate (2012-2017)



Figure Signarama Car Decal Sales Market Share in United States (2012-2017) Figure Signarama Car Decal Revenue Market Share in United States (2012-2017) Table Carvertise Basic Information List Table Carvertise Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Carvertise Car Decal Sales Growth Rate (2012-2017) Figure Carvertise Car Decal Sales Market Share in United States (2012-2017) Figure Carvertise Car Decal Revenue Market Share in United States (2012-2017) **Table SGC Basic Information List** Table SGC Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure SGC Car Decal Sales Growth Rate (2012-2017) Figure SGC Car Decal Sales Market Share in United States (2012-2017) Figure SGC Car Decal Revenue Market Share in United States (2012-2017) **Table Roland Basic Information List** Table Roland Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Roland Car Decal Sales Growth Rate (2012-2017) Figure Roland Car Decal Sales Market Share in United States (2012-2017) Figure Roland Car Decal Revenue Market Share in United States (2012-2017) Table RYDIN Basic Information List Table RYDIN Car Decal Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure RYDIN Car Decal Sales Growth Rate (2012-2017) Figure RYDIN Car Decal Sales Market Share in United States (2012-2017) Figure RYDIN Car Decal Revenue Market Share in United States (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Car Decal Figure Manufacturing Process Analysis of Car Decal Figure Car Decal Industrial Chain Analysis Table Raw Materials Sources of Car Decal Major Players/Suppliers in 2016 Table Major Buyers of Car Decal Table Distributors/Traders List Figure United States Car Decal Sales Volume (K Units) and Growth Rate Forecast (2017 - 2022)Figure United States Car Decal Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)



Figure United States Car Decal Price (USD/Unit) Trend Forecast (2017-2022) Table United States Car Decal Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Car Decal Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Car Decal Sales Volume (K Units) Forecast by Type in 2022 Table United States Car Decal Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Car Decal Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Car Decal Sales Volume (K Units) Forecast by Application in 2022 Table United States Car Decal Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Car Decal Sales Volume Share Forecast by Region (2017-2022) Figure United States Car Decal Sales Volume Share Forecast by Region (2017-2022) Figure United States Car Decal Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Car Decal Market Report 2017

Product link: https://marketpublishers.com/r/UAA9BCABE81EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UAA9BCABE81EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970