

# United States Car Covers Market Report 2016

<https://marketpublishers.com/r/U722210742CEN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U722210742CEN

## Abstracts

### Notes:

Sales, means the sales volume of Car Covers

Revenue, means the sales value of Car Covers

This report studies sales (consumption) of Car Covers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BDK

Xtremecoverpro

Budge

Coverking

Formosa Covers

Hubcaps Plus

Classic Accessories

CarCapsule

Covercraft

Rampage

WeatherTech

ADCO

Eevelle

DuckCovers

California Car Cover

Car Cover World

Wonderful Nonwoven

Polco

Big Sky Car Covers

CARiD

Coverite

Xiamen Forsee Outdoor Accessories

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Car Covers in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Car Covers Market Report 2016

#### **1 CAR COVERS OVERVIEW**

- 1.1 Product Overview and Scope of Car Covers
- 1.2 Classification of Car Covers
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Car Covers
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Car Covers (2011-2021)
  - 1.4.1 United States Car Covers Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Car Covers Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES CAR COVERS COMPETITION BY MANUFACTURERS**

- 2.1 United States Car Covers Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Car Covers Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Car Covers Average Price by Manufactures (2015 and 2016)
- 2.4 Car Covers Market Competitive Situation and Trends
  - 2.4.1 Car Covers Market Concentration Rate
  - 2.4.2 Car Covers Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES CAR COVERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Car Covers Sales and Market Share by Type (2011-2016)
- 3.2 United States Car Covers Revenue and Market Share by Type (2011-2016)
- 3.3 United States Car Covers Price by Type (2011-2016)
- 3.4 United States Car Covers Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES CAR COVERS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Car Covers Sales and Market Share by Application (2011-2016)
- 4.2 United States Car Covers Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES CAR COVERS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 BDK**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Car Covers Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 BDK Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Xtremecoverpro**

- 5.2.2 Car Covers Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Xtremecoverpro Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Budge**

- 5.3.2 Car Covers Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Budge Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Coverking**

- 5.4.2 Car Covers Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Coverking Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Formosa Covers**

- 5.5.2 Car Covers Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II

- 5.5.3 Formosa Covers Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Hubcaps Plus
  - 5.6.2 Car Covers Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Hubcaps Plus Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Classic Accessories
  - 5.7.2 Car Covers Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Classic Accessories Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
    - 5.7.4 Main Business/Business Overview
- 5.8 CarCapsule
  - 5.8.2 Car Covers Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 CarCapsule Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Covercraft
  - 5.9.2 Car Covers Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Covercraft Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Rampage
  - 5.10.2 Car Covers Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Rampage Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 WeatherTech
- 5.12 ADCO
- 5.13 Eevelle
- 5.14 DuckCovers
- 5.15 California Car Cover

- 5.16 Car Cover World
- 5.17 Wonderful Nonwoven
- 5.18 Polco
- 5.19 Big Sky Car Covers
- 5.20 CARiD
- 5.21 Coverite
- 5.22 Xiamen Forsee Outdoor Accessories

## **6 CAR COVERS MANUFACTURING COST ANALYSIS**

- 6.1 Car Covers Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Car Covers

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Car Covers Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Car Covers Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES CAR COVERS MARKET FORECAST (2016-2021)**

### 10.1 United States Car Covers Sales, Revenue Forecast (2016-2021)

### 10.2 United States Car Covers Sales Forecast by Type (2016-2021)

### 10.3 United States Car Covers Sales Forecast by Application (2016-2021)

### 10.4 Car Covers Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Car Covers

Table Classification of Car Covers

Figure United States Sales Market Share of Car Covers by Type in 2015

Table Application of Car Covers

Figure United States Sales Market Share of Car Covers by Application in 2015

Figure United States Car Covers Sales and Growth Rate (2011-2021)

Figure United States Car Covers Revenue and Growth Rate (2011-2021)

Table United States Car Covers Sales of Key Manufacturers (2015 and 2016)

Table United States Car Covers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Car Covers Sales Share by Manufacturers

Figure 2016 Car Covers Sales Share by Manufacturers

Table United States Car Covers Revenue by Manufacturers (2015 and 2016)

Table United States Car Covers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Car Covers Revenue Share by Manufacturers

Table 2016 United States Car Covers Revenue Share by Manufacturers

Table United States Market Car Covers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Car Covers Average Price of Key Manufacturers in 2015

Figure Car Covers Market Share of Top 3 Manufacturers

Figure Car Covers Market Share of Top 5 Manufacturers

Table United States Car Covers Sales by Type (2011-2016)

Table United States Car Covers Sales Share by Type (2011-2016)

Figure United States Car Covers Sales Market Share by Type in 2015

Table United States Car Covers Revenue and Market Share by Type (2011-2016)

Table United States Car Covers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Car Covers by Type (2011-2016)

Table United States Car Covers Price by Type (2011-2016)

Figure United States Car Covers Sales Growth Rate by Type (2011-2016)

Table United States Car Covers Sales by Application (2011-2016)

Table United States Car Covers Sales Market Share by Application (2011-2016)

Figure United States Car Covers Sales Market Share by Application in 2015

Table United States Car Covers Sales Growth Rate by Application (2011-2016)

Figure United States Car Covers Sales Growth Rate by Application (2011-2016)

Table BDK Basic Information List

Table BDK Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure BDK Car Covers Sales Market Share (2011-2016)

Table Xtremecoverpro Basic Information List

Table Xtremecoverpro Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xtremecoverpro Car Covers Sales Market Share (2011-2016)

Table Budge Basic Information List

Table Budge Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Budge Car Covers Sales Market Share (2011-2016)

Table Coverking Basic Information List

Table Coverking Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coverking Car Covers Sales Market Share (2011-2016)

Table Formosa Covers Basic Information List

Table Formosa Covers Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Formosa Covers Car Covers Sales Market Share (2011-2016)

Table Hubcaps Plus Basic Information List

Table Hubcaps Plus Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hubcaps Plus Car Covers Sales Market Share (2011-2016)

Table Classic Accessories Basic Information List

Table Classic Accessories Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Classic Accessories Car Covers Sales Market Share (2011-2016)

Table CarCapsule Basic Information List

Table CarCapsule Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table CarCapsule Car Covers Sales Market Share (2011-2016)

Table Covercraft Basic Information List

Table Covercraft Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Covercraft Car Covers Sales Market Share (2011-2016)

Table Rampage Basic Information List

Table Rampage Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rampage Car Covers Sales Market Share (2011-2016)

Table WeatherTech Basic Information List

Table WeatherTech Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table WeatherTech Car Covers Sales Market Share (2011-2016)

Table ADCO Basic Information List

Table ADCO Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table ADCO Car Covers Sales Market Share (2011-2016)

Table Eevelle Basic Information List

Table Eevelle Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eevelle Car Covers Sales Market Share (2011-2016)  
Table DuckCovers Basic Information List  
Table DuckCovers Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table DuckCovers Car Covers Sales Market Share (2011-2016)  
Table California Car Cover Basic Information List  
Table California Car Cover Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table California Car Cover Car Covers Sales Market Share (2011-2016)  
Table Car Cover World Basic Information List  
Table Car Cover World Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Car Cover World Car Covers Sales Market Share (2011-2016)  
Table Wonderful Nonwoven Basic Information List  
Table Wonderful Nonwoven Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Wonderful Nonwoven Car Covers Sales Market Share (2011-2016)  
Table Polco Basic Information List  
Table Polco Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Polco Car Covers Sales Market Share (2011-2016)  
Table Big Sky Car Covers Basic Information List  
Table Big Sky Car Covers Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Big Sky Car Covers Car Covers Sales Market Share (2011-2016)  
Table CARiD Basic Information List  
Table CARiD Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CARiD Car Covers Sales Market Share (2011-2016)  
Table Coverite Basic Information List  
Table Coverite Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Coverite Car Covers Sales Market Share (2011-2016)  
Table Xiamen Forsee Outdoor Accessories Basic Information List  
Table Xiamen Forsee Outdoor Accessories Car Covers Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Xiamen Forsee Outdoor Accessories Car Covers Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Car Covers  
Figure Manufacturing Process Analysis of Car Covers

Figure Car Covers Industrial Chain Analysis

Table Raw Materials Sources of Car Covers Major Manufacturers in 2015

Table Major Buyers of Car Covers

Table Distributors/Traders List

Figure United States Car Covers Production and Growth Rate Forecast (2016-2021)

Figure United States Car Covers Revenue and Growth Rate Forecast (2016-2021)

Table United States Car Covers Production Forecast by Type (2016-2021)

Table United States Car Covers Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Car Covers Market Report 2016

Product link: <https://marketpublishers.com/r/U722210742CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U722210742CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970