

United States Capacitive Touchscreen Market Report 2016

https://marketpublishers.com/r/U314E36F019EN.html

Date: November 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U314E36F019EN

Abstracts

Notes:

Sales, means the sales volume of Capacitive Touchscreen

Revenue, means the sales value of Capacitive Touchscreen

This report studies sales (consumption) of Capacitive Touchscreen in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

| Nissha Printing |
|----------------------------|
| TPK |
| Wintek |
| Young Fast Optoelectronics |
| AU Optronics |
| HannsTouch Solution |
| Innolux |
| Iljin Display |



MELFAS

| Tarrelle | C | . : | ٠. اــ | -4 |
|----------|-----|------|--------|-------|
| Truly | Sen | ucon | au | CIOIS |
| | | | | |

| Split by product types, | with sales, | revenue, | price, | market | share | and | growth | rate | of e | each |
|-------------------------|-------------|----------|--------|--------|-------|-----|--------|------|------|------|
| type, can be divided in | to | | | | | | | | | |

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Capacitive Touchscreen in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Capacitive Touchscreen Market Report 2016

1 CAPACITIVE TOUCHSCREEN OVERVIEW

- 1.1 Product Overview and Scope of Capacitive Touchscreen
- 1.2 Classification of Capacitive Touchscreen
 - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Capacitive Touchscreen
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Capacitive Touchscreen (2011-2021)
 - 1.4.1 United States Capacitive Touchscreen Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Capacitive Touchscreen Revenue and Growth Rate (2011-2021)

2 UNITED STATES CAPACITIVE TOUCHSCREEN COMPETITION BY MANUFACTURERS

- 2.1 United States Capacitive Touchscreen Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Capacitive Touchscreen Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Capacitive Touchscreen Average Price by Manufactures (2015 and 2016)
- 2.4 Capacitive Touchscreen Market Competitive Situation and Trends
 - 2.4.1 Capacitive Touchscreen Market Concentration Rate
 - 2.4.2 Capacitive Touchscreen Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CAPACITIVE TOUCHSCREEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Capacitive Touchscreen Sales and Market Share by Type (2011-2016)



- 3.2 United States Capacitive Touchscreen Revenue and Market Share by Type (2011-2016)
- 3.3 United States Capacitive Touchscreen Price by Type (2011-2016)
- 3.4 United States Capacitive Touchscreen Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CAPACITIVE TOUCHSCREEN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Capacitive Touchscreen Sales and Market Share by Application (2011-2016)
- 4.2 United States Capacitive Touchscreen Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CAPACITIVE TOUCHSCREEN MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Nissha Printing
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Capacitive Touchscreen Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Nissha Printing Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 TPK
 - 5.2.2 Capacitive Touchscreen Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 TPK Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Wintek
 - 5.3.2 Capacitive Touchscreen Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Wintek Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview



5.4 Young Fast Optoelectronics

5.4.2 Capacitive Touchscreen Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Young Fast Optoelectronics Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 AU Optronics

5.5.2 Capacitive Touchscreen Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 AU Optronics Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 HannsTouch Solution

5.6.2 Capacitive Touchscreen Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 HannsTouch Solution Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Innolux

5.7.2 Capacitive Touchscreen Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Innolux Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Iljin Display

5.8.2 Capacitive Touchscreen Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Iljin Display Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 MELFAS

5.9.2 Capacitive Touchscreen Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II



- 5.9.3 MELFAS Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Truly Semiconductors
 - 5.10.2 Capacitive Touchscreen Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Truly Semiconductors Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 CAPACITIVE TOUCHSCREEN MANUFACTURING COST ANALYSIS

- 6.1 Capacitive Touchscreen Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Capacitive Touchscreen

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Capacitive Touchscreen Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Capacitive Touchscreen Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy



- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES CAPACITIVE TOUCHSCREEN MARKET FORECAST (2016-2021)

- 10.1 United States Capacitive Touchscreen Sales, Revenue Forecast (2016-2021)
- 10.2 United States Capacitive Touchscreen Sales Forecast by Type (2016-2021)
- 10.3 United States Capacitive Touchscreen Sales Forecast by Application (2016-2021)
- 10.4 Capacitive Touchscreen Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Capacitive Touchscreen

Table Classification of Capacitive Touchscreen

Figure United States Sales Market Share of Capacitive Touchscreen by Type in 2015 Table Application of Capacitive Touchscreen

Figure United States Sales Market Share of Capacitive Touchscreen by Application in 2015

Figure United States Capacitive Touchscreen Sales and Growth Rate (2011-2021)

Figure United States Capacitive Touchscreen Revenue and Growth Rate (2011-2021)

Table United States Capacitive Touchscreen Sales of Key Manufacturers (2015 and 2016)

Table United States Capacitive Touchscreen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Capacitive Touchscreen Sales Share by Manufacturers

Figure 2016 Capacitive Touchscreen Sales Share by Manufacturers

Table United States Capacitive Touchscreen Revenue by Manufacturers (2015 and 2016)

Table United States Capacitive Touchscreen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Capacitive Touchscreen Revenue Share by Manufacturers Table 2016 United States Capacitive Touchscreen Revenue Share by Manufacturers Table United States Market Capacitive Touchscreen Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Capacitive Touchscreen Average Price of Key Manufacturers in 2015

Figure Capacitive Touchscreen Market Share of Top 3 Manufacturers

Figure Capacitive Touchscreen Market Share of Top 5 Manufacturers

Table United States Capacitive Touchscreen Sales by Type (2011-2016)

Table United States Capacitive Touchscreen Sales Share by Type (2011-2016)

Figure United States Capacitive Touchscreen Sales Market Share by Type in 2015

Table United States Capacitive Touchscreen Revenue and Market Share by Type (2011-2016)

Table United States Capacitive Touchscreen Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Capacitive Touchscreen by Type (2011-2016)

Table United States Capacitive Touchscreen Price by Type (2011-2016)

Figure United States Capacitive Touchscreen Sales Growth Rate by Type (2011-2016)



Table United States Capacitive Touchscreen Sales by Application (2011-2016)

Table United States Capacitive Touchscreen Sales Market Share by Application (2011-2016)

Figure United States Capacitive Touchscreen Sales Market Share by Application in 2015

Table United States Capacitive Touchscreen Sales Growth Rate by Application (2011-2016)

Figure United States Capacitive Touchscreen Sales Growth Rate by Application (2011-2016)

Table Nissha Printing Basic Information List

Table Nissha Printing Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nissha Printing Capacitive Touchscreen Sales Market Share (2011-2016)

Table TPK Basic Information List

Table TPK Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table TPK Capacitive Touchscreen Sales Market Share (2011-2016)

Table Wintek Basic Information List

Table Wintek Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wintek Capacitive Touchscreen Sales Market Share (2011-2016)

Table Young Fast Optoelectronics Basic Information List

Table Young Fast Optoelectronics Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Young Fast Optoelectronics Capacitive Touchscreen Sales Market Share (2011-2016)

Table AU Optronics Basic Information List

Table AU Optronics Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table AU Optronics Capacitive Touchscreen Sales Market Share (2011-2016)

Table HannsTouch Solution Basic Information List

Table HannsTouch Solution Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table HannsTouch Solution Capacitive Touchscreen Sales Market Share (2011-2016)

Table Innolux Basic Information List

Table Innolux Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Innolux Capacitive Touchscreen Sales Market Share (2011-2016)

Table Iljin Display Basic Information List



Table Iljin Display Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Iljin Display Capacitive Touchscreen Sales Market Share (2011-2016)

Table MELFAS Basic Information List

Table MELFAS Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table MELFAS Capacitive Touchscreen Sales Market Share (2011-2016)

Table Truly Semiconductors Basic Information List

Table Truly Semiconductors Capacitive Touchscreen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Truly Semiconductors Capacitive Touchscreen Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Capacitive Touchscreen

Figure Manufacturing Process Analysis of Capacitive Touchscreen

Figure Capacitive Touchscreen Industrial Chain Analysis

Table Raw Materials Sources of Capacitive Touchscreen Major Manufacturers in 2015 Table Major Buyers of Capacitive Touchscreen

Table Distributors/Traders List

Figure United States Capacitive Touchscreen Production and Growth Rate Forecast (2016-2021)

Figure United States Capacitive Touchscreen Revenue and Growth Rate Forecast (2016-2021)

Table United States Capacitive Touchscreen Production Forecast by Type (2016-2021) Table United States Capacitive Touchscreen Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Capacitive Touchscreen Market Report 2016

Product link: https://marketpublishers.com/r/U314E36F019EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U314E36F019EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970