

United States Camping Tent Market Report 2016

<https://marketpublishers.com/r/UC62407E288EN.html>

Date: October 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UC62407E288EN

Abstracts

Notes:

Sales, means the sales volume of Camping Tent

Revenue, means the sales value of Camping Tent

This report studies sales (consumption) of Camping Tent in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Coleman

Johnson Outdoors

Oase Outdoors

AMG Group

Force Ten

Gelert

Hilleberg

Kampa

Simex Outdoor International

Skandika

Vango

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Camping Tent in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Camping Tent Market Report 2016

1 CAMPING TENT OVERVIEW

1.1 Product Overview and Scope of Camping Tent

1.2 Classification of Camping Tent

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Camping Tent

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Camping Tent (2011-2021)

1.4.1 United States Camping Tent Sales and Growth Rate (2011-2021)

1.4.2 United States Camping Tent Revenue and Growth Rate (2011-2021)

2 UNITED STATES CAMPING TENT COMPETITION BY MANUFACTURERS

2.1 United States Camping Tent Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Camping Tent Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Camping Tent Average Price by Manufactures (2015 and 2016)

2.4 Camping Tent Market Competitive Situation and Trends

2.4.1 Camping Tent Market Concentration Rate

2.4.2 Camping Tent Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CAMPING TENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Camping Tent Sales and Market Share by Type (2011-2016)

3.2 United States Camping Tent Revenue and Market Share by Type (2011-2016)

3.3 United States Camping Tent Price by Type (2011-2016)

3.4 United States Camping Tent Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CAMPING TENT SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Camping Tent Sales and Market Share by Application (2011-2016)
- 4.2 United States Camping Tent Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CAMPING TENT MANUFACTURERS PROFILES/ANALYSIS

5.1 Coleman

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Camping Tent Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Coleman Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Johnson Outdoors

- 5.2.2 Camping Tent Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Johnson Outdoors Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Oase Outdoors

- 5.3.2 Camping Tent Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Oase Outdoors Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 AMG Group

- 5.4.2 Camping Tent Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 AMG Group Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Force Ten

- 5.5.2 Camping Tent Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Force Ten Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Gelert
 - 5.6.2 Camping Tent Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Gelert Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Hilleberg
 - 5.7.2 Camping Tent Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Hilleberg Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Kampa
 - 5.8.2 Camping Tent Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Kampa Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Simex Outdoor International
 - 5.9.2 Camping Tent Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Simex Outdoor International Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Skandika
 - 5.10.2 Camping Tent Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Skandika Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Vango

6 CAMPING TENT MANUFACTURING COST ANALYSIS

6.1 Camping Tent Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Camping Tent

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Camping Tent Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Camping Tent Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES CAMPING TENT MARKET FORECAST (2016-2021)

- 10.1 United States Camping Tent Sales, Revenue Forecast (2016-2021)
- 10.2 United States Camping Tent Sales Forecast by Type (2016-2021)
- 10.3 United States Camping Tent Sales Forecast by Application (2016-2021)
- 10.4 Camping Tent Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Camping Tent

Table Classification of Camping Tent

Figure United States Sales Market Share of Camping Tent by Type in 2015

Table Application of Camping Tent

Figure United States Sales Market Share of Camping Tent by Application in 2015

Figure United States Camping Tent Sales and Growth Rate (2011-2021)

Figure United States Camping Tent Revenue and Growth Rate (2011-2021)

Table United States Camping Tent Sales of Key Manufacturers (2015 and 2016)

Table United States Camping Tent Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Camping Tent Sales Share by Manufacturers

Figure 2016 Camping Tent Sales Share by Manufacturers

Table United States Camping Tent Revenue by Manufacturers (2015 and 2016)

Table United States Camping Tent Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Camping Tent Revenue Share by Manufacturers

Table 2016 United States Camping Tent Revenue Share by Manufacturers

Table United States Market Camping Tent Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Camping Tent Average Price of Key Manufacturers in 2015

Figure Camping Tent Market Share of Top 3 Manufacturers

Figure Camping Tent Market Share of Top 5 Manufacturers

Table United States Camping Tent Sales by Type (2011-2016)

Table United States Camping Tent Sales Share by Type (2011-2016)

Figure United States Camping Tent Sales Market Share by Type in 2015

Table United States Camping Tent Revenue and Market Share by Type (2011-2016)

Table United States Camping Tent Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Camping Tent by Type (2011-2016)

Table United States Camping Tent Price by Type (2011-2016)

Figure United States Camping Tent Sales Growth Rate by Type (2011-2016)

Table United States Camping Tent Sales by Application (2011-2016)

Table United States Camping Tent Sales Market Share by Application (2011-2016)

Figure United States Camping Tent Sales Market Share by Application in 2015

Table United States Camping Tent Sales Growth Rate by Application (2011-2016)

Figure United States Camping Tent Sales Growth Rate by Application (2011-2016)

Table Coleman Basic Information List

Table Coleman Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Coleman Camping Tent Sales Market Share (2011-2016)
Table Johnson Outdoors Basic Information List
Table Johnson Outdoors Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Johnson Outdoors Camping Tent Sales Market Share (2011-2016)
Table Oase Outdoors Basic Information List
Table Oase Outdoors Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Oase Outdoors Camping Tent Sales Market Share (2011-2016)
Table AMG Group Basic Information List
Table AMG Group Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table AMG Group Camping Tent Sales Market Share (2011-2016)
Table Force Ten Basic Information List
Table Force Ten Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Force Ten Camping Tent Sales Market Share (2011-2016)
Table Gelert Basic Information List
Table Gelert Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Gelert Camping Tent Sales Market Share (2011-2016)
Table Hilleberg Basic Information List
Table Hilleberg Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hilleberg Camping Tent Sales Market Share (2011-2016)
Table Kampa Basic Information List
Table Kampa Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kampa Camping Tent Sales Market Share (2011-2016)
Table Simex Outdoor International Basic Information List
Table Simex Outdoor International Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Simex Outdoor International Camping Tent Sales Market Share (2011-2016)
Table Skandika Basic Information List
Table Skandika Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Skandika Camping Tent Sales Market Share (2011-2016)
Table Vango Basic Information List
Table Vango Camping Tent Sales, Revenue, Price and Gross Margin (2011-2016)
Table Vango Camping Tent Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Camping Tent
Figure Manufacturing Process Analysis of Camping Tent

Figure Camping Tent Industrial Chain Analysis

Table Raw Materials Sources of Camping Tent Major Manufacturers in 2015

Table Major Buyers of Camping Tent

Table Distributors/Traders List

Figure United States Camping Tent Production and Growth Rate Forecast (2016-2021)

Figure United States Camping Tent Revenue and Growth Rate Forecast (2016-2021)

Table United States Camping Tent Production Forecast by Type (2016-2021)

Table United States Camping Tent Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Camping Tent Market Report 2016

Product link: <https://marketpublishers.com/r/UC62407E288EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC62407E288EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970