

# United States Camera Flashes Market Report 2017

<https://marketpublishers.com/r/UA2D90CB98EEN.html>

Date: February 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UA2D90CB98EEN

## Abstracts

### Notes:

Sales, means the sales volume of Camera Flashes

Revenue, means the sales value of Camera Flashes

This report studies sales (consumption) of Camera Flashes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bower

Canon

Metz

Nikon

Nissin

Olympus

Pentax

Phottix

Polaroid

ProMaster

Sigma

Sony

SUNPAK

Vivitar

YONGNUO

Bell + Howell

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Camera Flashes in each application, can be divided into

Application 1

Application 2

## Contents

### United States Camera Flashes Market Report 2017

#### **1 CAMERA FLASHES OVERVIEW**

##### 1.1 Product Overview and Scope of Camera Flashes

##### 1.2 Classification of Camera Flashes

###### 1.2.1 Type I

###### 1.2.2 Type II

##### 1.3 Application of Camera Flashes

###### 1.3.1 Application

###### 1.3.2 Application

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Camera Flashes (2012-2022)

###### 1.4.1 United States Camera Flashes Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Camera Flashes Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES CAMERA FLASHES COMPETITION BY MANUFACTURERS**

##### 2.1 United States Camera Flashes Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Camera Flashes Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Camera Flashes Average Price by Manufactures (2015 and 2016)

##### 2.4 Camera Flashes Market Competitive Situation and Trends

###### 2.4.1 Camera Flashes Market Concentration Rate

###### 2.4.2 Camera Flashes Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES CAMERA FLASHES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Camera Flashes Sales and Market Share by States (2012-2017)

##### 3.2 United States Camera Flashes Revenue and Market Share by States (2012-2017)

##### 3.3 United States Camera Flashes Price by States (2012-2017)

#### **4 UNITED STATES CAMERA FLASHES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Camera Flashes Sales and Market Share by Type (2012-2017)
- 4.2 United States Camera Flashes Revenue and Market Share by Type (2012-2017)
- 4.3 United States Camera Flashes Price by Type (2012-2017)
- 4.4 United States Camera Flashes Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES CAMERA FLASHES SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Camera Flashes Sales and Market Share by Application (2012-2017)
- 5.2 United States Camera Flashes Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES CAMERA FLASHES MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Bower

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Camera Flashes Product Type, Application and Specification
  - 6.1.2.1
  - 6.1.2.2
- 6.1.3 Bower Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Canon

- 6.2.2 Camera Flashes Product Type, Application and Specification
  - 6.2.2.1
  - 6.2.2.2
- 6.2.3 Canon Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Metz

- 6.3.2 Camera Flashes Product Type, Application and Specification
  - 6.3.2.1
  - 6.3.2.2
- 6.3.3 Metz Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Nikon

- 6.4.2 Camera Flashes Product Type, Application and Specification
  - 6.4.2.1
  - 6.4.2.2
- 6.4.3 Nikon Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.4.4 Main Business/Business Overview
- 6.5 Nissin
  - 6.5.2 Camera Flashes Product Type, Application and Specification
    - 6.5.2.1
    - 6.5.2.2
  - 6.5.3 Nissin Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Olympus
  - 6.6.2 Camera Flashes Product Type, Application and Specification
    - 6.6.2.1
    - 6.6.2.2
  - 6.6.3 Olympus Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Pentax
  - 6.7.2 Camera Flashes Product Type, Application and Specification
    - 6.7.2.1
    - 6.7.2.2
  - 6.7.3 Pentax Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Phottix
  - 6.8.2 Camera Flashes Product Type, Application and Specification
    - 6.8.2.1
    - 6.8.2.2
  - 6.8.3 Phottix Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Polaroid
  - 6.9.2 Camera Flashes Product Type, Application and Specification
    - 6.9.2.1
    - 6.9.2.2
  - 6.9.3 Polaroid Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 ProMaster
  - 6.10.2 Camera Flashes Product Type, Application and Specification
    - 6.10.2.1
    - 6.10.2.2
  - 6.10.3 ProMaster Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Sigma

- 6.12 Sony
- 6.13 SUNPAK
- 6.14 Vivitar
- 6.15 YONGNUO
- 6.16 Bell + Howell

## **7 CAMERA FLASHES MANUFACTURING COST ANALYSIS**

- 7.1 Camera Flashes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Camera Flashes

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Camera Flashes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Camera Flashes Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

## 10.1 Technology Progress/Risk

### 10.1.1 Substitutes Threat

### 10.1.2 Technology Progress in Related Industry

## 10.2 Consumer Needs/Customer Preference Change

## 10.3 Economic/Political Environmental Change

# **11 UNITED STATES CAMERA FLASHES MARKET FORECAST (2017-2022)**

## 11.1 United States Camera Flashes Sales, Revenue Forecast (2017-2022)

## 11.2 United States Camera Flashes Sales Forecast by Type (2017-2022)

## 11.3 United States Camera Flashes Sales Forecast by Application (2017-2022)

## 11.4 Camera Flashes Price Forecast (2017-2022)

# **12 RESEARCH FINDINGS AND CONCLUSION**

# **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Camera Flashes

Table Classification of Camera Flashes

Figure United States Sales Market Share of Camera Flashes by Type in 2015

Table Application of Camera Flashes

Figure United States Sales Market Share of Camera Flashes by Application in 2015

Figure United States Camera Flashes Sales and Growth Rate (2012-2022)

Figure United States Camera Flashes Revenue and Growth Rate (2012-2022)

Table United States Camera Flashes Sales of Key Manufacturers (2015 and 2016)

Table United States Camera Flashes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Camera Flashes Sales Share by Manufacturers

Figure 2016 Camera Flashes Sales Share by Manufacturers

Table United States Camera Flashes Revenue by Manufacturers (2015 and 2016)

Table United States Camera Flashes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Camera Flashes Revenue Share by Manufacturers

Table 2016 United States Camera Flashes Revenue Share by Manufacturers

Table United States Market Camera Flashes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Camera Flashes Average Price of Key Manufacturers in 2015

Figure Camera Flashes Market Share of Top 3 Manufacturers

Figure Camera Flashes Market Share of Top 5 Manufacturers

Table United States Camera Flashes Sales by States (2012-2017)

Table United States Camera Flashes Sales Share by States (2012-2017)

Figure United States Camera Flashes Sales Market Share by States in 2015

Table United States Camera Flashes Revenue and Market Share by States (2012-2017)

Table United States Camera Flashes Revenue Share by States (2012-2017)

Figure Revenue Market Share of Camera Flashes by States (2012-2017)

Table United States Camera Flashes Price by States (2012-2017)

Table United States Camera Flashes Sales by Type (2012-2017)

Table United States Camera Flashes Sales Share by Type (2012-2017)

Figure United States Camera Flashes Sales Market Share by Type in 2015

Table United States Camera Flashes Revenue and Market Share by Type (2012-2017)

Table United States Camera Flashes Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Camera Flashes by Type (2012-2017)  
Table United States Camera Flashes Price by Type (2012-2017)  
Figure United States Camera Flashes Sales Growth Rate by Type (2012-2017)  
Table United States Camera Flashes Sales by Application (2012-2017)  
Table United States Camera Flashes Sales Market Share by Application (2012-2017)  
Figure United States Camera Flashes Sales Market Share by Application in 2015  
Table United States Camera Flashes Sales Growth Rate by Application (2012-2017)  
Figure United States Camera Flashes Sales Growth Rate by Application (2012-2017)  
Table Bower Basic Information List  
Table Bower Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Bower Camera Flashes Sales Market Share (2012-2017)  
Table Canon Basic Information List  
Table Canon Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Canon Camera Flashes Sales Market Share (2012-2017)  
Table Metz Basic Information List  
Table Metz Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Metz Camera Flashes Sales Market Share (2012-2017)  
Table Nikon Basic Information List  
Table Nikon Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Nikon Camera Flashes Sales Market Share (2012-2017)  
Table Nissin Basic Information List  
Table Nissin Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Nissin Camera Flashes Sales Market Share (2012-2017)  
Table Olympus Basic Information List  
Table Olympus Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Olympus Camera Flashes Sales Market Share (2012-2017)  
Table Pentax Basic Information List  
Table Pentax Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Pentax Camera Flashes Sales Market Share (2012-2017)  
Table Phottix Basic Information List  
Table Phottix Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Phottix Camera Flashes Sales Market Share (2012-2017)  
Table Polaroid Basic Information List  
Table Polaroid Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Polaroid Camera Flashes Sales Market Share (2012-2017)  
Table ProMaster Basic Information List  
Table ProMaster Camera Flashes Sales, Revenue, Price and Gross Margin (2012-2017)  
Table ProMaster Camera Flashes Sales Market Share (2012-2017)

- Table Sigma Basic Information List
- Table Sony Basic Information List
- Table SUNPAK Basic Information List
- Table Vivitar Basic Information List
- Table YONGNUO Basic Information List
- Table Bell + Howell Basic Information List
- Table Production Base and Market Concentration Rate of Raw Material
- Figure Price Trend of Key Raw Materials
- Table Key Suppliers of Raw Materials
- Figure Manufacturing Cost Structure of Camera Flashes
- Figure Manufacturing Process Analysis of Camera Flashes
- Figure Camera Flashes Industrial Chain Analysis
- Table Raw Materials Sources of Camera Flashes Major Manufacturers in 2015
- Table Major Buyers of Camera Flashes
- Table Distributors/Traders List
- Figure United States Camera Flashes Production and Growth Rate Forecast (2017-2022)
- Figure United States Camera Flashes Revenue and Growth Rate Forecast (2017-2022)
- Table United States Camera Flashes Production Forecast by Type (2017-2022)
- Table United States Camera Flashes Consumption Forecast by Application (2017-2022)
- Table United States Camera Flashes Sales Forecast by States (2017-2022)
- Table United States Camera Flashes Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Camera Flashes Market Report 2017

Product link: <https://marketpublishers.com/r/UA2D90CB98EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA2D90CB98EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970