

United States Business Intelligence and Analytics Software Market Report 2017

<https://marketpublishers.com/r/UE18DD33909EN.html>

Date: February 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: UE18DD33909EN

Abstracts

Notes:

Sales, means the sales volume of Business Intelligence and Analytics Software

Revenue, means the sales value of Business Intelligence and Analytics Software

This report studies sales (consumption) of Business Intelligence and Analytics Software in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

TIBCO Software

MicroStrategy

Tableau Software

OpenText

IBM

Oracle

Microsoft

SAP

SAS

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Content Analytics

Professional ServicesManaged Services

Others

Split by applications, this report focuses on sales, market share and growth rate of Business Intelligence and Analytics Software in each application, can be divided into

Healthcare

BFSI

Media and entertainment,

Energy and Power

Others

Contents

United States Business Intelligence and Analytics Software Market Report 2017

1 BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE OVERVIEW

1.1 Product Overview and Scope of Business Intelligence and Analytics Software

1.2 Classification of Business Intelligence and Analytics Software

1.2.1 Content Analytics

1.2.2 Professional ServicesManaged Services

1.2.3 Others

1.3 Application of Business Intelligence and Analytics Software

1.3.1 Healthcare

1.3.2 BFSI

1.3.3 Media and entertainment,

1.3.4 Energy and Power

1.3.5 Others

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Business Intelligence and Analytics Software (2012-2022)

1.4.1 United States Business Intelligence and Analytics Software Sales and Growth Rate (2012-2022)

1.4.2 United States Business Intelligence and Analytics Software Revenue and Growth Rate (2012-2022)

2 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE COMPETITION BY MANUFACTURERS

2.1 United States Business Intelligence and Analytics Software Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Business Intelligence and Analytics Software Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Business Intelligence and Analytics Software Average Price by Manufactures (2015 and 2016)

2.4 Business Intelligence and Analytics Software Market Competitive Situation and Trends

2.4.1 Business Intelligence and Analytics Software Market Concentration Rate

2.4.2 Business Intelligence and Analytics Software Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Business Intelligence and Analytics Software Sales and Market Share by States (2012-2017)

3.2 United States Business Intelligence and Analytics Software Revenue and Market Share by States (2012-2017)

3.3 United States Business Intelligence and Analytics Software Price by States (2012-2017)

4 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Business Intelligence and Analytics Software Sales and Market Share by Type (2012-2017)

4.2 United States Business Intelligence and Analytics Software Revenue and Market Share by Type (2012-2017)

4.3 United States Business Intelligence and Analytics Software Price by Type (2012-2017)

4.4 United States Business Intelligence and Analytics Software Sales Growth Rate by Type (2012-2017)

5 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Business Intelligence and Analytics Software Sales and Market Share by Application (2012-2017)

5.2 United States Business Intelligence and Analytics Software Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MANUFACTURERS PROFILES/ANALYSIS

6.1 TIBCO Software

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Business Intelligence and Analytics Software Product Type, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 TIBCO Software Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 MicroStrategy
 - 6.2.2 Business Intelligence and Analytics Software Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 MicroStrategy Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Tableau Software
 - 6.3.2 Business Intelligence and Analytics Software Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Tableau Software Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 OpenText
 - 6.4.2 Business Intelligence and Analytics Software Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 OpenText Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 IBM
 - 6.5.2 Business Intelligence and Analytics Software Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 IBM Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Oracle
 - 6.6.2 Business Intelligence and Analytics Software Product Type, Application and

Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Oracle Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Microsoft

6.7.2 Business Intelligence and Analytics Software Product Type, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Microsoft Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 SAP

6.8.2 Business Intelligence and Analytics Software Product Type, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 SAP Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 SAS

6.9.2 Business Intelligence and Analytics Software Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 SAS Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

7 BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MANUFACTURING COST ANALYSIS

7.1 Business Intelligence and Analytics Software Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Business Intelligence and Analytics Software

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Business Intelligence and Analytics Software Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Business Intelligence and Analytics Software Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MARKET FORECAST (2017-2022)

11.1 United States Business Intelligence and Analytics Software Sales, Revenue Forecast (2017-2022)

11.2 United States Business Intelligence and Analytics Software Sales Forecast by Type (2017-2022)

11.3 United States Business Intelligence and Analytics Software Sales Forecast by Application (2017-2022)

11.4 Business Intelligence and Analytics Software Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Business Intelligence and Analytics Software

Table Classification of Business Intelligence and Analytics Software

Figure United States Sales Market Share of Business Intelligence and Analytics Software by Type in 2015

Figure Content Analytics Picture

Figure Professional ServicesManaged Services Picture

Figure Others Picture

Table Application of Business Intelligence and Analytics Software

Figure United States Sales Market Share of Business Intelligence and Analytics Software by Application in 2015

Figure Healthcare Examples

Figure BFSI Examples

Figure Media and entertainment, Examples

Figure Energy and Power Examples

Figure Others Examples

Figure United States Business Intelligence and Analytics Software Sales and Growth Rate (2012-2022)

Figure United States Business Intelligence and Analytics Software Revenue and Growth Rate (2012-2022)

Table United States Business Intelligence and Analytics Software Sales of Key Manufacturers (2015 and 2016)

Table United States Business Intelligence and Analytics Software Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Business Intelligence and Analytics Software Sales Share by Manufacturers

Figure 2016 Business Intelligence and Analytics Software Sales Share by Manufacturers

Table United States Business Intelligence and Analytics Software Revenue by Manufacturers (2015 and 2016)

Table United States Business Intelligence and Analytics Software Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Business Intelligence and Analytics Software Revenue Share by Manufacturers

Table 2016 United States Business Intelligence and Analytics Software Revenue Share by Manufacturers

Table United States Market Business Intelligence and Analytics Software Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Business Intelligence and Analytics Software Average Price of Key Manufacturers in 2015

Figure Business Intelligence and Analytics Software Market Share of Top 3 Manufacturers

Figure Business Intelligence and Analytics Software Market Share of Top 5 Manufacturers

Table United States Business Intelligence and Analytics Software Sales by States (2012-2017)

Table United States Business Intelligence and Analytics Software Sales Share by States (2012-2017)

Figure United States Business Intelligence and Analytics Software Sales Market Share by States in 2015

Table United States Business Intelligence and Analytics Software Revenue and Market Share by States (2012-2017)

Table United States Business Intelligence and Analytics Software Revenue Share by States (2012-2017)

Figure Revenue Market Share of Business Intelligence and Analytics Software by States (2012-2017)

Table United States Business Intelligence and Analytics Software Price by States (2012-2017)

Table United States Business Intelligence and Analytics Software Sales by Type (2012-2017)

Table United States Business Intelligence and Analytics Software Sales Share by Type (2012-2017)

Figure United States Business Intelligence and Analytics Software Sales Market Share by Type in 2015

Table United States Business Intelligence and Analytics Software Revenue and Market Share by Type (2012-2017)

Table United States Business Intelligence and Analytics Software Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Business Intelligence and Analytics Software by Type (2012-2017)

Table United States Business Intelligence and Analytics Software Price by Type (2012-2017)

Figure United States Business Intelligence and Analytics Software Sales Growth Rate by Type (2012-2017)

Table United States Business Intelligence and Analytics Software Sales by Application

(2012-2017)

Table United States Business Intelligence and Analytics Software Sales Market Share by Application (2012-2017)

Figure United States Business Intelligence and Analytics Software Sales Market Share by Application in 2015

Table United States Business Intelligence and Analytics Software Sales Growth Rate by Application (2012-2017)

Figure United States Business Intelligence and Analytics Software Sales Growth Rate by Application (2012-2017)

Table TIBCO Software Basic Information List

Table TIBCO Software Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TIBCO Software Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table MicroStrategy Basic Information List

Table MicroStrategy Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table MicroStrategy Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table Tableau Software Basic Information List

Table Tableau Software Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table Tableau Software Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table OpenText Basic Information List

Table OpenText Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table OpenText Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table IBM Basic Information List

Table IBM Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table IBM Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table Oracle Basic Information List

Table Oracle Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table Oracle Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table Microsoft Basic Information List

Table Microsoft Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table Microsoft Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table SAP Basic Information List

Table SAP Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table SAP Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table SAS Basic Information List

Table SAS Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin (2012-2017)

Table SAS Business Intelligence and Analytics Software Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Business Intelligence and Analytics Software

Figure Manufacturing Process Analysis of Business Intelligence and Analytics Software

Figure Business Intelligence and Analytics Software Industrial Chain Analysis

Table Raw Materials Sources of Business Intelligence and Analytics Software Major Manufacturers in 2015

Table Major Buyers of Business Intelligence and Analytics Software

Table Distributors/Traders List

Figure United States Business Intelligence and Analytics Software Production and Growth Rate Forecast (2017-2022)

Figure United States Business Intelligence and Analytics Software Revenue and Growth Rate Forecast (2017-2022)

Table United States Business Intelligence and Analytics Software Production Forecast by Type (2017-2022)

Table United States Business Intelligence and Analytics Software Consumption Forecast by Application (2017-2022)

Table United States Business Intelligence and Analytics Software Sales Forecast by States (2017-2022)

Table United States Business Intelligence and Analytics Software Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Business Intelligence and Analytics Software Market Report 2017

Product link: <https://marketpublishers.com/r/UE18DD33909EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE18DD33909EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970