

# United States Bumper Airbag Market Report 2016

<https://marketpublishers.com/r/U5B000633E3EN.html>

Date: November 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U5B000633E3EN

## Abstracts

### Notes:

Sales, means the sales volume of Bumper Airbag

Revenue, means the sales value of Bumper Airbag

This report studies sales (consumption) of Bumper Airbag in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Autoliv (Sweden)

Denso Corporation (Japan)

Key Safety Systems, Inc. (US)

Takata Corporation (Japan)

Toyoda-Gosei Co., Ltd. (Japan)

TRW Automotive Holdings Corp. (US)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Bumper Airbag in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Bumper Airbag Market Report 2016

#### **1 BUMPER AIRBAG OVERVIEW**

- 1.1 Product Overview and Scope of Bumper Airbag
- 1.2 Classification of Bumper Airbag
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Bumper Airbag
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Bumper Airbag (2011-2021)
  - 1.4.1 United States Bumper Airbag Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Bumper Airbag Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES BUMPER AIRBAG COMPETITION BY MANUFACTURERS**

- 2.1 United States Bumper Airbag Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bumper Airbag Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bumper Airbag Average Price by Manufactures (2015 and 2016)
- 2.4 Bumper Airbag Market Competitive Situation and Trends
  - 2.4.1 Bumper Airbag Market Concentration Rate
  - 2.4.2 Bumper Airbag Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES BUMPER AIRBAG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Bumper Airbag Sales and Market Share by Type (2011-2016)
- 3.2 United States Bumper Airbag Revenue and Market Share by Type (2011-2016)
- 3.3 United States Bumper Airbag Price by Type (2011-2016)
- 3.4 United States Bumper Airbag Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES BUMPER AIRBAG SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Bumper Airbag Sales and Market Share by Application (2011-2016)
- 4.2 United States Bumper Airbag Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES BUMPER AIRBAG MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Autoliv (Sweden)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Bumper Airbag Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Autoliv (Sweden) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### 5.2 Denso Corporation (Japan)

5.2.2 Bumper Airbag Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Denso Corporation (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### 5.3 Key Safety Systems, Inc. (US)

5.3.2 Bumper Airbag Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Key Safety Systems, Inc. (US) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### 5.4 Takata Corporation (Japan)

5.4.2 Bumper Airbag Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Takata Corporation (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

## 5.5 Toyota-Gosei Co., Ltd. (Japan)

### 5.5.2 Bumper Airbag Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Toyota-Gosei Co., Ltd. (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 TRW Automotive Holdings Corp. (US)

### 5.6.2 Bumper Airbag Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 TRW Automotive Holdings Corp. (US) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## **6 BUMPER AIRBAG MANUFACTURING COST ANALYSIS**

### 6.1 Bumper Airbag Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Bumper Airbag

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Bumper Airbag Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Bumper Airbag Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES BUMPER AIRBAG MARKET FORECAST (2016-2021)**

- 10.1 United States Bumper Airbag Sales, Revenue Forecast (2016-2021)
- 10.2 United States Bumper Airbag Sales Forecast by Type (2016-2021)
- 10.3 United States Bumper Airbag Sales Forecast by Application (2016-2021)
- 10.4 Bumper Airbag Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bumper Airbag

Table Classification of Bumper Airbag

Figure United States Sales Market Share of Bumper Airbag by Type in 2015

Table Application of Bumper Airbag

Figure United States Sales Market Share of Bumper Airbag by Application in 2015

Figure United States Bumper Airbag Sales and Growth Rate (2011-2021)

Figure United States Bumper Airbag Revenue and Growth Rate (2011-2021)

Table United States Bumper Airbag Sales of Key Manufacturers (2015 and 2016)

Table United States Bumper Airbag Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bumper Airbag Sales Share by Manufacturers

Figure 2016 Bumper Airbag Sales Share by Manufacturers

Table United States Bumper Airbag Revenue by Manufacturers (2015 and 2016)

Table United States Bumper Airbag Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bumper Airbag Revenue Share by Manufacturers

Table 2016 United States Bumper Airbag Revenue Share by Manufacturers

Table United States Market Bumper Airbag Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bumper Airbag Average Price of Key Manufacturers in 2015

Figure Bumper Airbag Market Share of Top 3 Manufacturers

Figure Bumper Airbag Market Share of Top 5 Manufacturers

Table United States Bumper Airbag Sales by Type (2011-2016)

Table United States Bumper Airbag Sales Share by Type (2011-2016)

Figure United States Bumper Airbag Sales Market Share by Type in 2015

Table United States Bumper Airbag Revenue and Market Share by Type (2011-2016)

Table United States Bumper Airbag Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Bumper Airbag by Type (2011-2016)

Table United States Bumper Airbag Price by Type (2011-2016)

Figure United States Bumper Airbag Sales Growth Rate by Type (2011-2016)

Table United States Bumper Airbag Sales by Application (2011-2016)

Table United States Bumper Airbag Sales Market Share by Application (2011-2016)

Figure United States Bumper Airbag Sales Market Share by Application in 2015

Table United States Bumper Airbag Sales Growth Rate by Application (2011-2016)

Figure United States Bumper Airbag Sales Growth Rate by Application (2011-2016)

Table Autoliv (Sweden) Basic Information List

Table Autoliv (Sweden) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Autoliv (Sweden) Bumper Airbag Sales Market Share (2011-2016)

Table Denso Corporation (Japan) Basic Information List

Table Denso Corporation (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Denso Corporation (Japan) Bumper Airbag Sales Market Share (2011-2016)

Table Key Safety Systems, Inc. (US) Basic Information List

Table Key Safety Systems, Inc. (US) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Key Safety Systems, Inc. (US) Bumper Airbag Sales Market Share (2011-2016)

Table Takata Corporation (Japan) Basic Information List

Table Takata Corporation (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Takata Corporation (Japan) Bumper Airbag Sales Market Share (2011-2016)

Table Toyota-Gosei Co., Ltd. (Japan) Basic Information List

Table Toyota-Gosei Co., Ltd. (Japan) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toyota-Gosei Co., Ltd. (Japan) Bumper Airbag Sales Market Share (2011-2016)

Table TRW Automotive Holdings Corp. (US) Basic Information List

Table TRW Automotive Holdings Corp. (US) Bumper Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table TRW Automotive Holdings Corp. (US) Bumper Airbag Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bumper Airbag

Figure Manufacturing Process Analysis of Bumper Airbag

Figure Bumper Airbag Industrial Chain Analysis

Table Raw Materials Sources of Bumper Airbag Major Manufacturers in 2015

Table Major Buyers of Bumper Airbag

Table Distributors/Traders List

Figure United States Bumper Airbag Production and Growth Rate Forecast (2016-2021)

Figure United States Bumper Airbag Revenue and Growth Rate Forecast (2016-2021)

Table United States Bumper Airbag Production Forecast by Type (2016-2021)

Table United States Bumper Airbag Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Bumper Airbag Market Report 2016

Product link: <https://marketpublishers.com/r/U5B000633E3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5B000633E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970