

United States Built-in Microwave Market Report 2016

https://marketpublishers.com/r/U8294D60273EN.html Date: October 2016 Pages: 122 Price: US\$ 3,800.00 (Single User License) ID: U8294D60273EN

Abstracts

Notes:

Sales, means the sales volume of Built-in Microwave

Revenue, means the sales value of Built-in Microwave

This report studies sales (consumption) of Built-in Microwave in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

| Electrolux |
|------------|
| Whirlpool |
| GE |
| Sumsung |
| Panasonic |
| Siemens |
| Galanz |
| Midea |
| LG |



Gree Haier Bosch Sharp Indesit Fotile

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L > 25 L

Split by applications, this report focuses on sales, market share and growth rate of Builtin Microwave in each application, can be divided into

Residential

Commercial

Application 3



Contents

United States Built-in Microwave Market Report 2016

1 BUILT-IN MICROWAVE OVERVIEW

- 1.1 Product Overview and Scope of Built-in Microwave
- 1.2 Classification of Built-in Microwave
- 1.2.1 1.2.2 22 25 L
- 1.2.3 > 25 L
- 1.3 Application of Built-in Microwave
- 1.3.1 Residential
- 1.3.2 Commercial
- 1.3.3 Application

1.4 USA Market Size Sales (Value) and Revenue (Volume) of Built-in Microwave (2011-2021)

- 1.4.1 USA Built-in Microwave Sales and Growth Rate (2011-2021)
- 1.4.2 USA Built-in Microwave Revenue and Growth Rate (2011-2021)

2 USA BUILT-IN MICROWAVE COMPETITION BY MANUFACTURERS

2.1 USA Built-in Microwave Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 USA Built-in Microwave Revenue and Share by Manufactures (2015 and 2016)

- 2.3 USA Built-in Microwave Average Price by Manufactures (2015 and 2016)
- 2.4 Built-in Microwave Market Competitive Situation and Trends
- 2.4.1 Built-in Microwave Market Concentration Rate
- 2.4.2 Built-in Microwave Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 USA BUILT-IN MICROWAVE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Built-in Microwave Sales and Market Share by Type (2011-2016)
- 3.2 USA Built-in Microwave Revenue and Market Share by Type (2011-2016)
- 3.3 USA Built-in Microwave Price by Type (2011-2016)
- 3.4 USA Built-in Microwave Sales Growth Rate by Type (2011-2016)

4 USA BUILT-IN MICROWAVE SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 USA Built-in Microwave Sales and Market Share by Application (2011-2016)
- 4.2 USA Built-in Microwave Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA BUILT-IN MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Electrolux
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Built-in Microwave Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Electrolux Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Whirlpool
 - 5.2.2 Built-in Microwave Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Whirlpool Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 GE
 - 5.3.2 Built-in Microwave Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 GE Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Sumsung
 - 5.4.2 Built-in Microwave Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Sumsung Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Panasonic
 - 5.5.2 Built-in Microwave Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II



5.5.3 Panasonic Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Siemens

5.6.2 Built-in Microwave Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Siemens Built-in Microwave Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Galanz
 - 5.7.2 Built-in Microwave Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Galanz Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Midea
 - 5.8.2 Built-in Microwave Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Midea Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 LG
 - 5.9.2 Built-in Microwave Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 LG Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Gree
 - 5.10.2 Built-in Microwave Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Gree Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Haier
- 5.12 Bosch
- 5.13 Sharp
- 5.14 Indesit
- 5.15 Fotile



5.16 Vatti

6 BUILT-IN MICROWAVE MANUFACTURING COST ANALYSIS

- 6.1 Built-in Microwave Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Built-in Microwave

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Built-in Microwave Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Built-in Microwave Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry



- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA BUILT-IN MICROWAVE MARKET FORECAST (2016-2021)

- 10.1 USA Built-in Microwave Sales, Revenue Forecast (2016-2021)
- 10.2 USA Built-in Microwave Sales Forecast by Type (2016-2021)
- 10.3 USA Built-in Microwave Sales Forecast by Application (2016-2021)
- 10.4 Built-in Microwave Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Built-in Microwave Table Classification of Built-in Microwave Figure USA Sales Market Share of Built-in Microwave by Type in 2015 Figure Figure 22 - 25 L Picture Figure > 25 L Picture Table Application of Built-in Microwave Figure USA Sales Market Share of Built-in Microwave by Application in 2015 Figure Residential Examples Figure Commercial Examples Figure USA Built-in Microwave Sales and Growth Rate (2011-2021) Figure USA Built-in Microwave Revenue and Growth Rate (2011-2021) Table USA Built-in Microwave Sales of Key Manufacturers (2015 and 2016) Table USA Built-in Microwave Sales Share by Manufacturers (2015 and 2016) Figure 2015 Built-in Microwave Sales Share by Manufacturers Figure 2016 Built-in Microwave Sales Share by Manufacturers Table USA Built-in Microwave Revenue by Manufacturers (2015 and 2016) Table USA Built-in Microwave Revenue Share by Manufacturers (2015 and 2016) Table 2015 USA Built-in Microwave Revenue Share by Manufacturers Table 2016 USA Built-in Microwave Revenue Share by Manufacturers Table USA Market Built-in Microwave Average Price of Key Manufacturers (2015 and 2016) Figure USA Market Built-in Microwave Average Price of Key Manufacturers in 2015 Figure Built-in Microwave Market Share of Top 3 Manufacturers Figure Built-in Microwave Market Share of Top 5 Manufacturers Table USA Built-in Microwave Sales by Type (2011-2016) Table USA Built-in Microwave Sales Share by Type (2011-2016) Figure USA Built-in Microwave Sales Market Share by Type in 2015 Table USA Built-in Microwave Revenue and Market Share by Type (2011-2016) Table USA Built-in Microwave Revenue Share by Type (2011-2016) Figure Revenue Market Share of Built-in Microwave by Type (2011-2016) Table USA Built-in Microwave Price by Type (2011-2016) Figure USA Built-in Microwave Sales Growth Rate by Type (2011-2016) Table USA Built-in Microwave Sales by Application (2011-2016) Table USA Built-in Microwave Sales Market Share by Application (2011-2016) Figure USA Built-in Microwave Sales Market Share by Application in 2015



Table USA Built-in Microwave Sales Growth Rate by Application (2011-2016) Figure USA Built-in Microwave Sales Growth Rate by Application (2011-2016) Table Electrolux Basic Information List Table Electrolux Built-in Microwave Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Electrolux Built-in Microwave Sales Market Share (2011-2016) Table Whirlpool Basic Information List Table Whirlpool Built-in Microwave Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Whirlpool Built-in Microwave Sales Market Share (2011-2016) Table GE Basic Information List Table GE Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table GE Built-in Microwave Sales Market Share (2011-2016) Table Sumsung Basic Information List Table Sumsung Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)Table Sumsung Built-in Microwave Sales Market Share (2011-2016) Table Panasonic Basic Information List Table Panasonic Built-in Microwave Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Panasonic Built-in Microwave Sales Market Share (2011-2016) Table Siemens Basic Information List Table Siemens Built-in Microwave Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Siemens Built-in Microwave Sales Market Share (2011-2016) Table Galanz Basic Information List Table Galanz Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Galanz Built-in Microwave Sales Market Share (2011-2016) Table Midea Basic Information List Table Midea Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Midea Built-in Microwave Sales Market Share (2011-2016) Table LG Basic Information List Table LG Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table LG Built-in Microwave Sales Market Share (2011-2016) **Table Gree Basic Information List** Table Gree Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Gree Built-in Microwave Sales Market Share (2011-2016) **Table Haier Basic Information List** Table Haier Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016)



Table Haier Built-in Microwave Sales Market Share (2011-2016) Table Bosch Basic Information List Table Bosch Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Bosch Built-in Microwave Sales Market Share (2011-2016) Table Sharp Basic Information List Table Sharp Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Sharp Built-in Microwave Sales Market Share (2011-2016) Table Indesit Basic Information List Table Indesit Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Indesit Built-in Microwave Sales Market Share (2011-2016) Table Fotile Basic Information List Table Fotile Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Fotile Built-in Microwave Sales Market Share (2011-2016) Table Vatti Basic Information List Table Vatti Built-in Microwave Sales, Revenue, Price and Gross Margin (2011-2016) Table Vatti Built-in Microwave Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Built-in Microwave Figure Manufacturing Process Analysis of Built-in Microwave Figure Built-in Microwave Industrial Chain Analysis Table Raw Materials Sources of Built-in Microwave Major Manufacturers in 2015 Table Major Buyers of Built-in Microwave Table Distributors/Traders List Figure USA Built-in Microwave Production and Growth Rate Forecast (2016-2021) Figure USA Built-in Microwave Revenue and Growth Rate Forecast (2016-2021) Table USA Built-in Microwave Production Forecast by Type (2016-2021) Table USA Built-in Microwave Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Built-in Microwave Market Report 2016 Product link: https://marketpublishers.com/r/U8294D60273EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U8294D60273EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970