

# United States Building Asphalt Market Report 2017

<https://marketpublishers.com/r/U617AE60CD3EN.html>

Date: October 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U617AE60CD3EN

## Abstracts

In this report, the United States Building Asphalt market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Building Asphalt in these regions, from 2012 to 2022 (forecast).

United States Building Asphalt market competition by top manufacturers/players, with Building Asphalt sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

British Petroleum

## CEMEX

ExxonMobil

Imperial Oil

Shell Bitumen

Neustar

Nynas

PEMEX

Valero Energy

Marathon Petroleum

Chevron

Royal Dutch Shell

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Polymer-Modified Bitumen

Bitumen Emulsion

Cutback Emulsion

Oxidized Emulsion

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Building Asphalt for each application, including

Residential Buildings

Non-residential Buildings

Road

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Building Asphalt Market Report 2017

## **1 BUILDING ASPHALT OVERVIEW**

- 1.1 Product Overview and Scope of Building Asphalt
- 1.2 Classification of Building Asphalt by Product Category
  - 1.2.1 United States Building Asphalt Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Building Asphalt Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Polymer-Modified Bitumen
  - 1.2.4 Bitumen Emulsion
  - 1.2.5 Cutback Emulsion
  - 1.2.6 Oxidized Emulsion
- 1.3 United States Building Asphalt Market by Application/End Users
  - 1.3.1 United States Building Asphalt Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Residential Buildings
  - 1.3.3 Non-residential Buildings
  - 1.3.4 Road
- 1.4 United States Building Asphalt Market by Region
  - 1.4.1 United States Building Asphalt Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Building Asphalt Status and Prospect (2012-2022)
  - 1.4.3 Southwest Building Asphalt Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Building Asphalt Status and Prospect (2012-2022)
  - 1.4.5 New England Building Asphalt Status and Prospect (2012-2022)
  - 1.4.6 The South Building Asphalt Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Building Asphalt Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Building Asphalt (2012-2022)
  - 1.5.1 United States Building Asphalt Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Building Asphalt Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES BUILDING ASPHALT MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Building Asphalt Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Building Asphalt Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Building Asphalt Average Price by Players/Suppliers (2012-2017)

2.4 United States Building Asphalt Market Competitive Situation and Trends

2.4.1 United States Building Asphalt Market Concentration Rate

2.4.2 United States Building Asphalt Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Building Asphalt Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BUILDING ASPHALT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Building Asphalt Sales and Market Share by Region (2012-2017)

3.2 United States Building Asphalt Revenue and Market Share by Region (2012-2017)

3.3 United States Building Asphalt Price by Region (2012-2017)

### **4 UNITED STATES BUILDING ASPHALT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Building Asphalt Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Building Asphalt Revenue and Market Share by Type (2012-2017)

4.3 United States Building Asphalt Price by Type (2012-2017)

4.4 United States Building Asphalt Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BUILDING ASPHALT SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Building Asphalt Sales and Market Share by Application (2012-2017)

5.2 United States Building Asphalt Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BUILDING ASPHALT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 British Petroleum

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Building Asphalt Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 British Petroleum Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 CEMEX
  - 6.2.2 Building Asphalt Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 CEMEX Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 ExxonMobil
  - 6.3.2 Building Asphalt Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 ExxonMobil Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Imperial Oil
  - 6.4.2 Building Asphalt Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Imperial Oil Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Shell Bitumen
  - 6.5.2 Building Asphalt Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Shell Bitumen Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Neustar
  - 6.6.2 Building Asphalt Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Neustar Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 Nynas
  - 6.7.2 Building Asphalt Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Nynas Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 PEMEX
  - 6.8.2 Building Asphalt Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 PEMEX Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Valero Energy
  - 6.9.2 Building Asphalt Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Valero Energy Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Marathon Petroleum
  - 6.10.2 Building Asphalt Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Marathon Petroleum Building Asphalt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Chevron
- 6.12 Royal Dutch Shell

## **7 BUILDING ASPHALT MANUFACTURING COST ANALYSIS**

- 7.1 Building Asphalt Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Building Asphalt

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Building Asphalt Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Building Asphalt Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BUILDING ASPHALT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Building Asphalt Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Building Asphalt Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Building Asphalt Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Building Asphalt Sales Volume Forecast by Region (2017-2022)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Building Asphalt
- Figure United States Building Asphalt Market Size (K MT) by Type (2012-2022)
- Figure United States Building Asphalt Sales Volume Market Share by Type (Product Category) in 2016
- Figure Polymer-Modified Bitumen Product Picture
- Figure Bitumen Emulsion Product Picture
- Figure Cutback Emulsion Product Picture
- Figure Oxidized Emulsion Product Picture
- Figure United States Building Asphalt Market Size (K MT) by Application (2012-2022)
- Figure United States Sales Market Share of Building Asphalt by Application in 2016
- Figure Residential Buildings Examples
- Table Key Downstream Customer in Residential Buildings
- Figure Non-residential Buildings Examples
- Table Key Downstream Customer in Non-residential Buildings
- Figure Road Examples
- Table Key Downstream Customer in Road
- Figure United States Building Asphalt Market Size (Million USD) by Region (2012-2022)
- Figure The West Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Middle Atlantic Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure New England Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The South of US Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Midwest Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Building Asphalt Sales (K MT) and Growth Rate (2012-2022)
- Figure United States Building Asphalt Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Building Asphalt Market Major Players Product Sales Volume (K MT) (2012-2017)
- Table United States Building Asphalt Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Building Asphalt Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Building Asphalt Sales Share by Players/Suppliers

Figure 2017 United States Building Asphalt Sales Share by Players/Suppliers

Figure United States Building Asphalt Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Building Asphalt Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Building Asphalt Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Building Asphalt Revenue Share by Players/Suppliers

Figure 2017 United States Building Asphalt Revenue Share by Players/Suppliers

Table United States Market Building Asphalt Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Building Asphalt Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Building Asphalt Market Share of Top 3 Players/Suppliers

Figure United States Building Asphalt Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Building Asphalt Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Building Asphalt Product Category

Table United States Building Asphalt Sales (K MT) by Region (2012-2017)

Table United States Building Asphalt Sales Share by Region (2012-2017)

Figure United States Building Asphalt Sales Share by Region (2012-2017)

Figure United States Building Asphalt Sales Market Share by Region in 2016

Table United States Building Asphalt Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Building Asphalt Revenue Share by Region (2012-2017)

Figure United States Building Asphalt Revenue Market Share by Region (2012-2017)

Figure United States Building Asphalt Revenue Market Share by Region in 2016

Table United States Building Asphalt Price (USD/MT) by Region (2012-2017)

Table United States Building Asphalt Sales (K MT) by Type (2012-2017)

Table United States Building Asphalt Sales Share by Type (2012-2017)

Figure United States Building Asphalt Sales Share by Type (2012-2017)

Figure United States Building Asphalt Sales Market Share by Type in 2016

Table United States Building Asphalt Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Building Asphalt Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Building Asphalt by Type (2012-2017)

Figure Revenue Market Share of Building Asphalt by Type in 2016

Table United States Building Asphalt Price (USD/MT) by Types (2012-2017)

Figure United States Building Asphalt Sales Growth Rate by Type (2012-2017)  
Table United States Building Asphalt Sales (K MT) by Application (2012-2017)  
Table United States Building Asphalt Sales Market Share by Application (2012-2017)  
Figure United States Building Asphalt Sales Market Share by Application (2012-2017)  
Figure United States Building Asphalt Sales Market Share by Application in 2016  
Table United States Building Asphalt Sales Growth Rate by Application (2012-2017)  
Figure United States Building Asphalt Sales Growth Rate by Application (2012-2017)  
Table British Petroleum Basic Information List  
Table British Petroleum Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure British Petroleum Building Asphalt Sales Growth Rate (2012-2017)  
Figure British Petroleum Building Asphalt Sales Market Share in United States (2012-2017)  
Figure British Petroleum Building Asphalt Revenue Market Share in United States (2012-2017)  
Table CEMEX Basic Information List  
Table CEMEX Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure CEMEX Building Asphalt Sales Growth Rate (2012-2017)  
Figure CEMEX Building Asphalt Sales Market Share in United States (2012-2017)  
Figure CEMEX Building Asphalt Revenue Market Share in United States (2012-2017)  
Table ExxonMobil Basic Information List  
Table ExxonMobil Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure ExxonMobil Building Asphalt Sales Growth Rate (2012-2017)  
Figure ExxonMobil Building Asphalt Sales Market Share in United States (2012-2017)  
Figure ExxonMobil Building Asphalt Revenue Market Share in United States (2012-2017)  
Table Imperial Oil Basic Information List  
Table Imperial Oil Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Imperial Oil Building Asphalt Sales Growth Rate (2012-2017)  
Figure Imperial Oil Building Asphalt Sales Market Share in United States (2012-2017)  
Figure Imperial Oil Building Asphalt Revenue Market Share in United States (2012-2017)  
Table Shell Bitumen Basic Information List  
Table Shell Bitumen Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Shell Bitumen Building Asphalt Sales Growth Rate (2012-2017)

Figure Shell Bitumen Building Asphalt Sales Market Share in United States (2012-2017)

Figure Shell Bitumen Building Asphalt Revenue Market Share in United States (2012-2017)

Table Neustar Basic Information List

Table Neustar Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Neustar Building Asphalt Sales Growth Rate (2012-2017)

Figure Neustar Building Asphalt Sales Market Share in United States (2012-2017)

Figure Neustar Building Asphalt Revenue Market Share in United States (2012-2017)

Table Nynas Basic Information List

Table Nynas Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nynas Building Asphalt Sales Growth Rate (2012-2017)

Figure Nynas Building Asphalt Sales Market Share in United States (2012-2017)

Figure Nynas Building Asphalt Revenue Market Share in United States (2012-2017)

Table PEMEX Basic Information List

Table PEMEX Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure PEMEX Building Asphalt Sales Growth Rate (2012-2017)

Figure PEMEX Building Asphalt Sales Market Share in United States (2012-2017)

Figure PEMEX Building Asphalt Revenue Market Share in United States (2012-2017)

Table Valero Energy Basic Information List

Table Valero Energy Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Valero Energy Building Asphalt Sales Growth Rate (2012-2017)

Figure Valero Energy Building Asphalt Sales Market Share in United States (2012-2017)

Figure Valero Energy Building Asphalt Revenue Market Share in United States (2012-2017)

Table Marathon Petroleum Basic Information List

Table Marathon Petroleum Building Asphalt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marathon Petroleum Building Asphalt Sales Growth Rate (2012-2017)

Figure Marathon Petroleum Building Asphalt Sales Market Share in United States (2012-2017)

Figure Marathon Petroleum Building Asphalt Revenue Market Share in United States (2012-2017)

Table Chevron Basic Information List

Table Royal Dutch Shell Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Building Asphalt

Figure Manufacturing Process Analysis of Building Asphalt

Figure Building Asphalt Industrial Chain Analysis

Table Raw Materials Sources of Building Asphalt Major Players/Suppliers in 2016

Table Major Buyers of Building Asphalt

Table Distributors/Traders List

Figure United States Building Asphalt Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Building Asphalt Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Building Asphalt Price (USD/MT) Trend Forecast (2017-2022)

Table United States Building Asphalt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Building Asphalt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Building Asphalt Sales Volume (K MT) Forecast by Type in 2022

Table United States Building Asphalt Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Building Asphalt Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Building Asphalt Sales Volume (K MT) Forecast by Application in 2022

Table United States Building Asphalt Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Building Asphalt Sales Volume Share Forecast by Region (2017-2022)

Figure United States Building Asphalt Sales Volume Share Forecast by Region (2017-2022)

Figure United States Building Asphalt Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Building Asphalt Market Report 2017

Product link: <https://marketpublishers.com/r/U617AE60CD3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U617AE60CD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970