

# United States Brownie Mixes Market Report 2017

<https://marketpublishers.com/r/U317C26721AEN.html>

Date: January 2018

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U317C26721AEN

## Abstracts

In this report, the United States Brownie Mixes market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Brownie Mixes in these regions, from 2012 to 2022 (forecast).

United States Brownie Mixes market competition by top manufacturers/players, with Brownie Mixes sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

General Mills

Pinnacle Foods Corp

Ardent Mills

ADM

Chelsea Milling Company

Continental Mills

AB Mauri

Smucker

Bob's Red Mill

Alamarra

Upper Crust Enterprises

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Ordinary

Gluten Free

Organic

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Modern Trade

Departmental and Traditional Grocery Store

Convenience Stores

Online Channels

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Brownie Mixes Market Report 2017

## **1 BROWNIE MIXES OVERVIEW**

### 1.1 Product Overview and Scope of Brownie Mixes

### 1.2 Classification of Brownie Mixes by Product Category

#### 1.2.1 United States Brownie Mixes Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Brownie Mixes Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Ordinary

##### 1.2.4 Gluten Free

##### 1.2.5 Organic

### 1.3 United States Brownie Mixes Market by Application/End Users

#### 1.3.1 United States Brownie Mixes Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Modern Trade

##### 1.3.3 Departmental and Traditional Grocery Store

##### 1.3.4 Convenience Stores

##### 1.3.5 Online Channels

##### 1.3.6 Others

### 1.4 United States Brownie Mixes Market by Region

#### 1.4.1 United States Brownie Mixes Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Brownie Mixes Status and Prospect (2012-2022)

##### 1.4.3 Southwest Brownie Mixes Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Brownie Mixes Status and Prospect (2012-2022)

##### 1.4.5 New England Brownie Mixes Status and Prospect (2012-2022)

##### 1.4.6 The South Brownie Mixes Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Brownie Mixes Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Brownie Mixes (2012-2022)

#### 1.5.1 United States Brownie Mixes Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Brownie Mixes Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES BROWNIE MIXES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Brownie Mixes Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Brownie Mixes Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Brownie Mixes Average Price by Players/Suppliers (2012-2017)

2.4 United States Brownie Mixes Market Competitive Situation and Trends

2.4.1 United States Brownie Mixes Market Concentration Rate

2.4.2 United States Brownie Mixes Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Brownie Mixes Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BROWNIE MIXES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Brownie Mixes Sales and Market Share by Region (2012-2017)

3.2 United States Brownie Mixes Revenue and Market Share by Region (2012-2017)

3.3 United States Brownie Mixes Price by Region (2012-2017)

### **4 UNITED STATES BROWNIE MIXES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Brownie Mixes Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Brownie Mixes Revenue and Market Share by Type (2012-2017)

4.3 United States Brownie Mixes Price by Type (2012-2017)

4.4 United States Brownie Mixes Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BROWNIE MIXES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Brownie Mixes Sales and Market Share by Application (2012-2017)

5.2 United States Brownie Mixes Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BROWNIE MIXES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 General Mills

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Brownie Mixes Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 General Mills Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Pinnacle Foods Corp
  - 6.2.2 Brownie Mixes Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Pinnacle Foods Corp Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Ardent Mills
  - 6.3.2 Brownie Mixes Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Ardent Mills Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 ADM
  - 6.4.2 Brownie Mixes Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 ADM Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Chelsea Milling Company
  - 6.5.2 Brownie Mixes Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Chelsea Milling Company Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Continental Mills
  - 6.6.2 Brownie Mixes Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Continental Mills Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 AB Mauri
  - 6.7.2 Brownie Mixes Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 AB Mauri Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Smucker
  - 6.8.2 Brownie Mixes Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Smucker Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Bob's Red Mill
  - 6.9.2 Brownie Mixes Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Bob's Red Mill Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Alamarra
  - 6.10.2 Brownie Mixes Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Alamarra Brownie Mixes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Upper Crust Enterprises

## **7 BROWNIE MIXES MANUFACTURING COST ANALYSIS**

- 7.1 Brownie Mixes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Brownie Mixes

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Brownie Mixes Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Brownie Mixes Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES BROWNIE MIXES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Brownie Mixes Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Brownie Mixes Sales Volume Forecast by Type (2017-2022)

11.3 United States Brownie Mixes Sales Volume Forecast by Application (2017-2022)

11.4 United States Brownie Mixes Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**



## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Brownie Mixes

Figure United States Brownie Mixes Market Size (K MT) by Type (2012-2022)

Figure United States Brownie Mixes Sales Volume Market Share by Type (Product Category) in 2016

Figure Ordinary Product Picture

Figure Gluten Free Product Picture

Figure Organic Product Picture

Figure United States Brownie Mixes Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Brownie Mixes by Application in 2016

Figure Modern Trade Examples

Table Key Downstream Customer in Modern Trade

Figure Departmental and Traditional Grocery Store Examples

Table Key Downstream Customer in Departmental and Traditional Grocery Store

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Online Channels Examples

Table Key Downstream Customer in Online Channels

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Brownie Mixes Market Size (Million USD) by Region (2012-2022)

Figure The West Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Brownie Mixes Sales (K MT) and Growth Rate (2012-2022)

Figure United States Brownie Mixes Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Brownie Mixes Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Brownie Mixes Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Brownie Mixes Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Brownie Mixes Sales Share by Players/Suppliers

Figure 2017 United States Brownie Mixes Sales Share by Players/Suppliers

Figure United States Brownie Mixes Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Brownie Mixes Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Brownie Mixes Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Brownie Mixes Revenue Share by Players/Suppliers

Figure 2017 United States Brownie Mixes Revenue Share by Players/Suppliers

Table United States Market Brownie Mixes Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Brownie Mixes Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Brownie Mixes Market Share of Top 3 Players/Suppliers

Figure United States Brownie Mixes Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Brownie Mixes Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Brownie Mixes Product Category

Table United States Brownie Mixes Sales (K MT) by Region (2012-2017)

Table United States Brownie Mixes Sales Share by Region (2012-2017)

Figure United States Brownie Mixes Sales Share by Region (2012-2017)

Figure United States Brownie Mixes Sales Market Share by Region in 2016

Table United States Brownie Mixes Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Brownie Mixes Revenue Share by Region (2012-2017)

Figure United States Brownie Mixes Revenue Market Share by Region (2012-2017)

Figure United States Brownie Mixes Revenue Market Share by Region in 2016

Table United States Brownie Mixes Price (USD/MT) by Region (2012-2017)

Table United States Brownie Mixes Sales (K MT) by Type (2012-2017)

Table United States Brownie Mixes Sales Share by Type (2012-2017)

Figure United States Brownie Mixes Sales Share by Type (2012-2017)

Figure United States Brownie Mixes Sales Market Share by Type in 2016

Table United States Brownie Mixes Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Brownie Mixes Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Brownie Mixes by Type (2012-2017)

Figure Revenue Market Share of Brownie Mixes by Type in 2016

Table United States Brownie Mixes Price (USD/MT) by Types (2012-2017)  
Figure United States Brownie Mixes Sales Growth Rate by Type (2012-2017)  
Table United States Brownie Mixes Sales (K MT) by Application (2012-2017)  
Table United States Brownie Mixes Sales Market Share by Application (2012-2017)  
Figure United States Brownie Mixes Sales Market Share by Application (2012-2017)  
Figure United States Brownie Mixes Sales Market Share by Application in 2016  
Table United States Brownie Mixes Sales Growth Rate by Application (2012-2017)  
Figure United States Brownie Mixes Sales Growth Rate by Application (2012-2017)  
Table General Mills Basic Information List  
Table General Mills Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure General Mills Brownie Mixes Sales Growth Rate (2012-2017)  
Figure General Mills Brownie Mixes Sales Market Share in United States (2012-2017)  
Figure General Mills Brownie Mixes Revenue Market Share in United States (2012-2017)  
Table Pinnacle Foods Corp Basic Information List  
Table Pinnacle Foods Corp Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Pinnacle Foods Corp Brownie Mixes Sales Growth Rate (2012-2017)  
Figure Pinnacle Foods Corp Brownie Mixes Sales Market Share in United States (2012-2017)  
Figure Pinnacle Foods Corp Brownie Mixes Revenue Market Share in United States (2012-2017)  
Table Ardent Mills Basic Information List  
Table Ardent Mills Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Ardent Mills Brownie Mixes Sales Growth Rate (2012-2017)  
Figure Ardent Mills Brownie Mixes Sales Market Share in United States (2012-2017)  
Figure Ardent Mills Brownie Mixes Revenue Market Share in United States (2012-2017)  
Table ADM Basic Information List  
Table ADM Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure ADM Brownie Mixes Sales Growth Rate (2012-2017)  
Figure ADM Brownie Mixes Sales Market Share in United States (2012-2017)  
Figure ADM Brownie Mixes Revenue Market Share in United States (2012-2017)  
Table Chelsea Milling Company Basic Information List  
Table Chelsea Milling Company Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Chelsea Milling Company Brownie Mixes Sales Growth Rate (2012-2017)

Figure Chelsea Milling Company Brownie Mixes Sales Market Share in United States (2012-2017)

Figure Chelsea Milling Company Brownie Mixes Revenue Market Share in United States (2012-2017)

Table Continental Mills Basic Information List

Table Continental Mills Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Continental Mills Brownie Mixes Sales Growth Rate (2012-2017)

Figure Continental Mills Brownie Mixes Sales Market Share in United States (2012-2017)

Figure Continental Mills Brownie Mixes Revenue Market Share in United States (2012-2017)

Table AB Mauri Basic Information List

Table AB Mauri Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure AB Mauri Brownie Mixes Sales Growth Rate (2012-2017)

Figure AB Mauri Brownie Mixes Sales Market Share in United States (2012-2017)

Figure AB Mauri Brownie Mixes Revenue Market Share in United States (2012-2017)

Table Smucker Basic Information List

Table Smucker Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Smucker Brownie Mixes Sales Growth Rate (2012-2017)

Figure Smucker Brownie Mixes Sales Market Share in United States (2012-2017)

Figure Smucker Brownie Mixes Revenue Market Share in United States (2012-2017)

Table Bob's Red Mill Basic Information List

Table Bob's Red Mill Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bob's Red Mill Brownie Mixes Sales Growth Rate (2012-2017)

Figure Bob's Red Mill Brownie Mixes Sales Market Share in United States (2012-2017)

Figure Bob's Red Mill Brownie Mixes Revenue Market Share in United States (2012-2017)

Table Alamarra Basic Information List

Table Alamarra Brownie Mixes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Alamarra Brownie Mixes Sales Growth Rate (2012-2017)

Figure Alamarra Brownie Mixes Sales Market Share in United States (2012-2017)

Figure Alamarra Brownie Mixes Revenue Market Share in United States (2012-2017)

Table Upper Crust Enterprises Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Brownie Mixes

Figure Manufacturing Process Analysis of Brownie Mixes

Figure Brownie Mixes Industrial Chain Analysis

Table Raw Materials Sources of Brownie Mixes Major Players/Suppliers in 2016

Table Major Buyers of Brownie Mixes

Table Distributors/Traders List

Figure United States Brownie Mixes Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Brownie Mixes Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Brownie Mixes Price (USD/MT) Trend Forecast (2017-2022)

Table United States Brownie Mixes Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Brownie Mixes Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Brownie Mixes Sales Volume (K MT) Forecast by Type in 2022

Table United States Brownie Mixes Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Brownie Mixes Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Brownie Mixes Sales Volume (K MT) Forecast by Application in 2022

Table United States Brownie Mixes Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Brownie Mixes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Brownie Mixes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Brownie Mixes Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Brownie Mixes Market Report 2017

Product link: <https://marketpublishers.com/r/U317C26721AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U317C26721AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970