

United States Broadcasting Equipment Market Report 2017

<https://marketpublishers.com/r/U30A6865EC0EN.html>

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U30A6865EC0EN

Abstracts

Notes:

Sales, means the sales volume of Broadcasting Equipment

Revenue, means the sales value of Broadcasting Equipment

This report studies sales (consumption) of Broadcasting Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Microsoft Corp

ZTE Corp

ARRIS Enterprise Inc

Brightcove Inc

Ericsson A.B

SeaChange International Inc

Harmonic Inc

Alcatel-Lucent SA

Cisco Systems Inc

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Servers

Encoders

Switches

Camera

Split by applications, this report focuses on sales, market share and growth rate of Broadcasting Equipment in each application, can be divided into

Studio Production

Post Production

Sports Production

News Production

Contents

United States Broadcasting Equipment Market Report 2017

1 BROADCASTING EQUIPMENT OVERVIEW

1.1 Product Overview and Scope of Broadcasting Equipment

1.2 Classification of Broadcasting Equipment

1.2.1 Servers

1.2.2 Encoders

1.2.3 Switches

1.2.4 Camera

1.3 Application of Broadcasting Equipment

1.3.1 Studio Production

1.3.2 Post Production

1.3.3 Sports Production

1.3.4 News Production

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Broadcasting Equipment (2012-2022)

1.4.1 United States Broadcasting Equipment Sales and Growth Rate (2012-2022)

1.4.2 United States Broadcasting Equipment Revenue and Growth Rate (2012-2022)

2 UNITED STATES BROADCASTING EQUIPMENT COMPETITION BY MANUFACTURERS

2.1 United States Broadcasting Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Broadcasting Equipment Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Broadcasting Equipment Average Price by Manufactures (2015 and 2016)

2.4 Broadcasting Equipment Market Competitive Situation and Trends

2.4.1 Broadcasting Equipment Market Concentration Rate

2.4.2 Broadcasting Equipment Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BROADCASTING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Broadcasting Equipment Sales and Market Share by States (2012-2017)

3.2 United States Broadcasting Equipment Revenue and Market Share by States (2012-2017)

3.3 United States Broadcasting Equipment Price by States (2012-2017)

4 UNITED STATES BROADCASTING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Broadcasting Equipment Sales and Market Share by Type (2012-2017)

4.2 United States Broadcasting Equipment Revenue and Market Share by Type (2012-2017)

4.3 United States Broadcasting Equipment Price by Type (2012-2017)

4.4 United States Broadcasting Equipment Sales Growth Rate by Type (2012-2017)

5 UNITED STATES BROADCASTING EQUIPMENT SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Broadcasting Equipment Sales and Market Share by Application (2012-2017)

5.2 United States Broadcasting Equipment Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES BROADCASTING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

6.1 Microsoft Corp

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Broadcasting Equipment Product Type, Application and Specification

6.1.2.1 Servers

6.1.2.2 Encoders

6.1.3 Microsoft Corp Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 ZTE Corp

6.2.2 Broadcasting Equipment Product Type, Application and Specification

6.2.2.1 Servers

- 6.2.2.2 Encoders
- 6.2.3 ZTE Corp Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 ARRIS Enterprise Inc
 - 6.3.2 Broadcasting Equipment Product Type, Application and Specification
 - 6.3.2.1 Servers
 - 6.3.2.2 Encoders
 - 6.3.3 ARRIS Enterprise Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Brightcove Inc
 - 6.4.2 Broadcasting Equipment Product Type, Application and Specification
 - 6.4.2.1 Servers
 - 6.4.2.2 Encoders
 - 6.4.3 Brightcove Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Ericsson A.B
 - 6.5.2 Broadcasting Equipment Product Type, Application and Specification
 - 6.5.2.1 Servers
 - 6.5.2.2 Encoders
 - 6.5.3 Ericsson A.B Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 SeaChange International Inc
 - 6.6.2 Broadcasting Equipment Product Type, Application and Specification
 - 6.6.2.1 Servers
 - 6.6.2.2 Encoders
 - 6.6.3 SeaChange International Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Harmonic Inc
 - 6.7.2 Broadcasting Equipment Product Type, Application and Specification
 - 6.7.2.1 Servers
 - 6.7.2.2 Encoders
 - 6.7.3 Harmonic Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

6.8 Alcatel-Lucent SA

6.8.2 Broadcasting Equipment Product Type, Application and Specification

6.8.2.1 Servers

6.8.2.2 Encoders

6.8.3 Alcatel-Lucent SA Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Cisco Systems Inc

6.9.2 Broadcasting Equipment Product Type, Application and Specification

6.9.2.1 Servers

6.9.2.2 Encoders

6.9.3 Cisco Systems Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

7 BROADCASTING EQUIPMENT MANUFACTURING COST ANALYSIS

7.1 Broadcasting Equipment Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Broadcasting Equipment

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Broadcasting Equipment Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Broadcasting Equipment Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES BROADCASTING EQUIPMENT MARKET FORECAST (2017-2022)

- 11.1 United States Broadcasting Equipment Sales, Revenue Forecast (2017-2022)
- 11.2 United States Broadcasting Equipment Sales Forecast by Type (2017-2022)
- 11.3 United States Broadcasting Equipment Sales Forecast by Application (2017-2022)
- 11.4 Broadcasting Equipment Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Broadcasting Equipment

Table Classification of Broadcasting Equipment

Figure United States Sales Market Share of Broadcasting Equipment by Type in 2015

Figure Servers Picture

Figure Encoders Picture

Figure Switches Picture

Figure Camera Picture

Table Application of Broadcasting Equipment

Figure United States Sales Market Share of Broadcasting Equipment by Application in 2015

Figure Studio Production Examples

Figure Post Production Examples

Figure Sports Production Examples

Figure News Production Examples

Figure United States Broadcasting Equipment Sales and Growth Rate (2012-2022)

Figure United States Broadcasting Equipment Revenue and Growth Rate (2012-2022)

Table United States Broadcasting Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Broadcasting Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Broadcasting Equipment Sales Share by Manufacturers

Figure 2016 Broadcasting Equipment Sales Share by Manufacturers

Table United States Broadcasting Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Broadcasting Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Broadcasting Equipment Revenue Share by Manufacturers

Table 2016 United States Broadcasting Equipment Revenue Share by Manufacturers

Table United States Market Broadcasting Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Broadcasting Equipment Average Price of Key Manufacturers in 2015

Figure Broadcasting Equipment Market Share of Top 3 Manufacturers

Figure Broadcasting Equipment Market Share of Top 5 Manufacturers

Table United States Broadcasting Equipment Sales by States (2012-2017)

Table United States Broadcasting Equipment Sales Share by States (2012-2017)

Figure United States Broadcasting Equipment Sales Market Share by States in 2015

Table United States Broadcasting Equipment Revenue and Market Share by States (2012-2017)

Table United States Broadcasting Equipment Revenue Share by States (2012-2017)

Figure Revenue Market Share of Broadcasting Equipment by States (2012-2017)

Table United States Broadcasting Equipment Price by States (2012-2017)

Table United States Broadcasting Equipment Sales by Type (2012-2017)

Table United States Broadcasting Equipment Sales Share by Type (2012-2017)

Figure United States Broadcasting Equipment Sales Market Share by Type in 2015

Table United States Broadcasting Equipment Revenue and Market Share by Type (2012-2017)

Table United States Broadcasting Equipment Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Broadcasting Equipment by Type (2012-2017)

Table United States Broadcasting Equipment Price by Type (2012-2017)

Figure United States Broadcasting Equipment Sales Growth Rate by Type (2012-2017)

Table United States Broadcasting Equipment Sales by Application (2012-2017)

Table United States Broadcasting Equipment Sales Market Share by Application (2012-2017)

Figure United States Broadcasting Equipment Sales Market Share by Application in 2015

Table United States Broadcasting Equipment Sales Growth Rate by Application (2012-2017)

Figure United States Broadcasting Equipment Sales Growth Rate by Application (2012-2017)

Table Microsoft Corp Basic Information List

Table Microsoft Corp Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Microsoft Corp Broadcasting Equipment Sales Market Share (2012-2017)

Table ZTE Corp Basic Information List

Table ZTE Corp Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table ZTE Corp Broadcasting Equipment Sales Market Share (2012-2017)

Table ARRIS Enterprise Inc Basic Information List

Table ARRIS Enterprise Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table ARRIS Enterprise Inc Broadcasting Equipment Sales Market Share (2012-2017)

Table Brightcove Inc Basic Information List

Table Brightcove Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Brightcove Inc Broadcasting Equipment Sales Market Share (2012-2017)

Table Ericsson A.B Basic Information List

Table Ericsson A.B Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Ericsson A.B Broadcasting Equipment Sales Market Share (2012-2017)

Table SeaChange International Inc Basic Information List

Table SeaChange International Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table SeaChange International Inc Broadcasting Equipment Sales Market Share (2012-2017)

Table Harmonic Inc Basic Information List

Table Harmonic Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Harmonic Inc Broadcasting Equipment Sales Market Share (2012-2017)

Table Alcatel-Lucent SA Basic Information List

Table Alcatel-Lucent SA Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Alcatel-Lucent SA Broadcasting Equipment Sales Market Share (2012-2017)

Table Cisco Systems Inc Basic Information List

Table Cisco Systems Inc Broadcasting Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

Table Cisco Systems Inc Broadcasting Equipment Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Broadcasting Equipment

Figure Manufacturing Process Analysis of Broadcasting Equipment

Figure Broadcasting Equipment Industrial Chain Analysis

Table Raw Materials Sources of Broadcasting Equipment Major Manufacturers in 2015

Table Major Buyers of Broadcasting Equipment

Table Distributors/Traders List

Figure United States Broadcasting Equipment Production and Growth Rate Forecast (2017-2022)

Figure United States Broadcasting Equipment Revenue and Growth Rate Forecast (2017-2022)

Table United States Broadcasting Equipment Production Forecast by Type (2017-2022)

Table United States Broadcasting Equipment Consumption Forecast by Application (2017-2022)

Table United States Broadcasting Equipment Sales Forecast by States (2017-2022)
Table United States Broadcasting Equipment Sales Share Forecast by States
(2017-2022)

I would like to order

Product name: United States Broadcasting Equipment Market Report 2017

Product link: <https://marketpublishers.com/r/U30A6865EC0EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U30A6865EC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970