

United States Bran Market Report 2018

<https://marketpublishers.com/r/UC4C110CACAEN.html>

Date: March 2018

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UC4C110CACAEN

Abstracts

In this report, the United States Bran market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Bran in these regions, from 2013 to 2025 (forecast).

United States Bran market competition by top manufacturers/players, with Bran sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Milanaise

Bob's Red Mill

Mornflake

Quaker

Grocery & Gourmet Food

Hodgson Mill

Kellogg's

Flahavans

Now Health Group

Ceres Organics

Bulk Barn Foods

Hindustan Animal Feeds

Siemer Milling Company

Jordans

Harinera Vilafranchina

Karim Karobar Company

BeiDaHuang Group

Gupta Group

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wheat Bran

Oat Bran

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Online Sales

Hypermarkets and Supermarkets

Convenience Stores

Food and Drink Specialty Stores

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Bran Market Report 2018

1 BRAN OVERVIEW

1.1 Product Overview and Scope of Bran

1.2 Classification of Bran by Product Category

1.2.1 United States Bran Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Bran Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Wheat Bran

1.2.4 Oat Bran

1.2.5 Other

1.3 United States Bran Market by Application/End Users

1.3.1 United States Bran Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Online Sales

1.3.3 Hypermarkets and Supermarkets

1.3.4 Convenience Stores

1.3.5 Food and Drink Specialty Stores

1.3.6 Others

1.4 United States Bran Market by Region

1.4.1 United States Bran Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Bran Status and Prospect (2013-2025)

1.4.3 Southwest Bran Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Bran Status and Prospect (2013-2025)

1.4.5 New England Bran Status and Prospect (2013-2025)

1.4.6 The South Bran Status and Prospect (2013-2025)

1.4.7 The Midwest Bran Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Bran (2013-2025)

1.5.1 United States Bran Sales and Growth Rate (2013-2025)

1.5.2 United States Bran Revenue and Growth Rate (2013-2025)

2 UNITED STATES BRAN MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Bran Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Bran Revenue and Share by Players/Suppliers (2013-2018)

- 2.3 United States Bran Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Bran Market Competitive Situation and Trends
 - 2.4.1 United States Bran Market Concentration Rate
 - 2.4.2 United States Bran Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Bran Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES BRAN SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Bran Sales and Market Share by Region (2013-2018)
- 3.2 United States Bran Revenue and Market Share by Region (2013-2018)
- 3.3 United States Bran Price by Region (2013-2018)

4 UNITED STATES BRAN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Bran Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Bran Revenue and Market Share by Type (2013-2018)
- 4.3 United States Bran Price by Type (2013-2018)
- 4.4 United States Bran Sales Growth Rate by Type (2013-2018)

5 UNITED STATES BRAN SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Bran Sales and Market Share by Application (2013-2018)
- 5.2 United States Bran Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES BRAN PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Milanaise
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Bran Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Milanaise Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview

- 6.2 Bob's Red Mill
 - 6.2.2 Bran Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Bob's Red Mill Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Mornflake
 - 6.3.2 Bran Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Mornflake Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Quaker
 - 6.4.2 Bran Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Quaker Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Grocery & Gourmet Food
 - 6.5.2 Bran Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Grocery & Gourmet Food Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hodgson Mill
 - 6.6.2 Bran Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hodgson Mill Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Kellogg's
 - 6.7.2 Bran Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Kellogg's Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Flahavans
 - 6.8.2 Bran Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Flahavans Bran Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Now Health Group
 - 6.9.2 Bran Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Now Health Group Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Ceres Organics
 - 6.10.2 Bran Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Ceres Organics Bran Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Bulk Barn Foods
- 6.12 Hindustan Animal Feeds
- 6.13 Siemer Milling Company
- 6.14 Jordans
- 6.15 Harinera Vilafranquina
- 6.16 Karim Karobar Company
- 6.17 BeiDaHuang Group
- 6.18 Gupta Group

7 BRAN MANUFACTURING COST ANALYSIS

- 7.1 Bran Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bran

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bran Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bran Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES BRAN MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Bran Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Bran Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Bran Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Bran Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Bran

Figure United States Bran Market Size (K MT) by Type (2013-2025)

Figure United States Bran Sales Volume Market Share by Type (Product Category) in 2017

Figure Wheat Bran Product Picture

Figure Oat Bran Product Picture

Figure Other Product Picture

Figure United States Bran Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Bran by Application in 2017

Figure Online Sales Examples

Table Key Downstream Customer in Online Sales

Figure Hypermarkets and Supermarkets Examples

Table Key Downstream Customer in Hypermarkets and Supermarkets

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Food and Drink Specialty Stores Examples

Table Key Downstream Customer in Food and Drink Specialty Stores

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Bran Market Size (Million USD) by Region (2013-2025)

Figure The West Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bran Sales (K MT) and Growth Rate (2013-2025)

Figure United States Bran Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bran Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Bran Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Bran Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bran Sales Share by Players/Suppliers

Figure 2017 United States Bran Sales Share by Players/Suppliers

Figure United States Bran Market Major Players Product Revenue (Million USD)

(2013-2018)

Table United States Bran Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Bran Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bran Revenue Share by Players/Suppliers

Figure 2017 United States Bran Revenue Share by Players/Suppliers

Table United States Market Bran Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Bran Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Bran Market Share of Top 3 Players/Suppliers

Figure United States Bran Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Bran Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Bran Product Category

Table United States Bran Sales (K MT) by Region (2013-2018)

Table United States Bran Sales Share by Region (2013-2018)

Figure United States Bran Sales Share by Region (2013-2018)

Figure United States Bran Sales Market Share by Region in 2017

Table United States Bran Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Bran Revenue Share by Region (2013-2018)

Figure United States Bran Revenue Market Share by Region (2013-2018)

Figure United States Bran Revenue Market Share by Region in 2017

Table United States Bran Price (USD/MT) by Region (2013-2018)

Table United States Bran Sales (K MT) by Type (2013-2018)

Table United States Bran Sales Share by Type (2013-2018)

Figure United States Bran Sales Share by Type (2013-2018)

Figure United States Bran Sales Market Share by Type in 2017

Table United States Bran Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Bran Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Bran by Type (2013-2018)

Figure Revenue Market Share of Bran by Type in 2017

Table United States Bran Price (USD/MT) by Types (2013-2018)

Figure United States Bran Sales Growth Rate by Type (2013-2018)

Table United States Bran Sales (K MT) by Application (2013-2018)

Table United States Bran Sales Market Share by Application (2013-2018)

Figure United States Bran Sales Market Share by Application (2013-2018)

Figure United States Bran Sales Market Share by Application in 2017

Table United States Bran Sales Growth Rate by Application (2013-2018)

Figure United States Bran Sales Growth Rate by Application (2013-2018)

Table Milanaise Basic Information List

Table Milanaise Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Milanaise Bran Sales Growth Rate (2013-2018)

Figure Milanaise Bran Sales Market Share in United States (2013-2018)

Figure Milanaise Bran Revenue Market Share in United States (2013-2018)

Table Bob's Red Mill Basic Information List

Table Bob's Red Mill Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Bob's Red Mill Bran Sales Growth Rate (2013-2018)

Figure Bob's Red Mill Bran Sales Market Share in United States (2013-2018)

Figure Bob's Red Mill Bran Revenue Market Share in United States (2013-2018)

Table Mornflake Basic Information List

Table Mornflake Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Mornflake Bran Sales Growth Rate (2013-2018)

Figure Mornflake Bran Sales Market Share in United States (2013-2018)

Figure Mornflake Bran Revenue Market Share in United States (2013-2018)

Table Quaker Basic Information List

Table Quaker Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Quaker Bran Sales Growth Rate (2013-2018)

Figure Quaker Bran Sales Market Share in United States (2013-2018)

Figure Quaker Bran Revenue Market Share in United States (2013-2018)

Table Grocery & Gourmet Food Basic Information List

Table Grocery & Gourmet Food Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Grocery & Gourmet Food Bran Sales Growth Rate (2013-2018)

Figure Grocery & Gourmet Food Bran Sales Market Share in United States (2013-2018)

Figure Grocery & Gourmet Food Bran Revenue Market Share in United States (2013-2018)

Table Hodgson Mill Basic Information List

Table Hodgson Mill Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Hodgson Mill Bran Sales Growth Rate (2013-2018)

Figure Hodgson Mill Bran Sales Market Share in United States (2013-2018)

Figure Hodgson Mill Bran Revenue Market Share in United States (2013-2018)

Table Kellogg's Basic Information List

Table Kellogg's Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Kellogg's Bran Sales Growth Rate (2013-2018)

Figure Kellogg's Bran Sales Market Share in United States (2013-2018)

Figure Kellogg's Bran Revenue Market Share in United States (2013-2018)

Table Flahavans Basic Information List

Table Flahavans Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Flahavans Bran Sales Growth Rate (2013-2018)

Figure Flahavans Bran Sales Market Share in United States (2013-2018)

Figure Flahavans Bran Revenue Market Share in United States (2013-2018)

Table Now Health Group Basic Information List

Table Now Health Group Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Now Health Group Bran Sales Growth Rate (2013-2018)

Figure Now Health Group Bran Sales Market Share in United States (2013-2018)

Figure Now Health Group Bran Revenue Market Share in United States (2013-2018)

Table Ceres Organics Basic Information List

Table Ceres Organics Bran Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Ceres Organics Bran Sales Growth Rate (2013-2018)

Figure Ceres Organics Bran Sales Market Share in United States (2013-2018)

Figure Ceres Organics Bran Revenue Market Share in United States (2013-2018)

Table Bulk Barn Foods Basic Information List

Table Hindustan Animal Feeds Basic Information List

Table Siemer Milling Company Basic Information List

Table Jordans Basic Information List

Table Harinera Vilafranchina Basic Information List

Table Karim Karobar Company Basic Information List

Table BeiDaHuang Group Basic Information List

Table Gupta Group Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bran

Figure Manufacturing Process Analysis of Bran

Figure Bran Industrial Chain Analysis

Table Raw Materials Sources of Bran Major Players/Suppliers in 2017

Table Major Buyers of Bran

Table Distributors/Traders List

Figure United States Bran Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Bran Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Bran Price (USD/MT) Trend Forecast (2018-2025)

Table United States Bran Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Bran Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Bran Sales Volume (K MT) Forecast by Type in 2025

Table United States Bran Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Bran Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Bran Sales Volume (K MT) Forecast by Application in 2025

Table United States Bran Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Bran Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bran Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bran Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Bran Market Report 2018

Product link: <https://marketpublishers.com/r/UC4C110CACAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC4C110CACAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970