

# United States Brain Health Supplements Market Report 2017

<https://marketpublishers.com/r/U758C774F23PEN.html>

Date: October 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U758C774F23PEN

## Abstracts

In this report, the United States Brain Health Supplements market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Brain Health Supplements in these regions, from 2012 to 2022 (forecast).

United States Brain Health Supplements market competition by top manufacturers/players, with Brain Health Supplements sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Amway

AlternaScript

Accelerated intelligence

Onnit Labs

Puori

Liquid Health

Nutrex Hawaii

Piping Rock Health Products

New Zealand Health Food

Ocean Health

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Protein powder

Spore powder

Lecithin

Cephalin

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Brain Health Supplements for each application, including

Student

Elder

Other

## Contents

### United States Brain Health Supplements Market Report 2017

## 1 BRAIN HEALTH SUPPLEMENTS OVERVIEW

### 1.1 Product Overview and Scope of Brain Health Supplements

### 1.2 Classification of Brain Health Supplements by Product Category

#### 1.2.1 United States Brain Health Supplements Market Size (Sales Volume)

#### Comparison by Type (2012-2022)

#### 1.2.2 United States Brain Health Supplements Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

#### 1.2.3 Protein powder

#### 1.2.4 Spore powder

#### 1.2.5 Lecithin

#### 1.2.6 Cephalin

#### 1.2.7 Other

### 1.3 United States Brain Health Supplements Market by Application/End Users

#### 1.3.1 United States Brain Health Supplements Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Student

#### 1.3.3 Elder

#### 1.3.4 Other

### 1.4 United States Brain Health Supplements Market by Region

#### 1.4.1 United States Brain Health Supplements Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Brain Health Supplements Status and Prospect (2012-2022)

#### 1.4.3 Southwest Brain Health Supplements Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Brain Health Supplements Status and Prospect (2012-2022)

#### 1.4.5 New England Brain Health Supplements Status and Prospect (2012-2022)

#### 1.4.6 The South Brain Health Supplements Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Brain Health Supplements Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Brain Health Supplements (2012-2022)

#### 1.5.1 United States Brain Health Supplements Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Brain Health Supplements Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES BRAIN HEALTH SUPPLEMENTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Brain Health Supplements Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Brain Health Supplements Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Brain Health Supplements Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Brain Health Supplements Market Competitive Situation and Trends
  - 2.4.1 United States Brain Health Supplements Market Concentration Rate
  - 2.4.2 United States Brain Health Supplements Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Brain Health Supplements Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BRAIN HEALTH SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Brain Health Supplements Sales and Market Share by Region (2012-2017)
- 3.2 United States Brain Health Supplements Revenue and Market Share by Region (2012-2017)
- 3.3 United States Brain Health Supplements Price by Region (2012-2017)

### **4 UNITED STATES BRAIN HEALTH SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Brain Health Supplements Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Brain Health Supplements Revenue and Market Share by Type (2012-2017)
- 4.3 United States Brain Health Supplements Price by Type (2012-2017)
- 4.4 United States Brain Health Supplements Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BRAIN HEALTH SUPPLEMENTS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Brain Health Supplements Sales and Market Share by Application (2012-2017)

5.2 United States Brain Health Supplements Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES BRAIN HEALTH SUPPLEMENTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Amway

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Brain Health Supplements Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Amway Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 AlternaScript

6.2.2 Brain Health Supplements Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 AlternaScript Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Accelerated intelligence

6.3.2 Brain Health Supplements Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Accelerated intelligence Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Onnit Labs

6.4.2 Brain Health Supplements Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Onnit Labs Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Puori

6.5.2 Brain Health Supplements Product Category, Application and Specification

6.5.2.1 Product A

- 6.5.2.2 Product B
- 6.5.3 Puori Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Liquid Health
  - 6.6.2 Brain Health Supplements Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Liquid Health Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Nutrex Hawaii
  - 6.7.2 Brain Health Supplements Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Nutrex Hawaii Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Piping Rock Health Products
  - 6.8.2 Brain Health Supplements Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Piping Rock Health Products Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 New Zealand Health Food
  - 6.9.2 Brain Health Supplements Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 New Zealand Health Food Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Ocean Health
  - 6.10.2 Brain Health Supplements Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Ocean Health Brain Health Supplements Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

## **7 BRAIN HEALTH SUPPLEMENTS MANUFACTURING COST ANALYSIS**

### 7.1 Brain Health Supplements Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Brain Health Supplements

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Brain Health Supplements Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Brain Health Supplements Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

## **11 UNITED STATES BRAIN HEALTH SUPPLEMENTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Brain Health Supplements Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Brain Health Supplements Sales Volume Forecast by Type (2017-2022)

11.3 United States Brain Health Supplements Sales Volume Forecast by Application (2017-2022)

11.4 United States Brain Health Supplements Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Brain Health Supplements

Figure United States Brain Health Supplements Market Size (MT) by Type (2012-2022)

Figure United States Brain Health Supplements Sales Volume Market Share by Type (Product Category) in 2016

Figure Protein powder Product Picture

Figure Spore powder Product Picture

Figure Lecithin Product Picture

Figure Cephalin Product Picture

Figure Other Product Picture

Figure United States Brain Health Supplements Market Size (MT) by Application (2012-2022)

Figure United States Sales Market Share of Brain Health Supplements by Application in 2016

Figure Student Examples

Figure Elder Examples

Figure Other Examples

Figure United States Brain Health Supplements Market Size (Million USD) by Region (2012-2022)

Figure The West Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Brain Health Supplements Sales (MT) and Growth Rate (2012-2022)

Figure United States Brain Health Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Brain Health Supplements Market Major Players Product Sales

Volume (MT) (2012-2017)

Table United States Brain Health Supplements Sales (MT) of Key Players/Suppliers (2012-2017)

Table United States Brain Health Supplements Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Brain Health Supplements Sales Share by Players/Suppliers

Figure 2017 United States Brain Health Supplements Sales Share by Players/Suppliers

Figure United States Brain Health Supplements Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Brain Health Supplements Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Brain Health Supplements Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Brain Health Supplements Revenue Share by Players/Suppliers

Figure 2017 United States Brain Health Supplements Revenue Share by Players/Suppliers

Table United States Market Brain Health Supplements Average Price (USD/Kg) of Key Players/Suppliers (2012-2017)

Figure United States Market Brain Health Supplements Average Price (USD/Kg) of Key Players/Suppliers in 2016

Figure United States Brain Health Supplements Market Share of Top 3 Players/Suppliers

Figure United States Brain Health Supplements Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Brain Health Supplements Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Brain Health Supplements Product Category

Table United States Brain Health Supplements Sales (MT) by Region (2012-2017)

Table United States Brain Health Supplements Sales Share by Region (2012-2017)

Figure United States Brain Health Supplements Sales Share by Region (2012-2017)

Figure United States Brain Health Supplements Sales Market Share by Region in 2016

Table United States Brain Health Supplements Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Brain Health Supplements Revenue Share by Region (2012-2017)

Figure United States Brain Health Supplements Revenue Market Share by Region (2012-2017)

Figure United States Brain Health Supplements Revenue Market Share by Region in 2016

Table United States Brain Health Supplements Price (USD/Kg) by Region (2012-2017)  
Table United States Brain Health Supplements Sales (MT) by Type (2012-2017)  
Table United States Brain Health Supplements Sales Share by Type (2012-2017)  
Figure United States Brain Health Supplements Sales Share by Type (2012-2017)  
Figure United States Brain Health Supplements Sales Market Share by Type in 2016  
Table United States Brain Health Supplements Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Brain Health Supplements Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Brain Health Supplements by Type (2012-2017)  
Figure Revenue Market Share of Brain Health Supplements by Type in 2016  
Table United States Brain Health Supplements Price (USD/Kg) by Types (2012-2017)  
Figure United States Brain Health Supplements Sales Growth Rate by Type (2012-2017)  
Table United States Brain Health Supplements Sales (MT) by Application (2012-2017)  
Table United States Brain Health Supplements Sales Market Share by Application (2012-2017)  
Figure United States Brain Health Supplements Sales Market Share by Application (2012-2017)  
Figure United States Brain Health Supplements Sales Market Share by Application in 2016  
Table United States Brain Health Supplements Sales Growth Rate by Application (2012-2017)  
Figure United States Brain Health Supplements Sales Growth Rate by Application (2012-2017)  
Table Amway Basic Information List  
Table Amway Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)  
Figure Amway Brain Health Supplements Sales Growth Rate (2012-2017)  
Figure Amway Brain Health Supplements Sales Market Share in United States (2012-2017)  
Figure Amway Brain Health Supplements Revenue Market Share in United States (2012-2017)  
Table AlternaScript Basic Information List  
Table AlternaScript Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)  
Figure AlternaScript Brain Health Supplements Sales Growth Rate (2012-2017)  
Figure AlternaScript Brain Health Supplements Sales Market Share in United States (2012-2017)  
Figure AlternaScript Brain Health Supplements Revenue Market Share in United States

(2012-2017)

Table Accelerated intelligence Basic Information List

Table Accelerated intelligence Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Accelerated intelligence Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Accelerated intelligence Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Accelerated intelligence Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Onnit Labs Basic Information List

Table Onnit Labs Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Onnit Labs Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Onnit Labs Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Onnit Labs Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Puori Basic Information List

Table Puori Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Puori Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Puori Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Puori Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Liquid Health Basic Information List

Table Liquid Health Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Liquid Health Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Liquid Health Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Liquid Health Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Nutrex Hawaii Basic Information List

Table Nutrex Hawaii Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Nutrex Hawaii Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Nutrex Hawaii Brain Health Supplements Sales Market Share in United States

(2012-2017)

Figure Nutrex Hawaii Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Piping Rock Health Products Basic Information List

Table Piping Rock Health Products Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Piping Rock Health Products Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Piping Rock Health Products Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Piping Rock Health Products Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table New Zealand Health Food Basic Information List

Table New Zealand Health Food Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure New Zealand Health Food Brain Health Supplements Sales Growth Rate (2012-2017)

Figure New Zealand Health Food Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure New Zealand Health Food Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Ocean Health Basic Information List

Table Ocean Health Brain Health Supplements Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Ocean Health Brain Health Supplements Sales Growth Rate (2012-2017)

Figure Ocean Health Brain Health Supplements Sales Market Share in United States (2012-2017)

Figure Ocean Health Brain Health Supplements Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Brain Health Supplements

Figure Manufacturing Process Analysis of Brain Health Supplements

Figure Brain Health Supplements Industrial Chain Analysis

Table Raw Materials Sources of Brain Health Supplements Major Players/Suppliers in 2016

Table Major Buyers of Brain Health Supplements

Table Distributors/Traders List

Figure United States Brain Health Supplements Sales Volume (MT) and Growth Rate Forecast (2017-2022)

Figure United States Brain Health Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Brain Health Supplements Price (USD/Kg) Trend Forecast (2017-2022)

Table United States Brain Health Supplements Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Brain Health Supplements Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Brain Health Supplements Sales Volume (MT) Forecast by Type in 2022

Table United States Brain Health Supplements Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Brain Health Supplements Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Brain Health Supplements Sales Volume (MT) Forecast by Application in 2022

Table United States Brain Health Supplements Sales Volume (MT) Forecast by Region (2017-2022)

Table United States Brain Health Supplements Sales Volume Share Forecast by Region (2017-2022)

Figure United States Brain Health Supplements Sales Volume Share Forecast by Region (2017-2022)

Figure United States Brain Health Supplements Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Brain Health Supplements Market Report 2017

Product link: <https://marketpublishers.com/r/U758C774F23PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U758C774F23PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970