

United States Borders Market Report 2016

https://marketpublishers.com/r/UBD63238746EN.html

Date: October 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UBD63238746EN

Abstracts

Notes:

Sales, means the sales volume of Borders

Revenue, means the sales value of Borders

This report studies sales (consumption) of Borders in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

York Wallcoverings

The Wallpaper Company

Brewster

Major League Baseball

Mirage

Disney

National Geographic

Spazio

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into



Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Borders in each application, can be divided into
Application 1
Application 2
Application 3



Contents

United States Borders Market Report 2016

1 BORDERS OVERVIEW

- 1.1 Product Overview and Scope of Borders
- 1.2 Classification of Borders
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Borders
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Borders (2011-2021)
 - 1.4.1 United States Borders Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Borders Revenue and Growth Rate (2011-2021)

2 UNITED STATES BORDERS COMPETITION BY MANUFACTURERS

- 2.1 United States Borders Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Borders Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Borders Average Price by Manufactures (2015 and 2016)
- 2.4 Borders Market Competitive Situation and Trends
 - 2.4.1 Borders Market Concentration Rate
 - 2.4.2 Borders Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BORDERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Borders Sales and Market Share by Type (2011-2016)
- 3.2 United States Borders Revenue and Market Share by Type (2011-2016)
- 3.3 United States Borders Price by Type (2011-2016)
- 3.4 United States Borders Sales Growth Rate by Type (2011-2016)



4 UNITED STATES BORDERS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Borders Sales and Market Share by Application (2011-2016)
- 4.2 United States Borders Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BORDERS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 York Wallcoverings
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Borders Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 York Wallcoverings Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 The Wallpaper Company
 - 5.2.2 Borders Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 The Wallpaper Company Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Brewster
 - 5.3.2 Borders Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Brewster Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Major League Baseball
 - 5.4.2 Borders Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Major League Baseball Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Mirage
 - 5.5.2 Borders Product Type, Application and Specification
 - 5.5.2.1 Type I



- 5.5.2.2 Type II
- 5.5.3 Mirage Borders Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Disney
 - 5.6.2 Borders Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Disney Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 National Geographic
 - 5.7.2 Borders Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 National Geographic Borders Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Spazio
 - 5.8.2 Borders Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Spazio Borders Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview

6 BORDERS MANUFACTURING COST ANALYSIS

- 6.1 Borders Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Borders

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Borders Industrial Chain Analysis



- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Borders Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES BORDERS MARKET FORECAST (2016-2021)

- 10.1 United States Borders Sales, Revenue Forecast (2016-2021)
- 10.2 United States Borders Sales Forecast by Type (2016-2021)
- 10.3 United States Borders Sales Forecast by Application (2016-2021)
- 10.4 Borders Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source



Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Borders

Table Classification of Borders

Figure United States Sales Market Share of Borders by Type in 2015

Table Application of Borders

Figure United States Sales Market Share of Borders by Application in 2015

Figure United States Borders Sales and Growth Rate (2011-2021)

Figure United States Borders Revenue and Growth Rate (2011-2021)

Table United States Borders Sales of Key Manufacturers (2015 and 2016)

Table United States Borders Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Borders Sales Share by Manufacturers

Figure 2016 Borders Sales Share by Manufacturers

Table United States Borders Revenue by Manufacturers (2015 and 2016)

Table United States Borders Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Borders Revenue Share by Manufacturers

Table 2016 United States Borders Revenue Share by Manufacturers

Table United States Market Borders Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Borders Average Price of Key Manufacturers in 2015

Figure Borders Market Share of Top 3 Manufacturers

Figure Borders Market Share of Top 5 Manufacturers

Table United States Borders Sales by Type (2011-2016)

Table United States Borders Sales Share by Type (2011-2016)

Figure United States Borders Sales Market Share by Type in 2015

Table United States Borders Revenue and Market Share by Type (2011-2016)

Table United States Borders Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Borders by Type (2011-2016)

Table United States Borders Price by Type (2011-2016)

Figure United States Borders Sales Growth Rate by Type (2011-2016)

Table United States Borders Sales by Application (2011-2016)

Table United States Borders Sales Market Share by Application (2011-2016)

Figure United States Borders Sales Market Share by Application in 2015

Table United States Borders Sales Growth Rate by Application (2011-2016)

Figure United States Borders Sales Growth Rate by Application (2011-2016)

Table York Wallcoverings Basic Information List

Table York Wallcoverings Borders Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure York Wallcoverings Borders Sales Market Share (2011-2016)

Table The Wallpaper Company Basic Information List

Table The Wallpaper Company Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Wallpaper Company Borders Sales Market Share (2011-2016)

Table Brewster Basic Information List

Table Brewster Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brewster Borders Sales Market Share (2011-2016)

Table Major League Baseball Basic Information List

Table Major League Baseball Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table Major League Baseball Borders Sales Market Share (2011-2016)

Table Mirage Basic Information List

Table Mirage Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mirage Borders Sales Market Share (2011-2016)

Table Disney Basic Information List

Table Disney Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table Disney Borders Sales Market Share (2011-2016)

Table National Geographic Basic Information List

Table National Geographic Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table National Geographic Borders Sales Market Share (2011-2016)

Table Spazio Basic Information List

Table Spazio Borders Sales, Revenue, Price and Gross Margin (2011-2016)

Table Spazio Borders Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Borders

Figure Manufacturing Process Analysis of Borders

Figure Borders Industrial Chain Analysis

Table Raw Materials Sources of Borders Major Manufacturers in 2015

Table Major Buyers of Borders

Table Distributors/Traders List

Figure United States Borders Production and Growth Rate Forecast (2016-2021)

Figure United States Borders Revenue and Growth Rate Forecast (2016-2021)

Table United States Borders Production Forecast by Type (2016-2021)

Table United States Borders Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Borders Market Report 2016

Product link: https://marketpublishers.com/r/UBD63238746EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UBD63238746EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970