

# United States Book Paper Market Report 2017

<https://marketpublishers.com/r/U737AEDB3D7WEN.html>

Date: November 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U737AEDB3D7WEN

## Abstracts

In this report, the United States Book Paper market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Book Paper in these regions, from 2012 to 2022 (forecast).

United States Book Paper market competition by top manufacturers/players, with Book Paper sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Holmen AB

Nippon Paper Industries

Norske Skogindustrier

Stora Enso

Khanna Paper

Glatfelter

DiggyPOD

Georgia-Pacific

International Paper

Kimberly-Clark

Neenah Paper

WestRock

Domtar

Oji Holdings

Stora Enso

ShanDong Chenming Paper Holdings Limited

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Machine-Finished Coated Papers

Woodfree Uncoated Papers

Coated Fine Papers

Special Fine Papers

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Educational

Academic/Professional

Trade/Consumer Books

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Book Paper Market Report 2017

## **1 BOOK PAPER OVERVIEW**

### 1.1 Product Overview and Scope of Book Paper

### 1.2 Classification of Book Paper by Product Category

#### 1.2.1 United States Book Paper Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Book Paper Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Machine-Finished Coated Papers

##### 1.2.4 Woodfree Uncoated Papers

##### 1.2.5 Coated Fine Papers

##### 1.2.6 Special Fine Papers

##### 1.2.7 Others

### 1.3 United States Book Paper Market by Application/End Users

#### 1.3.1 United States Book Paper Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Educational

##### 1.3.3 Academic/Professional

##### 1.3.4 Trade/Consumer Books

##### 1.3.5 Others

### 1.4 United States Book Paper Market by Region

#### 1.4.1 United States Book Paper Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Book Paper Status and Prospect (2012-2022)

##### 1.4.3 Southwest Book Paper Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Book Paper Status and Prospect (2012-2022)

##### 1.4.5 New England Book Paper Status and Prospect (2012-2022)

##### 1.4.6 The South Book Paper Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Book Paper Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Book Paper (2012-2022)

#### 1.5.1 United States Book Paper Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Book Paper Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES BOOK PAPER MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Book Paper Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Book Paper Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Book Paper Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Book Paper Market Competitive Situation and Trends
  - 2.4.1 United States Book Paper Market Concentration Rate
  - 2.4.2 United States Book Paper Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Book Paper Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BOOK PAPER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Book Paper Sales and Market Share by Region (2012-2017)
- 3.2 United States Book Paper Revenue and Market Share by Region (2012-2017)
- 3.3 United States Book Paper Price by Region (2012-2017)

### **4 UNITED STATES BOOK PAPER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Book Paper Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Book Paper Revenue and Market Share by Type (2012-2017)
- 4.3 United States Book Paper Price by Type (2012-2017)
- 4.4 United States Book Paper Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BOOK PAPER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Book Paper Sales and Market Share by Application (2012-2017)
- 5.2 United States Book Paper Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES BOOK PAPER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Holmen AB

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Book Paper Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Holmen AB Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Nippon Paper Industries
  - 6.2.2 Book Paper Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Nippon Paper Industries Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Norske Skogindustrier
  - 6.3.2 Book Paper Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Norske Skogindustrier Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Stora Enso
  - 6.4.2 Book Paper Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Stora Enso Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Khanna Paper
  - 6.5.2 Book Paper Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Khanna Paper Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Glatfelter
  - 6.6.2 Book Paper Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Glatfelter Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

## 6.7 DiggyPOD

### 6.7.2 Book Paper Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 DiggyPOD Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Georgia-Pacific

### 6.8.2 Book Paper Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 Georgia-Pacific Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.8.4 Main Business/Business Overview

## 6.9 International Paper

### 6.9.2 Book Paper Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 International Paper Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.9.4 Main Business/Business Overview

## 6.10 Kimberly-Clark

### 6.10.2 Book Paper Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Kimberly-Clark Book Paper Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.10.4 Main Business/Business Overview

## 6.11 Neenah Paper

## 6.12 WestRock

## 6.13 Domtar

## 6.14 Oji Holdings

## 6.15 Stora Enso

## 6.16 ShanDong Chenming Paper Holdings Limited

# 7 BOOK PAPER MANUFACTURING COST ANALYSIS

## 7.1 Book Paper Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Book Paper

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Book Paper Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Book Paper Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BOOK PAPER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Book Paper Sales Volume, Revenue Forecast (2017-2022)



- 11.2 United States Book Paper Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Book Paper Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Book Paper Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Book Paper

Figure United States Book Paper Market Size (K MT) by Type (2012-2022)

Figure United States Book Paper Sales Volume Market Share by Type (Product Category) in 2016

Figure Machine-Finished Coated Papers Product Picture

Figure Woodfree Uncoated Papers Product Picture

Figure Coated Fine Papers Product Picture

Figure Special Fine Papers Product Picture

Figure Others Product Picture

Figure United States Book Paper Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Book Paper by Application in 2016

Figure Educational Examples

Table Key Downstream Customer in Educational

Figure Academic/Professional Examples

Table Key Downstream Customer in Academic/Professional

Figure Trade/Consumer Books Examples

Table Key Downstream Customer in Trade/Consumer Books

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Book Paper Market Size (Million USD) by Region (2012-2022)

Figure The West Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Book Paper Sales (K MT) and Growth Rate (2012-2022)

Figure United States Book Paper Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Book Paper Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Book Paper Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Book Paper Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Book Paper Sales Share by Players/Suppliers

Figure 2017 United States Book Paper Sales Share by Players/Suppliers  
Figure United States Book Paper Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Book Paper Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Book Paper Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Book Paper Revenue Share by Players/Suppliers  
Figure 2017 United States Book Paper Revenue Share by Players/Suppliers  
Table United States Market Book Paper Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Book Paper Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Book Paper Market Share of Top 3 Players/Suppliers  
Figure United States Book Paper Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Book Paper Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Book Paper Product Category  
Table United States Book Paper Sales (K MT) by Region (2012-2017)  
Table United States Book Paper Sales Share by Region (2012-2017)  
Figure United States Book Paper Sales Share by Region (2012-2017)  
Figure United States Book Paper Sales Market Share by Region in 2016  
Table United States Book Paper Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Book Paper Revenue Share by Region (2012-2017)  
Figure United States Book Paper Revenue Market Share by Region (2012-2017)  
Figure United States Book Paper Revenue Market Share by Region in 2016  
Table United States Book Paper Price (USD/MT) by Region (2012-2017)  
Table United States Book Paper Sales (K MT) by Type (2012-2017)  
Table United States Book Paper Sales Share by Type (2012-2017)  
Figure United States Book Paper Sales Share by Type (2012-2017)  
Figure United States Book Paper Sales Market Share by Type in 2016  
Table United States Book Paper Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Book Paper Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Book Paper by Type (2012-2017)  
Figure Revenue Market Share of Book Paper by Type in 2016  
Table United States Book Paper Price (USD/MT) by Types (2012-2017)  
Figure United States Book Paper Sales Growth Rate by Type (2012-2017)  
Table United States Book Paper Sales (K MT) by Application (2012-2017)

Table United States Book Paper Sales Market Share by Application (2012-2017)  
Figure United States Book Paper Sales Market Share by Application (2012-2017)  
Figure United States Book Paper Sales Market Share by Application in 2016  
Table United States Book Paper Sales Growth Rate by Application (2012-2017)  
Figure United States Book Paper Sales Growth Rate by Application (2012-2017)  
Table Holmen AB Basic Information List  
Table Holmen AB Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Holmen AB Book Paper Sales Growth Rate (2012-2017)  
Figure Holmen AB Book Paper Sales Market Share in United States (2012-2017)  
Figure Holmen AB Book Paper Revenue Market Share in United States (2012-2017)  
Table Nippon Paper Industries Basic Information List  
Table Nippon Paper Industries Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Nippon Paper Industries Book Paper Sales Growth Rate (2012-2017)  
Figure Nippon Paper Industries Book Paper Sales Market Share in United States (2012-2017)  
Figure Nippon Paper Industries Book Paper Revenue Market Share in United States (2012-2017)  
Table Norske Skogindustrier Basic Information List  
Table Norske Skogindustrier Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Norske Skogindustrier Book Paper Sales Growth Rate (2012-2017)  
Figure Norske Skogindustrier Book Paper Sales Market Share in United States (2012-2017)  
Figure Norske Skogindustrier Book Paper Revenue Market Share in United States (2012-2017)  
Table Stora Enso Basic Information List  
Table Stora Enso Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Stora Enso Book Paper Sales Growth Rate (2012-2017)  
Figure Stora Enso Book Paper Sales Market Share in United States (2012-2017)  
Figure Stora Enso Book Paper Revenue Market Share in United States (2012-2017)  
Table Khanna Paper Basic Information List  
Table Khanna Paper Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Khanna Paper Book Paper Sales Growth Rate (2012-2017)  
Figure Khanna Paper Book Paper Sales Market Share in United States (2012-2017)  
Figure Khanna Paper Book Paper Revenue Market Share in United States (2012-2017)

Table Glatfelter Basic Information List

Table Glatfelter Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Glatfelter Book Paper Sales Growth Rate (2012-2017)

Figure Glatfelter Book Paper Sales Market Share in United States (2012-2017)

Figure Glatfelter Book Paper Revenue Market Share in United States (2012-2017)

Table DiggyPOD Basic Information List

Table DiggyPOD Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure DiggyPOD Book Paper Sales Growth Rate (2012-2017)

Figure DiggyPOD Book Paper Sales Market Share in United States (2012-2017)

Figure DiggyPOD Book Paper Revenue Market Share in United States (2012-2017)

Table Georgia-Pacific Basic Information List

Table Georgia-Pacific Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Georgia-Pacific Book Paper Sales Growth Rate (2012-2017)

Figure Georgia-Pacific Book Paper Sales Market Share in United States (2012-2017)

Figure Georgia-Pacific Book Paper Revenue Market Share in United States (2012-2017)

Table International Paper Basic Information List

Table International Paper Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure International Paper Book Paper Sales Growth Rate (2012-2017)

Figure International Paper Book Paper Sales Market Share in United States (2012-2017)

Figure International Paper Book Paper Revenue Market Share in United States (2012-2017)

Table Kimberly-Clark Basic Information List

Table Kimberly-Clark Book Paper Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kimberly-Clark Book Paper Sales Growth Rate (2012-2017)

Figure Kimberly-Clark Book Paper Sales Market Share in United States (2012-2017)

Figure Kimberly-Clark Book Paper Revenue Market Share in United States (2012-2017)

Table Neenah Paper Basic Information List

Table WestRock Basic Information List

Table Domtar Basic Information List

Table Oji Holdings Basic Information List

Table Stora Enso Basic Information List

Table ShanDong Chenming Paper Holdings Limited Basic Information List

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Book Paper  
Figure Manufacturing Process Analysis of Book Paper  
Figure Book Paper Industrial Chain Analysis  
Table Raw Materials Sources of Book Paper Major Players/Suppliers in 2016  
Table Major Buyers of Book Paper  
Table Distributors/Traders List  
Figure United States Book Paper Sales Volume (K MT) and Growth Rate Forecast (2017-2022)  
Figure United States Book Paper Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Book Paper Price (USD/MT) Trend Forecast (2017-2022)  
Table United States Book Paper Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Book Paper Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Book Paper Sales Volume (K MT) Forecast by Type in 2022  
Table United States Book Paper Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Book Paper Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Book Paper Sales Volume (K MT) Forecast by Application in 2022  
Table United States Book Paper Sales Volume (K MT) Forecast by Region (2017-2022)  
Table United States Book Paper Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Book Paper Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Book Paper Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Book Paper Market Report 2017

Product link: <https://marketpublishers.com/r/U737AEDB3D7WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U737AEDB3D7WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970