

# United States Body Mist Market Report 2017

<https://marketpublishers.com/r/U425A0E391BWEN.html>

Date: November 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U425A0E391BWEN

## Abstracts

In this report, the United States Body Mist market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Body Mist in these regions, from 2012 to 2022 (forecast).

United States Body Mist market competition by top manufacturers/players, with Body Mist sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Estee Lauder

## L Brands

LOral

LVMH

Shiseido

Amway

Avon Products

Burberry

Chatters Canada

Coty

Edgewell Personal Care

Henkel

Johnson & Johnson

Kao

Marchesa

Mary Kay

O Boticrio

Procter & Gamble

Revlon

Unilever

Parfums de Coeur

Calvin Klein

Jovan

Dolce & Gabana

Curve

Drakkar

Nike

Adidas

Axe

Impulse

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Moisturizing Mist

Kill Odor Mist

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

For Men

For Women

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Body Mist Market Report 2017

#### **1 BODY MIST OVERVIEW**

- 1.1 Product Overview and Scope of Body Mist
- 1.2 Classification of Body Mist by Product Category
  - 1.2.1 United States Body Mist Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Body Mist Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Moisturizing Mist
  - 1.2.4 Kill Odor Mist
  - 1.2.5 Others
- 1.3 United States Body Mist Market by Application/End Users
  - 1.3.1 United States Body Mist Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 For Men
  - 1.3.3 For Women
- 1.4 United States Body Mist Market by Region
  - 1.4.1 United States Body Mist Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Body Mist Status and Prospect (2012-2022)
  - 1.4.3 Southwest Body Mist Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Body Mist Status and Prospect (2012-2022)
  - 1.4.5 New England Body Mist Status and Prospect (2012-2022)
  - 1.4.6 The South Body Mist Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Body Mist Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Body Mist (2012-2022)
  - 1.5.1 United States Body Mist Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Body Mist Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES BODY MIST MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Body Mist Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Body Mist Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Body Mist Average Price by Players/Suppliers (2012-2017)

## 2.4 United States Body Mist Market Competitive Situation and Trends

### 2.4.1 United States Body Mist Market Concentration Rate

### 2.4.2 United States Body Mist Market Share of Top 3 and Top 5 Players/Suppliers

### 2.4.3 Mergers & Acquisitions, Expansion in United States Market

## 2.5 United States Players/Suppliers Body Mist Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES BODY MIST SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

### 3.1 United States Body Mist Sales and Market Share by Region (2012-2017)

### 3.2 United States Body Mist Revenue and Market Share by Region (2012-2017)

### 3.3 United States Body Mist Price by Region (2012-2017)

## **4 UNITED STATES BODY MIST SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

### 4.1 United States Body Mist Sales and Market Share by Type (Product Category) (2012-2017)

### 4.2 United States Body Mist Revenue and Market Share by Type (2012-2017)

### 4.3 United States Body Mist Price by Type (2012-2017)

### 4.4 United States Body Mist Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES BODY MIST SALES (VOLUME) BY APPLICATION (2012-2017)**

### 5.1 United States Body Mist Sales and Market Share by Application (2012-2017)

### 5.2 United States Body Mist Sales Growth Rate by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES BODY MIST PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Este Lauder

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Body Mist Product Category, Application and Specification

##### 6.1.2.1 Product A

##### 6.1.2.2 Product B

#### 6.1.3 Este Lauder Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.1.4 Main Business/Business Overview

## 6.2 L Brands

### 6.2.2 Body Mist Product Category, Application and Specification

#### 6.2.2.1 Product A

#### 6.2.2.2 Product B

### 6.2.3 L Brands Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.2.4 Main Business/Business Overview

## 6.3 LOral

### 6.3.2 Body Mist Product Category, Application and Specification

#### 6.3.2.1 Product A

#### 6.3.2.2 Product B

### 6.3.3 LOral Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.3.4 Main Business/Business Overview

## 6.4 LVMH

### 6.4.2 Body Mist Product Category, Application and Specification

#### 6.4.2.1 Product A

#### 6.4.2.2 Product B

### 6.4.3 LVMH Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.4.4 Main Business/Business Overview

## 6.5 Shiseido

### 6.5.2 Body Mist Product Category, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

### 6.5.3 Shiseido Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.5.4 Main Business/Business Overview

## 6.6 Amway

### 6.6.2 Body Mist Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Amway Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.6.4 Main Business/Business Overview

## 6.7 Avon Products

### 6.7.2 Body Mist Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Avon Products Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Burberry

### 6.8.2 Body Mist Product Category, Application and Specification

#### 6.8.2.1 Product A

- 6.8.2.2 Product B
- 6.8.3 Burberry Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Chatters Canada
  - 6.9.2 Body Mist Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Chatters Canada Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Coty
  - 6.10.2 Body Mist Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Coty Body Mist Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Edgewell Personal Care
- 6.12 Henkel
- 6.13 Johnson & Johnson
- 6.14 Kao
- 6.15 Marchesa
- 6.16 Mary Kay
- 6.17 O Boticrio
- 6.18 Procter & Gamble
- 6.19 Revlon
- 6.20 Unilever
- 6.21 Parfums de Coeur
- 6.22 Calvin Klein
- 6.23 Jovan
- 6.24 Dolce & Gabbana
- 6.25 Curve
- 6.26 Drakkar
- 6.27 Nike
- 6.28 Adidas
- 6.29 Axe
- 6.30 Impulse

## **7 BODY MIST MANUFACTURING COST ANALYSIS**



- 7.1 Body Mist Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Body Mist

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Body Mist Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Body Mist Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BODY MIST MARKET SIZE (VALUE AND VOLUME)**

## **FORECAST (2017-2022)**

- 11.1 United States Body Mist Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Body Mist Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Body Mist Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Body Mist Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Body Mist

Figure United States Body Mist Market Size (K MT) by Type (2012-2022)

Figure United States Body Mist Sales Volume Market Share by Type (Product Category) in 2016

Figure Moisturizing Mist Product Picture

Figure Kill Odor Mist Product Picture

Figure Others Product Picture

Figure United States Body Mist Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Body Mist by Application in 2016

Figure For Men Examples

Table Key Downstream Customer in For Men

Figure For Women Examples

Table Key Downstream Customer in For Women

Figure United States Body Mist Market Size (Million USD) by Region (2012-2022)

Figure The West Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Body Mist Sales (K MT) and Growth Rate (2012-2022)

Figure United States Body Mist Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Body Mist Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Body Mist Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Body Mist Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Body Mist Sales Share by Players/Suppliers

Figure 2017 United States Body Mist Sales Share by Players/Suppliers

Figure United States Body Mist Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Body Mist Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Body Mist Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Body Mist Revenue Share by Players/Suppliers  
Figure 2017 United States Body Mist Revenue Share by Players/Suppliers  
Table United States Market Body Mist Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Body Mist Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Body Mist Market Share of Top 3 Players/Suppliers  
Figure United States Body Mist Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Body Mist Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Body Mist Product Category  
Table United States Body Mist Sales (K MT) by Region (2012-2017)  
Table United States Body Mist Sales Share by Region (2012-2017)  
Figure United States Body Mist Sales Share by Region (2012-2017)  
Figure United States Body Mist Sales Market Share by Region in 2016  
Table United States Body Mist Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Body Mist Revenue Share by Region (2012-2017)  
Figure United States Body Mist Revenue Market Share by Region (2012-2017)  
Figure United States Body Mist Revenue Market Share by Region in 2016  
Table United States Body Mist Price (USD/MT) by Region (2012-2017)  
Table United States Body Mist Sales (K MT) by Type (2012-2017)  
Table United States Body Mist Sales Share by Type (2012-2017)  
Figure United States Body Mist Sales Share by Type (2012-2017)  
Figure United States Body Mist Sales Market Share by Type in 2016  
Table United States Body Mist Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Body Mist Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Body Mist by Type (2012-2017)  
Figure Revenue Market Share of Body Mist by Type in 2016  
Table United States Body Mist Price (USD/MT) by Types (2012-2017)  
Figure United States Body Mist Sales Growth Rate by Type (2012-2017)  
Table United States Body Mist Sales (K MT) by Application (2012-2017)  
Table United States Body Mist Sales Market Share by Application (2012-2017)  
Figure United States Body Mist Sales Market Share by Application (2012-2017)  
Figure United States Body Mist Sales Market Share by Application in 2016  
Table United States Body Mist Sales Growth Rate by Application (2012-2017)  
Figure United States Body Mist Sales Growth Rate by Application (2012-2017)  
Table Este Lauder Basic Information List

Table Este Lauder Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Este Lauder Body Mist Sales Growth Rate (2012-2017)

Figure Este Lauder Body Mist Sales Market Share in United States (2012-2017)

Figure Este Lauder Body Mist Revenue Market Share in United States (2012-2017)

Table L Brands Basic Information List

Table L Brands Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure L Brands Body Mist Sales Growth Rate (2012-2017)

Figure L Brands Body Mist Sales Market Share in United States (2012-2017)

Figure L Brands Body Mist Revenue Market Share in United States (2012-2017)

Table LOral Basic Information List

Table LOral Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure LOral Body Mist Sales Growth Rate (2012-2017)

Figure LOral Body Mist Sales Market Share in United States (2012-2017)

Figure LOral Body Mist Revenue Market Share in United States (2012-2017)

Table LVMH Basic Information List

Table LVMH Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure LVMH Body Mist Sales Growth Rate (2012-2017)

Figure LVMH Body Mist Sales Market Share in United States (2012-2017)

Figure LVMH Body Mist Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Shiseido Body Mist Sales Growth Rate (2012-2017)

Figure Shiseido Body Mist Sales Market Share in United States (2012-2017)

Figure Shiseido Body Mist Revenue Market Share in United States (2012-2017)

Table Amway Basic Information List

Table Amway Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Amway Body Mist Sales Growth Rate (2012-2017)

Figure Amway Body Mist Sales Market Share in United States (2012-2017)

Figure Amway Body Mist Revenue Market Share in United States (2012-2017)

Table Avon Products Basic Information List

Table Avon Products Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Avon Products Body Mist Sales Growth Rate (2012-2017)

Figure Avon Products Body Mist Sales Market Share in United States (2012-2017)  
Figure Avon Products Body Mist Revenue Market Share in United States (2012-2017)  
Table Burberry Basic Information List  
Table Burberry Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Burberry Body Mist Sales Growth Rate (2012-2017)  
Figure Burberry Body Mist Sales Market Share in United States (2012-2017)  
Figure Burberry Body Mist Revenue Market Share in United States (2012-2017)  
Table Chatters Canada Basic Information List  
Table Chatters Canada Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Chatters Canada Body Mist Sales Growth Rate (2012-2017)  
Figure Chatters Canada Body Mist Sales Market Share in United States (2012-2017)  
Figure Chatters Canada Body Mist Revenue Market Share in United States (2012-2017)  
Table Coty Basic Information List  
Table Coty Body Mist Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Coty Body Mist Sales Growth Rate (2012-2017)  
Figure Coty Body Mist Sales Market Share in United States (2012-2017)  
Figure Coty Body Mist Revenue Market Share in United States (2012-2017)  
Table Edgewell Personal Care Basic Information List  
Table Henkel Basic Information List  
Table Johnson & Johnson Basic Information List  
Table Kao Basic Information List  
Table Marchesa Basic Information List  
Table Mary Kay Basic Information List  
Table O Boticrio Basic Information List  
Table Procter & Gamble Basic Information List  
Table Revlon Basic Information List  
Table Unilever Basic Information List  
Table Parfums de Coeur Basic Information List  
Table Calvin Klein Basic Information List  
Table Jovan Basic Information List  
Table Dolce & Gabana Basic Information List  
Table Curve Basic Information List  
Table Drakkar Basic Information List  
Table Nike Basic Information List  
Table Adidas Basic Information List  
Table Axe Basic Information List

Table Impulse Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Body Mist

Figure Manufacturing Process Analysis of Body Mist

Figure Body Mist Industrial Chain Analysis

Table Raw Materials Sources of Body Mist Major Players/Suppliers in 2016

Table Major Buyers of Body Mist

Table Distributors/Traders List

Figure United States Body Mist Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Body Mist Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Body Mist Price (USD/MT) Trend Forecast (2017-2022)

Table United States Body Mist Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Body Mist Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Body Mist Sales Volume (K MT) Forecast by Type in 2022

Table United States Body Mist Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Body Mist Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Body Mist Sales Volume (K MT) Forecast by Application in 2022

Table United States Body Mist Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Body Mist Sales Volume Share Forecast by Region (2017-2022)

Figure United States Body Mist Sales Volume Share Forecast by Region (2017-2022)

Figure United States Body Mist Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Body Mist Market Report 2017

Product link: <https://marketpublishers.com/r/U425A0E391BWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U425A0E391BWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970