

# United States Body Creams & Lotions Market Report 2017

<https://marketpublishers.com/r/UFA7C429245EN.html>

Date: February 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UFA7C429245EN

## Abstracts

### Notes:

Sales, means the sales volume of Body Creams & Lotions

Revenue, means the sales value of Body Creams & Lotions

This report studies sales (consumption) of Body Creams & Lotions in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L'OCCITANE

everyBody Labo

CLARINS

Johnson & Johnson

Unilever

The Body Shop

Alpha Hydrox

Beiersdorf

## Soap & Glory

Yumeijing

NatureLab

herbacin

Galderma

Pechoin

## Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Moisturising

Protective

Repair

Others

Split by applications, this report focuses on sales, market share and growth rate of Body

Creams & Lotions in each application, can be divided into

Adult

Children

Baby

## Contents

### United States Body Creams & Lotions Market Report 2017

#### **1 BODY CREAMS & LOTIONS OVERVIEW**

##### 1.1 Product Overview and Scope of Body Creams & Lotions

##### 1.2 Classification of Body Creams & Lotions

###### 1.2.1 Moisturising

###### 1.2.2 Protective

###### 1.2.3 Repair

###### 1.2.4 Others

##### 1.3 Application of Body Creams & Lotions

###### 1.3.1 Adult

###### 1.3.2 Children

###### 1.3.3 Baby

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Body Creams & Lotions (2012-2022)

###### 1.4.1 United States Body Creams & Lotions Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Body Creams & Lotions Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES BODY CREAMS & LOTIONS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Body Creams & Lotions Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Body Creams & Lotions Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Body Creams & Lotions Average Price by Manufactures (2015 and 2016)

##### 2.4 Body Creams & Lotions Market Competitive Situation and Trends

###### 2.4.1 Body Creams & Lotions Market Concentration Rate

###### 2.4.2 Body Creams & Lotions Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES BODY CREAMS & LOTIONS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Body Creams & Lotions Sales and Market Share by States

(2012-2017)

3.2 United States Body Creams & Lotions Revenue and Market Share by States

(2012-2017)

3.3 United States Body Creams & Lotions Price by States (2012-2017)

## **4 UNITED STATES BODY CREAMS & LOTIONS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Body Creams & Lotions Sales and Market Share by Type

(2012-2017)

4.2 United States Body Creams & Lotions Revenue and Market Share by Type

(2012-2017)

4.3 United States Body Creams & Lotions Price by Type (2012-2017)

4.4 United States Body Creams & Lotions Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES BODY CREAMS & LOTIONS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Body Creams & Lotions Sales and Market Share by Application

(2012-2017)

5.2 United States Body Creams & Lotions Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES BODY CREAMS & LOTIONS MANUFACTURERS PROFILES/ANALYSIS**

6.1 L'OCCITANE

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Body Creams & Lotions Product Type, Application and Specification

6.1.2.1 Moisturising

6.1.2.2 Protective

6.1.3 L'OCCITANE Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 everyBody Labo

6.2.2 Body Creams & Lotions Product Type, Application and Specification

6.2.2.1 Moisturising

6.2.2.2 Protective

6.2.3 everyBody Labo Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 CLARINS

6.3.2 Body Creams & Lotions Product Type, Application and Specification

6.3.2.1 Moisturising

6.3.2.2 Protective

6.3.3 CLARINS Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Johnson & Johnson

6.4.2 Body Creams & Lotions Product Type, Application and Specification

6.4.2.1 Moisturising

6.4.2.2 Protective

6.4.3 Johnson & Johnson Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Unilever

6.5.2 Body Creams & Lotions Product Type, Application and Specification

6.5.2.1 Moisturising

6.5.2.2 Protective

6.5.3 Unilever Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 The Body Shop

6.6.2 Body Creams & Lotions Product Type, Application and Specification

6.6.2.1 Moisturising

6.6.2.2 Protective

6.6.3 The Body Shop Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Alpha Hydrox

6.7.2 Body Creams & Lotions Product Type, Application and Specification

6.7.2.1 Moisturising

6.7.2.2 Protective

6.7.3 Alpha Hydrox Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Beiersdorf

- 6.8.2 Body Creams & Lotions Product Type, Application and Specification
  - 6.8.2.1 Moisturising
  - 6.8.2.2 Protective
- 6.8.3 Beiersdorf Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Soap & Glory
  - 6.9.2 Body Creams & Lotions Product Type, Application and Specification
    - 6.9.2.1 Moisturising
    - 6.9.2.2 Protective
  - 6.9.3 Soap & Glory Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Yumeijing
  - 6.10.2 Body Creams & Lotions Product Type, Application and Specification
    - 6.10.2.1 Moisturising
    - 6.10.2.2 Protective
  - 6.10.3 Yumeijing Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 NatureLab
- 6.12 herbacin
- 6.13 Galderma
- 6.14 Pechoin

## **7 BODY CREAMS & LOTIONS MANUFACTURING COST ANALYSIS**

- 7.1 Body Creams & Lotions Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Body Creams & Lotions

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Body Creams & Lotions Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Body Creams & Lotions Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BODY CREAMS & LOTIONS MARKET FORECAST (2017-2022)**

- 11.1 United States Body Creams & Lotions Sales, Revenue Forecast (2017-2022)
- 11.2 United States Body Creams & Lotions Sales Forecast by Type (2017-2022)
- 11.3 United States Body Creams & Lotions Sales Forecast by Application (2017-2022)
- 11.4 Body Creams & Lotions Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction



## Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Body Creams & Lotions

Table Classification of Body Creams & Lotions

Figure United States Sales Market Share of Body Creams & Lotions by Type in 2015

Figure Moisturising Picture

Figure Protective Picture

Figure Repair Picture

Figure Others Picture

Table Application of Body Creams & Lotions

Figure United States Sales Market Share of Body Creams & Lotions by Application in 2015

Figure Adult Examples

Figure Children Examples

Figure Baby Examples

Figure United States Body Creams & Lotions Sales and Growth Rate (2012-2022)

Figure United States Body Creams & Lotions Revenue and Growth Rate (2012-2022)

Table United States Body Creams & Lotions Sales of Key Manufacturers (2015 and 2016)

Table United States Body Creams & Lotions Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Body Creams & Lotions Sales Share by Manufacturers

Figure 2016 Body Creams & Lotions Sales Share by Manufacturers

Table United States Body Creams & Lotions Revenue by Manufacturers (2015 and 2016)

Table United States Body Creams & Lotions Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Body Creams & Lotions Revenue Share by Manufacturers

Table 2016 United States Body Creams & Lotions Revenue Share by Manufacturers

Table United States Market Body Creams & Lotions Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Body Creams & Lotions Average Price of Key Manufacturers in 2015

Figure Body Creams & Lotions Market Share of Top 3 Manufacturers

Figure Body Creams & Lotions Market Share of Top 5 Manufacturers

Table United States Body Creams & Lotions Sales by States (2012-2017)

Table United States Body Creams & Lotions Sales Share by States (2012-2017)

Figure United States Body Creams & Lotions Sales Market Share by States in 2015  
Table United States Body Creams & Lotions Revenue and Market Share by States (2012-2017)

Table United States Body Creams & Lotions Revenue Share by States (2012-2017)

Figure Revenue Market Share of Body Creams & Lotions by States (2012-2017)

Table United States Body Creams & Lotions Price by States (2012-2017)

Table United States Body Creams & Lotions Sales by Type (2012-2017)

Table United States Body Creams & Lotions Sales Share by Type (2012-2017)

Figure United States Body Creams & Lotions Sales Market Share by Type in 2015

Table United States Body Creams & Lotions Revenue and Market Share by Type (2012-2017)

Table United States Body Creams & Lotions Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Body Creams & Lotions by Type (2012-2017)

Table United States Body Creams & Lotions Price by Type (2012-2017)

Figure United States Body Creams & Lotions Sales Growth Rate by Type (2012-2017)

Table United States Body Creams & Lotions Sales by Application (2012-2017)

Table United States Body Creams & Lotions Sales Market Share by Application (2012-2017)

Figure United States Body Creams & Lotions Sales Market Share by Application in 2015

Table United States Body Creams & Lotions Sales Growth Rate by Application (2012-2017)

Figure United States Body Creams & Lotions Sales Growth Rate by Application (2012-2017)

Table L'OCCITANE Basic Information List

Table L'OCCITANE Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

Figure L'OCCITANE Body Creams & Lotions Sales Market Share (2012-2017)

Table everyBody Labo Basic Information List

Table everyBody Labo Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

Table everyBody Labo Body Creams & Lotions Sales Market Share (2012-2017)

Table CLARINS Basic Information List

Table CLARINS Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

Table CLARINS Body Creams & Lotions Sales Market Share (2012-2017)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)

Table Johnson & Johnson Body Creams & Lotions Sales Market Share (2012-2017)  
Table Unilever Basic Information List  
Table Unilever Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Unilever Body Creams & Lotions Sales Market Share (2012-2017)  
Table The Body Shop Basic Information List  
Table The Body Shop Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table The Body Shop Body Creams & Lotions Sales Market Share (2012-2017)  
Table Alpha Hydrox Basic Information List  
Table Alpha Hydrox Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Alpha Hydrox Body Creams & Lotions Sales Market Share (2012-2017)  
Table Beiersdorf Basic Information List  
Table Beiersdorf Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Beiersdorf Body Creams & Lotions Sales Market Share (2012-2017)  
Table Soap & Glory Basic Information List  
Table Soap & Glory Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Soap & Glory Body Creams & Lotions Sales Market Share (2012-2017)  
Table Yumeijing Basic Information List  
Table Yumeijing Body Creams & Lotions Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Yumeijing Body Creams & Lotions Sales Market Share (2012-2017)  
Table NatureLab Basic Information List  
Table herbacin Basic Information List  
Table Galderma Basic Information List  
Table Pechoin Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Body Creams & Lotions  
Figure Manufacturing Process Analysis of Body Creams & Lotions  
Figure Body Creams & Lotions Industrial Chain Analysis  
Table Raw Materials Sources of Body Creams & Lotions Major Manufacturers in 2015  
Table Major Buyers of Body Creams & Lotions  
Table Distributors/Traders List  
Figure United States Body Creams & Lotions Production and Growth Rate Forecast

(2017-2022)

Figure United States Body Creams & Lotions Revenue and Growth Rate Forecast

(2017-2022)

Table United States Body Creams & Lotions Production Forecast by Type (2017-2022)

Table United States Body Creams & Lotions Consumption Forecast by Application

(2017-2022)

Table United States Body Creams & Lotions Sales Forecast by States (2017-2022)

Table United States Body Creams & Lotions Sales Share Forecast by States

(2017-2022)

## I would like to order

Product name: United States Body Creams & Lotions Market Report 2017

Product link: <https://marketpublishers.com/r/UFA7C429245EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFA7C429245EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970