

# United States Boat Diesel Generator Market Report 2016

<https://marketpublishers.com/r/U22A126B822EN.html>

Date: October 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U22A126B822EN

## Abstracts

### Notes:

Sales, means the sales volume of Boat Diesel Generator

Revenue, means the sales value of Boat Diesel Generator

This report studies sales (consumption) of Boat Diesel Generator in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Westerbeke

Mase Generators

Fischer Panda

Sole Diesel

WhisperPower

Onan

Phasor Marine

Volpi Tecno Energia

Northern Lights

Lombardini Marine

Kilo-Pak

Nanni Industries

Dometic - Origo

Suzhou Parsun Power Machine

Suzhou Tiger Power Machine

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Boat Diesel Generator in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Boat Diesel Generator Market Report 2016

#### **1 BOAT DIESEL GENERATOR OVERVIEW**

1.1 Product Overview and Scope of Boat Diesel Generator

1.2 Classification of Boat Diesel Generator

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Boat Diesel Generator

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Boat Diesel Generator (2011-2021)

1.4.1 United States Boat Diesel Generator Sales and Growth Rate (2011-2021)

1.4.2 United States Boat Diesel Generator Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES BOAT DIESEL GENERATOR COMPETITION BY MANUFACTURERS**

2.1 United States Boat Diesel Generator Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Boat Diesel Generator Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Boat Diesel Generator Average Price by Manufactures (2015 and 2016)

2.4 Boat Diesel Generator Market Competitive Situation and Trends

2.4.1 Boat Diesel Generator Market Concentration Rate

2.4.2 Boat Diesel Generator Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES BOAT DIESEL GENERATOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Boat Diesel Generator Sales and Market Share by Type (2011-2016)

3.2 United States Boat Diesel Generator Revenue and Market Share by Type

(2011-2016)

3.3 United States Boat Diesel Generator Price by Type (2011-2016)

3.4 United States Boat Diesel Generator Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES BOAT DIESEL GENERATOR SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Boat Diesel Generator Sales and Market Share by Application (2011-2016)

4.2 United States Boat Diesel Generator Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES BOAT DIESEL GENERATOR MANUFACTURERS PROFILES/ANALYSIS**

5.1 Westerbeke

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Boat Diesel Generator Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Westerbeke Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Mase Generators

5.2.2 Boat Diesel Generator Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Mase Generators Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Fischer Panda

5.3.2 Boat Diesel Generator Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Fischer Panda Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Sole Diesel

5.4.2 Boat Diesel Generator Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 Sole Diesel Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 WhisperPower
  - 5.5.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 WhisperPower Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Onan
  - 5.6.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Onan Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Phasor Marine
  - 5.7.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Phasor Marine Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Volpi Tecno Energia
  - 5.8.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Volpi Tecno Energia Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Northern Lights
  - 5.9.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Northern Lights Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.9.4 Main Business/Business Overview
- 5.10 Lombardini Marine
  - 5.10.2 Boat Diesel Generator Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Lombardini Marine Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Kilo-Pak
- 5.12 Nanni Industries
- 5.13 Dometic - Origo
- 5.14 Suzhou Parsun Power Machine
- 5.15 Suzhou Tiger Power Machine

## **6 BOAT DIESEL GENERATOR MANUFACTURING COST ANALYSIS**

- 6.1 Boat Diesel Generator Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Boat Diesel Generator

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Boat Diesel Generator Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Boat Diesel Generator Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing

- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES BOAT DIESEL GENERATOR MARKET FORECAST (2016-2021)**

- 10.1 United States Boat Diesel Generator Sales, Revenue Forecast (2016-2021)
- 10.2 United States Boat Diesel Generator Sales Forecast by Type (2016-2021)
- 10.3 United States Boat Diesel Generator Sales Forecast by Application (2016-2021)
- 10.4 Boat Diesel Generator Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Boat Diesel Generator

Table Classification of Boat Diesel Generator

Figure United States Sales Market Share of Boat Diesel Generator by Type in 2015

Table Application of Boat Diesel Generator

Figure United States Sales Market Share of Boat Diesel Generator by Application in 2015

Figure United States Boat Diesel Generator Sales and Growth Rate (2011-2021)

Figure United States Boat Diesel Generator Revenue and Growth Rate (2011-2021)

Table United States Boat Diesel Generator Sales of Key Manufacturers (2015 and 2016)

Table United States Boat Diesel Generator Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Boat Diesel Generator Sales Share by Manufacturers

Figure 2016 Boat Diesel Generator Sales Share by Manufacturers

Table United States Boat Diesel Generator Revenue by Manufacturers (2015 and 2016)

Table United States Boat Diesel Generator Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Boat Diesel Generator Revenue Share by Manufacturers

Table 2016 United States Boat Diesel Generator Revenue Share by Manufacturers

Table United States Market Boat Diesel Generator Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Boat Diesel Generator Average Price of Key Manufacturers in 2015

Figure Boat Diesel Generator Market Share of Top 3 Manufacturers

Figure Boat Diesel Generator Market Share of Top 5 Manufacturers

Table United States Boat Diesel Generator Sales by Type (2011-2016)

Table United States Boat Diesel Generator Sales Share by Type (2011-2016)

Figure United States Boat Diesel Generator Sales Market Share by Type in 2015

Table United States Boat Diesel Generator Revenue and Market Share by Type (2011-2016)

Table United States Boat Diesel Generator Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Boat Diesel Generator by Type (2011-2016)

Table United States Boat Diesel Generator Price by Type (2011-2016)

Figure United States Boat Diesel Generator Sales Growth Rate by Type (2011-2016)

Table United States Boat Diesel Generator Sales by Application (2011-2016)



Table United States Boat Diesel Generator Sales Market Share by Application  
(2011-2016)

Figure United States Boat Diesel Generator Sales Market Share by Application in 2015

Table United States Boat Diesel Generator Sales Growth Rate by Application  
(2011-2016)

Figure United States Boat Diesel Generator Sales Growth Rate by Application  
(2011-2016)

Table Westerbeke Basic Information List

Table Westerbeke Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Figure Westerbeke Boat Diesel Generator Sales Market Share (2011-2016)

Table Mase Generators Basic Information List

Table Mase Generators Boat Diesel Generator Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Mase Generators Boat Diesel Generator Sales Market Share (2011-2016)

Table Fischer Panda Basic Information List

Table Fischer Panda Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Fischer Panda Boat Diesel Generator Sales Market Share (2011-2016)

Table Sole Diesel Basic Information List

Table Sole Diesel Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Sole Diesel Boat Diesel Generator Sales Market Share (2011-2016)

Table WhisperPower Basic Information List

Table WhisperPower Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table WhisperPower Boat Diesel Generator Sales Market Share (2011-2016)

Table Onan Basic Information List

Table Onan Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Onan Boat Diesel Generator Sales Market Share (2011-2016)

Table Phasor Marine Basic Information List

Table Phasor Marine Boat Diesel Generator Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Phasor Marine Boat Diesel Generator Sales Market Share (2011-2016)

Table Volpi Tecno Energia Basic Information List

Table Volpi Tecno Energia Boat Diesel Generator Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Volpi Tecno Energia Boat Diesel Generator Sales Market Share (2011-2016)

Table Northern Lights Basic Information List

Table Northern Lights Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Northern Lights Boat Diesel Generator Sales Market Share (2011-2016)

Table Lombardini Marine Basic Information List

Table Lombardini Marine Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lombardini Marine Boat Diesel Generator Sales Market Share (2011-2016)

Table Kilo-Pak Basic Information List

Table Kilo-Pak Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kilo-Pak Boat Diesel Generator Sales Market Share (2011-2016)

Table Nanni Industries Basic Information List

Table Nanni Industries Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nanni Industries Boat Diesel Generator Sales Market Share (2011-2016)

Table Dometic - Origo Basic Information List

Table Dometic - Origo Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dometic - Origo Boat Diesel Generator Sales Market Share (2011-2016)

Table Suzhou Parsun Power Machine Basic Information List

Table Suzhou Parsun Power Machine Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Suzhou Parsun Power Machine Boat Diesel Generator Sales Market Share (2011-2016)

Table Suzhou Tiger Power Machine Basic Information List

Table Suzhou Tiger Power Machine Boat Diesel Generator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Suzhou Tiger Power Machine Boat Diesel Generator Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Boat Diesel Generator

Figure Manufacturing Process Analysis of Boat Diesel Generator

Figure Boat Diesel Generator Industrial Chain Analysis

Table Raw Materials Sources of Boat Diesel Generator Major Manufacturers in 2015

Table Major Buyers of Boat Diesel Generator

Table Distributors/Traders List

Figure United States Boat Diesel Generator Production and Growth Rate Forecast  
(2016-2021)

Figure United States Boat Diesel Generator Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Boat Diesel Generator Production Forecast by Type (2016-2021)

Table United States Boat Diesel Generator Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Boat Diesel Generator Market Report 2016

Product link: <https://marketpublishers.com/r/U22A126B822EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U22A126B822EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970