

# United States Bluetooth Earphone Market Report 2017

<https://marketpublishers.com/r/U839C70A5E8WEN.html>

Date: October 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U839C70A5E8WEN

## Abstracts

In this report, the United States Bluetooth Earphone market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Bluetooth Earphone in these regions, from 2012 to 2022 (forecast).

United States Bluetooth Earphone market competition by top manufacturers/players, with Bluetooth Earphone sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Jabra

QCY

Plantronics

Masentek

Bluedio

MI

SAMSUNG

HUAWEI

Viken

Genai

Stiger

DuoBaoLai

UCOMX

JOWAY

Dacom

PHONAK

Cannice

ZEALOT

FKM

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mono

Stereo

True Wireless

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Bluetooth Earphone for each application, including

Business

Daily

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Bluetooth Earphone Market Report 2017

## 1 BLUETOOTH EARPHONE OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Earphone
- 1.2 Classification of Bluetooth Earphone by Product Category
  - 1.2.1 United States Bluetooth Earphone Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Bluetooth Earphone Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Mono
  - 1.2.4 Stereo
  - 1.2.5 True Wireless
- 1.3 United States Bluetooth Earphone Market by Application/End Users
  - 1.3.1 United States Bluetooth Earphone Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Business
  - 1.3.3 Daily
- 1.4 United States Bluetooth Earphone Market by Region
  - 1.4.1 United States Bluetooth Earphone Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Bluetooth Earphone Status and Prospect (2012-2022)
  - 1.4.3 Southwest Bluetooth Earphone Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Bluetooth Earphone Status and Prospect (2012-2022)
  - 1.4.5 New England Bluetooth Earphone Status and Prospect (2012-2022)
  - 1.4.6 The South Bluetooth Earphone Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Bluetooth Earphone Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Bluetooth Earphone (2012-2022)
  - 1.5.1 United States Bluetooth Earphone Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Bluetooth Earphone Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES BLUETOOTH EARPHONE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Bluetooth Earphone Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Bluetooth Earphone Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Bluetooth Earphone Average Price by Players/Suppliers (2012-2017)

2.4 United States Bluetooth Earphone Market Competitive Situation and Trends

2.4.1 United States Bluetooth Earphone Market Concentration Rate

2.4.2 United States Bluetooth Earphone Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Bluetooth Earphone Manufacturing Base

Distribution, Sales Area, Product Type

### **3 UNITED STATES BLUETOOTH EARPHONE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Bluetooth Earphone Sales and Market Share by Region (2012-2017)

3.2 United States Bluetooth Earphone Revenue and Market Share by Region

(2012-2017)

3.3 United States Bluetooth Earphone Price by Region (2012-2017)

### **4 UNITED STATES BLUETOOTH EARPHONE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Bluetooth Earphone Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Bluetooth Earphone Revenue and Market Share by Type (2012-2017)

4.3 United States Bluetooth Earphone Price by Type (2012-2017)

4.4 United States Bluetooth Earphone Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BLUETOOTH EARPHONE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Bluetooth Earphone Sales and Market Share by Application (2012-2017)

5.2 United States Bluetooth Earphone Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BLUETOOTH EARPHONE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Jabra

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Bluetooth Earphone Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Jabra Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 QCY
  - 6.2.2 Bluetooth Earphone Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 QCY Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Plantronics
  - 6.3.2 Bluetooth Earphone Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Plantronics Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Masentek
  - 6.4.2 Bluetooth Earphone Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Masentek Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Bluedio
  - 6.5.2 Bluetooth Earphone Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Bluedio Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 MI
  - 6.6.2 Bluetooth Earphone Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 MI Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

## 6.7 SAMSUNG

### 6.7.2 Bluetooth Earphone Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 SAMSUNG Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 6.8 HUAWEI

### 6.8.2 Bluetooth Earphone Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 HUAWEI Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Viken

### 6.9.2 Bluetooth Earphone Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Viken Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 Genai

### 6.10.2 Bluetooth Earphone Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Genai Bluetooth Earphone Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## 6.11 Stiger

## 6.12 DuoBaoLai

## 6.13 UCOMX

## 6.14 JOWAY

## 6.15 Dacom

## 6.16 PHONAK

## 6.17 Cannice

## 6.18 ZEALOT

## 6.19 FKM

## **7 BLUETOOTH EARPHONE MANUFACTURING COST ANALYSIS**

- 7.1 Bluetooth Earphone Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bluetooth Earphone

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Bluetooth Earphone Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bluetooth Earphone Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BLUETOOTH EARPHONE MARKET SIZE (VALUE AND**



## **VOLUME) FORECAST (2017-2022)**

11.1 United States Bluetooth Earphone Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Bluetooth Earphone Sales Volume Forecast by Type (2017-2022)

11.3 United States Bluetooth Earphone Sales Volume Forecast by Application  
(2017-2022)

11.4 United States Bluetooth Earphone Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Bluetooth Earphone

Figure United States Bluetooth Earphone Market Size (K Units) by Type (2012-2022)

Figure United States Bluetooth Earphone Sales Volume Market Share by Type (Product Category) in 2016

Figure Mono Product Picture

Figure Stereo Product Picture

Figure True Wireless Product Picture

Figure United States Bluetooth Earphone Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Bluetooth Earphone by Application in 2016

Figure Business Examples

Table Key Downstream Customer in Business

Figure Daily Examples

Table Key Downstream Customer in Daily

Figure United States Bluetooth Earphone Market Size (Million USD) by Region (2012-2022)

Figure The West Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Bluetooth Earphone Sales (K Units) and Growth Rate (2012-2022)

Figure United States Bluetooth Earphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Bluetooth Earphone Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Bluetooth Earphone Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Bluetooth Earphone Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Bluetooth Earphone Sales Share by Players/Suppliers  
Figure 2017 United States Bluetooth Earphone Sales Share by Players/Suppliers  
Figure United States Bluetooth Earphone Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Bluetooth Earphone Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Bluetooth Earphone Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Bluetooth Earphone Revenue Share by Players/Suppliers  
Figure 2017 United States Bluetooth Earphone Revenue Share by Players/Suppliers  
Table United States Market Bluetooth Earphone Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Bluetooth Earphone Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Bluetooth Earphone Market Share of Top 3 Players/Suppliers  
Figure United States Bluetooth Earphone Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Bluetooth Earphone Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Bluetooth Earphone Product Category  
Table United States Bluetooth Earphone Sales (K Units) by Region (2012-2017)  
Table United States Bluetooth Earphone Sales Share by Region (2012-2017)  
Figure United States Bluetooth Earphone Sales Share by Region (2012-2017)  
Figure United States Bluetooth Earphone Sales Market Share by Region in 2016  
Table United States Bluetooth Earphone Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Bluetooth Earphone Revenue Share by Region (2012-2017)  
Figure United States Bluetooth Earphone Revenue Market Share by Region (2012-2017)  
Figure United States Bluetooth Earphone Revenue Market Share by Region in 2016  
Table United States Bluetooth Earphone Price (USD/Unit) by Region (2012-2017)  
Table United States Bluetooth Earphone Sales (K Units) by Type (2012-2017)  
Table United States Bluetooth Earphone Sales Share by Type (2012-2017)  
Figure United States Bluetooth Earphone Sales Share by Type (2012-2017)  
Figure United States Bluetooth Earphone Sales Market Share by Type in 2016  
Table United States Bluetooth Earphone Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Bluetooth Earphone Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Bluetooth Earphone by Type (2012-2017)

Figure Revenue Market Share of Bluetooth Earphone by Type in 2016

Table United States Bluetooth Earphone Price (USD/Unit) by Types (2012-2017)

Figure United States Bluetooth Earphone Sales Growth Rate by Type (2012-2017)

Table United States Bluetooth Earphone Sales (K Units) by Application (2012-2017)

Table United States Bluetooth Earphone Sales Market Share by Application (2012-2017)

Figure United States Bluetooth Earphone Sales Market Share by Application (2012-2017)

Figure United States Bluetooth Earphone Sales Market Share by Application in 2016

Table United States Bluetooth Earphone Sales Growth Rate by Application (2012-2017)

Figure United States Bluetooth Earphone Sales Growth Rate by Application (2012-2017)

Table Jabra Basic Information List

Table Jabra Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Jabra Bluetooth Earphone Sales Growth Rate (2012-2017)

Figure Jabra Bluetooth Earphone Sales Market Share in United States (2012-2017)

Figure Jabra Bluetooth Earphone Revenue Market Share in United States (2012-2017)

Table QCY Basic Information List

Table QCY Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure QCY Bluetooth Earphone Sales Growth Rate (2012-2017)

Figure QCY Bluetooth Earphone Sales Market Share in United States (2012-2017)

Figure QCY Bluetooth Earphone Revenue Market Share in United States (2012-2017)

Table Plantronics Basic Information List

Table Plantronics Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Plantronics Bluetooth Earphone Sales Growth Rate (2012-2017)

Figure Plantronics Bluetooth Earphone Sales Market Share in United States (2012-2017)

Figure Plantronics Bluetooth Earphone Revenue Market Share in United States (2012-2017)

Table Masentek Basic Information List

Table Masentek Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Masentek Bluetooth Earphone Sales Growth Rate (2012-2017)

Figure Masentek Bluetooth Earphone Sales Market Share in United States (2012-2017)

Figure Masentek Bluetooth Earphone Revenue Market Share in United States (2012-2017)

**Table Bluedio Basic Information List****Table Bluedio Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure Bluedio Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure Bluedio Bluetooth Earphone Sales Market Share in United States (2012-2017)****Figure Bluedio Bluetooth Earphone Revenue Market Share in United States (2012-2017)****Table MI Basic Information List****Table MI Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure MI Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure MI Bluetooth Earphone Sales Market Share in United States (2012-2017)****Figure MI Bluetooth Earphone Revenue Market Share in United States (2012-2017)****Table SAMSUNG Basic Information List****Table SAMSUNG Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure SAMSUNG Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure SAMSUNG Bluetooth Earphone Sales Market Share in United States (2012-2017)****Figure SAMSUNG Bluetooth Earphone Revenue Market Share in United States (2012-2017)****Table HUAWEI Basic Information List****Table HUAWEI Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure HUAWEI Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure HUAWEI Bluetooth Earphone Sales Market Share in United States (2012-2017)****Figure HUAWEI Bluetooth Earphone Revenue Market Share in United States (2012-2017)****Table Viken Basic Information List****Table Viken Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure Viken Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure Viken Bluetooth Earphone Sales Market Share in United States (2012-2017)****Figure Viken Bluetooth Earphone Revenue Market Share in United States (2012-2017)****Table Genai Basic Information List****Table Genai Bluetooth Earphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)****Figure Genai Bluetooth Earphone Sales Growth Rate (2012-2017)****Figure Genai Bluetooth Earphone Sales Market Share in United States (2012-2017)**

Figure Genai Bluetooth Earphone Revenue Market Share in United States (2012-2017)  
Table Stiger Basic Information List  
Table DuoBaoLai Basic Information List  
Table UCOMX Basic Information List  
Table JOWAY Basic Information List  
Table Dacom Basic Information List  
Table PHONAK Basic Information List  
Table Cannice Basic Information List  
Table ZEALOT Basic Information List  
Table FKM Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bluetooth Earphone  
Figure Manufacturing Process Analysis of Bluetooth Earphone  
Figure Bluetooth Earphone Industrial Chain Analysis  
Table Raw Materials Sources of Bluetooth Earphone Major Players/Suppliers in 2016  
Table Major Buyers of Bluetooth Earphone  
Table Distributors/Traders List  
Figure United States Bluetooth Earphone Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Bluetooth Earphone Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Bluetooth Earphone Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Bluetooth Earphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Bluetooth Earphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Bluetooth Earphone Sales Volume (K Units) Forecast by Type in 2022  
Table United States Bluetooth Earphone Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Bluetooth Earphone Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Bluetooth Earphone Sales Volume (K Units) Forecast by Application in 2022  
Table United States Bluetooth Earphone Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Bluetooth Earphone Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Bluetooth Earphone Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Bluetooth Earphone Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Bluetooth Earphone Market Report 2017

Product link: <https://marketpublishers.com/r/U839C70A5E8WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U839C70A5E8WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970