

United States Blu-ray Disc Players Market Report 2016

https://marketpublishers.com/r/U722D48B8BCEN.html Date: December 2016 Pages: 108 Price: US\$ 3,800.00 (Single User License) ID: U722D48B8BCEN

Abstracts

Notes:

Sales, means the sales volume of Blu-ray Disc Players

Revenue, means the sales value of Blu-ray Disc Players

This report studies sales (consumption) of Blu-ray Disc Players in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Sony
Samsung
LG
Panasonic
Philips
Pioneer
Toshiba
Seiki
Hiteker



Magnavox

Sharp

Hitachi

Denon

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Bluray Disc Players in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Blu-ray Disc Players Market Report 2016

1 BLU-RAY DISC PLAYERS OVERVIEW

- 1.1 Product Overview and Scope of Blu-ray Disc Players
- 1.2 Classification of Blu-ray Disc Players
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Blu-ray Disc Players
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Blu-ray Disc Players (2011-2021)

1.4.1 United States Blu-ray Disc Players Sales and Growth Rate (2011-2021)

1.4.2 United States Blu-ray Disc Players Revenue and Growth Rate (2011-2021)

2 UNITED STATES BLU-RAY DISC PLAYERS COMPETITION BY MANUFACTURERS

2.1 United States Blu-ray Disc Players Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Blu-ray Disc Players Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Blu-ray Disc Players Average Price by Manufactures (2015 and 2016)2.4 Blu-ray Disc Players Market Competitive Situation and Trends

- 2.4.1 Blu-ray Disc Players Market Concentration Rate
- 2.4.2 Blu-ray Disc Players Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BLU-RAY DISC PLAYERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Blu-ray Disc Players Sales and Market Share by Type (2011-2016)3.2 United States Blu-ray Disc Players Revenue and Market Share by Type (2011-2016)



3.3 United States Blu-ray Disc Players Price by Type (2011-2016)

3.4 United States Blu-ray Disc Players Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BLU-RAY DISC PLAYERS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Blu-ray Disc Players Sales and Market Share by Application (2011-2016)

4.2 United States Blu-ray Disc Players Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES BLU-RAY DISC PLAYERS MANUFACTURERS PROFILES/ANALYSIS

5.1 Sony

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Blu-ray Disc Players Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Sony Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Samsung

5.2.2 Blu-ray Disc Players Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Samsung Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 LG

5.3.2 Blu-ray Disc Players Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 LG Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Panasonic

5.4.2 Blu-ray Disc Players Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Panasonic Blu-ray Disc Players Sales, Revenue, Price and Gross Margin



(2011-2016)

5.4.4 Main Business/Business Overview

5.5 Philips

5.5.2 Blu-ray Disc Players Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Philips Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Pioneer

5.6.2 Blu-ray Disc Players Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Pioneer Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.6.4 Main Business/Business Overview
- 5.7 Toshiba

5.7.2 Blu-ray Disc Players Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Toshiba Blu-ray Disc Players Sales, Revenue, Price and Gross Margin

(2011-2016)

5.7.4 Main Business/Business Overview

5.8 Seiki

5.8.2 Blu-ray Disc Players Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Seiki Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Hiteker

5.9.2 Blu-ray Disc Players Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Hiteker Blu-ray Disc Players Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Magnavox

5.10.2 Blu-ray Disc Players Product Type, Application and Specification

5.10.2.1 Type I



5.10.2.2 Type II

5.10.3 Magnavox Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Sharp
- 5.12 Hitachi
- 5.13 Denon

6 BLU-RAY DISC PLAYERS MANUFACTURING COST ANALYSIS

- 6.1 Blu-ray Disc Players Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Blu-ray Disc Players

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Blu-ray Disc Players Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Blu-ray Disc Players Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List



9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES BLU-RAY DISC PLAYERS MARKET FORECAST (2016-2021)

- 10.1 United States Blu-ray Disc Players Sales, Revenue Forecast (2016-2021)
- 10.2 United States Blu-ray Disc Players Sales Forecast by Type (2016-2021)
- 10.3 United States Blu-ray Disc Players Sales Forecast by Application (2016-2021)
- 10.4 Blu-ray Disc Players Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Blu-ray Disc Players Table Classification of Blu-ray Disc Players Figure United States Sales Market Share of Blu-ray Disc Players by Type in 2015 Table Application of Blu-ray Disc Players Figure United States Sales Market Share of Blu-ray Disc Players by Application in 2015 Figure United States Blu-ray Disc Players Sales and Growth Rate (2011-2021) Figure United States Blu-ray Disc Players Revenue and Growth Rate (2011-2021) Table United States Blu-ray Disc Players Sales of Key Manufacturers (2015 and 2016) Table United States Blu-ray Disc Players Sales Share by Manufacturers (2015 and 2016) Figure 2015 Blu-ray Disc Players Sales Share by Manufacturers Figure 2016 Blu-ray Disc Players Sales Share by Manufacturers Table United States Blu-ray Disc Players Revenue by Manufacturers (2015 and 2016) Table United States Blu-ray Disc Players Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Blu-ray Disc Players Revenue Share by Manufacturers Table 2016 United States Blu-ray Disc Players Revenue Share by Manufacturers Table United States Market Blu-ray Disc Players Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Blu-ray Disc Players Average Price of Key Manufacturers in 2015 Figure Blu-ray Disc Players Market Share of Top 3 Manufacturers Figure Blu-ray Disc Players Market Share of Top 5 Manufacturers Table United States Blu-ray Disc Players Sales by Type (2011-2016) Table United States Blu-ray Disc Players Sales Share by Type (2011-2016) Figure United States Blu-ray Disc Players Sales Market Share by Type in 2015 Table United States Blu-ray Disc Players Revenue and Market Share by Type (2011 - 2016)Table United States Blu-ray Disc Players Revenue Share by Type (2011-2016) Figure Revenue Market Share of Blu-ray Disc Players by Type (2011-2016)

Table United States Blu-ray Disc Players Price by Type (2011-2016)

Figure United States Blu-ray Disc Players Sales Growth Rate by Type (2011-2016)

Table United States Blu-ray Disc Players Sales by Application (2011-2016)

Table United States Blu-ray Disc Players Sales Market Share by Application (2011-2016)



Figure United States Blu-ray Disc Players Sales Market Share by Application in 2015 Table United States Blu-ray Disc Players Sales Growth Rate by Application (2011-2016) Figure United States Blu-ray Disc Players Sales Growth Rate by Application (2011 - 2016)Table Sony Basic Information List Table Sony Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016) Figure Sony Blu-ray Disc Players Sales Market Share (2011-2016) Table Samsung Basic Information List Table Samsung Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Samsung Blu-ray Disc Players Sales Market Share (2011-2016) Table LG Basic Information List Table LG Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016) Table LG Blu-ray Disc Players Sales Market Share (2011-2016) **Table Panasonic Basic Information List** Table Panasonic Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Panasonic Blu-ray Disc Players Sales Market Share (2011-2016) Table Philips Basic Information List Table Philips Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Philips Blu-ray Disc Players Sales Market Share (2011-2016) **Table Pioneer Basic Information List** Table Pioneer Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Pioneer Blu-ray Disc Players Sales Market Share (2011-2016) Table Toshiba Basic Information List Table Toshiba Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Toshiba Blu-ray Disc Players Sales Market Share (2011-2016) Table Seiki Basic Information List Table Seiki Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016) Table Seiki Blu-ray Disc Players Sales Market Share (2011-2016) **Table Hiteker Basic Information List** Table Hiteker Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Hiteker Blu-ray Disc Players Sales Market Share (2011-2016) Table Magnavox Basic Information List Table Magnavox Blu-ray Disc Players Sales, Revenue, Price and Gross Margin



(2011 - 2016)Table Magnavox Blu-ray Disc Players Sales Market Share (2011-2016) **Table Sharp Basic Information List** Table Sharp Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016) Table Sharp Blu-ray Disc Players Sales Market Share (2011-2016) Table Hitachi Basic Information List Table Hitachi Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Hitachi Blu-ray Disc Players Sales Market Share (2011-2016) Table Denon Basic Information List Table Denon Blu-ray Disc Players Sales, Revenue, Price and Gross Margin (2011-2016)Table Denon Blu-ray Disc Players Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Blu-ray Disc Players Figure Manufacturing Process Analysis of Blu-ray Disc Players Figure Blu-ray Disc Players Industrial Chain Analysis Table Raw Materials Sources of Blu-ray Disc Players Major Manufacturers in 2015 Table Major Buyers of Blu-ray Disc Players Table Distributors/Traders List Figure United States Blu-ray Disc Players Production and Growth Rate Forecast (2016 - 2021)Figure United States Blu-ray Disc Players Revenue and Growth Rate Forecast (2016-2021)Table United States Blu-ray Disc Players Production Forecast by Type (2016-2021)

Table United States Blu-ray Disc Players Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Blu-ray Disc Players Market Report 2016 Product link: <u>https://marketpublishers.com/r/U722D48B8BCEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U722D48B8BCEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970