

United States Biscuits Market Report 2016

<https://marketpublishers.com/r/UB926729235EN.html>

Date: November 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UB926729235EN

Abstracts

Notes:

Sales, means the sales volume of Biscuits

Revenue, means the sales value of Biscuits

This report studies sales (consumption) of Biscuits in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Kraft Foods

Danone Group

MARS

Mondelez International

Nestle

McVitie's

Uni-president

Want Want Group

Dali Group

Jiashili Group

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Gluten-Free

Sugar-Free

Kosher

Natural

Low Fat

Low Sodium

Nut-Free

Vegetarian

Othere

Split by applications, this report focuses on sales, market share and growth rate of Biscuits in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Biscuits Market Report 2016

1 BISCUITS OVERVIEW

1.1 Product Overview and Scope of Biscuits

1.2 Classification of Biscuits

1.2.1 Gluten-Free

1.2.2 Sugar-Free

1.2.3 Kosher

1.2.4 Natural

1.2.5 Low Fat

1.2.6 Low Sodium

1.2.7 Nut-Free

1.2.8 Vegetarian

1.2.9 Other

1.3 Application of Biscuits

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Biscuits (2011-2021)

1.4.1 United States Biscuits Sales and Growth Rate (2011-2021)

1.4.2 United States Biscuits Revenue and Growth Rate (2011-2021)

2 UNITED STATES BISCUITS COMPETITION BY MANUFACTURERS

2.1 United States Biscuits Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Biscuits Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Biscuits Average Price by Manufactures (2015 and 2016)

2.4 Biscuits Market Competitive Situation and Trends

2.4.1 Biscuits Market Concentration Rate

2.4.2 Biscuits Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BISCUITS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Biscuits Sales and Market Share by Type (2011-2016)
- 3.2 United States Biscuits Revenue and Market Share by Type (2011-2016)
- 3.3 United States Biscuits Price by Type (2011-2016)
- 3.4 United States Biscuits Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BISCUITS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Biscuits Sales and Market Share by Application (2011-2016)
- 4.2 United States Biscuits Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BISCUITS MANUFACTURERS PROFILES/ANALYSIS

5.1 Kraft Foods

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Biscuits Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Kraft Foods Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Danone Group

- 5.2.2 Biscuits Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Danone Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 MARS

- 5.3.2 Biscuits Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 MARS Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Mondelez International

- 5.4.2 Biscuits Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Mondelez International Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 Nestle
 - 5.5.2 Biscuits Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Nestle Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 McVitie's
 - 5.6.2 Biscuits Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 McVitie's Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Uni-president
 - 5.7.2 Biscuits Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Uni-president Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Want Want Group
 - 5.8.2 Biscuits Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Want Want Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Dali Group
 - 5.9.2 Biscuits Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Dali Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Jiashili Group
 - 5.10.2 Biscuits Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Jiashili Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 BISCUITS MANUFACTURING COST ANALYSIS

- 6.1 Biscuits Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Biscuits

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Biscuits Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Biscuits Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES BISCUITS MARKET FORECAST (2016-2021)

10.1 United States Biscuits Sales, Revenue Forecast (2016-2021)

10.2 United States Biscuits Sales Forecast by Type (2016-2021)

10.3 United States Biscuits Sales Forecast by Application (2016-2021)

10.4 Biscuits Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Biscuits

Table Classification of Biscuits

Figure United States Sales Market Share of Biscuits by Type in 2015

Figure Gluten-Free Picture

Figure Sugar-Free Picture

Figure Kosher Picture

Figure Natural Picture

Figure Low Fat Picture

Figure Low Sodium Picture

Figure Nut-Free Picture

Figure Vegetarian Picture

Figure Othere Picture

Table Application of Biscuits

Figure United States Sales Market Share of Biscuits by Application in 2015

Figure United States Biscuits Sales and Growth Rate (2011-2021)

Figure United States Biscuits Revenue and Growth Rate (2011-2021)

Table United States Biscuits Sales of Key Manufacturers (2015 and 2016)

Table United States Biscuits Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Biscuits Sales Share by Manufacturers

Figure 2016 Biscuits Sales Share by Manufacturers

Table United States Biscuits Revenue by Manufacturers (2015 and 2016)

Table United States Biscuits Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Biscuits Revenue Share by Manufacturers

Table 2016 United States Biscuits Revenue Share by Manufacturers

Table United States Market Biscuits Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Biscuits Average Price of Key Manufacturers in 2015

Figure Biscuits Market Share of Top 3 Manufacturers

Figure Biscuits Market Share of Top 5 Manufacturers

Table United States Biscuits Sales by Type (2011-2016)

Table United States Biscuits Sales Share by Type (2011-2016)

Figure United States Biscuits Sales Market Share by Type in 2015

Table United States Biscuits Revenue and Market Share by Type (2011-2016)

Table United States Biscuits Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Biscuits by Type (2011-2016)

Table United States Biscuits Price by Type (2011-2016)
Figure United States Biscuits Sales Growth Rate by Type (2011-2016)
Table United States Biscuits Sales by Application (2011-2016)
Table United States Biscuits Sales Market Share by Application (2011-2016)
Figure United States Biscuits Sales Market Share by Application in 2015
Table United States Biscuits Sales Growth Rate by Application (2011-2016)
Figure United States Biscuits Sales Growth Rate by Application (2011-2016)
Table Kraft Foods Basic Information List
Table Kraft Foods Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Kraft Foods Biscuits Sales Market Share (2011-2016)
Table Danone Group Basic Information List
Table Danone Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Danone Group Biscuits Sales Market Share (2011-2016)
Table MARS Basic Information List
Table MARS Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table MARS Biscuits Sales Market Share (2011-2016)
Table Mondelez International Basic Information List
Table Mondelez International Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mondelez International Biscuits Sales Market Share (2011-2016)
Table Nestle Basic Information List
Table Nestle Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nestle Biscuits Sales Market Share (2011-2016)
Table McVitie's Basic Information List
Table McVitie's Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table McVitie's Biscuits Sales Market Share (2011-2016)
Table Uni-president Basic Information List
Table Uni-president Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Uni-president Biscuits Sales Market Share (2011-2016)
Table Want Want Group Basic Information List
Table Want Want Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Want Want Group Biscuits Sales Market Share (2011-2016)
Table Dali Group Basic Information List
Table Dali Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Dali Group Biscuits Sales Market Share (2011-2016)
Table Jiashili Group Basic Information List
Table Jiashili Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jiashili Group Biscuits Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Biscuits
Figure Manufacturing Process Analysis of Biscuits
Figure Biscuits Industrial Chain Analysis
Table Raw Materials Sources of Biscuits Major Manufacturers in 2015
Table Major Buyers of Biscuits
Table Distributors/Traders List
Figure United States Biscuits Production and Growth Rate Forecast (2016-2021)
Figure United States Biscuits Revenue and Growth Rate Forecast (2016-2021)
Table United States Biscuits Production Forecast by Type (2016-2021)
Table United States Biscuits Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Biscuits Market Report 2016

Product link: <https://marketpublishers.com/r/UB926729235EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB926729235EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970