

# United States Bird Food Industry 2016 Market Research Report

<https://marketpublishers.com/r/U38730032E3EN.html>

Date: April 2016

Pages: 130

Price: US\$ 3,800.00 (Single User License)

ID: U38730032E3EN

## Abstracts

The United States Bird Food Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Bird Food industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Bird Food market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Bird Food industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 148 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Bird Food
  - 1.1.1 Definition of Bird Food
  - 1.1.2 Specifications of Bird Food
- 1.2 Classification of Bird Food
- 1.3 Applications of Bird Food
- 1.4 Industry Chain Structure of Bird Food
- 1.5 Industry Overview of Bird Food
- 1.6 Industry Policy Analysis of Bird Food
- 1.7 Industry News Analysis of Bird Food

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF BIRD FOOD**

- 2.1 Bill of Materials (BOM) of Bird Food
- 2.2 BOM Price Analysis of Bird Food
- 2.3 Labor Cost Analysis of Bird Food
- 2.4 Depreciation Cost Analysis of Bird Food
- 2.5 Manufacturing Cost Structure Analysis of Bird Food
- 2.6 Manufacturing Process Analysis of Bird Food
- 2.7 United States Price, Cost and Gross of Bird Food 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Bird Food Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Bird Food Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Bird Food Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF BIRD FOOD BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 United States Production of Bird Food by Regions 2011-2016

- 4.2 United States Production of Bird Food by Type 2011-2016
- 4.3 United States Sales of Bird Food by Applications 2011-2016
- 4.4 Price Analysis of United States Bird Food Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Bird Food 2011-2016

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF BIRD FOOD BY REGIONS**

- 5.1 United States Consumption Volume of Bird Food by Regions 2011-2016
- 5.2 United States Consumption Value of Bird Food by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Bird Food by Regions 2011-2016

## **6 ANALYSIS OF BIRD FOOD PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

- 6.1 Capacity, Production, Sales, and Revenue of Bird Food 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Bird Food 2014-2015
- 6.3 Sales Overview of Bird Food 2011-2016
- 6.4 Supply, Consumption and Gap of Bird Food 2011-2016
- 6.5 Import, Export and Consumption of Bird Food 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Bird Food 2011-2016

## **7 ANALYSIS OF BIRD FOOD INDUSTRY KEY MANUFACTURERS**

- 7.1 Harrison's
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specifications
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
    - 7.1.2.3 Type III
  - 7.1.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.1.4 Contact Information
- 7.2 Kaytee
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specifications
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
    - 7.2.2.3 Type III

7.2.3 Capacity, Production, Price, Cost, Gross and Revenue

7.2.4 Contact Information

7.3 Lafeber

7.3.1 Company Profile

7.3.2 Product Picture and Specifications

7.3.2.1 Type I

7.3.2.2 Type II

7.3.2.3 Type III

7.3.3 Capacity, Production, Price, Cost, Gross and Revenue

7.3.4 Contact Information

7.4 Wagner's

7.4.1 Company Profile

7.4.2 Product Picture and Specifications

7.4.2.1 Type I

7.4.2.2 Type II

7.4.2.3 Type III

7.4.3 Capacity, Production, Price, Cost, Gross and Revenue

7.4.4 Contact Information

## **8 PRICE AND GROSS MARGIN ANALYSIS**

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Bird Food Product Types

8.5 Market Share Analysis of Different Bird Food Price Levels

8.6 Gross Margin Analysis of Different Bird Food Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF BIRD FOOD**

9.1 Marketing Channels Status of Bird Food

9.2 Traders or Distributors of Bird Food with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Bird Food

9.4 United States Import, Export and Trade Analysis of Bird Food

## **10 DEVELOPMENT TREND OF BIRD FOOD INDUSTRY 2016-2021**

10.1 Capacity and Production Overview of Bird Food 2016-2021

10.2 Production Market Share by Product Types of Bird Food 2016-2021

- 10.3 Sales and Sales Revenue Overview of Bird Food 2016-2021
- 10.4 United States Sales of Bird Food by Applications 2016-2021
- 10.5 Import, Export and Consumption of Bird Food 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Bird Food 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF BIRD FOOD WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Bird Food with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Bird Food with Contact Information
- 11.3 Major Players of Bird Food with Contact Information
- 11.4 Key Consumers of Bird Food with Contact Information
- 11.5 Supply Chain Relationship Analysis of Bird Food

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF BIRD FOOD**

- 12.1 New Project SWOT Analysis of Bird Food
- 12.2 New Project Investment Feasibility Analysis of Bird Food

## **13 CONCLUSION OF THE UNITED STATES BIRD FOOD INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Bird Food
- Table Product Specifications of Bird Food
- Table Classification of Bird Food
- Figure United States Sales Market Share of Bird Food by Product Types in 2015
- Table Applications of Bird Food
- Figure United States Sales Market Share of Bird Food by Applications in 2015
- Figure Industry Chain Structure of Bird Food
- Table United States Industry Overview of Bird Food
- Table Industry Policy of Bird Food
- Table Industry News List of Bird Food
- Table Bill of Materials (BOM) of Bird Food
- Table Bill of Materials (BOM) Price of Bird Food
- Table Labor Cost of Bird Food
- Table Depreciation Cost of Bird Food
- Table Manufacturing Cost Structure Analysis of Bird Food in 2015
- Figure Manufacturing Process Analysis of Bird Food
- Table United States Price Analysis of Bird Food 2011-2016 (USD/MT)
- Table United States Cost Analysis of Bird Food 2011-2016 (USD/MT)
- Table United States Gross Analysis of Bird Food 2011-2016
- Table Capacity (K MT) and Commercial Production Date of United States Bird Food Key Manufacturers in 2015
- Table Manufacturing Plants Distribution of United States Key Bird Food Manufacturers in 2015
- Table R&D Status and Technology Source of United States Bird Food Key Manufacturers in 2015
- Table Raw Materials Sources Analysis of United States and United States Bird Food Key Manufacturers in 2015
- Table United States Production of Bird Food by Regions 2011-2016 (K MT)
- Table United States Production Market Share of Bird Food by Regions 2011-2016
- Figure United States Production Market Share of Bird Food by Regions in 2014
- Figure United States Production Market Share of Bird Food by Regions in 2015
- Table United States Production of Bird Food by Types in 2011-2016 (K MT)
- Table United States Production Market Share of Bird Food by Type in 2011-2016
- Figure United States Production Market Share of Bird Food by Type in 2014
- Figure United States Production Market Share of Bird Food by Type in 2015

Table United States Sales of Bird Food by Applications 2011-2016 (K MT)  
Table United States Production Market Share of Bird Food by Applications 2011-2016  
Figure United States Production Market Share of Bird Food by Applications in 2014  
Figure United States Production Market Share of Bird Food by Applications in 2015  
Table Price Comparison of United States Bird Food Key Manufacturers in 2015 (USD/MT)  
Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Bird Food 2011-2016  
Table United States Consumption Volume of Bird Food by Regions 2011-2016 (K MT)  
Table United States Consumption Volume Market Share of Bird Food by Regions 2011-2016  
Figure United States Consumption Volume Market Share of Bird Food by Regions in 2014  
Figure United States Consumption Volume Market Share of Bird Food by Regions in 2015  
Table United States Consumption Value of Bird Food by Regions 2011-2016 (M USD)  
Table United States Consumption Value Market Share of Bird Food by Regions 2011-2016  
Figure United States Consumption Value Market Share of Bird Food by Regions in 2014  
Figure United States Consumption Value Market Share of Bird Food by Regions in 2015  
Table Consumption Price of Bird Food by Regions 2011-2016 (USD/MT)  
Table United States and Major Manufacturers Capacity of Bird Food 2011-2016 (K MT)  
Table United States Capacity Market Share of Major Bird Food Manufacturers 2011-2016  
Table United States and Major Manufacturers Production of Bird Food 2011-2016 (K MT)  
Table United States Production Market Share of Major Bird Food Manufacturers 2011-2016  
Table United States and Major Manufacturers Sales of Bird Food 2011-2016 (K MT)  
Table United States Sales Market Share of Major Bird Food Manufacturers 2011-2016  
Table United States and Major Manufacturers Sales Revenue of Bird Food 2011-2016 (M USD)  
Table United States Sales Revenue Market Share of Major Bird Food Manufacturers 2011-2016  
Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Bird Food 2011-2016  
Figure United States Capacity Utilization Rate of Bird Food 2011-2016  
Figure United States Sales Revenue (M USD) and Growth Rate of Bird Food 2011-2016  
Figure United States Production Market Share of Major Bird Food Manufacturers in



2014

Figure United States Production Market Share of Major Bird Food Manufacturers in 2015

Figure United States Sales Market Share of Major Bird Food Manufacturers in 2014

Figure United States Sales Market Share of Major Bird Food Manufacturers in 2015

Figure United States Sales (K MT) and Growth Rate of Bird Food 2011-2016

Table United States Supply, Consumption and Gap of Bird Food 2011-2016 (K MT)

Table United States Import, Export and Consumption of Bird Food 2011-2016 (K MT)

Table Price of United States Bird Food Major Manufacturers 2011-2016 (USD/MT)

Table Gross Margin of United States Bird Food Major Manufacturers 2011-2016

Table United States and Major Manufacturers Revenue of Bird Food 2011-2016 (M USD)

Table United States Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Bird Food 2011-2016

Table Harrison's Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Bird Food Picture and Specifications of Harrison's

Table Bird Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Harrison's 2011-2016

Figure Bird Food Capacity (K MT), Production (K MT) and Growth Rate of Harrison's 2011-2016

Figure Bird Food Production (K MT) and United States Market Share of Harrison's 2011-2016

Table Harrison's Bird Food SWOT Analysis

Table Kaytee Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Bird Food Picture and Specifications of Kaytee

Table Bird Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Kaytee 2011-2016

Figure Bird Food Capacity (K MT), Production (K MT) and Growth Rate of Kaytee 2011-2016

Figure Bird Food Production (K MT) and United States Market Share of Kaytee 2011-2016

Table Kaytee Bird Food SWOT Analysis

Table Lafeber Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Bird Food Picture and Specifications of Lafeber

Table Bird Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Lafeber 2011-2016



Figure Bird Food Capacity (K MT), Production (K MT) and Growth Rate of Lafeber 2011-2016

Figure Bird Food Production (K MT) and United States Market Share of Lafeber 2011-2016

Table Lafeber Bird Food SWOT Analysis

Table Wagner's Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Bird Food Picture and Specifications of Wagner's

Table Bird Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Wagner's 2011-2016

Figure Bird Food Capacity (K MT), Production (K MT) and Growth Rate of Wagner's 2011-2016

Figure Bird Food Production (K MT) and United States Market Share of Wagner's 2011-2016

Table Wagner's Bird Food SWOT Analysis

Table Bird Food Price by Regions 2011-2016

Table Bird Food Price by Product Types 2011-2016

Table Bird Food Price by Companies 2011-2016

Table Bird Food Gross Margin by Companies 2011-2016

Table Price Comparison of Bird Food by Regions 2011-2016 (USD/MT)

Table Price of Different Bird Food Product Types (USD/MT)

Table Market Share of Different Bird Food Price Level

Table Gross Margin of Different Bird Food Applications

Table Marketing Channels Status of Bird Food

Table Traders or Distributors of Bird Food with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Bird Food (USD/MT) in 2015

Table United States Import, Export, and Trade of Bird Food (K MT)

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Bird Food 2016-2021

Figure United States Capacity Utilization Rate of Bird Food 2016-2021

Table United States Bird Food Production by Type 2016-2021 (K MT)

Table United States Bird Food Production Market Share by Type 2016-2021

Figure United States Production Market Share of Bird Food by Type in 2021

Figure United States Sales (K MT) and Growth Rate of Bird Food 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Bird Food 2016-2021

Figure United States Sales of Bird Food by Applications 2016-2021 (K MT)

Table United States Production Market Share of Bird Food by Applications 2016-2021

Figure United States Production Market Share of Bird Food by Applications in 2021

Table United States Production, Import, Export and Consumption of Bird Food

2016-2021 (K MT)

Table United States Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Bird Food 2016-2021

Table Major Raw Materials Suppliers of Bird Food with Contact Information

Table Manufacturing Equipment Suppliers of Bird Food with Contact Information

Table Major Players of Bird Food with Contact Information

Table Key Consumers of Bird Food with Contact Information

Table Supply Chain Relationship Analysis of Bird Food

Table New Project SWOT Analysis of Bird Food

Table New Project Investment Feasibility Analysis of Bird Food

Table Part of Interviewees Record List

## I would like to order

Product name: United States Bird Food Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/U38730032E3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U38730032E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970