

United States Binoculars Market Report 2016

<https://marketpublishers.com/r/U6E23C44482EN.html>

Date: December 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U6E23C44482EN

Abstracts

Notes:

Sales, means the sales volume of Binoculars

Revenue, means the sales value of Binoculars

This report studies sales (consumption) of Binoculars in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bushnell

Nikon

Tasco

Pulsar

Steiner

Zeiss

Olympus

Leica

Simmons

Canon

Ricoh

Meade Instruments

Kowa

Swarovski Optik

Celestron

Leupold

Alpen

Meopta

Opticron

Vixen

Lunt Engineering

Barska

Fujifilm

Levenhuk

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Binoculars in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Binoculars Market Report 2016

1 BINOCULARS OVERVIEW

1.1 Product Overview and Scope of Binoculars

1.2 Classification of Binoculars

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Binoculars

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Binoculars (2011-2021)

1.4.1 United States Binoculars Sales and Growth Rate (2011-2021)

1.4.2 United States Binoculars Revenue and Growth Rate (2011-2021)

2 UNITED STATES BINOCULARS COMPETITION BY MANUFACTURERS

2.1 United States Binoculars Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Binoculars Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Binoculars Average Price by Manufactures (2015 and 2016)

2.4 Binoculars Market Competitive Situation and Trends

2.4.1 Binoculars Market Concentration Rate

2.4.2 Binoculars Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BINOCULARS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Binoculars Sales and Market Share by Type (2011-2016)

3.2 United States Binoculars Revenue and Market Share by Type (2011-2016)

3.3 United States Binoculars Price by Type (2011-2016)

3.4 United States Binoculars Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BINOCULARS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Binoculars Sales and Market Share by Application (2011-2016)
- 4.2 United States Binoculars Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BINOCULARS MANUFACTURERS PROFILES/ANALYSIS

5.1 Bushnell

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Binoculars Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Bushnell Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Nikon

- 5.2.2 Binoculars Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Nikon Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Tasco

- 5.3.2 Binoculars Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Tasco Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Pulsar

- 5.4.2 Binoculars Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Pulsar Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Steiner

- 5.5.2 Binoculars Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Steiner Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Zeiss
 - 5.6.2 Binoculars Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Zeiss Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Olympus
 - 5.7.2 Binoculars Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Olympus Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Leica
 - 5.8.2 Binoculars Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Leica Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Simmons
 - 5.9.2 Binoculars Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Simmons Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Canon
 - 5.10.2 Binoculars Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Canon Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Ricoh
- 5.12 Meade Instruments
- 5.13 Kowa
- 5.14 Swarovski Optik
- 5.15 Celestron
- 5.16 Leupold
- 5.17 Alpen
- 5.18 Meopta

- 5.19 Opticron
- 5.20 Vixen
- 5.21 Lunt Engineering
- 5.22 Barska
- 5.23 Fujifilm
- 5.24 Levenhuk

6 BINOCULARS MANUFACTURING COST ANALYSIS

- 6.1 Binoculars Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Binoculars

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Binoculars Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Binoculars Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES BINOCULARS MARKET FORECAST (2016-2021)

10.1 United States Binoculars Sales, Revenue Forecast (2016-2021)

10.2 United States Binoculars Sales Forecast by Type (2016-2021)

10.3 United States Binoculars Sales Forecast by Application (2016-2021)

10.4 Binoculars Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Binoculars

Table Classification of Binoculars

Figure United States Sales Market Share of Binoculars by Type in 2015

Table Application of Binoculars

Figure United States Sales Market Share of Binoculars by Application in 2015

Figure United States Binoculars Sales and Growth Rate (2011-2021)

Figure United States Binoculars Revenue and Growth Rate (2011-2021)

Table United States Binoculars Sales of Key Manufacturers (2015 and 2016)

Table United States Binoculars Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Binoculars Sales Share by Manufacturers

Figure 2016 Binoculars Sales Share by Manufacturers

Table United States Binoculars Revenue by Manufacturers (2015 and 2016)

Table United States Binoculars Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Binoculars Revenue Share by Manufacturers

Table 2016 United States Binoculars Revenue Share by Manufacturers

Table United States Market Binoculars Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Binoculars Average Price of Key Manufacturers in 2015

Figure Binoculars Market Share of Top 3 Manufacturers

Figure Binoculars Market Share of Top 5 Manufacturers

Table United States Binoculars Sales by Type (2011-2016)

Table United States Binoculars Sales Share by Type (2011-2016)

Figure United States Binoculars Sales Market Share by Type in 2015

Table United States Binoculars Revenue and Market Share by Type (2011-2016)

Table United States Binoculars Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Binoculars by Type (2011-2016)

Table United States Binoculars Price by Type (2011-2016)

Figure United States Binoculars Sales Growth Rate by Type (2011-2016)

Table United States Binoculars Sales by Application (2011-2016)

Table United States Binoculars Sales Market Share by Application (2011-2016)

Figure United States Binoculars Sales Market Share by Application in 2015

Table United States Binoculars Sales Growth Rate by Application (2011-2016)

Figure United States Binoculars Sales Growth Rate by Application (2011-2016)

Table Bushnell Basic Information List

Table Bushnell Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bushnell Binoculars Sales Market Share (2011-2016)

Table Nikon Basic Information List

Table Nikon Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nikon Binoculars Sales Market Share (2011-2016)

Table Tasco Basic Information List

Table Tasco Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tasco Binoculars Sales Market Share (2011-2016)

Table Pulsar Basic Information List

Table Pulsar Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pulsar Binoculars Sales Market Share (2011-2016)

Table Steiner Basic Information List

Table Steiner Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Steiner Binoculars Sales Market Share (2011-2016)

Table Zeiss Basic Information List

Table Zeiss Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zeiss Binoculars Sales Market Share (2011-2016)

Table Olympus Basic Information List

Table Olympus Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Olympus Binoculars Sales Market Share (2011-2016)

Table Leica Basic Information List

Table Leica Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Leica Binoculars Sales Market Share (2011-2016)

Table Simmons Basic Information List

Table Simmons Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Simmons Binoculars Sales Market Share (2011-2016)

Table Canon Basic Information List

Table Canon Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Canon Binoculars Sales Market Share (2011-2016)

Table Ricoh Basic Information List

Table Ricoh Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ricoh Binoculars Sales Market Share (2011-2016)

Table Meade Instruments Basic Information List

Table Meade Instruments Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Meade Instruments Binoculars Sales Market Share (2011-2016)

Table Kowa Basic Information List

Table Kowa Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kowa Binoculars Sales Market Share (2011-2016)

Table Swarovski Optik Basic Information List

Table Swarovski Optik Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Swarovski Optik Binoculars Sales Market Share (2011-2016)

Table Celestron Basic Information List

Table Celestron Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Celestron Binoculars Sales Market Share (2011-2016)

Table Leupold Basic Information List

Table Leupold Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Leupold Binoculars Sales Market Share (2011-2016)

Table Alpen Basic Information List

Table Alpen Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alpen Binoculars Sales Market Share (2011-2016)

Table Meopta Basic Information List

Table Meopta Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Meopta Binoculars Sales Market Share (2011-2016)

Table Opticron Basic Information List

Table Opticron Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Opticron Binoculars Sales Market Share (2011-2016)

Table Vixen Basic Information List

Table Vixen Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vixen Binoculars Sales Market Share (2011-2016)

Table Lunt Engineering Basic Information List

Table Lunt Engineering Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lunt Engineering Binoculars Sales Market Share (2011-2016)

Table Barska Basic Information List

Table Barska Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Barska Binoculars Sales Market Share (2011-2016)

Table Fujifilm Basic Information List

Table Fujifilm Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fujifilm Binoculars Sales Market Share (2011-2016)

Table Levenhuk Basic Information List

Table Levenhuk Binoculars Sales, Revenue, Price and Gross Margin (2011-2016)

Table Levenhuk Binoculars Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Binoculars

Figure Manufacturing Process Analysis of Binoculars

Figure Binoculars Industrial Chain Analysis

Table Raw Materials Sources of Binoculars Major Manufacturers in 2015

Table Major Buyers of Binoculars

Table Distributors/Traders List

Figure United States Binoculars Production and Growth Rate Forecast (2016-2021)

Figure United States Binoculars Revenue and Growth Rate Forecast (2016-2021)

Table United States Binoculars Production Forecast by Type (2016-2021)

Table United States Binoculars Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Binoculars Market Report 2016

Product link: <https://marketpublishers.com/r/U6E23C44482EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6E23C44482EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970