

United States Bike Helmet Market Report 2017

<https://marketpublishers.com/r/U51A34B654DEN.html>

Date: January 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U51A34B654DEN

Abstracts

Notes:

Sales, means the sales volume of Bike Helmet

Revenue, means the sales value of Bike Helmet

This report studies sales (consumption) of Bike Helmet in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BRG Sports

Dorel

Limar

Trek Bicycle

Rudy Project

Orbea

AIROH

Specialized

Zhuhai Safety Helmets

MET

Selev

KASK

Giant

SenHai Sports Goods

RockBros

ABUS

Lee Sports Goods

HardnutZ

Gubbike

Foshan Xinyuan Helmets

Casco

LAS helmets

Lazer

Louis Garneau

Shenghong Sports

Merida

Bern Unlimited

Mavic

Moon Helmet

SCOTT Sports

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

MTB Helmets

Road Helmets

Sport Helmets

Split by applications, this report focuses on sales, market share and growth rate of Bike Helmet in each application, can be divided into

Commuter

Recreation

Other

Contents

United States Bike Helmet Market Report 2017

1 BIKE HELMET OVERVIEW

1.1 Product Overview and Scope of Bike Helmet

1.2 Classification of Bike Helmet

1.2.1 MTB Helmets

1.2.2 Road Helmets

1.2.3 Sport Helmets

1.3 Application of Bike Helmet

1.3.1 Commuter

1.3.2 Recreation

1.3.3 Other

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Bike Helmet (2011-2021)

1.4.1 United States Bike Helmet Sales and Growth Rate (2011-2021)

1.4.2 United States Bike Helmet Revenue and Growth Rate (2011-2021)

2 UNITED STATES BIKE HELMET COMPETITION BY MANUFACTURERS

2.1 United States Bike Helmet Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Bike Helmet Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Bike Helmet Average Price by Manufactures (2015 and 2016)

2.4 Bike Helmet Market Competitive Situation and Trends

2.4.1 Bike Helmet Market Concentration Rate

2.4.2 Bike Helmet Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BIKE HELMET SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Bike Helmet Sales and Market Share by States (2011-2016)

3.2 United States Bike Helmet Revenue and Market Share by States (2011-2016)

3.3 United States Bike Helmet Price by States (2011-2016)

4 UNITED STATES BIKE HELMET SALES (VOLUME) AND REVENUE (VALUE) BY

TYPE (2011-2016)

- 4.1 United States Bike Helmet Sales and Market Share by Type (2011-2016)
- 4.2 United States Bike Helmet Revenue and Market Share by Type (2011-2016)
- 4.3 United States Bike Helmet Price by Type (2011-2016)
- 4.4 United States Bike Helmet Sales Growth Rate by Type (2011-2016)

5 UNITED STATES BIKE HELMET SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Bike Helmet Sales and Market Share by Application (2011-2016)
- 5.2 United States Bike Helmet Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES BIKE HELMET MANUFACTURERS PROFILES/ANALYSIS

6.1 BRG Sports

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Bike Helmet Product Type, Application and Specification
 - 6.1.2.1 MTB Helmets
 - 6.1.2.2 Road Helmets
- 6.1.3 BRG Sports Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Dorel

- 6.2.2 Bike Helmet Product Type, Application and Specification
 - 6.2.2.1 MTB Helmets
 - 6.2.2.2 Road Helmets
- 6.2.3 Dorel Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Limar

- 6.3.2 Bike Helmet Product Type, Application and Specification
 - 6.3.2.1 MTB Helmets
 - 6.3.2.2 Road Helmets
- 6.3.3 Limar Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Trek Bicycle

- 6.4.2 Bike Helmet Product Type, Application and Specification
 - 6.4.2.1 MTB Helmets
 - 6.4.2.2 Road Helmets

- 6.4.3 Trek Bicycle Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Rudy Project
 - 6.5.2 Bike Helmet Product Type, Application and Specification
 - 6.5.2.1 MTB Helmets
 - 6.5.2.2 Road Helmets
 - 6.5.3 Rudy Project Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Orbea
 - 6.6.2 Bike Helmet Product Type, Application and Specification
 - 6.6.2.1 MTB Helmets
 - 6.6.2.2 Road Helmets
 - 6.6.3 Orbea Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 AIROH
 - 6.7.2 Bike Helmet Product Type, Application and Specification
 - 6.7.2.1 MTB Helmets
 - 6.7.2.2 Road Helmets
 - 6.7.3 AIROH Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Specialized
 - 6.8.2 Bike Helmet Product Type, Application and Specification
 - 6.8.2.1 MTB Helmets
 - 6.8.2.2 Road Helmets
 - 6.8.3 Specialized Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Zhuhai Safety Helmets
 - 6.9.2 Bike Helmet Product Type, Application and Specification
 - 6.9.2.1 MTB Helmets
 - 6.9.2.2 Road Helmets
 - 6.9.3 Zhuhai Safety Helmets Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 MET
 - 6.10.2 Bike Helmet Product Type, Application and Specification
 - 6.10.2.1 MTB Helmets
 - 6.10.2.2 Road Helmets
 - 6.10.3 MET Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview

- 6.11 Selev
- 6.12 KASK
- 6.13 Giant
- 6.14 SenHai Sports Goods
- 6.15 RockBros
- 6.16 ABUS
- 6.17 Lee Sports Goods
- 6.18 HardnutZ
- 6.19 Gubbike
- 6.20 Foshan Xinyuan Helmets
- 6.21 Casco
- 6.22 LAS helmets
- 6.23 Lazer
- 6.24 Louis Garneau
- 6.25 Shenghong Sports
- 6.26 Merida
- 6.27 Bern Unlimited
- 6.28 Mavic
- 6.29 Moon Helmet
- 6.30 SCOTT Sports

7 BIKE HELMET MANUFACTURING COST ANALYSIS

- 7.1 Bike Helmet Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bike Helmet

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bike Helmet Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bike Helmet Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES BIKE HELMET MARKET FORECAST (2016-2021)

11.1 United States Bike Helmet Sales, Revenue Forecast (2016-2021)

11.2 United States Bike Helmet Sales Forecast by Type (2016-2021)

11.3 United States Bike Helmet Sales Forecast by Application (2016-2021)

11.4 Bike Helmet Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bike Helmet

Table Classification of Bike Helmet

Figure United States Sales Market Share of Bike Helmet by Type in 2015

Figure MTB Helmets Picture

Figure Road Helmets Picture

Figure Sport Helmets Picture

Table Application of Bike Helmet

Figure United States Sales Market Share of Bike Helmet by Application in 2015

Figure Commuter Examples

Figure Recreation Examples

Figure Other Examples

Figure United States Bike Helmet Sales and Growth Rate (2011-2021)

Figure United States Bike Helmet Revenue and Growth Rate (2011-2021)

Table United States Bike Helmet Sales of Key Manufacturers (2015 and 2016)

Table United States Bike Helmet Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bike Helmet Sales Share by Manufacturers

Figure 2016 Bike Helmet Sales Share by Manufacturers

Table United States Bike Helmet Revenue by Manufacturers (2015 and 2016)

Table United States Bike Helmet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bike Helmet Revenue Share by Manufacturers

Table 2016 United States Bike Helmet Revenue Share by Manufacturers

Table United States Market Bike Helmet Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bike Helmet Average Price of Key Manufacturers in 2015

Figure Bike Helmet Market Share of Top 3 Manufacturers

Figure Bike Helmet Market Share of Top 5 Manufacturers

Table United States Bike Helmet Sales by States (2011-2016)

Table United States Bike Helmet Sales Share by States (2011-2016)

Figure United States Bike Helmet Sales Market Share by States in 2015

Table United States Bike Helmet Revenue and Market Share by States (2011-2016)

Table United States Bike Helmet Revenue Share by States (2011-2016)

Figure Revenue Market Share of Bike Helmet by States (2011-2016)

Table United States Bike Helmet Price by States (2011-2016)

Table United States Bike Helmet Sales by Type (2011-2016)

Table United States Bike Helmet Sales Share by Type (2011-2016)

Figure United States Bike Helmet Sales Market Share by Type in 2015
Table United States Bike Helmet Revenue and Market Share by Type (2011-2016)
Table United States Bike Helmet Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Bike Helmet by Type (2011-2016)
Table United States Bike Helmet Price by Type (2011-2016)
Figure United States Bike Helmet Sales Growth Rate by Type (2011-2016)
Table United States Bike Helmet Sales by Application (2011-2016)
Table United States Bike Helmet Sales Market Share by Application (2011-2016)
Figure United States Bike Helmet Sales Market Share by Application in 2015
Table United States Bike Helmet Sales Growth Rate by Application (2011-2016)
Figure United States Bike Helmet Sales Growth Rate by Application (2011-2016)
Table BRG Sports Basic Information List
Table BRG Sports Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Figure BRG Sports Bike Helmet Sales Market Share (2011-2016)
Table Dorel Basic Information List
Table Dorel Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Dorel Bike Helmet Sales Market Share (2011-2016)
Table Limar Basic Information List
Table Limar Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Limar Bike Helmet Sales Market Share (2011-2016)
Table Trek Bicycle Basic Information List
Table Trek Bicycle Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Trek Bicycle Bike Helmet Sales Market Share (2011-2016)
Table Rudy Project Basic Information List
Table Rudy Project Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Rudy Project Bike Helmet Sales Market Share (2011-2016)
Table Orbea Basic Information List
Table Orbea Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Orbea Bike Helmet Sales Market Share (2011-2016)
Table AIROH Basic Information List
Table AIROH Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table AIROH Bike Helmet Sales Market Share (2011-2016)
Table Specialized Basic Information List
Table Specialized Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Specialized Bike Helmet Sales Market Share (2011-2016)
Table Zhuhai Safety Helmets Basic Information List
Table Zhuhai Safety Helmets Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Zhuhai Safety Helmets Bike Helmet Sales Market Share (2011-2016)

Table MET Basic Information List
Table MET Bike Helmet Sales, Revenue, Price and Gross Margin (2011-2016)
Table MET Bike Helmet Sales Market Share (2011-2016)
Table Selev Basic Information List
Table KASK Basic Information List
Table Giant Basic Information List
Table SenHai Sports Goods Basic Information List
Table RockBros Basic Information List
Table ABUS Basic Information List
Table Lee Sports Goods Basic Information List
Table HardnutZ Basic Information List
Table Gubbike Basic Information List
Table Foshan Xinyuan Helmets Basic Information List
Table Casco Basic Information List
Table LAS helmets Basic Information List
Table Lazer Basic Information List
Table Louis Garneau Basic Information List
Table Shenghong Sports Basic Information List
Table Merida Basic Information List
Table Bern Unlimited Basic Information List
Table Mavic Basic Information List
Table Moon Helmet Basic Information List
Table SCOTT Sports Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Bike Helmet
Figure Manufacturing Process Analysis of Bike Helmet
Figure Bike Helmet Industrial Chain Analysis
Table Raw Materials Sources of Bike Helmet Major Manufacturers in 2015
Table Major Buyers of Bike Helmet
Table Distributors/Traders List
Figure United States Bike Helmet Production and Growth Rate Forecast (2016-2021)
Figure United States Bike Helmet Revenue and Growth Rate Forecast (2016-2021)
Table United States Bike Helmet Production Forecast by Type (2016-2021)
Table United States Bike Helmet Consumption Forecast by Application (2016-2021)
Table United States Bike Helmet Sales Forecast by States (2016-2021)
Table United States Bike Helmet Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Bike Helmet Market Report 2017

Product link: <https://marketpublishers.com/r/U51A34B654DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U51A34B654DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970