

# United States Bento Box Market Report 2016

<https://marketpublishers.com/r/U3F6DE7B0C0EN.html>

Date: November 2016

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U3F6DE7B0C0EN

## Abstracts

### Notes:

Sales, means the sales volume of Bento Box

Revenue, means the sales value of Bento Box

This report studies sales (consumption) of Bento Box in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Lock & Lock

Tupperware

CHAHUA

Luminarc

Zenxin

Leyiduo

ARSTO

Popowo

Snapware

## Longstar

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Bento Box in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Bento Box Market Report 2016

#### **1 BENTO BOX OVERVIEW**

- 1.1 Product Overview and Scope of Bento Box
- 1.2 Classification of Bento Box
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Bento Box
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Bento Box (2011-2021)
  - 1.4.1 United States Bento Box Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Bento Box Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES BENTO BOX COMPETITION BY MANUFACTURERS**

- 2.1 United States Bento Box Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bento Box Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bento Box Average Price by Manufactures (2015 and 2016)
- 2.4 Bento Box Market Competitive Situation and Trends
  - 2.4.1 Bento Box Market Concentration Rate
  - 2.4.2 Bento Box Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES BENTO BOX SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Bento Box Sales and Market Share by Type (2011-2016)
- 3.2 United States Bento Box Revenue and Market Share by Type (2011-2016)
- 3.3 United States Bento Box Price by Type (2011-2016)
- 3.4 United States Bento Box Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES BENTO BOX SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Bento Box Sales and Market Share by Application (2011-2016)
- 4.2 United States Bento Box Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES BENTO BOX MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Lock & Lock**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Bento Box Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Lock & Lock Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Tupperware**

- 5.2.2 Bento Box Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Tupperware Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 CHAHUA**

- 5.3.2 Bento Box Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 CHAHUA Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Luminarc**

- 5.4.2 Bento Box Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Luminarc Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Zenxin**

- 5.5.2 Bento Box Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Zenxin Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

## 5.6 Leyiduo

### 5.6.2 Bento Box Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Leyiduo Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.6.4 Main Business/Business Overview

## 5.7 ARSTO

### 5.7.2 Bento Box Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 ARSTO Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.7.4 Main Business/Business Overview

## 5.8 Popowo

### 5.8.2 Bento Box Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Popowo Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.8.4 Main Business/Business Overview

## 5.9 Snapware

### 5.9.2 Bento Box Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Snapware Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.9.4 Main Business/Business Overview

## 5.10 Longstar

### 5.10.2 Bento Box Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Longstar Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.10.4 Main Business/Business Overview

## **6 BENTO BOX MANUFACTURING COST ANALYSIS**

### 6.1 Bento Box Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Bento Box

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Bento Box Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Bento Box Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES BENTO BOX MARKET FORECAST (2016-2021)**

- 10.1 United States Bento Box Sales, Revenue Forecast (2016-2021)
- 10.2 United States Bento Box Sales Forecast by Type (2016-2021)
- 10.3 United States Bento Box Sales Forecast by Application (2016-2021)
- 10.4 Bento Box Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bento Box

Table Classification of Bento Box

Figure United States Sales Market Share of Bento Box by Type in 2015

Table Application of Bento Box

Figure United States Sales Market Share of Bento Box by Application in 2015

Figure United States Bento Box Sales and Growth Rate (2011-2021)

Figure United States Bento Box Revenue and Growth Rate (2011-2021)

Table United States Bento Box Sales of Key Manufacturers (2015 and 2016)

Table United States Bento Box Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bento Box Sales Share by Manufacturers

Figure 2016 Bento Box Sales Share by Manufacturers

Table United States Bento Box Revenue by Manufacturers (2015 and 2016)

Table United States Bento Box Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bento Box Revenue Share by Manufacturers

Table 2016 United States Bento Box Revenue Share by Manufacturers

Table United States Market Bento Box Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bento Box Average Price of Key Manufacturers in 2015

Figure Bento Box Market Share of Top 3 Manufacturers

Figure Bento Box Market Share of Top 5 Manufacturers

Table United States Bento Box Sales by Type (2011-2016)

Table United States Bento Box Sales Share by Type (2011-2016)

Figure United States Bento Box Sales Market Share by Type in 2015

Table United States Bento Box Revenue and Market Share by Type (2011-2016)

Table United States Bento Box Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Bento Box by Type (2011-2016)

Table United States Bento Box Price by Type (2011-2016)

Figure United States Bento Box Sales Growth Rate by Type (2011-2016)

Table United States Bento Box Sales by Application (2011-2016)

Table United States Bento Box Sales Market Share by Application (2011-2016)

Figure United States Bento Box Sales Market Share by Application in 2015

Table United States Bento Box Sales Growth Rate by Application (2011-2016)

Figure United States Bento Box Sales Growth Rate by Application (2011-2016)

Table Lock & Lock Basic Information List

Table Lock & Lock Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Lock & Lock Bento Box Sales Market Share (2011-2016)  
Table Tupperware Basic Information List  
Table Tupperware Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tupperware Bento Box Sales Market Share (2011-2016)  
Table CHAHUA Basic Information List  
Table CHAHUA Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CHAHUA Bento Box Sales Market Share (2011-2016)  
Table Luminarc Basic Information List  
Table Luminarc Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Luminarc Bento Box Sales Market Share (2011-2016)  
Table Zenxin Basic Information List  
Table Zenxin Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Zenxin Bento Box Sales Market Share (2011-2016)  
Table Leyiduo Basic Information List  
Table Leyiduo Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Leyiduo Bento Box Sales Market Share (2011-2016)  
Table ARSTO Basic Information List  
Table ARSTO Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ARSTO Bento Box Sales Market Share (2011-2016)  
Table Popowo Basic Information List  
Table Popowo Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Popowo Bento Box Sales Market Share (2011-2016)  
Table Snapware Basic Information List  
Table Snapware Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Snapware Bento Box Sales Market Share (2011-2016)  
Table Longstar Basic Information List  
Table Longstar Bento Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Longstar Bento Box Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bento Box  
Figure Manufacturing Process Analysis of Bento Box  
Figure Bento Box Industrial Chain Analysis  
Table Raw Materials Sources of Bento Box Major Manufacturers in 2015  
Table Major Buyers of Bento Box  
Table Distributors/Traders List  
Figure United States Bento Box Production and Growth Rate Forecast (2016-2021)  
Figure United States Bento Box Revenue and Growth Rate Forecast (2016-2021)

Table United States Bento Box Production Forecast by Type (2016-2021)

Table United States Bento Box Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Bento Box Market Report 2016

Product link: <https://marketpublishers.com/r/U3F6DE7B0C0EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3F6DE7B0C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970