

United States Bed Linen Market Report 2016

<https://marketpublishers.com/r/UDE1CEA0BD8EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UDE1CEA0BD8EN

Abstracts

Notes:

Sales, means the sales volume of Bed Linen

Revenue, means the sales value of Bed Linen

This report studies sales (consumption) of Bed Linen in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

CottonCloud

Maytex

Pierre Cardin

Sheraton

Spin Linen

Mungo

Williams-Sonoma

Madison Park

Waverly

Laural Ashley Home

Chic Home

Luxury Home

Adrienne Vittadini

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cotton fabric sheets

Polyester fabric sheets

Linen blended fabrics

Other

Split by applications, this report focuses on sales, market share and growth rate of Bed Linen in each application, can be divided into

Home use

Commercial use

Application 3

Contents

United States Bed Linen Market Report 2016

1 BED LINEN OVERVIEW

- 1.1 Product Overview and Scope of Bed Linen
- 1.2 Classification of Bed Linen
 - 1.2.1 Cotton fabric sheets
 - 1.2.2 Polyester fabric sheets
 - 1.2.3 Linen blended fabrics
 - 1.2.4 Other
- 1.3 Application of Bed Linen
 - 1.3.1 Home use
 - 1.3.2 Commercial use
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Bed Linen (2011-2021)
 - 1.4.1 United States Bed Linen Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Bed Linen Revenue and Growth Rate (2011-2021)

2 UNITED STATES BED LINEN COMPETITION BY MANUFACTURERS

- 2.1 United States Bed Linen Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bed Linen Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bed Linen Average Price by Manufactures (2015 and 2016)
- 2.4 Bed Linen Market Competitive Situation and Trends
 - 2.4.1 Bed Linen Market Concentration Rate
 - 2.4.2 Bed Linen Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BED LINEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Bed Linen Sales and Market Share by Type (2011-2016)
- 3.2 United States Bed Linen Revenue and Market Share by Type (2011-2016)
- 3.3 United States Bed Linen Price by Type (2011-2016)
- 3.4 United States Bed Linen Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BED LINEN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Bed Linen Sales and Market Share by Application (2011-2016)
- 4.2 United States Bed Linen Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BED LINEN MANUFACTURERS PROFILES/ANALYSIS

5.1 CottonCloud

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Bed Linen Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 CottonCloud Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Maytex

- 5.2.2 Bed Linen Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Maytex Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Pierre Cardin

- 5.3.2 Bed Linen Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Pierre Cardin Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Sheraton

- 5.4.2 Bed Linen Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Sheraton Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Spin Linen

- 5.5.2 Bed Linen Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Spin Linen Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Mungo
 - 5.6.2 Bed Linen Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Mungo Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Williams-Sonoma
 - 5.7.2 Bed Linen Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Williams-Sonoma Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Madison Park
 - 5.8.2 Bed Linen Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Madison Park Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Waverly
 - 5.9.2 Bed Linen Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Waverly Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Laural Ashley Home
 - 5.10.2 Bed Linen Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Laural Ashley Home Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Chic Home
- 5.12 Luxury Home
- 5.13 Adrienne Vittadini

6 BED LINEN MANUFACTURING COST ANALYSIS

- 6.1 Bed Linen Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Bed Linen

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Bed Linen Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Bed Linen Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES BED LINEN MARKET FORECAST (2016-2021)

- 10.1 United States Bed Linen Sales, Revenue Forecast (2016-2021)
- 10.2 United States Bed Linen Sales Forecast by Type (2016-2021)
- 10.3 United States Bed Linen Sales Forecast by Application (2016-2021)
- 10.4 Bed Linen Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bed Linen

Table Classification of Bed Linen

Figure United States Sales Market Share of Bed Linen by Type in 2015

Figure Cotton fabric sheets Picture

Figure Polyester fabric sheets Picture

Figure Linen blended fabrics Picture

Figure Other Picture

Table Application of Bed Linen

Figure United States Sales Market Share of Bed Linen by Application in 2015

Figure Home use Examples

Figure Commercial use Examples

Figure United States Bed Linen Sales and Growth Rate (2011-2021)

Figure United States Bed Linen Revenue and Growth Rate (2011-2021)

Table United States Bed Linen Sales of Key Manufacturers (2015 and 2016)

Table United States Bed Linen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bed Linen Sales Share by Manufacturers

Figure 2016 Bed Linen Sales Share by Manufacturers

Table United States Bed Linen Revenue by Manufacturers (2015 and 2016)

Table United States Bed Linen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bed Linen Revenue Share by Manufacturers

Table 2016 United States Bed Linen Revenue Share by Manufacturers

Table United States Market Bed Linen Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bed Linen Average Price of Key Manufacturers in 2015

Figure Bed Linen Market Share of Top 3 Manufacturers

Figure Bed Linen Market Share of Top 5 Manufacturers

Table United States Bed Linen Sales by Type (2011-2016)

Table United States Bed Linen Sales Share by Type (2011-2016)

Figure United States Bed Linen Sales Market Share by Type in 2015

Table United States Bed Linen Revenue and Market Share by Type (2011-2016)

Table United States Bed Linen Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Bed Linen by Type (2011-2016)

Table United States Bed Linen Price by Type (2011-2016)

Figure United States Bed Linen Sales Growth Rate by Type (2011-2016)

Table United States Bed Linen Sales by Application (2011-2016)

Table United States Bed Linen Sales Market Share by Application (2011-2016)
Figure United States Bed Linen Sales Market Share by Application in 2015
Table United States Bed Linen Sales Growth Rate by Application (2011-2016)
Figure United States Bed Linen Sales Growth Rate by Application (2011-2016)
Table CottonCloud Basic Information List
Table CottonCloud Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Figure CottonCloud Bed Linen Sales Market Share (2011-2016)
Table Maytex Basic Information List
Table Maytex Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Maytex Bed Linen Sales Market Share (2011-2016)
Table Pierre Cardin Basic Information List
Table Pierre Cardin Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pierre Cardin Bed Linen Sales Market Share (2011-2016)
Table Sheraton Basic Information List
Table Sheraton Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sheraton Bed Linen Sales Market Share (2011-2016)
Table Spin Linen Basic Information List
Table Spin Linen Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Spin Linen Bed Linen Sales Market Share (2011-2016)
Table Mungo Basic Information List
Table Mungo Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mungo Bed Linen Sales Market Share (2011-2016)
Table Williams-Sonoma Basic Information List
Table Williams-Sonoma Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Williams-Sonoma Bed Linen Sales Market Share (2011-2016)
Table Madison Park Basic Information List
Table Madison Park Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Madison Park Bed Linen Sales Market Share (2011-2016)
Table Waverly Basic Information List
Table Waverly Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Waverly Bed Linen Sales Market Share (2011-2016)
Table Laural Ashley Home Basic Information List
Table Laural Ashley Home Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Laural Ashley Home Bed Linen Sales Market Share (2011-2016)
Table Chic Home Basic Information List
Table Chic Home Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Chic Home Bed Linen Sales Market Share (2011-2016)

Table Luxury Home Basic Information List
Table Luxury Home Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Luxury Home Bed Linen Sales Market Share (2011-2016)
Table Adrienne Vittadini Basic Information List
Table Adrienne Vittadini Bed Linen Sales, Revenue, Price and Gross Margin (2011-2016)
Table Adrienne Vittadini Bed Linen Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Bed Linen
Figure Manufacturing Process Analysis of Bed Linen
Figure Bed Linen Industrial Chain Analysis
Table Raw Materials Sources of Bed Linen Major Manufacturers in 2015
Table Major Buyers of Bed Linen
Table Distributors/Traders List
Figure United States Bed Linen Production and Growth Rate Forecast (2016-2021)
Figure United States Bed Linen Revenue and Growth Rate Forecast (2016-2021)
Table United States Bed Linen Production Forecast by Type (2016-2021)
Table United States Bed Linen Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Bed Linen Market Report 2016

Product link: <https://marketpublishers.com/r/UDE1CEA0BD8EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDE1CEA0BD8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970