

# United States Beauty & Personal Care Products Market Report 2017

<https://marketpublishers.com/r/U1EB9DF79EDEN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U1EB9DF79EDEN

## Abstracts

### Notes:

Sales, means the sales volume of Beauty & Personal Care Products

Revenue, means the sales value of Beauty & Personal Care Products

This report studies sales (consumption) of Beauty & Personal Care Products in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Procter & Gamble

L'Oreal

Unilever

Estee Lauder Cos

L Brands Inc

Beiersdorf AG

Shiseido Co Ltd

LVMH

Natura Siberica

Oriflame

Schwarzkopf & Henkel

Chanel

Amore Pacific

Lgcare

Kanabo

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Face

Hand

Lips

Other

Split by applications, this report focuses on sales, market share and growth rate of Beauty & Personal Care Products in each application, can be divided into

Man

Woman

Children

## Contents

### United States Beauty & Personal Care Products Market Report 2017

## **1 BEAUTY & PERSONAL CARE PRODUCTS OVERVIEW**

### 1.1 Product Overview and Scope of Beauty & Personal Care Products

### 1.2 Classification of Beauty & Personal Care Products

#### 1.2.1 Face

#### 1.2.2 Hand

#### 1.2.3 Lips

#### 1.2.4 Other

### 1.3 Application of Beauty & Personal Care Products

#### 1.3.1 Man

#### 1.3.2 Woman

#### 1.3.3 Children

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Beauty & Personal Care Products (2012-2022)

#### 1.4.1 United States Beauty & Personal Care Products Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Beauty & Personal Care Products Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS COMPETITION BY MANUFACTURERS**

### 2.1 United States Beauty & Personal Care Products Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Beauty & Personal Care Products Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Beauty & Personal Care Products Average Price by Manufactures (2015 and 2016)

### 2.4 Beauty & Personal Care Products Market Competitive Situation and Trends

#### 2.4.1 Beauty & Personal Care Products Market Concentration Rate

#### 2.4.2 Beauty & Personal Care Products Market Share of Top 3 and Top 5

#### Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS SALES (VOLUME)**

## **AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Beauty & Personal Care Products Sales and Market Share by States (2012-2017)

3.2 United States Beauty & Personal Care Products Revenue and Market Share by States (2012-2017)

3.3 United States Beauty & Personal Care Products Price by States (2012-2017)

## **4 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Beauty & Personal Care Products Sales and Market Share by Type (2012-2017)

4.2 United States Beauty & Personal Care Products Revenue and Market Share by Type (2012-2017)

4.3 United States Beauty & Personal Care Products Price by Type (2012-2017)

4.4 United States Beauty & Personal Care Products Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Beauty & Personal Care Products Sales and Market Share by Application (2012-2017)

5.2 United States Beauty & Personal Care Products Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS MANUFACTURERS PROFILES/ANALYSIS**

6.1 Procter & Gamble

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Beauty & Personal Care Products Product Type, Application and Specification

6.1.2.1 Face

6.1.2.2 Hand

6.1.3 Procter & Gamble Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 L'Oreal

### 6.2.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.2.2.1 Face

#### 6.2.2.2 Hand

### 6.2.3 L'Oreal Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.2.4 Main Business/Business Overview

## 6.3 Unilever

### 6.3.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.3.2.1 Face

#### 6.3.2.2 Hand

### 6.3.3 Unilever Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.3.4 Main Business/Business Overview

## 6.4 Estee Lauder Cos

### 6.4.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.4.2.1 Face

#### 6.4.2.2 Hand

### 6.4.3 Estee Lauder Cos Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.4.4 Main Business/Business Overview

## 6.5 L Brands Inc

### 6.5.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.5.2.1 Face

#### 6.5.2.2 Hand

### 6.5.3 L Brands Inc Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Main Business/Business Overview

## 6.6 Beiersdorf AG

### 6.6.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.6.2.1 Face

#### 6.6.2.2 Hand

### 6.6.3 Beiersdorf AG Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Main Business/Business Overview

## 6.7 Shiseido Co Ltd

### 6.7.2 Beauty & Personal Care Products Product Type, Application and Specification

#### 6.7.2.1 Face

#### 6.7.2.2 Hand

6.7.3 Shiseido Co Ltd Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 LVMH

6.8.2 Beauty & Personal Care Products Product Type, Application and Specification

6.8.2.1 Face

6.8.2.2 Hand

6.8.3 LVMH Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Natura Siberica

6.9.2 Beauty & Personal Care Products Product Type, Application and Specification

6.9.2.1 Face

6.9.2.2 Hand

6.9.3 Natura Siberica Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Oriflame

6.10.2 Beauty & Personal Care Products Product Type, Application and Specification

6.10.2.1 Face

6.10.2.2 Hand

6.10.3 Oriflame Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Schwarzkopf & Henkel

6.12 Chanel

6.13 Amore Pacific

6.14 Lgcare

6.15 Kanabo

## **7 BEAUTY & PERSONAL CARE PRODUCTS MANUFACTURING COST ANALYSIS**

7.1 Beauty & Personal Care Products Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Beauty & Personal Care Products

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Beauty & Personal Care Products Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Beauty & Personal Care Products Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (2017-2022)**

11.1 United States Beauty & Personal Care Products Sales, Revenue Forecast (2017-2022)

11.2 United States Beauty & Personal Care Products Sales Forecast by Type (2017-2022)



11.3 United States Beauty & Personal Care Products Sales Forecast by Application  
(2017-2022)

11.4 Beauty & Personal Care Products Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Beauty & Personal Care Products

Table Classification of Beauty & Personal Care Products

Figure United States Sales Market Share of Beauty & Personal Care Products by Type in 2015

Figure Face Picture

Figure Hand Picture

Figure Lips Picture

Figure Other Picture

Table Application of Beauty & Personal Care Products

Figure United States Sales Market Share of Beauty & Personal Care Products by Application in 2015

Figure Man Examples

Figure Woman Examples

Figure Children Examples

Figure United States Beauty & Personal Care Products Sales and Growth Rate (2012-2022)

Figure United States Beauty & Personal Care Products Revenue and Growth Rate (2012-2022)

Table United States Beauty & Personal Care Products Sales of Key Manufacturers (2015 and 2016)

Table United States Beauty & Personal Care Products Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Beauty & Personal Care Products Sales Share by Manufacturers

Figure 2016 Beauty & Personal Care Products Sales Share by Manufacturers

Table United States Beauty & Personal Care Products Revenue by Manufacturers (2015 and 2016)

Table United States Beauty & Personal Care Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Beauty & Personal Care Products Revenue Share by Manufacturers

Table 2016 United States Beauty & Personal Care Products Revenue Share by Manufacturers

Table United States Market Beauty & Personal Care Products Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Beauty & Personal Care Products Average Price of Key

Manufacturers in 2015

Figure Beauty & Personal Care Products Market Share of Top 3 Manufacturers

Figure Beauty & Personal Care Products Market Share of Top 5 Manufacturers

Table United States Beauty & Personal Care Products Sales by States (2012-2017)

Table United States Beauty & Personal Care Products Sales Share by States (2012-2017)

Figure United States Beauty & Personal Care Products Sales Market Share by States in 2015

Table United States Beauty & Personal Care Products Revenue and Market Share by States (2012-2017)

Table United States Beauty & Personal Care Products Revenue Share by States (2012-2017)

Figure Revenue Market Share of Beauty & Personal Care Products by States (2012-2017)

Table United States Beauty & Personal Care Products Price by States (2012-2017)

Table United States Beauty & Personal Care Products Sales by Type (2012-2017)

Table United States Beauty & Personal Care Products Sales Share by Type (2012-2017)

Figure United States Beauty & Personal Care Products Sales Market Share by Type in 2015

Table United States Beauty & Personal Care Products Revenue and Market Share by Type (2012-2017)

Table United States Beauty & Personal Care Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Beauty & Personal Care Products by Type (2012-2017)

Table United States Beauty & Personal Care Products Price by Type (2012-2017)

Figure United States Beauty & Personal Care Products Sales Growth Rate by Type (2012-2017)

Table United States Beauty & Personal Care Products Sales by Application (2012-2017)

Table United States Beauty & Personal Care Products Sales Market Share by Application (2012-2017)

Figure United States Beauty & Personal Care Products Sales Market Share by Application in 2015

Table United States Beauty & Personal Care Products Sales Growth Rate by Application (2012-2017)

Figure United States Beauty & Personal Care Products Sales Growth Rate by Application (2012-2017)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Procter & Gamble Beauty & Personal Care Products Sales Market Share (2012-2017)

Table L'Oreal Basic Information List

Table L'Oreal Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table L'Oreal Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Unilever Basic Information List

Table Unilever Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Unilever Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Estee Lauder Cos Basic Information List

Table Estee Lauder Cos Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Estee Lauder Cos Beauty & Personal Care Products Sales Market Share (2012-2017)

Table L Brands Inc Basic Information List

Table L Brands Inc Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table L Brands Inc Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Beiersdorf AG Basic Information List

Table Beiersdorf AG Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Beiersdorf AG Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Shiseido Co Ltd Basic Information List

Table Shiseido Co Ltd Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Shiseido Co Ltd Beauty & Personal Care Products Sales Market Share (2012-2017)

Table LVMH Basic Information List

Table LVMH Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table LVMH Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Natura Siberica Basic Information List

Table Natura Siberica Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Natura Siberica Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Oriflame Basic Information List

Table Oriflame Beauty & Personal Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

Table Oriflame Beauty & Personal Care Products Sales Market Share (2012-2017)

Table Schwarzkopf & Henkel Basic Information List

Table Chanel Basic Information List

Table Amore Pacific Basic Information List

Table Lgcare Basic Information List

Table Kanabo Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Beauty & Personal Care Products

Figure Manufacturing Process Analysis of Beauty & Personal Care Products

Figure Beauty & Personal Care Products Industrial Chain Analysis

Table Raw Materials Sources of Beauty & Personal Care Products Major Manufacturers in 2015

Table Major Buyers of Beauty & Personal Care Products

Table Distributors/Traders List

Figure United States Beauty & Personal Care Products Production and Growth Rate Forecast (2017-2022)

Figure United States Beauty & Personal Care Products Revenue and Growth Rate Forecast (2017-2022)

Table United States Beauty & Personal Care Products Production Forecast by Type (2017-2022)

Table United States Beauty & Personal Care Products Consumption Forecast by Application (2017-2022)

Table United States Beauty & Personal Care Products Sales Forecast by States (2017-2022)

Table United States Beauty & Personal Care Products Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Beauty & Personal Care Products Market Report 2017

Product link: <https://marketpublishers.com/r/U1EB9DF79EDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1EB9DF79EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970