

# United States Beach Coats Market Report 2017

<https://marketpublishers.com/r/UC870D37748EN.html>

Date: December 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UC870D37748EN

## Abstracts

In this report, the United States Beach Coats market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Beach Coats in these regions, from 2012 to 2022 (forecast).

United States Beach Coats market competition by top manufacturers/players, with Beach Coats sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aimer

## American Apparel

Diana Sport

Equatorsun

Jantzen

La Perla Group

MOONBASA

NOZONE

O'Neill

PARAH

Pentland Group

Perry Ellis

PVH

Quiksilver

Seafolly

Seaspray

Swimco

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Women

Men

Kids

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Public Beach

Private Beach

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Beach Coats Market Report 2017

#### **1 BEACH COATS OVERVIEW**

##### 1.1 Product Overview and Scope of Beach Coats

##### 1.2 Classification of Beach Coats by Product Category

###### 1.2.1 United States Beach Coats Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Beach Coats Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Women

###### 1.2.4 Men

###### 1.2.5 Kids

##### 1.3 United States Beach Coats Market by Application/End Users

###### 1.3.1 United States Beach Coats Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Public Beach

###### 1.3.3 Private Beach

##### 1.4 United States Beach Coats Market by Region

###### 1.4.1 United States Beach Coats Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Beach Coats Status and Prospect (2012-2022)

###### 1.4.3 Southwest Beach Coats Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Beach Coats Status and Prospect (2012-2022)

###### 1.4.5 New England Beach Coats Status and Prospect (2012-2022)

###### 1.4.6 The South Beach Coats Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Beach Coats Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Beach Coats (2012-2022)

###### 1.5.1 United States Beach Coats Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Beach Coats Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES BEACH COATS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Beach Coats Sales and Market Share of Key Players/Suppliers (2012-2017)

##### 2.2 United States Beach Coats Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Beach Coats Average Price by Players/Suppliers (2012-2017)

2.4 United States Beach Coats Market Competitive Situation and Trends

2.4.1 United States Beach Coats Market Concentration Rate

2.4.2 United States Beach Coats Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Beach Coats Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BEACH COATS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Beach Coats Sales and Market Share by Region (2012-2017)

3.2 United States Beach Coats Revenue and Market Share by Region (2012-2017)

3.3 United States Beach Coats Price by Region (2012-2017)

### **4 UNITED STATES BEACH COATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Beach Coats Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Beach Coats Revenue and Market Share by Type (2012-2017)

4.3 United States Beach Coats Price by Type (2012-2017)

4.4 United States Beach Coats Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BEACH COATS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Beach Coats Sales and Market Share by Application (2012-2017)

5.2 United States Beach Coats Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BEACH COATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Aimer

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Beach Coats Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

- 6.1.3 Aimer Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 American Apparel
  - 6.2.2 Beach Coats Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 American Apparel Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Diana Sport
  - 6.3.2 Beach Coats Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Diana Sport Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Equatorsun
  - 6.4.2 Beach Coats Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Equatorsun Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Jantzen
  - 6.5.2 Beach Coats Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Jantzen Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 La Perla Group
  - 6.6.2 Beach Coats Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 La Perla Group Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 MOONBASA
  - 6.7.2 Beach Coats Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 MOONBASA Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 NOZONE
  - 6.8.2 Beach Coats Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 NOZONE Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 O'Neill
  - 6.9.2 Beach Coats Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 O'Neill Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 PARAH
  - 6.10.2 Beach Coats Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 PARAH Beach Coats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Pentland Group
- 6.12 Perry Ellis
- 6.13 PVH
- 6.14 Quiksilver
- 6.15 Seafolly
- 6.16 Seaspray
- 6.17 Swimco

## **7 BEACH COATS MANUFACTURING COST ANALYSIS**

- 7.1 Beach Coats Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Beach Coats

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Beach Coats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Beach Coats Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BEACH COATS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Beach Coats Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Beach Coats Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Beach Coats Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Beach Coats Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Beach Coats

Figure United States Beach Coats Market Size (K Units) by Type (2012-2022)

Figure United States Beach Coats Sales Volume Market Share by Type (Product Category) in 2016

Figure Women Product Picture

Figure Men Product Picture

Figure Kids Product Picture

Figure United States Beach Coats Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Beach Coats by Application in 2016

Figure Public Beach Examples

Table Key Downstream Customer in Public Beach

Figure Private Beach Examples

Table Key Downstream Customer in Private Beach

Figure United States Beach Coats Market Size (Million USD) by Region (2012-2022)

Figure The West Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Beach Coats Sales (K Units) and Growth Rate (2012-2022)

Figure United States Beach Coats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Beach Coats Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Beach Coats Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Beach Coats Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Beach Coats Sales Share by Players/Suppliers

Figure 2017 United States Beach Coats Sales Share by Players/Suppliers

Figure United States Beach Coats Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Beach Coats Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Beach Coats Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Beach Coats Revenue Share by Players/Suppliers

Figure 2017 United States Beach Coats Revenue Share by Players/Suppliers

Table United States Market Beach Coats Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Beach Coats Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Beach Coats Market Share of Top 3 Players/Suppliers

Figure United States Beach Coats Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Beach Coats Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Beach Coats Product Category

Table United States Beach Coats Sales (K Units) by Region (2012-2017)

Table United States Beach Coats Sales Share by Region (2012-2017)

Figure United States Beach Coats Sales Share by Region (2012-2017)

Figure United States Beach Coats Sales Market Share by Region in 2016

Table United States Beach Coats Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Beach Coats Revenue Share by Region (2012-2017)

Figure United States Beach Coats Revenue Market Share by Region (2012-2017)

Figure United States Beach Coats Revenue Market Share by Region in 2016

Table United States Beach Coats Price (USD/Unit) by Region (2012-2017)

Table United States Beach Coats Sales (K Units) by Type (2012-2017)

Table United States Beach Coats Sales Share by Type (2012-2017)

Figure United States Beach Coats Sales Share by Type (2012-2017)

Figure United States Beach Coats Sales Market Share by Type in 2016

Table United States Beach Coats Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Beach Coats Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Beach Coats by Type (2012-2017)

Figure Revenue Market Share of Beach Coats by Type in 2016

Table United States Beach Coats Price (USD/Unit) by Types (2012-2017)

Figure United States Beach Coats Sales Growth Rate by Type (2012-2017)

Table United States Beach Coats Sales (K Units) by Application (2012-2017)

Table United States Beach Coats Sales Market Share by Application (2012-2017)

Figure United States Beach Coats Sales Market Share by Application (2012-2017)

Figure United States Beach Coats Sales Market Share by Application in 2016

Table United States Beach Coats Sales Growth Rate by Application (2012-2017)

Figure United States Beach Coats Sales Growth Rate by Application (2012-2017)

Table Aimer Basic Information List

Table Aimer Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aimer Beach Coats Sales Growth Rate (2012-2017)

Figure Aimer Beach Coats Sales Market Share in United States (2012-2017)

Figure Aimer Beach Coats Revenue Market Share in United States (2012-2017)

Table American Apparel Basic Information List

Table American Apparel Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure American Apparel Beach Coats Sales Growth Rate (2012-2017)

Figure American Apparel Beach Coats Sales Market Share in United States (2012-2017)

Figure American Apparel Beach Coats Revenue Market Share in United States (2012-2017)

Table Diana Sport Basic Information List

Table Diana Sport Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Diana Sport Beach Coats Sales Growth Rate (2012-2017)

Figure Diana Sport Beach Coats Sales Market Share in United States (2012-2017)

Figure Diana Sport Beach Coats Revenue Market Share in United States (2012-2017)

Table Equatorsun Basic Information List

Table Equatorsun Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Equatorsun Beach Coats Sales Growth Rate (2012-2017)

Figure Equatorsun Beach Coats Sales Market Share in United States (2012-2017)

Figure Equatorsun Beach Coats Revenue Market Share in United States (2012-2017)

Table Jantzen Basic Information List

Table Jantzen Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Jantzen Beach Coats Sales Growth Rate (2012-2017)

Figure Jantzen Beach Coats Sales Market Share in United States (2012-2017)

Figure Jantzen Beach Coats Revenue Market Share in United States (2012-2017)

Table La Perla Group Basic Information List

Table La Perla Group Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure La Perla Group Beach Coats Sales Growth Rate (2012-2017)

Figure La Perla Group Beach Coats Sales Market Share in United States (2012-2017)

Figure La Perla Group Beach Coats Revenue Market Share in United States

(2012-2017)

Table MOONBASA Basic Information List

Table MOONBASA Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MOONBASA Beach Coats Sales Growth Rate (2012-2017)

Figure MOONBASA Beach Coats Sales Market Share in United States (2012-2017)

Figure MOONBASA Beach Coats Revenue Market Share in United States (2012-2017)

Table NOZONE Basic Information List

Table NOZONE Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NOZONE Beach Coats Sales Growth Rate (2012-2017)

Figure NOZONE Beach Coats Sales Market Share in United States (2012-2017)

Figure NOZONE Beach Coats Revenue Market Share in United States (2012-2017)

Table O'Neill Basic Information List

Table O'Neill Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure O'Neill Beach Coats Sales Growth Rate (2012-2017)

Figure O'Neill Beach Coats Sales Market Share in United States (2012-2017)

Figure O'Neill Beach Coats Revenue Market Share in United States (2012-2017)

Table PARAH Basic Information List

Table PARAH Beach Coats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PARAH Beach Coats Sales Growth Rate (2012-2017)

Figure PARAH Beach Coats Sales Market Share in United States (2012-2017)

Figure PARAH Beach Coats Revenue Market Share in United States (2012-2017)

Table Pentland Group Basic Information List

Table Perry Ellis Basic Information List

Table PVH Basic Information List

Table Quiksilver Basic Information List

Table Seafolly Basic Information List

Table Seaspray Basic Information List

Table Swimco Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Beach Coats

Figure Manufacturing Process Analysis of Beach Coats

Figure Beach Coats Industrial Chain Analysis

Table Raw Materials Sources of Beach Coats Major Players/Suppliers in 2016

Table Major Buyers of Beach Coats

Table Distributors/Traders List

Figure United States Beach Coats Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Beach Coats Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Beach Coats Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Beach Coats Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Beach Coats Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Beach Coats Sales Volume (K Units) Forecast by Type in 2022

Table United States Beach Coats Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Beach Coats Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Beach Coats Sales Volume (K Units) Forecast by Application in 2022

Table United States Beach Coats Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Beach Coats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Beach Coats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Beach Coats Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Beach Coats Market Report 2017

Product link: <https://marketpublishers.com/r/UC870D37748EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC870D37748EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970