

# United States Bathtubs Market Report 2018

<https://marketpublishers.com/r/UEECE9ACA2CEN.html>

Date: January 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UEECE9ACA2CEN

## Abstracts

In this report, the United States Bathtubs market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Bathtubs in these regions, from 2013 to 2025 (forecast).

United States Bathtubs market competition by top manufacturers/players, with Bathtubs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kohler

Hansgrohe

Toto

Roca

Teuco

Jacuzzi

Maax

Mirolin

Jade

Cheviot

Ariel

Americh

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Embedded Bathtubs

Independent Bathtubs

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household Bathtubs

Commercial Bathtubs

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Bathtubs Market Report 2018

#### **1 BATHTUBS OVERVIEW**

- 1.1 Product Overview and Scope of Bathtubs
- 1.2 Classification of Bathtubs by Product Category
  - 1.2.1 United States Bathtubs Market Size (Sales Volume) Comparison by Type (2013-2025)
  - 1.2.2 United States Bathtubs Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Embedded Bathtubs
  - 1.2.4 Independent Bathtubs
- 1.3 United States Bathtubs Market by Application/End Users
  - 1.3.1 United States Bathtubs Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Household Bathtubs
  - 1.3.3 Commercial Bathtubs
- 1.4 United States Bathtubs Market by Region
  - 1.4.1 United States Bathtubs Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Bathtubs Status and Prospect (2013-2025)
  - 1.4.3 Southwest Bathtubs Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Bathtubs Status and Prospect (2013-2025)
  - 1.4.5 New England Bathtubs Status and Prospect (2013-2025)
  - 1.4.6 The South Bathtubs Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Bathtubs Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Bathtubs (2013-2025)
  - 1.5.1 United States Bathtubs Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Bathtubs Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES BATHTUBS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Bathtubs Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Bathtubs Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Bathtubs Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Bathtubs Market Competitive Situation and Trends
  - 2.4.1 United States Bathtubs Market Concentration Rate

- 2.4.2 United States Bathtubs Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Bathtubs Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BATHTUBS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Bathtubs Sales and Market Share by Region (2013-2018)
- 3.2 United States Bathtubs Revenue and Market Share by Region (2013-2018)
- 3.3 United States Bathtubs Price by Region (2013-2018)

### **4 UNITED STATES BATHTUBS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Bathtubs Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Bathtubs Revenue and Market Share by Type (2013-2018)
- 4.3 United States Bathtubs Price by Type (2013-2018)
- 4.4 United States Bathtubs Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES BATHTUBS SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Bathtubs Sales and Market Share by Application (2013-2018)
- 5.2 United States Bathtubs Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES BATHTUBS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Kohler
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Bathtubs Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Kohler Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Hansgrohe
  - 6.2.2 Bathtubs Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Hansgrohe Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 Toto
  - 6.3.2 Bathtubs Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Toto Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Roca
  - 6.4.2 Bathtubs Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Roca Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Teuco
  - 6.5.2 Bathtubs Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Teuco Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Jacuzzi
  - 6.6.2 Bathtubs Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Jacuzzi Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Maax
  - 6.7.2 Bathtubs Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Maax Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Mirolin
  - 6.8.2 Bathtubs Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Mirolin Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.8.4 Main Business/Business Overview
- 6.9 Jade
  - 6.9.2 Bathtubs Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Jade Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Cheviot
  - 6.10.2 Bathtubs Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Cheviot Bathtubs Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Ariel
- 6.12 Americh

## **7 BATHTUBS MANUFACTURING COST ANALYSIS**

- 7.1 Bathtubs Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bathtubs

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Bathtubs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bathtubs Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel

- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BATHTUBS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Bathtubs Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Bathtubs Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Bathtubs Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Bathtubs Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Bathtubs

Figure United States Bathtubs Market Size (K Units) by Type (2013-2025)

Figure United States Bathtubs Sales Volume Market Share by Type (Product Category) in 2017

Figure Embedded Bathtubs Product Picture

Figure Independent Bathtubs Product Picture

Figure United States Bathtubs Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Bathtubs by Application in 2017

Figure Household Bathtubs Examples

Table Key Downstream Customer in Household Bathtubs

Figure Commercial Bathtubs Examples

Table Key Downstream Customer in Commercial Bathtubs

Figure United States Bathtubs Market Size (Million USD) by Region (2013-2025)

Figure The West Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bathtubs Sales (K Units) and Growth Rate (2013-2025)

Figure United States Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bathtubs Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Bathtubs Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Bathtubs Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bathtubs Sales Share by Players/Suppliers

Figure 2017 United States Bathtubs Sales Share by Players/Suppliers

Figure United States Bathtubs Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Bathtubs Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Bathtubs Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bathtubs Revenue Share by Players/Suppliers

Figure 2017 United States Bathtubs Revenue Share by Players/Suppliers

Table United States Market Bathtubs Average Price (USD/Unit) of Key

Players/Suppliers (2013-2018)

Figure United States Market Bathtubs Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Bathtubs Market Share of Top 3 Players/Suppliers

Figure United States Bathtubs Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Bathtubs Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Bathtubs Product Category

Table United States Bathtubs Sales (K Units) by Region (2013-2018)

Table United States Bathtubs Sales Share by Region (2013-2018)

Figure United States Bathtubs Sales Share by Region (2013-2018)

Figure United States Bathtubs Sales Market Share by Region in 2017

Table United States Bathtubs Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Bathtubs Revenue Share by Region (2013-2018)

Figure United States Bathtubs Revenue Market Share by Region (2013-2018)

Figure United States Bathtubs Revenue Market Share by Region in 2017

Table United States Bathtubs Price (USD/Unit) by Region (2013-2018)

Table United States Bathtubs Sales (K Units) by Type (2013-2018)

Table United States Bathtubs Sales Share by Type (2013-2018)

Figure United States Bathtubs Sales Share by Type (2013-2018)

Figure United States Bathtubs Sales Market Share by Type in 2017

Table United States Bathtubs Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Bathtubs Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Bathtubs by Type (2013-2018)

Figure Revenue Market Share of Bathtubs by Type in 2017

Table United States Bathtubs Price (USD/Unit) by Types (2013-2018)

Figure United States Bathtubs Sales Growth Rate by Type (2013-2018)

Table United States Bathtubs Sales (K Units) by Application (2013-2018)

Table United States Bathtubs Sales Market Share by Application (2013-2018)

Figure United States Bathtubs Sales Market Share by Application (2013-2018)

Figure United States Bathtubs Sales Market Share by Application in 2017

Table United States Bathtubs Sales Growth Rate by Application (2013-2018)

Figure United States Bathtubs Sales Growth Rate by Application (2013-2018)

Table Kohler Basic Information List

Table Kohler Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kohler Bathtubs Sales Growth Rate (2013-2018)

Figure Kohler Bathtubs Sales Market Share in United States (2013-2018)  
Figure Kohler Bathtubs Revenue Market Share in United States (2013-2018)  
Table Hansgrohe Basic Information List  
Table Hansgrohe Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Hansgrohe Bathtubs Sales Growth Rate (2013-2018)  
Figure Hansgrohe Bathtubs Sales Market Share in United States (2013-2018)  
Figure Hansgrohe Bathtubs Revenue Market Share in United States (2013-2018)  
Table Toto Basic Information List  
Table Toto Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Toto Bathtubs Sales Growth Rate (2013-2018)  
Figure Toto Bathtubs Sales Market Share in United States (2013-2018)  
Figure Toto Bathtubs Revenue Market Share in United States (2013-2018)  
Table Roca Basic Information List  
Table Roca Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Roca Bathtubs Sales Growth Rate (2013-2018)  
Figure Roca Bathtubs Sales Market Share in United States (2013-2018)  
Figure Roca Bathtubs Revenue Market Share in United States (2013-2018)  
Table Teuco Basic Information List  
Table Teuco Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Teuco Bathtubs Sales Growth Rate (2013-2018)  
Figure Teuco Bathtubs Sales Market Share in United States (2013-2018)  
Figure Teuco Bathtubs Revenue Market Share in United States (2013-2018)  
Table Jacuzzi Basic Information List  
Table Jacuzzi Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Jacuzzi Bathtubs Sales Growth Rate (2013-2018)  
Figure Jacuzzi Bathtubs Sales Market Share in United States (2013-2018)  
Figure Jacuzzi Bathtubs Revenue Market Share in United States (2013-2018)  
Table Maax Basic Information List  
Table Maax Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Maax Bathtubs Sales Growth Rate (2013-2018)  
Figure Maax Bathtubs Sales Market Share in United States (2013-2018)  
Figure Maax Bathtubs Revenue Market Share in United States (2013-2018)  
Table Mirolin Basic Information List

Table Mirolin Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mirolin Bathtubs Sales Growth Rate (2013-2018)

Figure Mirolin Bathtubs Sales Market Share in United States (2013-2018)

Figure Mirolin Bathtubs Revenue Market Share in United States (2013-2018)

Table Jade Basic Information List

Table Jade Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jade Bathtubs Sales Growth Rate (2013-2018)

Figure Jade Bathtubs Sales Market Share in United States (2013-2018)

Figure Jade Bathtubs Revenue Market Share in United States (2013-2018)

Table Cheviot Basic Information List

Table Cheviot Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cheviot Bathtubs Sales Growth Rate (2013-2018)

Figure Cheviot Bathtubs Sales Market Share in United States (2013-2018)

Figure Cheviot Bathtubs Revenue Market Share in United States (2013-2018)

Table Ariel Basic Information List

Table Americh Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bathtubs

Figure Manufacturing Process Analysis of Bathtubs

Figure Bathtubs Industrial Chain Analysis

Table Raw Materials Sources of Bathtubs Major Players/Suppliers in 2017

Table Major Buyers of Bathtubs

Table Distributors/Traders List

Figure United States Bathtubs Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Bathtubs Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Bathtubs Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Bathtubs Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Bathtubs Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Bathtubs Sales Volume (K Units) Forecast by Type in 2025

Table United States Bathtubs Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Bathtubs Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Bathtubs Sales Volume (K Units) Forecast by Application in 2025

Table United States Bathtubs Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Bathtubs Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bathtubs Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bathtubs Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Bathtubs Market Report 2018

Product link: <https://marketpublishers.com/r/UEECE9ACA2CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEECE9ACA2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970