

United States Bathroom Tissue Market Report 2017

https://marketpublishers.com/r/UE4379F2E4BEN.html

Date: January 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UE4379F2E4BEN

Abstracts

Notes:

Sales, means the sales volume of Bathroom Tissue

Revenue, means the sales value of Bathroom Tissue

This report studies sales (consumption) of Bathroom Tissue in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Kimberly-Clark
Georgia-Pacific
Procter & Gamble
SCA Group
Daio Paper
Oji
Kao
Hengan
APP Group



Vinda	
Zhongshun Group	
White Swan	
Market Segment by States, covering	
California	
Texas	
New York	
Florida	
Illinois	
Split by product types, with sales, revenue, price, market share and growth rate of eac ype, can be divided into	:h
Type I	
Type II	
Split by applications, this report focuses on sales, market share and growth rate of Bathroom Tissue in each application, can be divided into	
Application 1	
Application 2	



Contents

United States Bathroom Tissue Market Report 2017

1 BATHROOM TISSUE OVERVIEW

- 1.1 Product Overview and Scope of Bathroom Tissue
- 1.2 Classification of Bathroom Tissue
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of Bathroom Tissue
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Bathroom Tissue (2012-2022)
 - 1.4.1 United States Bathroom Tissue Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Bathroom Tissue Revenue and Growth Rate (2012-2022)

2 UNITED STATES BATHROOM TISSUE COMPETITION BY MANUFACTURERS

- 2.1 United States Bathroom Tissue Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bathroom Tissue Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bathroom Tissue Average Price by Manufactures (2015 and 2016)
- 2.4 Bathroom Tissue Market Competitive Situation and Trends
 - 2.4.1 Bathroom Tissue Market Concentration Rate
 - 2.4.2 Bathroom Tissue Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BATHROOM TISSUE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Bathroom Tissue Sales and Market Share by States (2012-2017)
- 3.2 United States Bathroom Tissue Revenue and Market Share by States (2012-2017)
- 3.3 United States Bathroom Tissue Price by States (2012-2017)

4 UNITED STATES BATHROOM TISSUE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Bathroom Tissue Sales and Market Share by Type (2012-2017)
- 4.2 United States Bathroom Tissue Revenue and Market Share by Type (2012-2017)
- 4.3 United States Bathroom Tissue Price by Type (2012-2017)
- 4.4 United States Bathroom Tissue Sales Growth Rate by Type (2012-2017)

5 UNITED STATES BATHROOM TISSUE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Bathroom Tissue Sales and Market Share by Application (2012-2017)
- 5.2 United States Bathroom Tissue Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES BATHROOM TISSUE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Kimberly-Clark
- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Bathroom Tissue Product Type, Application and Specification
 - 6.1.2.1
 - 6.1.2.2
- 6.1.3 Kimberly-Clark Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Georgia-Pacific
 - 6.2.2 Bathroom Tissue Product Type, Application and Specification
 - 6.2.2.1
 - 6.2.2.2
- 6.2.3 Georgia-Pacific Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Procter & Gamble
 - 6.3.2 Bathroom Tissue Product Type, Application and Specification
 - 6.3.2.1
 - 6.3.2.2
- 6.3.3 Procter & Gamble Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 SCA Group
 - 6.4.2 Bathroom Tissue Product Type, Application and Specification



```
6.4.2.1
  6.4.2.2
 6.4.3 SCA Group Bathroom Tissue Sales, Revenue, Price and Gross Margin
(2012-2017)
 6.4.4 Main Business/Business Overview
6.5 Daio Paper
 6.5.2 Bathroom Tissue Product Type, Application and Specification
  6.5.2.1
  6.5.2.2
 6.5.3 Daio Paper Bathroom Tissue Sales, Revenue, Price and Gross Margin
(2012-2017)
 6.5.4 Main Business/Business Overview
6.6 Oji
 6.6.2 Bathroom Tissue Product Type, Application and Specification
  6.6.2.1
  6.6.2.2
 6.6.3 Oji Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 6.6.4 Main Business/Business Overview
6.7 Kao
 6.7.2 Bathroom Tissue Product Type, Application and Specification
  6.7.2.1
  6.7.2.2
 6.7.3 Kao Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 6.7.4 Main Business/Business Overview
6.8 Hengan
 6.8.2 Bathroom Tissue Product Type, Application and Specification
  6.8.2.1
  6.8.2.2
 6.8.3 Hengan Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
 6.8.4 Main Business/Business Overview
6.9 APP Group
 6.9.2 Bathroom Tissue Product Type, Application and Specification
  6.9.2.1
  6.9.2.2
 6.9.3 APP Group Bathroom Tissue Sales, Revenue, Price and Gross Margin
(2012-2017)
 6.9.4 Main Business/Business Overview
6.10 Vinda
```

6.10.2 Bathroom Tissue Product Type, Application and Specification



- 6.10.2.1
- 6.10.2.2
- 6.10.3 Vinda Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Zhongshun Group
- 6.12 White Swan

7 BATHROOM TISSUE MANUFACTURING COST ANALYSIS

- 7.1 Bathroom Tissue Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bathroom Tissue

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bathroom Tissue Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bathroom Tissue Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List



10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES BATHROOM TISSUE MARKET FORECAST (2017-2022)

- 11.1 United States Bathroom Tissue Sales, Revenue Forecast (2017-2022)
- 11.2 United States Bathroom Tissue Sales Forecast by Type (2017-2022)
- 11.3 United States Bathroom Tissue Sales Forecast by Application (2017-2022)
- 11.4 Bathroom Tissue Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bathroom Tissue

Table Classification of Bathroom Tissue

Figure United States Sales Market Share of Bathroom Tissue by Type in 2015

Table Application of Bathroom Tissue

Figure United States Sales Market Share of Bathroom Tissue by Application in 2015

Figure United States Bathroom Tissue Sales and Growth Rate (2012-2022)

Figure United States Bathroom Tissue Revenue and Growth Rate (2012-2022)

Table United States Bathroom Tissue Sales of Key Manufacturers (2015 and 2016)

Table United States Bathroom Tissue Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bathroom Tissue Sales Share by Manufacturers

Figure 2016 Bathroom Tissue Sales Share by Manufacturers

Table United States Bathroom Tissue Revenue by Manufacturers (2015 and 2016)

Table United States Bathroom Tissue Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bathroom Tissue Revenue Share by Manufacturers

Table 2016 United States Bathroom Tissue Revenue Share by Manufacturers

Table United States Market Bathroom Tissue Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bathroom Tissue Average Price of Key Manufacturers in 2015

Figure Bathroom Tissue Market Share of Top 3 Manufacturers

Figure Bathroom Tissue Market Share of Top 5 Manufacturers

Table United States Bathroom Tissue Sales by States (2012-2017)

Table United States Bathroom Tissue Sales Share by States (2012-2017)

Figure United States Bathroom Tissue Sales Market Share by States in 2015

Table United States Bathroom Tissue Revenue and Market Share by States (2012-2017)

Table United States Bathroom Tissue Revenue Share by States (2012-2017)

Figure Revenue Market Share of Bathroom Tissue by States (2012-2017)

Table United States Bathroom Tissue Price by States (2012-2017)

Table United States Bathroom Tissue Sales by Type (2012-2017)

Table United States Bathroom Tissue Sales Share by Type (2012-2017)

Figure United States Bathroom Tissue Sales Market Share by Type in 2015

Table United States Bathroom Tissue Revenue and Market Share by Type (2012-2017)

Table United States Bathroom Tissue Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Bathroom Tissue by Type (2012-2017)

Table United States Bathroom Tissue Price by Type (2012-2017)

Figure United States Bathroom Tissue Sales Growth Rate by Type (2012-2017)

Table United States Bathroom Tissue Sales by Application (2012-2017)

Table United States Bathroom Tissue Sales Market Share by Application (2012-2017)

Figure United States Bathroom Tissue Sales Market Share by Application in 2015

Table United States Bathroom Tissue Sales Growth Rate by Application (2012-2017)

Figure United States Bathroom Tissue Sales Growth Rate by Application (2012-2017)

Table Kimberly-Clark Basic Information List

Table Kimberly-Clark Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kimberly-Clark Bathroom Tissue Sales Market Share (2012-2017)

Table Georgia-Pacific Basic Information List

Table Georgia-Pacific Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Georgia-Pacific Bathroom Tissue Sales Market Share (2012-2017)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Procter & Gamble Bathroom Tissue Sales Market Share (2012-2017)

Table SCA Group Basic Information List

Table SCA Group Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table SCA Group Bathroom Tissue Sales Market Share (2012-2017)

Table Daio Paper Basic Information List

Table Daio Paper Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Daio Paper Bathroom Tissue Sales Market Share (2012-2017)

Table Oji Basic Information List

Table Oji Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Oji Bathroom Tissue Sales Market Share (2012-2017)

Table Kao Basic Information List

Table Kao Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kao Bathroom Tissue Sales Market Share (2012-2017)

Table Hengan Basic Information List

Table Hengan Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hengan Bathroom Tissue Sales Market Share (2012-2017)

Table APP Group Basic Information List

Table APP Group Bathroom Tissue Sales, Revenue, Price and Gross Margin



(2012-2017)

Table APP Group Bathroom Tissue Sales Market Share (2012-2017)

Table Vinda Basic Information List

Table Vinda Bathroom Tissue Sales, Revenue, Price and Gross Margin (2012-2017)

Table Vinda Bathroom Tissue Sales Market Share (2012-2017)

Table Zhongshun Group Basic Information List

Table White Swan Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bathroom Tissue

Figure Manufacturing Process Analysis of Bathroom Tissue

Figure Bathroom Tissue Industrial Chain Analysis

Table Raw Materials Sources of Bathroom Tissue Major Manufacturers in 2015

Table Major Buyers of Bathroom Tissue

Table Distributors/Traders List

Figure United States Bathroom Tissue Production and Growth Rate Forecast (2017-2022)

Figure United States Bathroom Tissue Revenue and Growth Rate Forecast (2017-2022)

Table United States Bathroom Tissue Production Forecast by Type (2017-2022)

Table United States Bathroom Tissue Consumption Forecast by Application (2017-2022)

Table United States Bathroom Tissue Sales Forecast by States (2017-2022)

Table United States Bathroom Tissue Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Bathroom Tissue Market Report 2017

Product link: https://marketpublishers.com/r/UE4379F2E4BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UE4379F2E4BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970