

United States Bathroom Scale Market Report 2016

<https://marketpublishers.com/r/UA93557A052EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UA93557A052EN

Abstracts

Notes:

Sales, means the sales volume of Bathroom Scale

Revenue, means the sales value of Bathroom Scale

This report studies sales (consumption) of Bathroom Scale in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Tanita

OMRON

Philips

EKS

Humanscale

Pasco Scale

Cardinal Scale

Anex Digital Scales

Camry

Belterhealth

Shanghai Huachao

Lifesense

Shanghai Chuangyue

Jiangsu Suhong

Wuyi Qie

Zhongxin

Shanghai Great Eagle Scales

Shanghai Yousheng

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Bathroom Scale in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Bathroom Scale Market Report 2016

1 BATHROOM SCALE OVERVIEW

- 1.1 Product Overview and Scope of Bathroom Scale
- 1.2 Classification of Bathroom Scale
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Bathroom Scale
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Bathroom Scale (2011-2021)
 - 1.4.1 United States Bathroom Scale Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Bathroom Scale Revenue and Growth Rate (2011-2021)

2 UNITED STATES BATHROOM SCALE COMPETITION BY MANUFACTURERS

- 2.1 United States Bathroom Scale Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bathroom Scale Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bathroom Scale Average Price by Manufactures (2015 and 2016)
- 2.4 Bathroom Scale Market Competitive Situation and Trends
 - 2.4.1 Bathroom Scale Market Concentration Rate
 - 2.4.2 Bathroom Scale Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BATHROOM SCALE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Bathroom Scale Sales and Market Share by Type (2011-2016)
- 3.2 United States Bathroom Scale Revenue and Market Share by Type (2011-2016)
- 3.3 United States Bathroom Scale Price by Type (2011-2016)
- 3.4 United States Bathroom Scale Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BATHROOM SCALE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Bathroom Scale Sales and Market Share by Application (2011-2016)
- 4.2 United States Bathroom Scale Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BATHROOM SCALE MANUFACTURERS PROFILES/ANALYSIS

5.1 Tanita

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Bathroom Scale Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Tanita Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 OMRON

- 5.2.2 Bathroom Scale Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 OMRON Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Philips

- 5.3.2 Bathroom Scale Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Philips Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 EKS

- 5.4.2 Bathroom Scale Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 EKS Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Humanscale

- 5.5.2 Bathroom Scale Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II

5.5.3 Humanscale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Pasco Scale

5.6.2 Bathroom Scale Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Pasco Scale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

5.6.4 Main Business/Business Overview

5.7 Cardinal Scale

5.7.2 Bathroom Scale Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Cardinal Scale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

5.7.4 Main Business/Business Overview

5.8 Anex Digital Scales

5.8.2 Bathroom Scale Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Anex Digital Scales Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

5.8.4 Main Business/Business Overview

5.9 Camry

5.9.2 Bathroom Scale Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Camry Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Belterhealth

5.10.2 Bathroom Scale Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Belterhealth Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

5.10.4 Main Business/Business Overview

5.11 Shanghai Huachao

5.12 Lifesense

- 5.13 Shanghai Chuangyue
- 5.14 Jiangsu Suhong
- 5.15 Wuyi Qie
- 5.16 Zhongxin
- 5.17 Shanghai Great Eagle Scales
- 5.18 Shanghai Yousheng

6 BATHROOM SCALE MANUFACTURING COST ANALYSIS

- 6.1 Bathroom Scale Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Bathroom Scale

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Bathroom Scale Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Bathroom Scale Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES BATHROOM SCALE MARKET FORECAST (2016-2021)

10.1 United States Bathroom Scale Sales, Revenue Forecast (2016-2021)

10.2 United States Bathroom Scale Sales Forecast by Type (2016-2021)

10.3 United States Bathroom Scale Sales Forecast by Application (2016-2021)

10.4 Bathroom Scale Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bathroom Scale

Table Classification of Bathroom Scale

Figure United States Sales Market Share of Bathroom Scale by Type in 2015

Table Application of Bathroom Scale

Figure United States Sales Market Share of Bathroom Scale by Application in 2015

Figure United States Bathroom Scale Sales and Growth Rate (2011-2021)

Figure United States Bathroom Scale Revenue and Growth Rate (2011-2021)

Table United States Bathroom Scale Sales of Key Manufacturers (2015 and 2016)

Table United States Bathroom Scale Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bathroom Scale Sales Share by Manufacturers

Figure 2016 Bathroom Scale Sales Share by Manufacturers

Table United States Bathroom Scale Revenue by Manufacturers (2015 and 2016)

Table United States Bathroom Scale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bathroom Scale Revenue Share by Manufacturers

Table 2016 United States Bathroom Scale Revenue Share by Manufacturers

Table United States Market Bathroom Scale Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bathroom Scale Average Price of Key Manufacturers in 2015

Figure Bathroom Scale Market Share of Top 3 Manufacturers

Figure Bathroom Scale Market Share of Top 5 Manufacturers

Table United States Bathroom Scale Sales by Type (2011-2016)

Table United States Bathroom Scale Sales Share by Type (2011-2016)

Figure United States Bathroom Scale Sales Market Share by Type in 2015

Table United States Bathroom Scale Revenue and Market Share by Type (2011-2016)

Table United States Bathroom Scale Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Bathroom Scale by Type (2011-2016)

Table United States Bathroom Scale Price by Type (2011-2016)

Figure United States Bathroom Scale Sales Growth Rate by Type (2011-2016)

Table United States Bathroom Scale Sales by Application (2011-2016)

Table United States Bathroom Scale Sales Market Share by Application (2011-2016)

Figure United States Bathroom Scale Sales Market Share by Application in 2015

Table United States Bathroom Scale Sales Growth Rate by Application (2011-2016)

Figure United States Bathroom Scale Sales Growth Rate by Application (2011-2016)

Table Tanita Basic Information List

Table Tanita Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tanita Bathroom Scale Sales Market Share (2011-2016)

Table OMRON Basic Information List

Table OMRON Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table OMRON Bathroom Scale Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Bathroom Scale Sales Market Share (2011-2016)

Table EKS Basic Information List

Table EKS Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table EKS Bathroom Scale Sales Market Share (2011-2016)

Table Humanscale Basic Information List

Table Humanscale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Humanscale Bathroom Scale Sales Market Share (2011-2016)

Table Pasco Scale Basic Information List

Table Pasco Scale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Pasco Scale Bathroom Scale Sales Market Share (2011-2016)

Table Cardinal Scale Basic Information List

Table Cardinal Scale Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Cardinal Scale Bathroom Scale Sales Market Share (2011-2016)

Table Anex Digital Scales Basic Information List

Table Anex Digital Scales Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Anex Digital Scales Bathroom Scale Sales Market Share (2011-2016)

Table Camry Basic Information List

Table Camry Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Camry Bathroom Scale Sales Market Share (2011-2016)

Table Belterhealth Basic Information List

Table Belterhealth Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Belterhealth Bathroom Scale Sales Market Share (2011-2016)

Table Shanghai Huachao Basic Information List

Table Shanghai Huachao Bathroom Scale Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Shanghai Huachao Bathroom Scale Sales Market Share (2011-2016)

Table Lifesense Basic Information List
Table Lifesense Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Lifesense Bathroom Scale Sales Market Share (2011-2016)
Table Shanghai Chuangyue Basic Information List
Table Shanghai Chuangyue Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Shanghai Chuangyue Bathroom Scale Sales Market Share (2011-2016)
Table Jiangsu Suhong Basic Information List
Table Jiangsu Suhong Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jiangsu Suhong Bathroom Scale Sales Market Share (2011-2016)
Table Wuyi Qie Basic Information List
Table Wuyi Qie Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wuyi Qie Bathroom Scale Sales Market Share (2011-2016)
Table Zhongxin Basic Information List
Table Zhongxin Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Zhongxin Bathroom Scale Sales Market Share (2011-2016)
Table Shanghai Great Eagle Scales Basic Information List
Table Shanghai Great Eagle Scales Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Shanghai Great Eagle Scales Bathroom Scale Sales Market Share (2011-2016)
Table Shanghai Yousheng Basic Information List
Table Shanghai Yousheng Bathroom Scale Sales, Revenue, Price and Gross Margin (2011-2016)
Table Shanghai Yousheng Bathroom Scale Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Bathroom Scale
Figure Manufacturing Process Analysis of Bathroom Scale
Figure Bathroom Scale Industrial Chain Analysis
Table Raw Materials Sources of Bathroom Scale Major Manufacturers in 2015
Table Major Buyers of Bathroom Scale
Table Distributors/Traders List
Figure United States Bathroom Scale Production and Growth Rate Forecast (2016-2021)
Figure United States Bathroom Scale Revenue and Growth Rate Forecast (2016-2021)
Table United States Bathroom Scale Production Forecast by Type (2016-2021)
Table United States Bathroom Scale Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Bathroom Scale Market Report 2016

Product link: <https://marketpublishers.com/r/UA93557A052EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA93557A052EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970