

### **United States Bath Robes Market Report 2017**

https://marketpublishers.com/r/U92D3AF87D0EN.html

Date: February 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U92D3AF87D0EN

Abstracts
Notes:
Sales, means the sales volume of Bath Robes
Revenue, means the sales value of Bath Robes
This report studies sales (consumption) of Bath Robes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering
Del Rossa
TowelSelections
Seven Apparel
Jockey
TexereSilk
Tommy Hilfiger
Wanted
Nautica Sleepwear

Ekouaer



Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Men
Women
Children
Split by applications, this report focuses on sales, market share and growth rate of Bath Robes in each application, can be divided into  Residential Use
Commercial Use



#### **Contents**

United States Bath Robes Market Report 2017

#### 1 BATH ROBES OVERVIEW

- 1.1 Product Overview and Scope of Bath Robes
- 1.2 Classification of Bath Robes
  - 1.2.1 Men
  - 1.2.2 Women
  - 1.2.3 Children
- 1.3 Application of Bath Robes
  - 1.3.1 Residential Use
  - 1.3.2 Commercial Use
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Bath Robes (2012-2022)
- 1.4.1 United States Bath Robes Sales and Growth Rate (2012-2022)
- 1.4.2 United States Bath Robes Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES BATH ROBES COMPETITION BY MANUFACTURERS

- 2.1 United States Bath Robes Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Bath Robes Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Bath Robes Average Price by Manufactures (2015 and 2016)
- 2.4 Bath Robes Market Competitive Situation and Trends
  - 2.4.1 Bath Robes Market Concentration Rate
  - 2.4.2 Bath Robes Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES BATH ROBES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Bath Robes Sales and Market Share by States (2012-2017)
- 3.2 United States Bath Robes Revenue and Market Share by States (2012-2017)
- 3.3 United States Bath Robes Price by States (2012-2017)

# 4 UNITED STATES BATH ROBES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Bath Robes Sales and Market Share by Type (2012-2017)
- 4.2 United States Bath Robes Revenue and Market Share by Type (2012-2017)
- 4.3 United States Bath Robes Price by Type (2012-2017)
- 4.4 United States Bath Robes Sales Growth Rate by Type (2012-2017)

#### 5 UNITED STATES BATH ROBES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Bath Robes Sales and Market Share by Application (2012-2017)
- 5.2 United States Bath Robes Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

#### **6 UNITED STATES BATH ROBES MANUFACTURERS PROFILES/ANALYSIS**

- 6.1 Del Rossa
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Bath Robes Product Type, Application and Specification
    - 6.1.2.1 Men
    - 6.1.2.2 Women
  - 6.1.3 Del Rossa Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 TowelSelections
  - 6.2.2 Bath Robes Product Type, Application and Specification
    - 6.2.2.1 Men
    - 6.2.2.2 Women
- 6.2.3 TowelSelections Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Seven Apparel
  - 6.3.2 Bath Robes Product Type, Application and Specification
    - 6.3.2.1 Men
    - 6.3.2.2 Women
- 6.3.3 Seven Apparel Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Jockey
  - 6.4.2 Bath Robes Product Type, Application and Specification
    - 6.4.2.1 Men
    - 6.4.2.2 Women



- 6.4.3 Jockey Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 TexereSilk
  - 6.5.2 Bath Robes Product Type, Application and Specification
    - 6.5.2.1 Men
    - 6.5.2.2 Women
  - 6.5.3 TexereSilk Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Tommy Hilfiger
  - 6.6.2 Bath Robes Product Type, Application and Specification
    - 6.6.2.1 Men
    - 6.6.2.2 Women
- 6.6.3 Tommy Hilfiger Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Wanted
  - 6.7.2 Bath Robes Product Type, Application and Specification
    - 6.7.2.1 Men
    - 6.7.2.2 Women
  - 6.7.3 Wanted Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Nautica Sleepwear
  - 6.8.2 Bath Robes Product Type, Application and Specification
    - 6.8.2.1 Men
    - 6.8.2.2 Women
- 6.8.3 Nautica Sleepwear Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Ekouaer
  - 6.9.2 Bath Robes Product Type, Application and Specification
    - 6.9.2.1 Men
    - 6.9.2.2 Women
  - 6.9.3 Ekouaer Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview

#### 7 BATH ROBES MANUFACTURING COST ANALYSIS

- 7.1 Bath Robes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bath Robes

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bath Robes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bath Robes Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES BATH ROBES MARKET FORECAST (2017-2022)

11.1 United States Bath Robes Sales, Revenue Forecast (2017-2022)



- 11.2 United States Bath Robes Sales Forecast by Type (2017-2022)
- 11.3 United States Bath Robes Sales Forecast by Application (2017-2022)
- 11.4 Bath Robes Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Bath Robes

Table Classification of Bath Robes

Figure United States Sales Market Share of Bath Robes by Type in 2015

Figure Men Picture

Figure Women Picture

Figure Children Picture

Table Application of Bath Robes

Figure United States Sales Market Share of Bath Robes by Application in 2015

Figure Residential Use Examples

Figure Commercial Use Examples

Figure United States Bath Robes Sales and Growth Rate (2012-2022)

Figure United States Bath Robes Revenue and Growth Rate (2012-2022)

Table United States Bath Robes Sales of Key Manufacturers (2015 and 2016)

Table United States Bath Robes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bath Robes Sales Share by Manufacturers

Figure 2016 Bath Robes Sales Share by Manufacturers

Table United States Bath Robes Revenue by Manufacturers (2015 and 2016)

Table United States Bath Robes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bath Robes Revenue Share by Manufacturers

Table 2016 United States Bath Robes Revenue Share by Manufacturers

Table United States Market Bath Robes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bath Robes Average Price of Key Manufacturers in 2015

Figure Bath Robes Market Share of Top 3 Manufacturers

Figure Bath Robes Market Share of Top 5 Manufacturers

Table United States Bath Robes Sales by States (2012-2017)

Table United States Bath Robes Sales Share by States (2012-2017)

Figure United States Bath Robes Sales Market Share by States in 2015

Table United States Bath Robes Revenue and Market Share by States (2012-2017)

Table United States Bath Robes Revenue Share by States (2012-2017)

Figure Revenue Market Share of Bath Robes by States (2012-2017)

Table United States Bath Robes Price by States (2012-2017)

Table United States Bath Robes Sales by Type (2012-2017)

Table United States Bath Robes Sales Share by Type (2012-2017)

Figure United States Bath Robes Sales Market Share by Type in 2015



Table United States Bath Robes Revenue and Market Share by Type (2012-2017)

Table United States Bath Robes Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Bath Robes by Type (2012-2017)

Table United States Bath Robes Price by Type (2012-2017)

Figure United States Bath Robes Sales Growth Rate by Type (2012-2017)

Table United States Bath Robes Sales by Application (2012-2017)

Table United States Bath Robes Sales Market Share by Application (2012-2017)

Figure United States Bath Robes Sales Market Share by Application in 2015

Table United States Bath Robes Sales Growth Rate by Application (2012-2017)

Figure United States Bath Robes Sales Growth Rate by Application (2012-2017)

Table Del Rossa Basic Information List

Table Del Rossa Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Del Rossa Bath Robes Sales Market Share (2012-2017)

Table TowelSelections Basic Information List

Table TowelSelections Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table TowelSelections Bath Robes Sales Market Share (2012-2017)

Table Seven Apparel Basic Information List

Table Seven Apparel Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Seven Apparel Bath Robes Sales Market Share (2012-2017)

Table Jockey Basic Information List

Table Jockey Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Jockey Bath Robes Sales Market Share (2012-2017)

Table TexereSilk Basic Information List

Table TexereSilk Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table TexereSilk Bath Robes Sales Market Share (2012-2017)

Table Tommy Hilfiger Basic Information List

Table Tommy Hilfiger Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Tommy Hilfiger Bath Robes Sales Market Share (2012-2017)

**Table Wanted Basic Information List** 

Table Wanted Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Wanted Bath Robes Sales Market Share (2012-2017)

Table Nautica Sleepwear Basic Information List

Table Nautica Sleepwear Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nautica Sleepwear Bath Robes Sales Market Share (2012-2017)

Table Ekouaer Basic Information List

Table Ekouaer Bath Robes Sales, Revenue, Price and Gross Margin (2012-2017)



Table Ekouaer Bath Robes Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bath Robes

Figure Manufacturing Process Analysis of Bath Robes

Figure Bath Robes Industrial Chain Analysis

Table Raw Materials Sources of Bath Robes Major Manufacturers in 2015

Table Major Buyers of Bath Robes

Table Distributors/Traders List

Figure United States Bath Robes Production and Growth Rate Forecast (2017-2022)

Figure United States Bath Robes Revenue and Growth Rate Forecast (2017-2022)

Table United States Bath Robes Production Forecast by Type (2017-2022)

Table United States Bath Robes Consumption Forecast by Application (2017-2022)

Table United States Bath Robes Sales Forecast by States (2017-2022)

Table United States Bath Robes Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Bath Robes Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U92D3AF87D0EN.html">https://marketpublishers.com/r/U92D3AF87D0EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U92D3AF87D0EN.html">https://marketpublishers.com/r/U92D3AF87D0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms