

# United States Bath Mats Market Report 2018

<https://marketpublishers.com/r/U555CAC3A4DQEN.html>

Date: March 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U555CAC3A4DQEN

## Abstracts

In this report, the United States Bath Mats market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Bath Mats in these regions, from 2013 to 2025 (forecast).

United States Bath Mats market competition by top manufacturers/players, with Bath Mats sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Toftbo

Chesapeake

Welspun

Trident Group

Clara Clark

Interdesign

Creative Bath

Utopia Towels

Epica

Venus Group

Qiqi Textile

Townhouse Rugs

Stainmaster

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Cotton

Bamboo

Chenille

Polyester

Nylon

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Hotel

Salon

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Bath Mats Market Report 2018

#### **1 BATH MATS OVERVIEW**

##### 1.1 Product Overview and Scope of Bath Mats

##### 1.2 Classification of Bath Mats by Product Category

###### 1.2.1 United States Bath Mats Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Bath Mats Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Cotton

###### 1.2.4 Bamboo

###### 1.2.5 Chenille

###### 1.2.6 Polyester

###### 1.2.7 Nylon

##### 1.3 United States Bath Mats Market by Application/End Users

###### 1.3.1 United States Bath Mats Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Household

###### 1.3.3 Hotel

###### 1.3.4 Salon

###### 1.3.5 Other

##### 1.4 United States Bath Mats Market by Region

###### 1.4.1 United States Bath Mats Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Bath Mats Status and Prospect (2013-2025)

###### 1.4.3 Southwest Bath Mats Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Bath Mats Status and Prospect (2013-2025)

###### 1.4.5 New England Bath Mats Status and Prospect (2013-2025)

###### 1.4.6 The South Bath Mats Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Bath Mats Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Bath Mats (2013-2025)

###### 1.5.1 United States Bath Mats Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Bath Mats Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES BATH MATS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Bath Mats Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Bath Mats Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Bath Mats Average Price by Players/Suppliers (2013-2018)

2.4 United States Bath Mats Market Competitive Situation and Trends

2.4.1 United States Bath Mats Market Concentration Rate

2.4.2 United States Bath Mats Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Bath Mats Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BATH MATS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Bath Mats Sales and Market Share by Region (2013-2018)

3.2 United States Bath Mats Revenue and Market Share by Region (2013-2018)

3.3 United States Bath Mats Price by Region (2013-2018)

### **4 UNITED STATES BATH MATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Bath Mats Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Bath Mats Revenue and Market Share by Type (2013-2018)

4.3 United States Bath Mats Price by Type (2013-2018)

4.4 United States Bath Mats Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES BATH MATS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Bath Mats Sales and Market Share by Application (2013-2018)

5.2 United States Bath Mats Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BATH MATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Toftbo

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Bath Mats Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Toftbo Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Chesapeake
  - 6.2.2 Bath Mats Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Chesapeake Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Welspun
  - 6.3.2 Bath Mats Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Welspun Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Trident Group
  - 6.4.2 Bath Mats Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Trident Group Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Clara Clark
  - 6.5.2 Bath Mats Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Clara Clark Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Interdesign
  - 6.6.2 Bath Mats Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Interdesign Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Creative Bath
  - 6.7.2 Bath Mats Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

- 6.7.3 Creative Bath Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Utopia Towels
  - 6.8.2 Bath Mats Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Utopia Towels Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Epica
  - 6.9.2 Bath Mats Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Epica Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Venus Group
  - 6.10.2 Bath Mats Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Venus Group Bath Mats Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Qiqi Textile
- 6.12 Townhouse Rugs
- 6.13 Stainmaster

## **7 BATH MATS MANUFACTURING COST ANALYSIS**

- 7.1 Bath Mats Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bath Mats

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Bath Mats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bath Mats Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BATH MATS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Bath Mats Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Bath Mats Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Bath Mats Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Bath Mats Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design



13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Bath Mats

Figure United States Bath Mats Market Size (K Units) by Type (2013-2025)

Figure United States Bath Mats Sales Volume Market Share by Type (Product Category) in 2017

Figure Cotton Product Picture

Figure Bamboo Product Picture

Figure Chenille Product Picture

Figure Polyester Product Picture

Figure Nylon Product Picture

Figure United States Bath Mats Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Bath Mats by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Hotel Examples

Table Key Downstream Customer in Hotel

Figure Salon Examples

Table Key Downstream Customer in Salon

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Bath Mats Market Size (Million USD) by Region (2013-2025)

Figure The West Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bath Mats Sales (K Units) and Growth Rate (2013-2025)

Figure United States Bath Mats Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bath Mats Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Bath Mats Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Bath Mats Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bath Mats Sales Share by Players/Suppliers

Figure 2017 United States Bath Mats Sales Share by Players/Suppliers  
Figure United States Bath Mats Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Bath Mats Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Bath Mats Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Bath Mats Revenue Share by Players/Suppliers  
Figure 2017 United States Bath Mats Revenue Share by Players/Suppliers  
Table United States Market Bath Mats Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)  
Figure United States Market Bath Mats Average Price (USD/Unit) of Key Players/Suppliers in 2017  
Figure United States Bath Mats Market Share of Top 3 Players/Suppliers  
Figure United States Bath Mats Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Bath Mats Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Bath Mats Product Category  
Table United States Bath Mats Sales (K Units) by Region (2013-2018)  
Table United States Bath Mats Sales Share by Region (2013-2018)  
Figure United States Bath Mats Sales Share by Region (2013-2018)  
Figure United States Bath Mats Sales Market Share by Region in 2017  
Table United States Bath Mats Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Bath Mats Revenue Share by Region (2013-2018)  
Figure United States Bath Mats Revenue Market Share by Region (2013-2018)  
Figure United States Bath Mats Revenue Market Share by Region in 2017  
Table United States Bath Mats Price (USD/Unit) by Region (2013-2018)  
Table United States Bath Mats Sales (K Units) by Type (2013-2018)  
Table United States Bath Mats Sales Share by Type (2013-2018)  
Figure United States Bath Mats Sales Share by Type (2013-2018)  
Figure United States Bath Mats Sales Market Share by Type in 2017  
Table United States Bath Mats Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Bath Mats Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Bath Mats by Type (2013-2018)  
Figure Revenue Market Share of Bath Mats by Type in 2017  
Table United States Bath Mats Price (USD/Unit) by Types (2013-2018)  
Figure United States Bath Mats Sales Growth Rate by Type (2013-2018)  
Table United States Bath Mats Sales (K Units) by Application (2013-2018)

Table United States Bath Mats Sales Market Share by Application (2013-2018)  
Figure United States Bath Mats Sales Market Share by Application (2013-2018)  
Figure United States Bath Mats Sales Market Share by Application in 2017  
Table United States Bath Mats Sales Growth Rate by Application (2013-2018)  
Figure United States Bath Mats Sales Growth Rate by Application (2013-2018)  
Table Toftbo Basic Information List  
Table Toftbo Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Toftbo Bath Mats Sales Growth Rate (2013-2018)  
Figure Toftbo Bath Mats Sales Market Share in United States (2013-2018)  
Figure Toftbo Bath Mats Revenue Market Share in United States (2013-2018)  
Table Chesapeake Basic Information List  
Table Chesapeake Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Chesapeake Bath Mats Sales Growth Rate (2013-2018)  
Figure Chesapeake Bath Mats Sales Market Share in United States (2013-2018)  
Figure Chesapeake Bath Mats Revenue Market Share in United States (2013-2018)  
Table Welspun Basic Information List  
Table Welspun Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Welspun Bath Mats Sales Growth Rate (2013-2018)  
Figure Welspun Bath Mats Sales Market Share in United States (2013-2018)  
Figure Welspun Bath Mats Revenue Market Share in United States (2013-2018)  
Table Trident Group Basic Information List  
Table Trident Group Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Trident Group Bath Mats Sales Growth Rate (2013-2018)  
Figure Trident Group Bath Mats Sales Market Share in United States (2013-2018)  
Figure Trident Group Bath Mats Revenue Market Share in United States (2013-2018)  
Table Clara Clark Basic Information List  
Table Clara Clark Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Clara Clark Bath Mats Sales Growth Rate (2013-2018)  
Figure Clara Clark Bath Mats Sales Market Share in United States (2013-2018)  
Figure Clara Clark Bath Mats Revenue Market Share in United States (2013-2018)  
Table Interdesign Basic Information List  
Table Interdesign Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Interdesign Bath Mats Sales Growth Rate (2013-2018)

Figure Interdesign Bath Mats Sales Market Share in United States (2013-2018)  
Figure Interdesign Bath Mats Revenue Market Share in United States (2013-2018)  
Table Creative Bath Basic Information List  
Table Creative Bath Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Creative Bath Bath Mats Sales Growth Rate (2013-2018)  
Figure Creative Bath Bath Mats Sales Market Share in United States (2013-2018)  
Figure Creative Bath Bath Mats Revenue Market Share in United States (2013-2018)  
Table Utopia Towels Basic Information List  
Table Utopia Towels Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Utopia Towels Bath Mats Sales Growth Rate (2013-2018)  
Figure Utopia Towels Bath Mats Sales Market Share in United States (2013-2018)  
Figure Utopia Towels Bath Mats Revenue Market Share in United States (2013-2018)  
Table Epica Basic Information List  
Table Epica Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Epica Bath Mats Sales Growth Rate (2013-2018)  
Figure Epica Bath Mats Sales Market Share in United States (2013-2018)  
Figure Epica Bath Mats Revenue Market Share in United States (2013-2018)  
Table Venus Group Basic Information List  
Table Venus Group Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Venus Group Bath Mats Sales Growth Rate (2013-2018)  
Figure Venus Group Bath Mats Sales Market Share in United States (2013-2018)  
Figure Venus Group Bath Mats Revenue Market Share in United States (2013-2018)  
Table Qiqi Textile Basic Information List  
Table Townhouse Rugs Basic Information List  
Table Stainmaster Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bath Mats  
Figure Manufacturing Process Analysis of Bath Mats  
Figure Bath Mats Industrial Chain Analysis  
Table Raw Materials Sources of Bath Mats Major Players/Suppliers in 2017  
Table Major Buyers of Bath Mats  
Table Distributors/Traders List  
Figure United States Bath Mats Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure United States Bath Mats Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure United States Bath Mats Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Bath Mats Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Bath Mats Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Bath Mats Sales Volume (K Units) Forecast by Type in 2025

Table United States Bath Mats Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Bath Mats Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Bath Mats Sales Volume (K Units) Forecast by Application in 2025

Table United States Bath Mats Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Bath Mats Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bath Mats Sales Volume Share Forecast by Region (2018-2025)

Figure United States Bath Mats Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Bath Mats Market Report 2018

Product link: <https://marketpublishers.com/r/U555CAC3A4DQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U555CAC3A4DQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970