

# United States Bath Linen Market Report 2018

<https://marketpublishers.com/r/U2E9611E622QEN.html>

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U2E9611E622QEN

## Abstracts

In this report, the United States Bath Linen market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Bath Linen in these regions, from 2013 to 2025 (forecast).

United States Bath Linen market competition by top manufacturers/players, with Bath Linen sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Welspun

Trident Group

1888 Mills

Loftex

Grace

Westpoint Home

Sunvim

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

Evershine

Venus Group

Qiqi Textile

Noman Group

Alok Industrie

Mtcline

American Textile

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bath Towel

Bath Robes

Bath Rugs & Bath Mats

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Hotel

Salon

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Bath Linen Market Report 2018

#### **1 BATH LINEN OVERVIEW**

##### 1.1 Product Overview and Scope of Bath Linen

##### 1.2 Classification of Bath Linen by Product Category

###### 1.2.1 United States Bath Linen Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Bath Linen Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Bath Towel

###### 1.2.4 Bath Robes

###### 1.2.5 Bath Rugs & Bath Mats

###### 1.2.6 Other

##### 1.3 United States Bath Linen Market by Application/End Users

###### 1.3.1 United States Bath Linen Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Household

###### 1.3.3 Hotel

###### 1.3.4 Salon

###### 1.3.5 Other

##### 1.4 United States Bath Linen Market by Region

###### 1.4.1 United States Bath Linen Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Bath Linen Status and Prospect (2013-2025)

###### 1.4.3 Southwest Bath Linen Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Bath Linen Status and Prospect (2013-2025)

###### 1.4.5 New England Bath Linen Status and Prospect (2013-2025)

###### 1.4.6 The South Bath Linen Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Bath Linen Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Bath Linen (2013-2025)

###### 1.5.1 United States Bath Linen Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Bath Linen Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES BATH LINEN MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Bath Linen Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Bath Linen Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Bath Linen Average Price by Players/Suppliers (2013-2018)

2.4 United States Bath Linen Market Competitive Situation and Trends

2.4.1 United States Bath Linen Market Concentration Rate

2.4.2 United States Bath Linen Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Bath Linen Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BATH LINEN SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Bath Linen Sales and Market Share by Region (2013-2018)

3.2 United States Bath Linen Revenue and Market Share by Region (2013-2018)

3.3 United States Bath Linen Price by Region (2013-2018)

### **4 UNITED STATES BATH LINEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Bath Linen Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Bath Linen Revenue and Market Share by Type (2013-2018)

4.3 United States Bath Linen Price by Type (2013-2018)

4.4 United States Bath Linen Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES BATH LINEN SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Bath Linen Sales and Market Share by Application (2013-2018)

5.2 United States Bath Linen Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BATH LINEN PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Welspun

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Bath Linen Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Welspun Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Trident Group
  - 6.2.2 Bath Linen Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Trident Group Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 1888 Mills
  - 6.3.2 Bath Linen Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 1888 Mills Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Loftex
  - 6.4.2 Bath Linen Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Loftex Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Grace
  - 6.5.2 Bath Linen Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Grace Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Westpoint Home
  - 6.6.2 Bath Linen Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Westpoint Home Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Sunvim
  - 6.7.2 Bath Linen Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

- 6.7.3 Sunvim Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Sanli
  - 6.8.2 Bath Linen Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Sanli Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Kingshore
  - 6.9.2 Bath Linen Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Kingshore Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Springs Global
  - 6.10.2 Bath Linen Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Springs Global Bath Linen Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Avanti Linens
- 6.12 Uchino
- 6.13 Canasin
- 6.14 Evershine
- 6.15 Venus Group
- 6.16 Qiqi Textile
- 6.17 Noman Group
- 6.18 Alok Industrie
- 6.19 Mtcline
- 6.20 American Textile

## **7 BATH LINEN MANUFACTURING COST ANALYSIS**

- 7.1 Bath Linen Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Bath Linen

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Bath Linen Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Bath Linen Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BATH LINEN MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

### 11.1 United States Bath Linen Sales Volume, Revenue Forecast (2018-2025)

### 11.2 United States Bath Linen Sales Volume Forecast by Type (2018-2025)

### 11.3 United States Bath Linen Sales Volume Forecast by Application (2018-2025)



## 11.4 United States Bath Linen Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Bath Linen

Figure United States Bath Linen Market Size (K Units) by Type (2013-2025)

Figure United States Bath Linen Sales Volume Market Share by Type (Product Category) in 2017

Figure Bath Towel Product Picture

Figure Bath Robes Product Picture

Figure Bath Rugs & Bath Mats Product Picture

Figure Other Product Picture

Figure United States Bath Linen Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Bath Linen by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Hotel Examples

Table Key Downstream Customer in Hotel

Figure Salon Examples

Table Key Downstream Customer in Salon

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Bath Linen Market Size (Million USD) by Region (2013-2025)

Figure The West Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bath Linen Sales (K Units) and Growth Rate (2013-2025)

Figure United States Bath Linen Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Bath Linen Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Bath Linen Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Bath Linen Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bath Linen Sales Share by Players/Suppliers

Figure 2017 United States Bath Linen Sales Share by Players/Suppliers

Figure United States Bath Linen Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Bath Linen Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Bath Linen Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Bath Linen Revenue Share by Players/Suppliers

Figure 2017 United States Bath Linen Revenue Share by Players/Suppliers

Table United States Market Bath Linen Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Bath Linen Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Bath Linen Market Share of Top 3 Players/Suppliers

Figure United States Bath Linen Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Bath Linen Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Bath Linen Product Category

Table United States Bath Linen Sales (K Units) by Region (2013-2018)

Table United States Bath Linen Sales Share by Region (2013-2018)

Figure United States Bath Linen Sales Share by Region (2013-2018)

Figure United States Bath Linen Sales Market Share by Region in 2017

Table United States Bath Linen Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Bath Linen Revenue Share by Region (2013-2018)

Figure United States Bath Linen Revenue Market Share by Region (2013-2018)

Figure United States Bath Linen Revenue Market Share by Region in 2017

Table United States Bath Linen Price (USD/Unit) by Region (2013-2018)

Table United States Bath Linen Sales (K Units) by Type (2013-2018)

Table United States Bath Linen Sales Share by Type (2013-2018)

Figure United States Bath Linen Sales Share by Type (2013-2018)

Figure United States Bath Linen Sales Market Share by Type in 2017

Table United States Bath Linen Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Bath Linen Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Bath Linen by Type (2013-2018)

Figure Revenue Market Share of Bath Linen by Type in 2017

Table United States Bath Linen Price (USD/Unit) by Types (2013-2018)

Figure United States Bath Linen Sales Growth Rate by Type (2013-2018)

Table United States Bath Linen Sales (K Units) by Application (2013-2018)

Table United States Bath Linen Sales Market Share by Application (2013-2018)

Figure United States Bath Linen Sales Market Share by Application (2013-2018)

Figure United States Bath Linen Sales Market Share by Application in 2017

Table United States Bath Linen Sales Growth Rate by Application (2013-2018)

Figure United States Bath Linen Sales Growth Rate by Application (2013-2018)

Table Welspun Basic Information List

Table Welspun Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Welspun Bath Linen Sales Growth Rate (2013-2018)

Figure Welspun Bath Linen Sales Market Share in United States (2013-2018)

Figure Welspun Bath Linen Revenue Market Share in United States (2013-2018)

Table Trident Group Basic Information List

Table Trident Group Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Trident Group Bath Linen Sales Growth Rate (2013-2018)

Figure Trident Group Bath Linen Sales Market Share in United States (2013-2018)

Figure Trident Group Bath Linen Revenue Market Share in United States (2013-2018)

Table 1888 Mills Basic Information List

Table 1888 Mills Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure 1888 Mills Bath Linen Sales Growth Rate (2013-2018)

Figure 1888 Mills Bath Linen Sales Market Share in United States (2013-2018)

Figure 1888 Mills Bath Linen Revenue Market Share in United States (2013-2018)

Table Loftex Basic Information List

Table Loftex Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Loftex Bath Linen Sales Growth Rate (2013-2018)

Figure Loftex Bath Linen Sales Market Share in United States (2013-2018)

Figure Loftex Bath Linen Revenue Market Share in United States (2013-2018)

Table Grace Basic Information List

Table Grace Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Grace Bath Linen Sales Growth Rate (2013-2018)

Figure Grace Bath Linen Sales Market Share in United States (2013-2018)

Figure Grace Bath Linen Revenue Market Share in United States (2013-2018)

Table Westpoint Home Basic Information List

Table Westpoint Home Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Westpoint Home Bath Linen Sales Growth Rate (2013-2018)

Figure Westpoint Home Bath Linen Sales Market Share in United States (2013-2018)

Figure Westpoint Home Bath Linen Revenue Market Share in United States (2013-2018)

Table Sunvim Basic Information List

Table Sunvim Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sunvim Bath Linen Sales Growth Rate (2013-2018)

Figure Sunvim Bath Linen Sales Market Share in United States (2013-2018)

Figure Sunvim Bath Linen Revenue Market Share in United States (2013-2018)

Table Sanli Basic Information List

Table Sanli Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sanli Bath Linen Sales Growth Rate (2013-2018)

Figure Sanli Bath Linen Sales Market Share in United States (2013-2018)

Figure Sanli Bath Linen Revenue Market Share in United States (2013-2018)

Table Kingshore Basic Information List

Table Kingshore Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kingshore Bath Linen Sales Growth Rate (2013-2018)

Figure Kingshore Bath Linen Sales Market Share in United States (2013-2018)

Figure Kingshore Bath Linen Revenue Market Share in United States (2013-2018)

Table Springs Global Basic Information List

Table Springs Global Bath Linen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Springs Global Bath Linen Sales Growth Rate (2013-2018)

Figure Springs Global Bath Linen Sales Market Share in United States (2013-2018)

Figure Springs Global Bath Linen Revenue Market Share in United States (2013-2018)

Table Avanti Linens Basic Information List

Table Uchino Basic Information List

Table Canasin Basic Information List

Table Evershine Basic Information List

Table Venus Group Basic Information List

Table Qiqi Textile Basic Information List

Table Noman Group Basic Information List

Table Alok Industrie Basic Information List

Table Mtcline Basic Information List

Table American Textile Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bath Linen  
Figure Manufacturing Process Analysis of Bath Linen  
Figure Bath Linen Industrial Chain Analysis  
Table Raw Materials Sources of Bath Linen Major Players/Suppliers in 2017  
Table Major Buyers of Bath Linen  
Table Distributors/Traders List  
Figure United States Bath Linen Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Bath Linen Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Bath Linen Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Bath Linen Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Bath Linen Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Bath Linen Sales Volume (K Units) Forecast by Type in 2025  
Table United States Bath Linen Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Bath Linen Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Bath Linen Sales Volume (K Units) Forecast by Application in 2025  
Table United States Bath Linen Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States Bath Linen Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Bath Linen Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Bath Linen Sales Volume Share Forecast by Region in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Bath Linen Market Report 2018

Product link: <https://marketpublishers.com/r/U2E9611E622QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2E9611E622QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970