

United States Basketball Market Report 2017

https://marketpublishers.com/r/U68369B94BBPEN.html

Date: October 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U68369B94BBPEN

Abstracts

In this report, the United States Basketball market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Basketball in these regions, from 2012 to 2022 (forecast).

United States Basketball market competition by top manufacturers/players, with Basketball sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Spalding



Wilson

Molten **STAR** Train Nike Adidas MacGregor Tachikara SKLZ **Under Armour** Champion Mikasa Sports **FitDeck** Franklin Sports **Champion Sports Unique Sports** Lining **PEAK** Anta

of



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

	Rubber
	Cattle Hide
	PU
	PVC
On the	basis on the end users/applications, this report focuses on the status and
outlool	k for major applications/end users, sales volume, market share and growth rate
Basket	tball for each application, including

For Indoor

For Outdoor

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Basketball Market Report 2017

1 BASKETBALL OVERVIEW

- 1.1 Product Overview and Scope of Basketball
- 1.2 Classification of Basketball by Product Category
- 1.2.1 United States Basketball Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Basketball Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Rubber
 - 1.2.4 Cattle Hide
 - 1.2.5 PU
 - 1.2.6 PVC
- 1.3 United States Basketball Market by Application/End Users
- 1.3.1 United States Basketball Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 For Indoor
 - 1.3.3 For Outdoor
- 1.4 United States Basketball Market by Region
- 1.4.1 United States Basketball Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Basketball Status and Prospect (2012-2022)
 - 1.4.3 Southwest Basketball Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Basketball Status and Prospect (2012-2022)
 - 1.4.5 New England Basketball Status and Prospect (2012-2022)
 - 1.4.6 The South Basketball Status and Prospect (2012-2022)
- 1.4.7 The Midwest Basketball Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Basketball (2012-2022)
 - 1.5.1 United States Basketball Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Basketball Revenue and Growth Rate (2012-2022)

2 UNITED STATES BASKETBALL MARKET COMPETITION BY PLAYERS/SUPPLIERS

United States Basketball Sales and Market Share of Key Players/Suppliers
 (2012-2017)



- 2.2 United States Basketball Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Basketball Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Basketball Market Competitive Situation and Trends
 - 2.4.1 United States Basketball Market Concentration Rate
 - 2.4.2 United States Basketball Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Basketball Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES BASKETBALL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Basketball Sales and Market Share by Region (2012-2017)
- 3.2 United States Basketball Revenue and Market Share by Region (2012-2017)
- 3.3 United States Basketball Price by Region (2012-2017)

4 UNITED STATES BASKETBALL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Basketball Sales and Market Share by Type (Product Category)
 (2012-2017)
- 4.2 United States Basketball Revenue and Market Share by Type (2012-2017)
- 4.3 United States Basketball Price by Type (2012-2017)
- 4.4 United States Basketball Sales Growth Rate by Type (2012-2017)

5 UNITED STATES BASKETBALL SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Basketball Sales and Market Share by Application (2012-2017)
- 5.2 United States Basketball Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES BASKETBALL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Spalding
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Basketball Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Spalding Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Wilson
 - 6.2.2 Basketball Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Wilson Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Molten
 - 6.3.2 Basketball Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Molten Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 STAR
 - 6.4.2 Basketball Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 STAR Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Train
 - 6.5.2 Basketball Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Train Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Nike
 - 6.6.2 Basketball Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Nike Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Adidas
 - 6.7.2 Basketball Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Adidas Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview



6.8 MacGregor

- 6.8.2 Basketball Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 MacGregor Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Tachikara
 - 6.9.2 Basketball Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Tachikara Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 SKLZ
 - 6.10.2 Basketball Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 SKLZ Basketball Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Under Armour
- 6.12 Champion
- 6.13 Mikasa Sports
- 6.14 FitDeck
- 6.15 Franklin Sports
- 6.16 Champion Sports
- 6.17 Unique Sports
- 6.18 Lining
- 6.19 PEAK
- 6.20 Anta

7 BASKETBALL MANUFACTURING COST ANALYSIS

- 7.1 Basketball Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost



7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Basketball

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Basketball Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Basketball Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES BASKETBALL MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Basketball Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Basketball Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Basketball Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Basketball Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Basketball

Figure United States Basketball Market Size (K Units) by Type (2012-2022)

Figure United States Basketball Sales Volume Market Share by Type (Product

Category) in 2016

Figure Rubber Product Picture

Figure Cattle Hide Product Picture

Figure PU Product Picture

Figure PVC Product Picture

Figure United States Basketball Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Basketball by Application in 2016

Figure For Indoor Examples

Table Key Downstream Customer in For Indoor

Figure For Outdoor Examples

Table Key Downstream Customer in For Outdoor

Figure United States Basketball Market Size (Million USD) by Region (2012-2022)

Figure The West Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Basketball Sales (K Units) and Growth Rate (2012-2022)

Figure United States Basketball Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Basketball Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Basketball Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Basketball Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Basketball Sales Share by Players/Suppliers

Figure 2017 United States Basketball Sales Share by Players/Suppliers

Figure United States Basketball Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Basketball Revenue (Million USD) by Players/Suppliers (2012-2017)



Table United States Basketball Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Basketball Revenue Share by Players/Suppliers

Figure 2017 United States Basketball Revenue Share by Players/Suppliers

Table United States Market Basketball Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Basketball Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Basketball Market Share of Top 3 Players/Suppliers

Figure United States Basketball Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Basketball Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Basketball Product Category

Table United States Basketball Sales (K Units) by Region (2012-2017)

Table United States Basketball Sales Share by Region (2012-2017)

Figure United States Basketball Sales Share by Region (2012-2017)

Figure United States Basketball Sales Market Share by Region in 2016

Table United States Basketball Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Basketball Revenue Share by Region (2012-2017)

Figure United States Basketball Revenue Market Share by Region (2012-2017)

Figure United States Basketball Revenue Market Share by Region in 2016

Table United States Basketball Price (USD/Unit) by Region (2012-2017)

Table United States Basketball Sales (K Units) by Type (2012-2017)

Table United States Basketball Sales Share by Type (2012-2017)

Figure United States Basketball Sales Share by Type (2012-2017)

Figure United States Basketball Sales Market Share by Type in 2016

Table United States Basketball Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Basketball Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Basketball by Type (2012-2017)

Figure Revenue Market Share of Basketball by Type in 2016

Table United States Basketball Price (USD/Unit) by Types (2012-2017)

Figure United States Basketball Sales Growth Rate by Type (2012-2017)

Table United States Basketball Sales (K Units) by Application (2012-2017)

Table United States Basketball Sales Market Share by Application (2012-2017)

Figure United States Basketball Sales Market Share by Application (2012-2017)

Figure United States Basketball Sales Market Share by Application in 2016

Table United States Basketball Sales Growth Rate by Application (2012-2017)

Figure United States Basketball Sales Growth Rate by Application (2012-2017)



Table Spalding Basic Information List

Table Spalding Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Spalding Basketball Sales Growth Rate (2012-2017)

Figure Spalding Basketball Sales Market Share in United States (2012-2017)

Figure Spalding Basketball Revenue Market Share in United States (2012-2017)

Table Wilson Basic Information List

Table Wilson Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wilson Basketball Sales Growth Rate (2012-2017)

Figure Wilson Basketball Sales Market Share in United States (2012-2017)

Figure Wilson Basketball Revenue Market Share in United States (2012-2017)

Table Molten Basic Information List

Table Molten Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Molten Basketball Sales Growth Rate (2012-2017)

Figure Molten Basketball Sales Market Share in United States (2012-2017)

Figure Molten Basketball Revenue Market Share in United States (2012-2017)

Table STAR Basic Information List

Table STAR Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure STAR Basketball Sales Growth Rate (2012-2017)

Figure STAR Basketball Sales Market Share in United States (2012-2017)

Figure STAR Basketball Revenue Market Share in United States (2012-2017)

Table Train Basic Information List

Table Train Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Train Basketball Sales Growth Rate (2012-2017)

Figure Train Basketball Sales Market Share in United States (2012-2017)

Figure Train Basketball Revenue Market Share in United States (2012-2017)

Table Nike Basic Information List

Table Nike Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nike Basketball Sales Growth Rate (2012-2017)

Figure Nike Basketball Sales Market Share in United States (2012-2017)

Figure Nike Basketball Revenue Market Share in United States (2012-2017)

Table Adidas Basic Information List

Table Adidas Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure Adidas Basketball Sales Growth Rate (2012-2017)

Figure Adidas Basketball Sales Market Share in United States (2012-2017)

Figure Adidas Basketball Revenue Market Share in United States (2012-2017)

Table MacGregor Basic Information List

Table MacGregor Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MacGregor Basketball Sales Growth Rate (2012-2017)

Figure MacGregor Basketball Sales Market Share in United States (2012-2017)

Figure MacGregor Basketball Revenue Market Share in United States (2012-2017)

Table Tachikara Basic Information List

Table Tachikara Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Tachikara Basketball Sales Growth Rate (2012-2017)

Figure Tachikara Basketball Sales Market Share in United States (2012-2017)

Figure Tachikara Basketball Revenue Market Share in United States (2012-2017)

Table SKLZ Basic Information List

Table SKLZ Basketball Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SKLZ Basketball Sales Growth Rate (2012-2017)

Figure SKLZ Basketball Sales Market Share in United States (2012-2017)

Figure SKLZ Basketball Revenue Market Share in United States (2012-2017)

Table Under Armour Basic Information List

Table Champion Basic Information List

Table Mikasa Sports Basic Information List

Table FitDeck Basic Information List

Table Franklin Sports Basic Information List

Table Champion Sports Basic Information List

Table Unique Sports Basic Information List

Table Lining Basic Information List

Table PEAK Basic Information List

Table Anta Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Basketball

Figure Manufacturing Process Analysis of Basketball

Figure Basketball Industrial Chain Analysis

Table Raw Materials Sources of Basketball Major Players/Suppliers in 2016

Table Major Buyers of Basketball



Table Distributors/Traders List

Figure United States Basketball Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Basketball Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Basketball Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Basketball Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Basketball Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Basketball Sales Volume (K Units) Forecast by Type in 2022
Table United States Basketball Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Basketball Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Basketball Sales Volume (K Units) Forecast by Application in 2022 Table United States Basketball Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Basketball Sales Volume Share Forecast by Region (2017-2022) Figure United States Basketball Sales Volume Share Forecast by Region (2017-2022) Figure United States Basketball Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Basketball Market Report 2017

Product link: https://marketpublishers.com/r/U68369B94BBPEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U68369B94BBPEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970