

# United States Baseband Chipset Market Report 2017

<https://marketpublishers.com/r/U350B11999DEN.html>

Date: October 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U350B11999DEN

## Abstracts

In this report, the United States Baseband Chipset market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Baseband Chipset in these regions, from 2012 to 2022 (forecast).

United States Baseband Chipset market competition by top manufacturers/players, with Baseband Chipset sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Qualcomm

Media Tek

Spreadtrum

Intel

Marvell Technology

Lead Core Technology

Hisilicon

Rock Chip

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

LTE Baseband Chipset

W-CDMA Baseband Chipset

CDMA Baseband Chipset

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Baseband Chipset for each application, including

Smartphone

Tablet

Feature phone

Data Cards

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Baseband Chipset Market Report 2017

## 1 BASEBAND CHIPSET OVERVIEW

- 1.1 Product Overview and Scope of Baseband Chipset
- 1.2 Classification of Baseband Chipset by Product Category
  - 1.2.1 United States Baseband Chipset Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Baseband Chipset Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 LTE Baseband Chipset
  - 1.2.4 W-CDMA Baseband Chipset
  - 1.2.5 CDMA Baseband Chipset
  - 1.2.6 Other
- 1.3 United States Baseband Chipset Market by Application/End Users
  - 1.3.1 United States Baseband Chipset Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Smartphone
  - 1.3.3 Tablet
  - 1.3.4 Feature phone
  - 1.3.5 Data Cards
  - 1.3.6 Other
- 1.4 United States Baseband Chipset Market by Region
  - 1.4.1 United States Baseband Chipset Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Baseband Chipset Status and Prospect (2012-2022)
  - 1.4.3 Southwest Baseband Chipset Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Baseband Chipset Status and Prospect (2012-2022)
  - 1.4.5 New England Baseband Chipset Status and Prospect (2012-2022)
  - 1.4.6 The South Baseband Chipset Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Baseband Chipset Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Baseband Chipset (2012-2022)
  - 1.5.1 United States Baseband Chipset Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Baseband Chipset Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES BASEBAND CHIPSET MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Baseband Chipset Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Baseband Chipset Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Baseband Chipset Average Price by Players/Suppliers (2012-2017)

2.4 United States Baseband Chipset Market Competitive Situation and Trends

2.4.1 United States Baseband Chipset Market Concentration Rate

2.4.2 United States Baseband Chipset Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Baseband Chipset Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BASEBAND CHIPSET SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Baseband Chipset Sales and Market Share by Region (2012-2017)

3.2 United States Baseband Chipset Revenue and Market Share by Region (2012-2017)

3.3 United States Baseband Chipset Price by Region (2012-2017)

### **4 UNITED STATES BASEBAND CHIPSET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Baseband Chipset Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Baseband Chipset Revenue and Market Share by Type (2012-2017)

4.3 United States Baseband Chipset Price by Type (2012-2017)

4.4 United States Baseband Chipset Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES BASEBAND CHIPSET SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Baseband Chipset Sales and Market Share by Application (2012-2017)

5.2 United States Baseband Chipset Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES BASEBAND CHIPSET PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 Qualcomm**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Baseband Chipset Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Qualcomm Baseband Chipset Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.1.4 Main Business/Business Overview

### **6.2 Media Tek**

6.2.2 Baseband Chipset Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Media Tek Baseband Chipset Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.2.4 Main Business/Business Overview

### **6.3 Spreadtrum**

6.3.2 Baseband Chipset Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Spreadtrum Baseband Chipset Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.3.4 Main Business/Business Overview

### **6.4 Intel**

6.4.2 Baseband Chipset Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Intel Baseband Chipset Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### **6.5 Marvell Technology**

6.5.2 Baseband Chipset Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Marvell Technology Baseband Chipset Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.5.4 Main Business/Business Overview

### **6.6 Lead Core Technology**

- 6.6.2 Baseband Chipset Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Lead Core Technology Baseband Chipset Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Hisilicon
  - 6.7.2 Baseband Chipset Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Hisilicon Baseband Chipset Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Rock Chip
  - 6.8.2 Baseband Chipset Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Rock Chip Baseband Chipset Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

## **7 BASEBAND CHIPSET MANUFACTURING COST ANALYSIS**

- 7.1 Baseband Chipset Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Baseband Chipset

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Baseband Chipset Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Baseband Chipset Major Manufacturers in 2016

## 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BASEBAND CHIPSET MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

### 11.1 United States Baseband Chipset Sales Volume, Revenue Forecast (2017-2022)

### 11.2 United States Baseband Chipset Sales Volume Forecast by Type (2017-2022)

### 11.3 United States Baseband Chipset Sales Volume Forecast by Application (2017-2022)

### 11.4 United States Baseband Chipset Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation



## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Baseband Chipset

Figure United States Baseband Chipset Market Size (K Units) by Type (2012-2022)

Figure United States Baseband Chipset Sales Volume Market Share by Type (Product Category) in 2016

Figure LTE Baseband Chipset Product Picture

Figure W-CDMA Baseband Chipset Product Picture

Figure CDMA Baseband Chipset Product Picture

Figure Other Product Picture

Figure United States Baseband Chipset Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Baseband Chipset by Application in 2016

Figure Smartphone Examples

Table Key Downstream Customer in Smartphone

Figure Tablet Examples

Table Key Downstream Customer in Tablet

Figure Feature phone Examples

Table Key Downstream Customer in Feature phone

Figure Data Cards Examples

Table Key Downstream Customer in Data Cards

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Baseband Chipset Market Size (Million USD) by Region (2012-2022)

Figure The West Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Baseband Chipset Sales (K Units) and Growth Rate (2012-2022)

Figure United States Baseband Chipset Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Baseband Chipset Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Baseband Chipset Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Baseband Chipset Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Baseband Chipset Sales Share by Players/Suppliers

Figure 2017 United States Baseband Chipset Sales Share by Players/Suppliers

Figure United States Baseband Chipset Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Baseband Chipset Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Baseband Chipset Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Baseband Chipset Revenue Share by Players/Suppliers

Figure 2017 United States Baseband Chipset Revenue Share by Players/Suppliers

Table United States Market Baseband Chipset Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Baseband Chipset Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Baseband Chipset Market Share of Top 3 Players/Suppliers

Figure United States Baseband Chipset Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Baseband Chipset Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Baseband Chipset Product Category

Table United States Baseband Chipset Sales (K Units) by Region (2012-2017)

Table United States Baseband Chipset Sales Share by Region (2012-2017)

Figure United States Baseband Chipset Sales Share by Region (2012-2017)

Figure United States Baseband Chipset Sales Market Share by Region in 2016

Table United States Baseband Chipset Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Baseband Chipset Revenue Share by Region (2012-2017)

Figure United States Baseband Chipset Revenue Market Share by Region (2012-2017)

Figure United States Baseband Chipset Revenue Market Share by Region in 2016

Table United States Baseband Chipset Price (USD/Unit) by Region (2012-2017)

Table United States Baseband Chipset Sales (K Units) by Type (2012-2017)

Table United States Baseband Chipset Sales Share by Type (2012-2017)

Figure United States Baseband Chipset Sales Share by Type (2012-2017)  
Figure United States Baseband Chipset Sales Market Share by Type in 2016  
Table United States Baseband Chipset Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Baseband Chipset Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Baseband Chipset by Type (2012-2017)  
Figure Revenue Market Share of Baseband Chipset by Type in 2016  
Table United States Baseband Chipset Price (USD/Unit) by Types (2012-2017)  
Figure United States Baseband Chipset Sales Growth Rate by Type (2012-2017)  
Table United States Baseband Chipset Sales (K Units) by Application (2012-2017)  
Table United States Baseband Chipset Sales Market Share by Application (2012-2017)  
Figure United States Baseband Chipset Sales Market Share by Application (2012-2017)  
Figure United States Baseband Chipset Sales Market Share by Application in 2016  
Table United States Baseband Chipset Sales Growth Rate by Application (2012-2017)  
Figure United States Baseband Chipset Sales Growth Rate by Application (2012-2017)  
Table Qualcomm Basic Information List  
Table Qualcomm Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Qualcomm Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Qualcomm Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Qualcomm Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Media Tek Basic Information List  
Table Media Tek Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Media Tek Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Media Tek Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Media Tek Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Spreadtrum Basic Information List  
Table Spreadtrum Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Spreadtrum Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Spreadtrum Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Spreadtrum Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Intel Basic Information List  
Table Intel Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Intel Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Intel Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Intel Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Marvell Technology Basic Information List  
Table Marvell Technology Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Marvell Technology Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Marvell Technology Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Marvell Technology Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Lead Core Technology Basic Information List  
Table Lead Core Technology Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Lead Core Technology Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Lead Core Technology Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Lead Core Technology Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Hisilicon Basic Information List  
Table Hisilicon Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hisilicon Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Hisilicon Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Hisilicon Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Rock Chip Basic Information List  
Table Rock Chip Baseband Chipset Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Rock Chip Baseband Chipset Sales Growth Rate (2012-2017)  
Figure Rock Chip Baseband Chipset Sales Market Share in United States (2012-2017)  
Figure Rock Chip Baseband Chipset Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Baseband Chipset  
Figure Manufacturing Process Analysis of Baseband Chipset  
Figure Baseband Chipset Industrial Chain Analysis  
Table Raw Materials Sources of Baseband Chipset Major Players/Suppliers in 2016

Table Major Buyers of Baseband Chipset

Table Distributors/Traders List

Figure United States Baseband Chipset Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Baseband Chipset Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Baseband Chipset Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Baseband Chipset Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Baseband Chipset Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Baseband Chipset Sales Volume (K Units) Forecast by Type in 2022

Table United States Baseband Chipset Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Baseband Chipset Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Baseband Chipset Sales Volume (K Units) Forecast by Application in 2022

Table United States Baseband Chipset Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Baseband Chipset Sales Volume Share Forecast by Region (2017-2022)

Figure United States Baseband Chipset Sales Volume Share Forecast by Region (2017-2022)

Figure United States Baseband Chipset Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Baseband Chipset Market Report 2017

Product link: <https://marketpublishers.com/r/U350B11999DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U350B11999DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970