

United States Baked Snacks Market Report 2016

<https://marketpublishers.com/r/U21023EE3C2EN.html>

Date: November 2016

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U21023EE3C2EN

Abstracts

Notes:

Sales, means the sales volume of Baked Snacks

Revenue, means the sales value of Baked Snacks

This report studies sales (consumption) of Baked Snacks in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Grupo Bimbo

ConAgra Foods

Kellogg's

Schwan's

Snyder's-Lance

FLO

Pepperidge Farm

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Baked Snacks in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Baked Snacks Market Report 2016

1 BAKED SNACKS OVERVIEW

1.1 Product Overview and Scope of Baked Snacks

1.2 Classification of Baked Snacks

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Baked Snacks

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Baked Snacks (2011-2021)

1.4.1 United States Baked Snacks Sales and Growth Rate (2011-2021)

1.4.2 United States Baked Snacks Revenue and Growth Rate (2011-2021)

2 UNITED STATES BAKED SNACKS COMPETITION BY MANUFACTURERS

2.1 United States Baked Snacks Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Baked Snacks Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Baked Snacks Average Price by Manufactures (2015 and 2016)

2.4 Baked Snacks Market Competitive Situation and Trends

2.4.1 Baked Snacks Market Concentration Rate

2.4.2 Baked Snacks Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES BAKED SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Baked Snacks Sales and Market Share by Type (2011-2016)

3.2 United States Baked Snacks Revenue and Market Share by Type (2011-2016)

3.3 United States Baked Snacks Price by Type (2011-2016)

3.4 United States Baked Snacks Sales Growth Rate by Type (2011-2016)

4 UNITED STATES BAKED SNACKS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Baked Snacks Sales and Market Share by Application (2011-2016)
- 4.2 United States Baked Snacks Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES BAKED SNACKS MANUFACTURERS PROFILES/ANALYSIS

5.1 Grupo Bimbo

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Baked Snacks Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Grupo Bimbo Baked Snacks Sales, Revenue, Price and Gross Margin
(2011-2016)

5.1.4 Main Business/Business Overview

5.2 ConAgra Foods

5.2.2 Baked Snacks Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 ConAgra Foods Baked Snacks Sales, Revenue, Price and Gross Margin
(2011-2016)

5.2.4 Main Business/Business Overview

5.3 Kellogg's

5.3.2 Baked Snacks Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Kellogg's Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Schwan's

5.4.2 Baked Snacks Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Schwan's Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Snyder's-Lance

5.5.2 Baked Snacks Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Snyder's-Lance Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 FLO

5.6.2 Baked Snacks Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 FLO Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Pepperidge Farm

5.7.2 Baked Snacks Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Pepperidge Farm Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

6 BAKED SNACKS MANUFACTURING COST ANALYSIS

6.1 Baked Snacks Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Baked Snacks

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Baked Snacks Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Baked Snacks Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES BAKED SNACKS MARKET FORECAST (2016-2021)

- 10.1 United States Baked Snacks Sales, Revenue Forecast (2016-2021)
- 10.2 United States Baked Snacks Sales Forecast by Type (2016-2021)
- 10.3 United States Baked Snacks Sales Forecast by Application (2016-2021)
- 10.4 Baked Snacks Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Baked Snacks

Table Classification of Baked Snacks

Figure United States Sales Market Share of Baked Snacks by Type in 2015

Table Application of Baked Snacks

Figure United States Sales Market Share of Baked Snacks by Application in 2015

Figure United States Baked Snacks Sales and Growth Rate (2011-2021)

Figure United States Baked Snacks Revenue and Growth Rate (2011-2021)

Table United States Baked Snacks Sales of Key Manufacturers (2015 and 2016)

Table United States Baked Snacks Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Baked Snacks Sales Share by Manufacturers

Figure 2016 Baked Snacks Sales Share by Manufacturers

Table United States Baked Snacks Revenue by Manufacturers (2015 and 2016)

Table United States Baked Snacks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Baked Snacks Revenue Share by Manufacturers

Table 2016 United States Baked Snacks Revenue Share by Manufacturers

Table United States Market Baked Snacks Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Baked Snacks Average Price of Key Manufacturers in 2015

Figure Baked Snacks Market Share of Top 3 Manufacturers

Figure Baked Snacks Market Share of Top 5 Manufacturers

Table United States Baked Snacks Sales by Type (2011-2016)

Table United States Baked Snacks Sales Share by Type (2011-2016)

Figure United States Baked Snacks Sales Market Share by Type in 2015

Table United States Baked Snacks Revenue and Market Share by Type (2011-2016)

Table United States Baked Snacks Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Baked Snacks by Type (2011-2016)

Table United States Baked Snacks Price by Type (2011-2016)

Figure United States Baked Snacks Sales Growth Rate by Type (2011-2016)

Table United States Baked Snacks Sales by Application (2011-2016)

Table United States Baked Snacks Sales Market Share by Application (2011-2016)

Figure United States Baked Snacks Sales Market Share by Application in 2015

Table United States Baked Snacks Sales Growth Rate by Application (2011-2016)

Figure United States Baked Snacks Sales Growth Rate by Application (2011-2016)

Table Grupo Bimbo Basic Information List

Table Grupo Bimbo Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Grupo Bimbo Baked Snacks Sales Market Share (2011-2016)
Table ConAgra Foods Basic Information List
Table ConAgra Foods Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table ConAgra Foods Baked Snacks Sales Market Share (2011-2016)
Table Kellogg's Basic Information List
Table Kellogg's Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kellogg's Baked Snacks Sales Market Share (2011-2016)
Table Schwan's Basic Information List
Table Schwan's Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Schwan's Baked Snacks Sales Market Share (2011-2016)
Table Snyder's-Lance Basic Information List
Table Snyder's-Lance Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Snyder's-Lance Baked Snacks Sales Market Share (2011-2016)
Table FLO Basic Information List
Table FLO Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table FLO Baked Snacks Sales Market Share (2011-2016)
Table Pepperidge Farm Basic Information List
Table Pepperidge Farm Baked Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pepperidge Farm Baked Snacks Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Baked Snacks
Figure Manufacturing Process Analysis of Baked Snacks
Figure Baked Snacks Industrial Chain Analysis
Table Raw Materials Sources of Baked Snacks Major Manufacturers in 2015
Table Major Buyers of Baked Snacks
Table Distributors/Traders List
Figure United States Baked Snacks Production and Growth Rate Forecast (2016-2021)
Figure United States Baked Snacks Revenue and Growth Rate Forecast (2016-2021)
Table United States Baked Snacks Production Forecast by Type (2016-2021)
Table United States Baked Snacks Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Baked Snacks Market Report 2016

Product link: <https://marketpublishers.com/r/U21023EE3C2EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U21023EE3C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970