

United States Badminton Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Badminton

Revenue, means the sales value of Badminton

This report studies sales (consumption) of Badminton in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Victor

Yonex

Kason

Kawasaki

RSL Shuttles

Sotx

Pro Kennex

Wilson

Ashaway

Babolat

Carlton

Li-Ning

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Synthetic (plastic or nylon) Shuttlecocks

Feather Shuttlecock

Type III

Split by applications, this report focuses on sales, market share and growth rate of Badminton in each application, can be divided into

Application 1

Application 2

Application 3

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