

# **United States Backlit LCD Monitors Market Report** 2016

https://marketpublishers.com/r/U9129AB5EE1EN.html

Date: September 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U9129AB5EE1EN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Backlit LCD Monitors

Revenue, means the sales value of Backlit LCD Monitors

This report studies sales (consumption) of Backlit LCD Monitors in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple Inc. (US)

Philips Electronics N.V (Netherlands)

Acer, Inc. (Taiwan)

Dell, Inc. (US)

Lenovo (China)

Samsung Electronics Co., Ltd. (South Korea)

Sony Corporation (Japan)

AOC International (Taiwan)



Qisda Corporation (Taiwan)

ASUSTeK Computer Inc. (Taiwan)

Chuntex Electronics Co. Ltd. (Taiwan)

LG Electronics, Inc. (South Korea)

Gechic Corporation (Taiwan)

Eizo Nanao Corporation (Japan)

Hannspree Europe Holdings B.V. (Netherlands)

Hewlett-Packard Development Company, L.P. (US)

iiyama Corporation (The Netherlands)

LG Display Co., Ltd. (South Korea)

Lite-On Technology Corporation (Taiwan)

**NEC Display Solutions (Japan)** 

Planar Systems, Inc. (US)

BenQ Corporation (Taiwan)

Tatung Company (Taiwan)

TPV Technology Limited (Hong Kong)

ViewSonic Corporation, Inc. (US)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I



Type II	
Type III	
Split by applications, this report focuses on sales, market share and growth rate Backlit LCD Monitors in each application, can be divided into	O
Application 1	
Application 2	
Application 3	



#### **Contents**

United States Backlit LCD Monitors Market Report 2016

#### 1 BACKLIT LCD MONITORS OVERVIEW

- 1.1 Product Overview and Scope of Backlit LCD Monitors
- 1.2 Classification of Backlit LCD Monitors
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Backlit LCD Monitors
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Backlit LCD Monitors (2011-2021)
  - 1.4.1 United States Backlit LCD Monitors Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Backlit LCD Monitors Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES BACKLIT LCD MONITORS COMPETITION BY MANUFACTURERS

- 2.1 United States Backlit LCD Monitors Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Backlit LCD Monitors Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Backlit LCD Monitors Average Price by Manufactures (2015 and 2016)
- 2.4 Backlit LCD Monitors Market Competitive Situation and Trends
  - 2.4.1 Backlit LCD Monitors Market Concentration Rate
  - 2.4.2 Backlit LCD Monitors Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES BACKLIT LCD MONITORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Backlit LCD Monitors Sales and Market Share by Type (2011-2016)
- 3.2 United States Backlit LCD Monitors Revenue and Market Share by Type



(2011-2016)

- 3.3 United States Backlit LCD Monitors Price by Type (2011-2016)
- 3.4 United States Backlit LCD Monitors Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES BACKLIT LCD MONITORS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Backlit LCD Monitors Sales and Market Share by Application (2011-2016)
- 4.2 United States Backlit LCD Monitors Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 UNITED STATES BACKLIT LCD MONITORS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Apple Inc. (US)
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Backlit LCD Monitors Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Apple Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Philips Electronics N.V (Netherlands)
  - 5.2.2 Backlit LCD Monitors Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Philips Electronics N.V (Netherlands) Backlit LCD Monitors Sales, Revenue,
- Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Acer, Inc. (Taiwan)
  - 5.3.2 Backlit LCD Monitors Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Acer, Inc. (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Dell, Inc. (US)
  - 5.4.2 Backlit LCD Monitors Product Type, Application and Specification



```
5.4.2.1 Type I
```

5.4.2.2 Type II

5.4.3 Dell, Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Lenovo (China)

5.5.2 Backlit LCD Monitors Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Lenovo (China) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Samsung Electronics Co., Ltd. (South Korea)

5.6.2 Backlit LCD Monitors Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Samsung Electronics Co., Ltd. (South Korea) Backlit LCD Monitors Sales,

Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Sony Corporation (Japan)

5.7.2 Backlit LCD Monitors Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Sony Corporation (Japan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 AOC International (Taiwan)

5.8.2 Backlit LCD Monitors Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 AOC International (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Qisda Corporation (Taiwan)

5.9.2 Backlit LCD Monitors Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Qisda Corporation (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.9.4 Main Business/Business Overview
- 5.10 ASUSTeK Computer Inc. (Taiwan)
  - 5.10.2 Backlit LCD Monitors Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 ASUSTeK Computer Inc. (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Chuntex Electronics Co. Ltd. (Taiwan)
- 5.12 LG Electronics, Inc. (South Korea)
- 5.13 Gechic Corporation (Taiwan)
- 5.14 Eizo Nanao Corporation (Japan)
- 5.15 Hannspree Europe Holdings B.V. (Netherlands)
- 5.16 Hewlett-Packard Development Company, L.P. (US)
- 5.17 iiyama Corporation (The Netherlands)
- 5.18 LG Display Co., Ltd. (South Korea)
- 5.19 Lite-On Technology Corporation (Taiwan)
- 5.20 NEC Display Solutions (Japan)
- 5.21 Planar Systems, Inc. (US)
- 5.22 BenQ Corporation (Taiwan)
- 5.23 Tatung Company (Taiwan)
- 5.24 TPV Technology Limited (Hong Kong)
- 5.25 ViewSonic Corporation, Inc. (US)

#### 6 BACKLIT LCD MONITORS MANUFACTURING COST ANALYSIS

- 6.1 Backlit LCD Monitors Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Backlit LCD Monitors

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 7.1 Backlit LCD Monitors Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Backlit LCD Monitors Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES BACKLIT LCD MONITORS MARKET FORECAST (2016-2021)

- 10.1 United States Backlit LCD Monitors Sales, Revenue Forecast (2016-2021)
- 10.2 United States Backlit LCD Monitors Sales Forecast by Type (2016-2021)
- 10.3 United States Backlit LCD Monitors Sales Forecast by Application (2016-2021)
- 10.4 Backlit LCD Monitors Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Author List
Disclosure Section
Research Methodology



Data Source Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Backlit LCD Monitors

Table Classification of Backlit LCD Monitors

Figure United States Sales Market Share of Backlit LCD Monitors by Type in 2015

Table Application of Backlit LCD Monitors

Figure United States Sales Market Share of Backlit LCD Monitors by Application in 2015

Figure United States Backlit LCD Monitors Sales and Growth Rate (2011-2021)

Figure United States Backlit LCD Monitors Revenue and Growth Rate (2011-2021)

Table United States Backlit LCD Monitors Sales of Key Manufacturers (2015 and 2016)

Table United States Backlit LCD Monitors Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Backlit LCD Monitors Sales Share by Manufacturers

Figure 2016 Backlit LCD Monitors Sales Share by Manufacturers

Table United States Backlit LCD Monitors Revenue by Manufacturers (2015 and 2016)

Table United States Backlit LCD Monitors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Backlit LCD Monitors Revenue Share by Manufacturers

Table 2016 United States Backlit LCD Monitors Revenue Share by Manufacturers

Table United States Market Backlit LCD Monitors Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Backlit LCD Monitors Average Price of Key Manufacturers in 2015

Figure Backlit LCD Monitors Market Share of Top 3 Manufacturers

Figure Backlit LCD Monitors Market Share of Top 5 Manufacturers

Table United States Backlit LCD Monitors Sales by Type (2011-2016)

Table United States Backlit LCD Monitors Sales Share by Type (2011-2016)

Figure United States Backlit LCD Monitors Sales Market Share by Type in 2015

Table United States Backlit LCD Monitors Revenue and Market Share by Type (2011-2016)

Table United States Backlit LCD Monitors Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Backlit LCD Monitors by Type (2011-2016)

Table United States Backlit LCD Monitors Price by Type (2011-2016)

Figure United States Backlit LCD Monitors Sales Growth Rate by Type (2011-2016)

Table United States Backlit LCD Monitors Sales by Application (2011-2016)

Table United States Backlit LCD Monitors Sales Market Share by Application (2011-2016)



Figure United States Backlit LCD Monitors Sales Market Share by Application in 2015 Table United States Backlit LCD Monitors Sales Growth Rate by Application (2011-2016)

Figure United States Backlit LCD Monitors Sales Growth Rate by Application (2011-2016)

Table Apple Inc. (US) Basic Information List

Table Apple Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Inc. (US) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Philips Electronics N.V (Netherlands) Basic Information List

Table Philips Electronics N.V (Netherlands) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Electronics N.V (Netherlands) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Acer, Inc. (Taiwan) Basic Information List

Table Acer, Inc. (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acer, Inc. (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Dell, Inc. (US) Basic Information List

Table Dell, Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dell, Inc. (US) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Lenovo (China) Basic Information List

Table Lenovo (China) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lenovo (China) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Samsung Electronics Co., Ltd. (South Korea) Basic Information List

Table Samsung Electronics Co., Ltd. (South Korea) Backlit LCD Monitors Sales,

Revenue, Price and Gross Margin (2011-2016)

Table Samsung Electronics Co., Ltd. (South Korea) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Sony Corporation (Japan) Basic Information List

Table Sony Corporation (Japan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Corporation (Japan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table AOC International (Taiwan) Basic Information List

Table AOC International (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table AOC International (Taiwan) Backlit LCD Monitors Sales Market Share



(2011-2016)

Table Qisda Corporation (Taiwan) Basic Information List

Table Qisda Corporation (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Qisda Corporation (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table ASUSTeK Computer Inc. (Taiwan) Basic Information List

Table ASUSTeK Computer Inc. (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASUSTeK Computer Inc. (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Chuntex Electronics Co. Ltd. (Taiwan) Basic Information List

Table Chuntex Electronics Co. Ltd. (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chuntex Electronics Co. Ltd. (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table LG Electronics, Inc. (South Korea) Basic Information List

Table LG Electronics, Inc. (South Korea) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Electronics, Inc. (South Korea) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Gechic Corporation (Taiwan) Basic Information List

Table Gechic Corporation (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gechic Corporation (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Eizo Nanao Corporation (Japan) Basic Information List

Table Eizo Nanao Corporation (Japan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eizo Nanao Corporation (Japan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Hannspree Europe Holdings B.V. (Netherlands) Basic Information List

Table Hannspree Europe Holdings B.V. (Netherlands) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hannspree Europe Holdings B.V. (Netherlands) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Hewlett-Packard Development Company, L.P. (US) Basic Information List Table Hewlett-Packard Development Company, L.P. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)



Table Hewlett-Packard Development Company, L.P. (US) Backlit LCD Monitors Sales Market Share (2011-2016)

Table iiyama Corporation (The Netherlands) Basic Information List

Table iiyama Corporation (The Netherlands) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table iiyama Corporation (The Netherlands) Backlit LCD Monitors Sales Market Share (2011-2016)

Table LG Display Co., Ltd. (South Korea) Basic Information List

Table LG Display Co., Ltd. (South Korea) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Display Co., Ltd. (South Korea) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Lite-On Technology Corporation (Taiwan) Basic Information List

Table Lite-On Technology Corporation (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lite-On Technology Corporation (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table NEC Display Solutions (Japan) Basic Information List

Table NEC Display Solutions (Japan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table NEC Display Solutions (Japan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Planar Systems, Inc. (US) Basic Information List

Table Planar Systems, Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Planar Systems, Inc. (US) Backlit LCD Monitors Sales Market Share (2011-2016)

Table BenQ Corporation (Taiwan) Basic Information List

Table BenQ Corporation (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table BenQ Corporation (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Tatung Company (Taiwan) Basic Information List

Table Tatung Company (Taiwan) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tatung Company (Taiwan) Backlit LCD Monitors Sales Market Share (2011-2016)

Table TPV Technology Limited (Hong Kong) Basic Information List

Table TPV Technology Limited (Hong Kong) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)



Table TPV Technology Limited (Hong Kong) Backlit LCD Monitors Sales Market Share (2011-2016)

Table ViewSonic Corporation, Inc. (US) Basic Information List

Table ViewSonic Corporation, Inc. (US) Backlit LCD Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table ViewSonic Corporation, Inc. (US) Backlit LCD Monitors Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Backlit LCD Monitors

Figure Manufacturing Process Analysis of Backlit LCD Monitors

Figure Backlit LCD Monitors Industrial Chain Analysis

Table Raw Materials Sources of Backlit LCD Monitors Major Manufacturers in 2015

Table Major Buyers of Backlit LCD Monitors

Table Distributors/Traders List

Figure United States Backlit LCD Monitors Production and Growth Rate Forecast (2016-2021)

Figure United States Backlit LCD Monitors Revenue and Growth Rate Forecast (2016-2021)

Table United States Backlit LCD Monitors Production Forecast by Type (2016-2021) Table United States Backlit LCD Monitors Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Backlit LCD Monitors Market Report 2016
Product link: <a href="https://marketpublishers.com/r/U9129AB5EE1EN.html">https://marketpublishers.com/r/U9129AB5EE1EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U9129AB5EE1EN.html">https://marketpublishers.com/r/U9129AB5EE1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms