

# United States Backer board Market Report 2017

<https://marketpublishers.com/r/U54784B2697EN.html>

Date: January 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U54784B2697EN

## Abstracts

### Notes:

Sales, means the sales volume of Backer board

Revenue, means the sales value of Backer board

This report studies sales (consumption) of Backer board in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

James Hardie

Knauf Aquapanel

Crescent

Fermacell GmbH

SHERA

EQUITONE

Extremegreen Building Products

Soben International

USG

## Fin Pan

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Concrete backer board

Cementitious boards

Coated glass mat boards

Fibercement backer boards

Fiber-reinforced gypsum boards

Others

Split by applications, this report focuses on sales, market share and growth rate of Backer board in each application, can be divided into

Interior Applications

Exterior Applications

Other

## Contents

### United States Backer board Market Report 2017

## **1 BACKER BOARD OVERVIEW**

- 1.1 Product Overview and Scope of Backer board
- 1.2 Classification of Backer board
  - 1.2.1 Concrete backer board
  - 1.2.2 Cementitious boards
  - 1.2.3 Coated glass mat boards
  - 1.2.4 Fibercement backer boards
  - 1.2.5 Fiber-reinforced gypsum boards
  - 1.2.6 Others
- 1.3 Application of Backer board
  - 1.3.1 Interior Applications
  - 1.3.2 Exterior Applications
  - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Backer board (2011-2021)
  - 1.4.1 United States Backer board Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Backer board Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES BACKER BOARD COMPETITION BY MANUFACTURERS**

- 2.1 United States Backer board Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Backer board Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Backer board Average Price by Manufactures (2015 and 2016)
- 2.4 Backer board Market Competitive Situation and Trends
  - 2.4.1 Backer board Market Concentration Rate
  - 2.4.2 Backer board Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES BACKER BOARD SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Backer board Sales and Market Share by States (2011-2016)
- 3.2 United States Backer board Revenue and Market Share by States (2011-2016)

### 3.3 United States Backer board Price by States (2011-2016)

## **4 UNITED STATES BACKER BOARD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 4.1 United States Backer board Sales and Market Share by Type (2011-2016)

### 4.2 United States Backer board Revenue and Market Share by Type (2011-2016)

### 4.3 United States Backer board Price by Type (2011-2016)

### 4.4 United States Backer board Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES BACKER BOARD SALES (VOLUME) BY APPLICATION (2011-2016)**

### 5.1 United States Backer board Sales and Market Share by Application (2011-2016)

### 5.2 United States Backer board Sales Growth Rate by Application (2011-2016)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES BACKER BOARD MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 James Hardie

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Backer board Product Type, Application and Specification

##### 6.1.2.1 Concrete backer board

##### 6.1.2.2 Cementitious boards

#### 6.1.3 James Hardie Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.1.4 Main Business/Business Overview

### 6.2 Knauf Aquapanel

#### 6.2.2 Backer board Product Type, Application and Specification

##### 6.2.2.1 Concrete backer board

##### 6.2.2.2 Cementitious boards

#### 6.2.3 Knauf Aquapanel Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.2.4 Main Business/Business Overview

### 6.3 Crescent

#### 6.3.2 Backer board Product Type, Application and Specification

##### 6.3.2.1 Concrete backer board

##### 6.3.2.2 Cementitious boards

#### 6.3.3 Crescent Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.3.4 Main Business/Business Overview

### 6.4 Fermacell GmbH

#### 6.4.2 Backer board Product Type, Application and Specification

##### 6.4.2.1 Concrete backer board

##### 6.4.2.2 Cementitious boards

#### 6.4.3 Fermacell GmbH Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.4.4 Main Business/Business Overview

### 6.5 SHERA

#### 6.5.2 Backer board Product Type, Application and Specification

##### 6.5.2.1 Concrete backer board

##### 6.5.2.2 Cementitious boards

#### 6.5.3 SHERA Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.5.4 Main Business/Business Overview

### 6.6 EQUITONE

#### 6.6.2 Backer board Product Type, Application and Specification

##### 6.6.2.1 Concrete backer board

##### 6.6.2.2 Cementitious boards

#### 6.6.3 EQUITONE Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.6.4 Main Business/Business Overview

### 6.7 Extremegreen Building Products

#### 6.7.2 Backer board Product Type, Application and Specification

##### 6.7.2.1 Concrete backer board

##### 6.7.2.2 Cementitious boards

#### 6.7.3 Extremegreen Building Products Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.7.4 Main Business/Business Overview

### 6.8 Soben International

#### 6.8.2 Backer board Product Type, Application and Specification

##### 6.8.2.1 Concrete backer board

##### 6.8.2.2 Cementitious boards

#### 6.8.3 Soben International Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.8.4 Main Business/Business Overview

### 6.9 USG

#### 6.9.2 Backer board Product Type, Application and Specification

##### 6.9.2.1 Concrete backer board

##### 6.9.2.2 Cementitious boards

#### 6.9.3 USG Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.9.4 Main Business/Business Overview
- 6.10 Fin Pan
  - 6.10.2 Backer board Product Type, Application and Specification
    - 6.10.2.1 Concrete backer board
    - 6.10.2.2 Cementitious boards
  - 6.10.3 Fin Pan Backer board Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview

## **7 BACKER BOARD MANUFACTURING COST ANALYSIS**

- 7.1 Backer board Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Backer board

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Backer board Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Backer board Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BACKER BOARD MARKET FORECAST (2016-2021)**

### 11.1 United States Backer board Sales, Revenue Forecast (2016-2021)

### 11.2 United States Backer board Sales Forecast by Type (2016-2021)

### 11.3 United States Backer board Sales Forecast by Application (2016-2021)

### 11.4 Backer board Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Backer board  
Table Classification of Backer board  
Figure United States Sales Market Share of Backer board by Type in 2015  
Figure Concrete backer board Picture  
Figure Cementitious boards Picture  
Figure Coated glass mat boards Picture  
Figure Fibercement backer boards Picture  
Figure Fiber-reinforced gypsum boards Picture  
Figure Others Picture  
Table Application of Backer board  
Figure United States Sales Market Share of Backer board by Application in 2015  
Figure Interior Applications Examples  
Figure Exterior Applications Examples  
Figure Other Examples  
Figure United States Backer board Sales and Growth Rate (2011-2021)  
Figure United States Backer board Revenue and Growth Rate (2011-2021)  
Table United States Backer board Sales of Key Manufacturers (2015 and 2016)  
Table United States Backer board Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Backer board Sales Share by Manufacturers  
Figure 2016 Backer board Sales Share by Manufacturers  
Table United States Backer board Revenue by Manufacturers (2015 and 2016)  
Table United States Backer board Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 United States Backer board Revenue Share by Manufacturers  
Table 2016 United States Backer board Revenue Share by Manufacturers  
Table United States Market Backer board Average Price of Key Manufacturers (2015 and 2016)  
Figure United States Market Backer board Average Price of Key Manufacturers in 2015  
Figure Backer board Market Share of Top 3 Manufacturers  
Figure Backer board Market Share of Top 5 Manufacturers  
Table United States Backer board Sales by States (2011-2016)  
Table United States Backer board Sales Share by States (2011-2016)  
Figure United States Backer board Sales Market Share by States in 2015  
Table United States Backer board Revenue and Market Share by States (2011-2016)  
Table United States Backer board Revenue Share by States (2011-2016)  
Figure Revenue Market Share of Backer board by States (2011-2016)

Table United States Backer board Price by States (2011-2016)  
Table United States Backer board Sales by Type (2011-2016)  
Table United States Backer board Sales Share by Type (2011-2016)  
Figure United States Backer board Sales Market Share by Type in 2015  
Table United States Backer board Revenue and Market Share by Type (2011-2016)  
Table United States Backer board Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Backer board by Type (2011-2016)  
Table United States Backer board Price by Type (2011-2016)  
Figure United States Backer board Sales Growth Rate by Type (2011-2016)  
Table United States Backer board Sales by Application (2011-2016)  
Table United States Backer board Sales Market Share by Application (2011-2016)  
Figure United States Backer board Sales Market Share by Application in 2015  
Table United States Backer board Sales Growth Rate by Application (2011-2016)  
Figure United States Backer board Sales Growth Rate by Application (2011-2016)  
Table James Hardie Basic Information List  
Table James Hardie Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure James Hardie Backer board Sales Market Share (2011-2016)  
Table Knauf Aquapanel Basic Information List  
Table Knauf Aquapanel Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Knauf Aquapanel Backer board Sales Market Share (2011-2016)  
Table Crescent Basic Information List  
Table Crescent Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Crescent Backer board Sales Market Share (2011-2016)  
Table Fermacell GmbH Basic Information List  
Table Fermacell GmbH Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Fermacell GmbH Backer board Sales Market Share (2011-2016)  
Table SHERA Basic Information List  
Table SHERA Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SHERA Backer board Sales Market Share (2011-2016)  
Table EQUITONE Basic Information List  
Table EQUITONE Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table EQUITONE Backer board Sales Market Share (2011-2016)  
Table Extremegreen Building Products Basic Information List  
Table Extremegreen Building Products Backer board Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Extremegreen Building Products Backer board Sales Market Share (2011-2016)

Table Soben International Basic Information List

Table Soben International Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

Table Soben International Backer board Sales Market Share (2011-2016)

Table USG Basic Information List

Table USG Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

Table USG Backer board Sales Market Share (2011-2016)

Table Fin Pan Basic Information List

Table Fin Pan Backer board Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fin Pan Backer board Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Backer board

Figure Manufacturing Process Analysis of Backer board

Figure Backer board Industrial Chain Analysis

Table Raw Materials Sources of Backer board Major Manufacturers in 2015

Table Major Buyers of Backer board

Table Distributors/Traders List

Figure United States Backer board Production and Growth Rate Forecast (2016-2021)

Figure United States Backer board Revenue and Growth Rate Forecast (2016-2021)

Table United States Backer board Production Forecast by Type (2016-2021)

Table United States Backer board Consumption Forecast by Application (2016-2021)

Table United States Backer board Sales Forecast by States (2016-2021)

Table United States Backer board Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Backer board Market Report 2017

Product link: <https://marketpublishers.com/r/U54784B2697EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U54784B2697EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970