

# United States Baby Monitors Market Report 2018

<https://marketpublishers.com/r/U32E859F4BCEN.html>

Date: February 2018

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U32E859F4BCEN

## Abstracts

In this report, the United States Baby Monitors market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Baby Monitors in these regions, from 2013 to 2025 (forecast).

United States Baby Monitors market competition by top manufacturers/players, with Baby Monitors sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

VTech

Motorola

Graco

Philips

Summer Infant

Levana

Infant Optics

Safety 1st

Si

D-Link

Sony

MobiCam

Seneo

Chummie

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Video

Audio

Digital

Dual Parent Monitors

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Less than 1 years old Children

1-5 Years Old Children

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Baby Monitors Market Report 2018

#### **1 BABY MONITORS OVERVIEW**

##### 1.1 Product Overview and Scope of Baby Monitors

##### 1.2 Classification of Baby Monitors by Product Category

###### 1.2.1 United States Baby Monitors Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Baby Monitors Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Video

###### 1.2.4 Audio

###### 1.2.5 Digital

###### 1.2.6 Dual Parent Monitors

##### 1.3 United States Baby Monitors Market by Application/End Users

###### 1.3.1 United States Baby Monitors Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Less than 1 years old Children

###### 1.3.3 1-5 Years Old Children

###### 1.3.4 Others

##### 1.4 United States Baby Monitors Market by Region

###### 1.4.1 United States Baby Monitors Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Baby Monitors Status and Prospect (2013-2025)

###### 1.4.3 Southwest Baby Monitors Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Baby Monitors Status and Prospect (2013-2025)

###### 1.4.5 New England Baby Monitors Status and Prospect (2013-2025)

###### 1.4.6 The South Baby Monitors Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Baby Monitors Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Baby Monitors (2013-2025)

###### 1.5.1 United States Baby Monitors Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Baby Monitors Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES BABY MONITORS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Baby Monitors Sales and Market Share of Key Players/Suppliers

(2013-2018)

2.2 United States Baby Monitors Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Baby Monitors Average Price by Players/Suppliers (2013-2018)

2.4 United States Baby Monitors Market Competitive Situation and Trends

2.4.1 United States Baby Monitors Market Concentration Rate

2.4.2 United States Baby Monitors Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Baby Monitors Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES BABY MONITORS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Baby Monitors Sales and Market Share by Region (2013-2018)

3.2 United States Baby Monitors Revenue and Market Share by Region (2013-2018)

3.3 United States Baby Monitors Price by Region (2013-2018)

### **4 UNITED STATES BABY MONITORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Baby Monitors Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Baby Monitors Revenue and Market Share by Type (2013-2018)

4.3 United States Baby Monitors Price by Type (2013-2018)

4.4 United States Baby Monitors Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES BABY MONITORS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Baby Monitors Sales and Market Share by Application (2013-2018)

5.2 United States Baby Monitors Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES BABY MONITORS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 VTech

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Baby Monitors Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 VTech Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Motorola
  - 6.2.2 Baby Monitors Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Motorola Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Graco
  - 6.3.2 Baby Monitors Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Graco Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Philips
  - 6.4.2 Baby Monitors Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Philips Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Summer Infant
  - 6.5.2 Baby Monitors Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Summer Infant Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Levana
  - 6.6.2 Baby Monitors Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Levana Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Infant Optics
  - 6.7.2 Baby Monitors Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

- 6.7.3 Infant Optics Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Safety 1st
  - 6.8.2 Baby Monitors Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Safety 1st Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Si
  - 6.9.2 Baby Monitors Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Si Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 D-Link
  - 6.10.2 Baby Monitors Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 D-Link Baby Monitors Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Sony
- 6.12 MobiCam
- 6.13 Seneo
- 6.14 Chummie

## **7 BABY MONITORS MANUFACTURING COST ANALYSIS**

- 7.1 Baby Monitors Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Baby Monitors

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Baby Monitors Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Baby Monitors Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES BABY MONITORS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Baby Monitors Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Baby Monitors Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Baby Monitors Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Baby Monitors Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Baby Monitors

Figure United States Baby Monitors Market Size (K Units) by Type (2013-2025)

Figure United States Baby Monitors Sales Volume Market Share by Type (Product Category) in 2017

Figure Video Product Picture

Figure Audio Product Picture

Figure Digital Product Picture

Figure Dual Parent Monitors Product Picture

Figure United States Baby Monitors Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Baby Monitors by Application in 2017

Figure Less than 1 years old Children Examples

Table Key Downstream Customer in Less than 1 years old Children

Figure 1-5 Years Old Children Examples

Table Key Downstream Customer in 1-5 Years Old Children

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Baby Monitors Market Size (Million USD) by Region (2013-2025)

Figure The West Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Baby Monitors Sales (K Units) and Growth Rate (2013-2025)

Figure United States Baby Monitors Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Baby Monitors Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Baby Monitors Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Baby Monitors Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Baby Monitors Sales Share by Players/Suppliers  
Figure 2017 United States Baby Monitors Sales Share by Players/Suppliers  
Figure United States Baby Monitors Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Baby Monitors Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Baby Monitors Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Baby Monitors Revenue Share by Players/Suppliers  
Figure 2017 United States Baby Monitors Revenue Share by Players/Suppliers  
Table United States Market Baby Monitors Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)  
Figure United States Market Baby Monitors Average Price (USD/Unit) of Key Players/Suppliers in 2017  
Figure United States Baby Monitors Market Share of Top 3 Players/Suppliers  
Figure United States Baby Monitors Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Baby Monitors Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Baby Monitors Product Category  
Table United States Baby Monitors Sales (K Units) by Region (2013-2018)  
Table United States Baby Monitors Sales Share by Region (2013-2018)  
Figure United States Baby Monitors Sales Share by Region (2013-2018)  
Figure United States Baby Monitors Sales Market Share by Region in 2017  
Table United States Baby Monitors Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Baby Monitors Revenue Share by Region (2013-2018)  
Figure United States Baby Monitors Revenue Market Share by Region (2013-2018)  
Figure United States Baby Monitors Revenue Market Share by Region in 2017  
Table United States Baby Monitors Price (USD/Unit) by Region (2013-2018)  
Table United States Baby Monitors Sales (K Units) by Type (2013-2018)  
Table United States Baby Monitors Sales Share by Type (2013-2018)  
Figure United States Baby Monitors Sales Share by Type (2013-2018)  
Figure United States Baby Monitors Sales Market Share by Type in 2017  
Table United States Baby Monitors Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Baby Monitors Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Baby Monitors by Type (2013-2018)  
Figure Revenue Market Share of Baby Monitors by Type in 2017  
Table United States Baby Monitors Price (USD/Unit) by Types (2013-2018)  
Figure United States Baby Monitors Sales Growth Rate by Type (2013-2018)

Table United States Baby Monitors Sales (K Units) by Application (2013-2018)  
Table United States Baby Monitors Sales Market Share by Application (2013-2018)  
Figure United States Baby Monitors Sales Market Share by Application (2013-2018)  
Figure United States Baby Monitors Sales Market Share by Application in 2017  
Table United States Baby Monitors Sales Growth Rate by Application (2013-2018)  
Figure United States Baby Monitors Sales Growth Rate by Application (2013-2018)  
Table VTech Basic Information List  
Table VTech Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure VTech Baby Monitors Sales Growth Rate (2013-2018)  
Figure VTech Baby Monitors Sales Market Share in United States (2013-2018)  
Figure VTech Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Motorola Basic Information List  
Table Motorola Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Motorola Baby Monitors Sales Growth Rate (2013-2018)  
Figure Motorola Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Motorola Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Graco Basic Information List  
Table Graco Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Graco Baby Monitors Sales Growth Rate (2013-2018)  
Figure Graco Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Graco Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Philips Basic Information List  
Table Philips Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Philips Baby Monitors Sales Growth Rate (2013-2018)  
Figure Philips Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Philips Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Summer Infant Basic Information List  
Table Summer Infant Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Summer Infant Baby Monitors Sales Growth Rate (2013-2018)  
Figure Summer Infant Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Summer Infant Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Levana Basic Information List  
Table Levana Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2013-2018)  
Figure Levana Baby Monitors Sales Growth Rate (2013-2018)  
Figure Levana Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Levana Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Infant Optics Basic Information List  
Table Infant Optics Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Infant Optics Baby Monitors Sales Growth Rate (2013-2018)  
Figure Infant Optics Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Infant Optics Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Safety 1st Basic Information List  
Table Safety 1st Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Safety 1st Baby Monitors Sales Growth Rate (2013-2018)  
Figure Safety 1st Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Safety 1st Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Si Basic Information List  
Table Si Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Si Baby Monitors Sales Growth Rate (2013-2018)  
Figure Si Baby Monitors Sales Market Share in United States (2013-2018)  
Figure Si Baby Monitors Revenue Market Share in United States (2013-2018)  
Table D-Link Basic Information List  
Table D-Link Baby Monitors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure D-Link Baby Monitors Sales Growth Rate (2013-2018)  
Figure D-Link Baby Monitors Sales Market Share in United States (2013-2018)  
Figure D-Link Baby Monitors Revenue Market Share in United States (2013-2018)  
Table Sony Basic Information List  
Table MobiCam Basic Information List  
Table Seneo Basic Information List  
Table Chummie Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Baby Monitors  
Figure Manufacturing Process Analysis of Baby Monitors  
Figure Baby Monitors Industrial Chain Analysis

Table Raw Materials Sources of Baby Monitors Major Players/Suppliers in 2017

Table Major Buyers of Baby Monitors

Table Distributors/Traders List

Figure United States Baby Monitors Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Baby Monitors Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Baby Monitors Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Baby Monitors Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Baby Monitors Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Baby Monitors Sales Volume (K Units) Forecast by Type in 2025

Table United States Baby Monitors Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Baby Monitors Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Baby Monitors Sales Volume (K Units) Forecast by Application in 2025

Table United States Baby Monitors Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Baby Monitors Sales Volume Share Forecast by Region (2018-2025)

Figure United States Baby Monitors Sales Volume Share Forecast by Region (2018-2025)

Figure United States Baby Monitors Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Baby Monitors Market Report 2018

Product link: <https://marketpublishers.com/r/U32E859F4BCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U32E859F4BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970