

# United States Baby Hair Care Products Market Report 2017

https://marketpublishers.com/r/U860DFC985AWEN.html

Date: November 2017 Pages: 114 Price: US\$ 3,800.00 (Single User License) ID: U860DFC985AWEN

### Abstracts

In this report, the United States Baby Hair Care Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Baby Hair Care Products in these regions, from 2012 to 2022 (forecast).

United States Baby Hair Care Products market competition by top manufacturers/players, with Baby Hair Care Products sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Beiersdorf

Artsana

Pigeon

Johnson & Johnson

California Baby

Burt's Bees

Himalaya Wellness

Earth Mama Baby Angel

Unilever

PZ Cussons

Weleda

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Baby Hair Oil And Detanglers

Baby Hair Shampoo And Conditioner

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

0-6 Months

6-18 months



Others

If you have any special requirements, please let us know and we will offer you the report as you want.



## Contents

United States Baby Hair Care Products Market Report 2017

#### 1 BABY HAIR CARE PRODUCTS OVERVIEW

1.1 Product Overview and Scope of Baby Hair Care Products

1.2 Classification of Baby Hair Care Products by Product Category

1.2.1 United States Baby Hair Care Products Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Baby Hair Care Products Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Baby Hair Oil And Detanglers

1.2.4 Baby Hair Shampoo And Conditioner

1.3 United States Baby Hair Care Products Market by Application/End Users

1.3.1 United States Baby Hair Care Products Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 0-6 Months

1.3.3 6-18 months

1.3.4 Others

1.4 United States Baby Hair Care Products Market by Region

1.4.1 United States Baby Hair Care Products Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Baby Hair Care Products Status and Prospect (2012-2022)

1.4.3 Southwest Baby Hair Care Products Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Baby Hair Care Products Status and Prospect (2012-2022)

1.4.5 New England Baby Hair Care Products Status and Prospect (2012-2022)

1.4.6 The South Baby Hair Care Products Status and Prospect (2012-2022)

1.4.7 The Midwest Baby Hair Care Products Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Baby Hair Care Products (2012-2022)

1.5.1 United States Baby Hair Care Products Sales and Growth Rate (2012-2022)1.5.2 United States Baby Hair Care Products Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES BABY HAIR CARE PRODUCTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Baby Hair Care Products Sales and Market Share of Key Players/Suppliers (2012-2017)



2.2 United States Baby Hair Care Products Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Baby Hair Care Products Average Price by Players/Suppliers (2012-2017)

2.4 United States Baby Hair Care Products Market Competitive Situation and Trends

2.4.1 United States Baby Hair Care Products Market Concentration Rate

2.4.2 United States Baby Hair Care Products Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Baby Hair Care Products Manufacturing Base Distribution, Sales Area, Product Type

#### 3 UNITED STATES BABY HAIR CARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Baby Hair Care Products Sales and Market Share by Region (2012-2017)

3.2 United States Baby Hair Care Products Revenue and Market Share by Region (2012-2017)

3.3 United States Baby Hair Care Products Price by Region (2012-2017)

#### 4 UNITED STATES BABY HAIR CARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Baby Hair Care Products Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Baby Hair Care Products Revenue and Market Share by Type (2012-2017)

4.3 United States Baby Hair Care Products Price by Type (2012-2017)

4.4 United States Baby Hair Care Products Sales Growth Rate by Type (2012-2017)

#### 5 UNITED STATES BABY HAIR CARE PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Baby Hair Care Products Sales and Market Share by Application (2012-2017)

5.2 United States Baby Hair Care Products Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities



#### 6 UNITED STATES BABY HAIR CARE PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Beiersdorf

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Baby Hair Care Products Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B

6.1.3 Beiersdorf Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Artsana

6.2.2 Baby Hair Care Products Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Artsana Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Pigeon

6.3.2 Baby Hair Care Products Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Pigeon Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Johnson & Johnson

6.4.2 Baby Hair Care Products Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Johnson & Johnson Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 California Baby

6.5.2 Baby Hair Care Products Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 California Baby Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.5.4 Main Business/Business Overview
- 6.6 Burt's Bees

6.6.2 Baby Hair Care Products Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Burt's Bees Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Himalaya Wellness

6.7.2 Baby Hair Care Products Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Himalaya Wellness Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Earth Mama Baby Angel

6.8.2 Baby Hair Care Products Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Earth Mama Baby Angel Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Unilever

6.9.2 Baby Hair Care Products Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Unilever Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 PZ Cussons

6.10.2 Baby Hair Care Products Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 PZ Cussons Baby Hair Care Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Weleda

#### 7 BABY HAIR CARE PRODUCTS MANUFACTURING COST ANALYSIS



- 7.1 Baby Hair Care Products Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Baby Hair Care Products

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Baby Hair Care Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Baby Hair Care Products Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 UNITED STATES BABY HAIR CARE PRODUCTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Baby Hair Care Products Sales Volume, Revenue Forecast (2017-2022)
11.2 United States Baby Hair Care Products Sales Volume Forecast by Type (2017-2022)
11.3 United States Baby Hair Care Products Sales Volume Forecast by Application (2017-2022)
11.4 United States Baby Hair Care Products Sales Volume Forecast by Region (2017-2022)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Baby Hair Care Products Figure United States Baby Hair Care Products Market Size (K Units) by Type (2012 - 2022)Figure United States Baby Hair Care Products Sales Volume Market Share by Type (Product Category) in 2016 Figure Baby Hair Oil And Detanglers Product Picture Figure Baby Hair Shampoo And Conditioner Product Picture Figure United States Baby Hair Care Products Market Size (K Units) by Application (2012 - 2022)Figure United States Sales Market Share of Baby Hair Care Products by Application in 2016 Figure 0-6 Months Examples Table Key Downstream Customer in 0-6 Months Figure 6-18 months Examples Table Key Downstream Customer in 6-18 months Figure Others Examples Table Key Downstream Customer in Others Figure United States Baby Hair Care Products Market Size (Million USD) by Region (2012 - 2022)Figure The West Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012-2022) Figure New England Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Baby Hair Care Products Sales (K Units) and Growth Rate (2012 - 2022)Figure United States Baby Hair Care Products Revenue (Million USD) and Growth Rate (2012 - 2022)



Figure United States Baby Hair Care Products Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Baby Hair Care Products Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Baby Hair Care Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Baby Hair Care Products Sales Share by Players/Suppliers Figure 2017 United States Baby Hair Care Products Sales Share by Players/Suppliers Figure United States Baby Hair Care Products Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Baby Hair Care Products Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Baby Hair Care Products Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Baby Hair Care Products Revenue Share by Players/Suppliers

Figure 2017 United States Baby Hair Care Products Revenue Share by Players/Suppliers

Table United States Market Baby Hair Care Products Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Baby Hair Care Products Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Baby Hair Care Products Market Share of Top 3 Players/Suppliers Figure United States Baby Hair Care Products Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Baby Hair Care Products Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Baby Hair Care Products Product Category Table United States Baby Hair Care Products Sales (K Units) by Region (2012-2017) Table United States Baby Hair Care Products Sales Share by Region (2012-2017) Figure United States Baby Hair Care Products Sales Share by Region (2012-2017) Figure United States Baby Hair Care Products Sales Market Share by Region in 2016 Table United States Baby Hair Care Products Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Baby Hair Care Products Revenue Share by Region (2012-2017) Figure United States Baby Hair Care Products Revenue Market Share by Region (2012-2017)

Figure United States Baby Hair Care Products Revenue Market Share by Region in 2016

Table United States Baby Hair Care Products Price (USD/Unit) by Region (2012-2017)



Table United States Baby Hair Care Products Sales (K Units) by Type (2012-2017) Table United States Baby Hair Care Products Sales Share by Type (2012-2017) Figure United States Baby Hair Care Products Sales Share by Type (2012-2017) Figure United States Baby Hair Care Products Sales Market Share by Type in 2016 Table United States Baby Hair Care Products Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Baby Hair Care Products Revenue Share by Type (2012-2017) Figure Revenue Market Share of Baby Hair Care Products by Type (2012-2017) Figure Revenue Market Share of Baby Hair Care Products by Type in 2016 Table United States Baby Hair Care Products Price (USD/Unit) by Types (2012-2017) Figure United States Baby Hair Care Products Sales Growth Rate by Type (2012-2017) Table United States Baby Hair Care Products Sales (K Units) by Application (2012-2017)

Table United States Baby Hair Care Products Sales Market Share by Application (2012-2017)

Figure United States Baby Hair Care Products Sales Market Share by Application (2012-2017)

Figure United States Baby Hair Care Products Sales Market Share by Application in 2016

Table United States Baby Hair Care Products Sales Growth Rate by Application (2012-2017)

Figure United States Baby Hair Care Products Sales Growth Rate by Application (2012-2017)

Table Beiersdorf Basic Information List

Table Beiersdorf Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beiersdorf Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Beiersdorf Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Beiersdorf Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Artsana Basic Information List

Table Artsana Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Artsana Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Artsana Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Artsana Baby Hair Care Products Revenue Market Share in United States (2012-2017)



Table Pigeon Basic Information List

Table Pigeon Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pigeon Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Pigeon Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Pigeon Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson & Johnson Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Johnson & Johnson Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Johnson & Johnson Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table California Baby Basic Information List

Table California Baby Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure California Baby Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure California Baby Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure California Baby Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Burt's Bees Basic Information List

Table Burt's Bees Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Burt's Bees Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Burt's Bees Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Burt's Bees Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Himalaya Wellness Basic Information List

Table Himalaya Wellness Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Himalaya Wellness Baby Hair Care Products Sales Growth Rate (2012-2017) Figure Himalaya Wellness Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Himalaya Wellness Baby Hair Care Products Revenue Market Share in United



States (2012-2017)

Table Earth Mama Baby Angel Basic Information List

Table Earth Mama Baby Angel Baby Hair Care Products Sales (K Units), Revenue

(Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Earth Mama Baby Angel Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Earth Mama Baby Angel Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Earth Mama Baby Angel Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Unilever Basic Information List

Table Unilever Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure Unilever Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure Unilever Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table PZ Cussons Basic Information List

Table PZ Cussons Baby Hair Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PZ Cussons Baby Hair Care Products Sales Growth Rate (2012-2017)

Figure PZ Cussons Baby Hair Care Products Sales Market Share in United States (2012-2017)

Figure PZ Cussons Baby Hair Care Products Revenue Market Share in United States (2012-2017)

Table Weleda Basic Information List

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Baby Hair Care Products

Figure Manufacturing Process Analysis of Baby Hair Care Products

Figure Baby Hair Care Products Industrial Chain Analysis

Table Raw Materials Sources of Baby Hair Care Products Major Players/Suppliers in 2016

Table Major Buyers of Baby Hair Care Products

Table Distributors/Traders List

Figure United States Baby Hair Care Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)



Figure United States Baby Hair Care Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Baby Hair Care Products Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Baby Hair Care Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Baby Hair Care Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Baby Hair Care Products Sales Volume (K Units) Forecast by Type in 2022

Table United States Baby Hair Care Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Baby Hair Care Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Baby Hair Care Products Sales Volume (K Units) Forecast by Application in 2022

Table United States Baby Hair Care Products Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Baby Hair Care Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Baby Hair Care Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Baby Hair Care Products Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Baby Hair Care Products Market Report 2017 Product link: https://marketpublishers.com/r/U860DFC985AWEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U860DFC985AWEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970