

United States Baby Diaper Market Report 2018

<https://marketpublishers.com/r/U47C9C55FF5EN.html>

Date: February 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U47C9C55FF5EN

Abstracts

In this report, the United States Baby Diaper market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Baby Diaper in these regions, from 2013 to 2025 (forecast).

United States Baby Diaper market competition by top manufacturers/players, with Baby Diaper sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

P&G

Kimberly Clark

Unicharm

SCA

Ontex

Kao

First Quality

Hengan

Daio

Domtar

Chiaus

DSG

Pigeon

DaddyBaby

Fuburg

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Disposable Baby Diaper

Cloth Diapers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Baby (Less than 7 kg)

Baby (7-15 kg)

Baby (More than 15 kg)

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Baby Diaper Market Report 2018

1 BABY DIAPER OVERVIEW

- 1.1 Product Overview and Scope of Baby Diaper
- 1.2 Classification of Baby Diaper by Product Category
 - 1.2.1 United States Baby Diaper Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Baby Diaper Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Disposable Baby Diaper
 - 1.2.4 Cloth Diapers
- 1.3 United States Baby Diaper Market by Application/End Users
 - 1.3.1 United States Baby Diaper Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Baby (Less than 7 kg)
 - 1.3.3 Baby (7-15 kg)
 - 1.3.4 Baby (More than 15 kg)
- 1.4 United States Baby Diaper Market by Region
 - 1.4.1 United States Baby Diaper Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Baby Diaper Status and Prospect (2013-2025)
 - 1.4.3 Southwest Baby Diaper Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Baby Diaper Status and Prospect (2013-2025)
 - 1.4.5 New England Baby Diaper Status and Prospect (2013-2025)
 - 1.4.6 The South Baby Diaper Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Baby Diaper Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Baby Diaper (2013-2025)
 - 1.5.1 United States Baby Diaper Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Baby Diaper Revenue and Growth Rate (2013-2025)

2 UNITED STATES BABY DIAPER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Baby Diaper Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Baby Diaper Revenue and Share by Players/Suppliers (2013-2018)

- 2.3 United States Baby Diaper Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Baby Diaper Market Competitive Situation and Trends
 - 2.4.1 United States Baby Diaper Market Concentration Rate
 - 2.4.2 United States Baby Diaper Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Baby Diaper Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES BABY DIAPER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Baby Diaper Sales and Market Share by Region (2013-2018)
- 3.2 United States Baby Diaper Revenue and Market Share by Region (2013-2018)
- 3.3 United States Baby Diaper Price by Region (2013-2018)

4 UNITED STATES BABY DIAPER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Baby Diaper Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Baby Diaper Revenue and Market Share by Type (2013-2018)
- 4.3 United States Baby Diaper Price by Type (2013-2018)
- 4.4 United States Baby Diaper Sales Growth Rate by Type (2013-2018)

5 UNITED STATES BABY DIAPER SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Baby Diaper Sales and Market Share by Application (2013-2018)
- 5.2 United States Baby Diaper Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES BABY DIAPER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 P&G
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Baby Diaper Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

- 6.1.3 P&G Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Kimberly Clark
 - 6.2.2 Baby Diaper Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Kimberly Clark Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Unicharm
 - 6.3.2 Baby Diaper Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Unicharm Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 SCA
 - 6.4.2 Baby Diaper Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 SCA Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Ontex
 - 6.5.2 Baby Diaper Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Ontex Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Kao
 - 6.6.2 Baby Diaper Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Kao Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 First Quality
 - 6.7.2 Baby Diaper Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 First Quality Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview

6.8 Hengan

6.8.2 Baby Diaper Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Hengan Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Daio

6.9.2 Baby Diaper Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Daio Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Domtar

6.10.2 Baby Diaper Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Domtar Baby Diaper Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Chiaus

6.12 DSG

6.13 Pigeon

6.14 DaddyBaby

6.15 Fuburg

7 BABY DIAPER MANUFACTURING COST ANALYSIS

7.1 Baby Diaper Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Baby Diaper

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Baby Diaper Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Baby Diaper Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES BABY DIAPER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Baby Diaper Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Baby Diaper Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Baby Diaper Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Baby Diaper Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Baby Diaper

Figure United States Baby Diaper Market Size (K Units) by Type (2013-2025)

Figure United States Baby Diaper Sales Volume Market Share by Type (Product Category) in 2017

Figure Disposable Baby Diaper Product Picture

Figure Cloth Diapers Product Picture

Figure United States Baby Diaper Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Baby Diaper by Application in 2017

Figure Baby (Less than 7 kg) Examples

Table Key Downstream Customer in Baby (Less than 7 kg)

Figure Baby (7-15 kg) Examples

Table Key Downstream Customer in Baby (7-15 kg)

Figure Baby (More than 15 kg) Examples

Table Key Downstream Customer in Baby (More than 15 kg)

Figure United States Baby Diaper Market Size (Million USD) by Region (2013-2025)

Figure The West Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Baby Diaper Sales (K Units) and Growth Rate (2013-2025)

Figure United States Baby Diaper Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Baby Diaper Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Baby Diaper Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Baby Diaper Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Baby Diaper Sales Share by Players/Suppliers

Figure 2017 United States Baby Diaper Sales Share by Players/Suppliers

Figure United States Baby Diaper Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Baby Diaper Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Baby Diaper Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Baby Diaper Revenue Share by Players/Suppliers
Figure 2017 United States Baby Diaper Revenue Share by Players/Suppliers
Table United States Market Baby Diaper Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market Baby Diaper Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States Baby Diaper Market Share of Top 3 Players/Suppliers
Figure United States Baby Diaper Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Baby Diaper Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Baby Diaper Product Category
Table United States Baby Diaper Sales (K Units) by Region (2013-2018)
Table United States Baby Diaper Sales Share by Region (2013-2018)
Figure United States Baby Diaper Sales Share by Region (2013-2018)
Figure United States Baby Diaper Sales Market Share by Region in 2017
Table United States Baby Diaper Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Baby Diaper Revenue Share by Region (2013-2018)
Figure United States Baby Diaper Revenue Market Share by Region (2013-2018)
Figure United States Baby Diaper Revenue Market Share by Region in 2017
Table United States Baby Diaper Price (USD/Unit) by Region (2013-2018)
Table United States Baby Diaper Sales (K Units) by Type (2013-2018)
Table United States Baby Diaper Sales Share by Type (2013-2018)
Figure United States Baby Diaper Sales Share by Type (2013-2018)
Figure United States Baby Diaper Sales Market Share by Type in 2017
Table United States Baby Diaper Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Baby Diaper Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Baby Diaper by Type (2013-2018)
Figure Revenue Market Share of Baby Diaper by Type in 2017
Table United States Baby Diaper Price (USD/Unit) by Types (2013-2018)
Figure United States Baby Diaper Sales Growth Rate by Type (2013-2018)
Table United States Baby Diaper Sales (K Units) by Application (2013-2018)
Table United States Baby Diaper Sales Market Share by Application (2013-2018)
Figure United States Baby Diaper Sales Market Share by Application (2013-2018)
Figure United States Baby Diaper Sales Market Share by Application in 2017
Table United States Baby Diaper Sales Growth Rate by Application (2013-2018)
Figure United States Baby Diaper Sales Growth Rate by Application (2013-2018)

Table P&G Basic Information List

Table P&G Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure P&G Baby Diaper Sales Growth Rate (2013-2018)

Figure P&G Baby Diaper Sales Market Share in United States (2013-2018)

Figure P&G Baby Diaper Revenue Market Share in United States (2013-2018)

Table Kimberly Clark Basic Information List

Table Kimberly Clark Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kimberly Clark Baby Diaper Sales Growth Rate (2013-2018)

Figure Kimberly Clark Baby Diaper Sales Market Share in United States (2013-2018)

Figure Kimberly Clark Baby Diaper Revenue Market Share in United States (2013-2018)

Table Unicharm Basic Information List

Table Unicharm Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Unicharm Baby Diaper Sales Growth Rate (2013-2018)

Figure Unicharm Baby Diaper Sales Market Share in United States (2013-2018)

Figure Unicharm Baby Diaper Revenue Market Share in United States (2013-2018)

Table SCA Basic Information List

Table SCA Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SCA Baby Diaper Sales Growth Rate (2013-2018)

Figure SCA Baby Diaper Sales Market Share in United States (2013-2018)

Figure SCA Baby Diaper Revenue Market Share in United States (2013-2018)

Table Ontex Basic Information List

Table Ontex Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Ontex Baby Diaper Sales Growth Rate (2013-2018)

Figure Ontex Baby Diaper Sales Market Share in United States (2013-2018)

Figure Ontex Baby Diaper Revenue Market Share in United States (2013-2018)

Table Kao Basic Information List

Table Kao Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kao Baby Diaper Sales Growth Rate (2013-2018)

Figure Kao Baby Diaper Sales Market Share in United States (2013-2018)

Figure Kao Baby Diaper Revenue Market Share in United States (2013-2018)

Table First Quality Basic Information List

Table First Quality Baby Diaper Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2013-2018)
Figure First Quality Baby Diaper Sales Growth Rate (2013-2018)
Figure First Quality Baby Diaper Sales Market Share in United States (2013-2018)
Figure First Quality Baby Diaper Revenue Market Share in United States (2013-2018)
Table Hengan Basic Information List
Table Hengan Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Hengan Baby Diaper Sales Growth Rate (2013-2018)
Figure Hengan Baby Diaper Sales Market Share in United States (2013-2018)
Figure Hengan Baby Diaper Revenue Market Share in United States (2013-2018)
Table Daio Basic Information List
Table Daio Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Daio Baby Diaper Sales Growth Rate (2013-2018)
Figure Daio Baby Diaper Sales Market Share in United States (2013-2018)
Figure Daio Baby Diaper Revenue Market Share in United States (2013-2018)
Table Domtar Basic Information List
Table Domtar Baby Diaper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Domtar Baby Diaper Sales Growth Rate (2013-2018)
Figure Domtar Baby Diaper Sales Market Share in United States (2013-2018)
Figure Domtar Baby Diaper Revenue Market Share in United States (2013-2018)
Table Chiaus Basic Information List
Table DSG Basic Information List
Table Pigeon Basic Information List
Table DaddyBaby Basic Information List
Table Fuburg Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Baby Diaper
Figure Manufacturing Process Analysis of Baby Diaper
Figure Baby Diaper Industrial Chain Analysis
Table Raw Materials Sources of Baby Diaper Major Players/Suppliers in 2017
Table Major Buyers of Baby Diaper
Table Distributors/Traders List
Figure United States Baby Diaper Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Baby Diaper Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure United States Baby Diaper Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Baby Diaper Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Baby Diaper Sales Volume (K Units) Forecast by Type

(2018-2025)

Figure United States Baby Diaper Sales Volume (K Units) Forecast by Type in 2025

Table United States Baby Diaper Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Baby Diaper Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Baby Diaper Sales Volume (K Units) Forecast by Application in 2025

Table United States Baby Diaper Sales Volume (K Units) Forecast by Region

(2018-2025)

Table United States Baby Diaper Sales Volume Share Forecast by Region (2018-2025)

Figure United States Baby Diaper Sales Volume Share Forecast by Region (2018-2025)

Figure United States Baby Diaper Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Baby Diaper Market Report 2018

Product link: <https://marketpublishers.com/r/U47C9C55FF5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U47C9C55FF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970