

## **United States Baby Car Seat Market Report 2016**

https://marketpublishers.com/r/U82A559B721EN.html Date: November 2016 Pages: 122 Price: US\$ 3,800.00 (Single User License) ID: U82A559B721EN **Abstracts** Notes: Sales, means the sales volume of Baby Car Seat Revenue, means the sales value of Baby Car Seat This report studies sales (consumption) of Baby Car Seat in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Graco Britax Recaro Takata Maxi-cosi Chicco Combi

Jane

**BeSafe** 



# Concord Aprica Stokke Kiddy Ailebebe Goodbaby **Babyfirst Best Baby** Welldon Belovedbaby Ganen **ABYY** Leka Lutule Brevi **Orbit Baby** Clek Cosatto

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into



Type I

Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Bab Car Seat in each application, can be divided into
Application 1
Application 2
Application 3



## **Contents**

United States Baby Car Seat Market Report 2016

#### 1 BABY CAR SEAT OVERVIEW

- 1.1 Product Overview and Scope of Baby Car Seat
- 1.2 Classification of Baby Car Seat
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Baby Car Seat
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Baby Car Seat (2011-2021)
  - 1.4.1 United States Baby Car Seat Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Baby Car Seat Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES BABY CAR SEAT COMPETITION BY MANUFACTURERS

- 2.1 United States Baby Car Seat Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Baby Car Seat Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Baby Car Seat Average Price by Manufactures (2015 and 2016)
- 2.4 Baby Car Seat Market Competitive Situation and Trends
  - 2.4.1 Baby Car Seat Market Concentration Rate
  - 2.4.2 Baby Car Seat Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES BABY CAR SEAT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Baby Car Seat Sales and Market Share by Type (2011-2016)
- 3.2 United States Baby Car Seat Revenue and Market Share by Type (2011-2016)
- 3.3 United States Baby Car Seat Price by Type (2011-2016)
- 3.4 United States Baby Car Seat Sales Growth Rate by Type (2011-2016)



## 4 UNITED STATES BABY CAR SEAT SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Baby Car Seat Sales and Market Share by Application (2011-2016)
- 4.2 United States Baby Car Seat Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES BABY CAR SEAT MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Graco
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Baby Car Seat Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 Graco Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Britax
  - 5.2.2 Baby Car Seat Product Type, Application and Specification
    - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 Britax Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Recaro
  - 5.3.2 Baby Car Seat Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Recaro Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Takata
  - 5.4.2 Baby Car Seat Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Takata Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Maxi-cosi
  - 5.5.2 Baby Car Seat Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Maxi-cosi Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)



#### 5.5.4 Main Business/Business Overview

#### 5.6 Chicco

5.6.2 Baby Car Seat Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Chicco Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

#### 5.7 Combi

5.7.2 Baby Car Seat Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Combi Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

#### 5.8 Jane

5.8.2 Baby Car Seat Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Jane Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

#### 5.9 BeSafe

5.9.2 Baby Car Seat Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 BeSafe Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

#### 5.10 Concord

5.10.2 Baby Car Seat Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Concord Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Aprica

5.12 Stokke

5.13 Kiddy

5.14 Ailebebe

5.15 Goodbaby

5.16 Babyfirst

5.17 Best Baby

5.18 Welldon



- 5.19 Belovedbaby
- 5.20 Ganen
- 5.21 ABYY
- 5.22 Leka
- 5.23 Lutule
- 5.24 Brevi
- 5.25 Orbit Baby
- 5.26 Clek
- 5.27 Cosatto

#### **6 BABY CAR SEAT MANUFACTURING COST ANALYSIS**

- 6.1 Baby Car Seat Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Baby Car Seat

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Baby Car Seat Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Baby Car Seat Major Manufacturers in 2015
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy



- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

### 10 UNITED STATES BABY CAR SEAT MARKET FORECAST (2016-2021)

- 10.1 United States Baby Car Seat Sales, Revenue Forecast (2016-2021)
- 10.2 United States Baby Car Seat Sales Forecast by Type (2016-2021)
- 10.3 United States Baby Car Seat Sales Forecast by Application (2016-2021)
- 10.4 Baby Car Seat Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Baby Car Seat

Table Classification of Baby Car Seat

Figure United States Sales Market Share of Baby Car Seat by Type in 2015

Table Application of Baby Car Seat

Figure United States Sales Market Share of Baby Car Seat by Application in 2015

Figure United States Baby Car Seat Sales and Growth Rate (2011-2021)

Figure United States Baby Car Seat Revenue and Growth Rate (2011-2021)

Table United States Baby Car Seat Sales of Key Manufacturers (2015 and 2016)

Table United States Baby Car Seat Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Baby Car Seat Sales Share by Manufacturers

Figure 2016 Baby Car Seat Sales Share by Manufacturers

Table United States Baby Car Seat Revenue by Manufacturers (2015 and 2016)

Table United States Baby Car Seat Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Baby Car Seat Revenue Share by Manufacturers

Table 2016 United States Baby Car Seat Revenue Share by Manufacturers

Table United States Market Baby Car Seat Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Baby Car Seat Average Price of Key Manufacturers in 2015

Figure Baby Car Seat Market Share of Top 3 Manufacturers

Figure Baby Car Seat Market Share of Top 5 Manufacturers

Table United States Baby Car Seat Sales by Type (2011-2016)

Table United States Baby Car Seat Sales Share by Type (2011-2016)

Figure United States Baby Car Seat Sales Market Share by Type in 2015

Table United States Baby Car Seat Revenue and Market Share by Type (2011-2016)

Table United States Baby Car Seat Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Baby Car Seat by Type (2011-2016)

Table United States Baby Car Seat Price by Type (2011-2016)

Figure United States Baby Car Seat Sales Growth Rate by Type (2011-2016)

Table United States Baby Car Seat Sales by Application (2011-2016)

Table United States Baby Car Seat Sales Market Share by Application (2011-2016)

Figure United States Baby Car Seat Sales Market Share by Application in 2015

Table United States Baby Car Seat Sales Growth Rate by Application (2011-2016)

Figure United States Baby Car Seat Sales Growth Rate by Application (2011-2016)

Table Graco Basic Information List



Table Graco Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Graco Baby Car Seat Sales Market Share (2011-2016)

Table Britax Basic Information List

Table Britax Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Britax Baby Car Seat Sales Market Share (2011-2016)

Table Recaro Basic Information List

Table Recaro Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Recaro Baby Car Seat Sales Market Share (2011-2016)

Table Takata Basic Information List

Table Takata Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Takata Baby Car Seat Sales Market Share (2011-2016)

Table Maxi-cosi Basic Information List

Table Maxi-cosi Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maxi-cosi Baby Car Seat Sales Market Share (2011-2016)

Table Chicco Basic Information List

Table Chicco Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chicco Baby Car Seat Sales Market Share (2011-2016)

Table Combi Basic Information List

Table Combi Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Combi Baby Car Seat Sales Market Share (2011-2016)

Table Jane Basic Information List

Table Jane Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jane Baby Car Seat Sales Market Share (2011-2016)

Table BeSafe Basic Information List

Table BeSafe Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table BeSafe Baby Car Seat Sales Market Share (2011-2016)

**Table Concord Basic Information List** 

Table Concord Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Concord Baby Car Seat Sales Market Share (2011-2016)

Table Aprica Basic Information List

Table Aprica Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aprica Baby Car Seat Sales Market Share (2011-2016)

Table Stokke Basic Information List

Table Stokke Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stokke Baby Car Seat Sales Market Share (2011-2016)

Table Kiddy Basic Information List

Table Kiddy Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kiddy Baby Car Seat Sales Market Share (2011-2016)

Table Ailebebe Basic Information List



Table Ailebebe Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ailebebe Baby Car Seat Sales Market Share (2011-2016)

Table Goodbaby Basic Information List

Table Goodbaby Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Goodbaby Baby Car Seat Sales Market Share (2011-2016)

Table Babyfirst Basic Information List

Table Babyfirst Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Babyfirst Baby Car Seat Sales Market Share (2011-2016)

Table Best Baby Basic Information List

Table Best Baby Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Best Baby Baby Car Seat Sales Market Share (2011-2016)

Table Welldon Basic Information List

Table Welldon Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Welldon Baby Car Seat Sales Market Share (2011-2016)

Table Belovedbaby Basic Information List

Table Belovedbaby Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Belovedbaby Baby Car Seat Sales Market Share (2011-2016)

Table Ganen Basic Information List

Table Ganen Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ganen Baby Car Seat Sales Market Share (2011-2016)

Table ABYY Basic Information List

Table ABYY Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table ABYY Baby Car Seat Sales Market Share (2011-2016)

Table Leka Basic Information List

Table Leka Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Leka Baby Car Seat Sales Market Share (2011-2016)

**Table Lutule Basic Information List** 

Table Lutule Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lutule Baby Car Seat Sales Market Share (2011-2016)

Table Brevi Basic Information List

Table Brevi Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brevi Baby Car Seat Sales Market Share (2011-2016)

Table Orbit Baby Basic Information List

Table Orbit Baby Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Orbit Baby Baby Car Seat Sales Market Share (2011-2016)

Table Clek Basic Information List

Table Clek Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clek Baby Car Seat Sales Market Share (2011-2016)



Table Cosatto Basic Information List

Table Cosatto Baby Car Seat Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cosatto Baby Car Seat Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Baby Car Seat

Figure Manufacturing Process Analysis of Baby Car Seat

Figure Baby Car Seat Industrial Chain Analysis

Table Raw Materials Sources of Baby Car Seat Major Manufacturers in 2015

Table Major Buyers of Baby Car Seat

Table Distributors/Traders List

Figure United States Baby Car Seat Production and Growth Rate Forecast (2016-2021)

Figure United States Baby Car Seat Revenue and Growth Rate Forecast (2016-2021)

Table United States Baby Car Seat Production Forecast by Type (2016-2021)

Table United States Baby Car Seat Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Baby Car Seat Market Report 2016

Product link: https://marketpublishers.com/r/U82A559B721EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U82A559B721EN.html">https://marketpublishers.com/r/U82A559B721EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970