

# United States Automotive Wheel Coating Market Report 2018

<https://marketpublishers.com/r/U22DCA51C31EN.html>

Date: February 2018

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U22DCA51C31EN

## Abstracts

In this report, the United States Automotive Wheel Coating market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Wheel Coating in these regions, from 2013 to 2025 (forecast).

United States Automotive Wheel Coating market competition by top manufacturers/players, with Automotive Wheel Coating sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

PPG Industrial Coatings

Basf

Akzo Nobel

DuPont

Dupli-Color

Eastwood

Performance Paints

Mile High Powder Coating

Nordson Industrial Coating Systems

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Powder Coating

Liquid Coating

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Cars

Commercial Vehicles

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Automotive Wheel Coating Market Report 2018

## **1 AUTOMOTIVE WHEEL COATING OVERVIEW**

- 1.1 Product Overview and Scope of Automotive Wheel Coating
- 1.2 Classification of Automotive Wheel Coating by Product Category
  - 1.2.1 United States Automotive Wheel Coating Market Size (Sales Volume) Comparison by Type (2013-2025)
    - 1.2.2 United States Automotive Wheel Coating Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
    - 1.2.3 Powder Coating
    - 1.2.4 Liquid Coating
  - 1.3 United States Automotive Wheel Coating Market by Application/End Users
    - 1.3.1 United States Automotive Wheel Coating Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
    - 1.3.2 Passenger Cars
    - 1.3.3 Commercial Vehicles
  - 1.4 United States Automotive Wheel Coating Market by Region
    - 1.4.1 United States Automotive Wheel Coating Market Size (Value) Comparison by Region (2013-2025)
    - 1.4.2 The West Automotive Wheel Coating Status and Prospect (2013-2025)
    - 1.4.3 Southwest Automotive Wheel Coating Status and Prospect (2013-2025)
    - 1.4.4 The Middle Atlantic Automotive Wheel Coating Status and Prospect (2013-2025)
    - 1.4.5 New England Automotive Wheel Coating Status and Prospect (2013-2025)
    - 1.4.6 The South Automotive Wheel Coating Status and Prospect (2013-2025)
    - 1.4.7 The Midwest Automotive Wheel Coating Status and Prospect (2013-2025)
  - 1.5 United States Market Size (Value and Volume) of Automotive Wheel Coating (2013-2025)
    - 1.5.1 United States Automotive Wheel Coating Sales and Growth Rate (2013-2025)
    - 1.5.2 United States Automotive Wheel Coating Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES AUTOMOTIVE WHEEL COATING MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Automotive Wheel Coating Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Automotive Wheel Coating Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Automotive Wheel Coating Average Price by Players/Suppliers (2013-2018)

2.4 United States Automotive Wheel Coating Market Competitive Situation and Trends

2.4.1 United States Automotive Wheel Coating Market Concentration Rate

2.4.2 United States Automotive Wheel Coating Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive Wheel Coating Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES AUTOMOTIVE WHEEL COATING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Automotive Wheel Coating Sales and Market Share by Region (2013-2018)

3.2 United States Automotive Wheel Coating Revenue and Market Share by Region (2013-2018)

3.3 United States Automotive Wheel Coating Price by Region (2013-2018)

### **4 UNITED STATES AUTOMOTIVE WHEEL COATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Automotive Wheel Coating Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Automotive Wheel Coating Revenue and Market Share by Type (2013-2018)

4.3 United States Automotive Wheel Coating Price by Type (2013-2018)

4.4 United States Automotive Wheel Coating Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES AUTOMOTIVE WHEEL COATING SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Automotive Wheel Coating Sales and Market Share by Application (2013-2018)

5.2 United States Automotive Wheel Coating Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES AUTOMOTIVE WHEEL COATING PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 PPG Industrial Coatings**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Wheel Coating Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 PPG Industrial Coatings Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

### **6.2 Basf**

6.2.2 Automotive Wheel Coating Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Basf Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

### **6.3 Akzo Nobel**

6.3.2 Automotive Wheel Coating Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Akzo Nobel Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

### **6.4 DuPont**

6.4.2 Automotive Wheel Coating Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 DuPont Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

### **6.5 Dupli-Color**

6.5.2 Automotive Wheel Coating Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Dupli-Color Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.5.4 Main Business/Business Overview
- 6.6 Eastwood
  - 6.6.2 Automotive Wheel Coating Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Eastwood Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Performance Paints
  - 6.7.2 Automotive Wheel Coating Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Performance Paints Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Mile High Powder Coating
  - 6.8.2 Automotive Wheel Coating Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Mile High Powder Coating Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Nordson Industrial Coating Systems
  - 6.9.2 Automotive Wheel Coating Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Nordson Industrial Coating Systems Automotive Wheel Coating Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview

## **7 AUTOMOTIVE WHEEL COATING MANUFACTURING COST ANALYSIS**

- 7.1 Automotive Wheel Coating Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive Wheel Coating

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Automotive Wheel Coating Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Automotive Wheel Coating Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES AUTOMOTIVE WHEEL COATING MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Automotive Wheel Coating Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Automotive Wheel Coating Sales Volume Forecast by Type (2018-2025)

11.3 United States Automotive Wheel Coating Sales Volume Forecast by Application

(2018-2025)

11.4 United States Automotive Wheel Coating Sales Volume Forecast by Region

(2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Wheel Coating

Figure United States Automotive Wheel Coating Market Size (K MT) by Type (2013-2025)

Figure United States Automotive Wheel Coating Sales Volume Market Share by Type (Product Category) in 2017

Figure Powder Coating Product Picture

Figure Liquid Coating Product Picture

Figure United States Automotive Wheel Coating Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Automotive Wheel Coating by Application in 2017

Figure Passenger Cars Examples

Table Key Downstream Customer in Passenger Cars

Figure Commercial Vehicles Examples

Table Key Downstream Customer in Commercial Vehicles

Figure United States Automotive Wheel Coating Market Size (Million USD) by Region (2013-2025)

Figure The West Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Automotive Wheel Coating Sales (K MT) and Growth Rate (2013-2025)

Figure United States Automotive Wheel Coating Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Automotive Wheel Coating Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Automotive Wheel Coating Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Automotive Wheel Coating Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Automotive Wheel Coating Sales Share by Players/Suppliers

Figure 2017 United States Automotive Wheel Coating Sales Share by Players/Suppliers

Figure United States Automotive Wheel Coating Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Automotive Wheel Coating Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Automotive Wheel Coating Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Automotive Wheel Coating Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Wheel Coating Revenue Share by Players/Suppliers

Table United States Market Automotive Wheel Coating Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Automotive Wheel Coating Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Automotive Wheel Coating Market Share of Top 3 Players/Suppliers

Figure United States Automotive Wheel Coating Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Wheel Coating Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Wheel Coating Product Category

Table United States Automotive Wheel Coating Sales (K MT) by Region (2013-2018)

Table United States Automotive Wheel Coating Sales Share by Region (2013-2018)

Figure United States Automotive Wheel Coating Sales Share by Region (2013-2018)

Figure United States Automotive Wheel Coating Sales Market Share by Region in 2017

Table United States Automotive Wheel Coating Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Automotive Wheel Coating Revenue Share by Region (2013-2018)

Figure United States Automotive Wheel Coating Revenue Market Share by Region (2013-2018)

Figure United States Automotive Wheel Coating Revenue Market Share by Region in 2017

Table United States Automotive Wheel Coating Price (USD/MT) by Region (2013-2018)

Table United States Automotive Wheel Coating Sales (K MT) by Type (2013-2018)

Table United States Automotive Wheel Coating Sales Share by Type (2013-2018)

Figure United States Automotive Wheel Coating Sales Share by Type (2013-2018)

Figure United States Automotive Wheel Coating Sales Market Share by Type in 2017

Table United States Automotive Wheel Coating Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Automotive Wheel Coating Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Automotive Wheel Coating by Type (2013-2018)

Figure Revenue Market Share of Automotive Wheel Coating by Type in 2017

Table United States Automotive Wheel Coating Price (USD/MT) by Types (2013-2018)

Figure United States Automotive Wheel Coating Sales Growth Rate by Type (2013-2018)

Table United States Automotive Wheel Coating Sales (K MT) by Application (2013-2018)

Table United States Automotive Wheel Coating Sales Market Share by Application (2013-2018)

Figure United States Automotive Wheel Coating Sales Market Share by Application (2013-2018)

Figure United States Automotive Wheel Coating Sales Market Share by Application in 2017

Table United States Automotive Wheel Coating Sales Growth Rate by Application (2013-2018)

Figure United States Automotive Wheel Coating Sales Growth Rate by Application (2013-2018)

Table PPG Industrial Coatings Basic Information List

Table PPG Industrial Coatings Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure PPG Industrial Coatings Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure PPG Industrial Coatings Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure PPG Industrial Coatings Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Basf Basic Information List

Table Basf Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Basf Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Basf Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Basf Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Akzo Nobel Basic Information List

Table Akzo Nobel Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Akzo Nobel Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Akzo Nobel Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Akzo Nobel Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table DuPont Basic Information List

Table DuPont Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure DuPont Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure DuPont Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure DuPont Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Dupli-Color Basic Information List

Table Dupli-Color Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Dupli-Color Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Dupli-Color Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Dupli-Color Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Eastwood Basic Information List

Table Eastwood Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Eastwood Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Eastwood Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Eastwood Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Performance Paints Basic Information List

Table Performance Paints Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Performance Paints Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Performance Paints Automotive Wheel Coating Sales Market Share in United

States (2013-2018)

Figure Performance Paints Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Mile High Powder Coating Basic Information List

Table Mile High Powder Coating Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Mile High Powder Coating Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Mile High Powder Coating Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Mile High Powder Coating Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Nordson Industrial Coating Systems Basic Information List

Table Nordson Industrial Coating Systems Automotive Wheel Coating Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Nordson Industrial Coating Systems Automotive Wheel Coating Sales Growth Rate (2013-2018)

Figure Nordson Industrial Coating Systems Automotive Wheel Coating Sales Market Share in United States (2013-2018)

Figure Nordson Industrial Coating Systems Automotive Wheel Coating Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Wheel Coating

Figure Manufacturing Process Analysis of Automotive Wheel Coating

Figure Automotive Wheel Coating Industrial Chain Analysis

Table Raw Materials Sources of Automotive Wheel Coating Major Players/Suppliers in 2017

Table Major Buyers of Automotive Wheel Coating

Table Distributors/Traders List

Figure United States Automotive Wheel Coating Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Wheel Coating Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Wheel Coating Price (USD/MT) Trend Forecast (2018-2025)

Table United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Type in 2025

Table United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Application in 2025

Table United States Automotive Wheel Coating Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Automotive Wheel Coating Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Wheel Coating Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Automotive Wheel Coating Market Report 2018

Product link: <https://marketpublishers.com/r/U22DCA51C31EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U22DCA51C31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970