

United States Automotive Touch Switch Market Report 2017

<https://marketpublishers.com/r/UB356E1416CEN.html>

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UB356E1416CEN

Abstracts

Notes:

Sales, means the sales volume of Automotive Touch Switch

Revenue, means the sales value of Automotive Touch Switch

This report studies sales (consumption) of Automotive Touch Switch in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bosch

Continental

Delphi

ZF Friedrichshafen

TRW

Panasonic

Hella

ALPS Electric

Omron

Tokai Rika

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Automotive Touch Switch in each application, can be divided into

Application 1

Application 2

Contents

United States Automotive Touch Switch Market Report 2017

1 AUTOMOTIVE TOUCH SWITCH OVERVIEW

1.1 Product Overview and Scope of Automotive Touch Switch

1.2 Classification of Automotive Touch Switch

1.2.1 Type I

1.2.2 Type II

1.3 Application of Automotive Touch Switch

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Automotive Touch Switch (2012-2022)

1.4.1 United States Automotive Touch Switch Sales and Growth Rate (2012-2022)

1.4.2 United States Automotive Touch Switch Revenue and Growth Rate (2012-2022)

2 UNITED STATES AUTOMOTIVE TOUCH SWITCH COMPETITION BY MANUFACTURERS

2.1 United States Automotive Touch Switch Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Automotive Touch Switch Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Automotive Touch Switch Average Price by Manufactures (2015 and 2016)

2.4 Automotive Touch Switch Market Competitive Situation and Trends

2.4.1 Automotive Touch Switch Market Concentration Rate

2.4.2 Automotive Touch Switch Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES AUTOMOTIVE TOUCH SWITCH SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Automotive Touch Switch Sales and Market Share by States (2012-2017)

3.2 United States Automotive Touch Switch Revenue and Market Share by States (2012-2017)

3.3 United States Automotive Touch Switch Price by States (2012-2017)

4 UNITED STATES AUTOMOTIVE TOUCH SWITCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Automotive Touch Switch Sales and Market Share by Type (2012-2017)

4.2 United States Automotive Touch Switch Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive Touch Switch Price by Type (2012-2017)

4.4 United States Automotive Touch Switch Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AUTOMOTIVE TOUCH SWITCH SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Automotive Touch Switch Sales and Market Share by Application (2012-2017)

5.2 United States Automotive Touch Switch Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE TOUCH SWITCH MANUFACTURERS PROFILES/ANALYSIS

6.1 Bosch

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Touch Switch Product Type, Application and Specification

6.1.2.1

6.1.2.2

6.1.3 Bosch Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Continental

6.2.2 Automotive Touch Switch Product Type, Application and Specification

6.2.2.1

6.2.2.2

6.2.3 Continental Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Delphi

6.3.2 Automotive Touch Switch Product Type, Application and Specification

6.3.2.1

6.3.2.2

6.3.3 Delphi Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 ZF Friedrichshafen

6.4.2 Automotive Touch Switch Product Type, Application and Specification

6.4.2.1

6.4.2.2

6.4.3 ZF Friedrichshafen Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 TRW

6.5.2 Automotive Touch Switch Product Type, Application and Specification

6.5.2.1

6.5.2.2

6.5.3 TRW Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Panasonic

6.6.2 Automotive Touch Switch Product Type, Application and Specification

6.6.2.1

6.6.2.2

6.6.3 Panasonic Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Hella

6.7.2 Automotive Touch Switch Product Type, Application and Specification

6.7.2.1

6.7.2.2

6.7.3 Hella Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 ALPS Electric

6.8.2 Automotive Touch Switch Product Type, Application and Specification

6.8.2.1

6.8.2.2

6.8.3 ALPS Electric Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Omron

6.9.2 Automotive Touch Switch Product Type, Application and Specification

6.9.2.1

6.9.2.2

6.9.3 Omron Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Tokai Rika

6.10.2 Automotive Touch Switch Product Type, Application and Specification

6.10.2.1

6.10.2.2

6.10.3 Tokai Rika Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

7 AUTOMOTIVE TOUCH SWITCH MANUFACTURING COST ANALYSIS

7.1 Automotive Touch Switch Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive Touch Switch

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Automotive Touch Switch Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Automotive Touch Switch Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AUTOMOTIVE TOUCH SWITCH MARKET FORECAST (2017-2022)

- 11.1 United States Automotive Touch Switch Sales, Revenue Forecast (2017-2022)
- 11.2 United States Automotive Touch Switch Sales Forecast by Type (2017-2022)
- 11.3 United States Automotive Touch Switch Sales Forecast by Application (2017-2022)
- 11.4 Automotive Touch Switch Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Touch Switch

Table Classification of Automotive Touch Switch

Figure United States Sales Market Share of Automotive Touch Switch by Type in 2015

Table Application of Automotive Touch Switch

Figure United States Sales Market Share of Automotive Touch Switch by Application in 2015

Figure United States Automotive Touch Switch Sales and Growth Rate (2012-2022)

Figure United States Automotive Touch Switch Revenue and Growth Rate (2012-2022)

Table United States Automotive Touch Switch Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive Touch Switch Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Touch Switch Sales Share by Manufacturers

Figure 2016 Automotive Touch Switch Sales Share by Manufacturers

Table United States Automotive Touch Switch Revenue by Manufacturers (2015 and 2016)

Table United States Automotive Touch Switch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive Touch Switch Revenue Share by Manufacturers

Table 2016 United States Automotive Touch Switch Revenue Share by Manufacturers

Table United States Market Automotive Touch Switch Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive Touch Switch Average Price of Key Manufacturers in 2015

Figure Automotive Touch Switch Market Share of Top 3 Manufacturers

Figure Automotive Touch Switch Market Share of Top 5 Manufacturers

Table United States Automotive Touch Switch Sales by States (2012-2017)

Table United States Automotive Touch Switch Sales Share by States (2012-2017)

Figure United States Automotive Touch Switch Sales Market Share by States in 2015

Table United States Automotive Touch Switch Revenue and Market Share by States (2012-2017)

Table United States Automotive Touch Switch Revenue Share by States (2012-2017)

Figure Revenue Market Share of Automotive Touch Switch by States (2012-2017)

Table United States Automotive Touch Switch Price by States (2012-2017)

Table United States Automotive Touch Switch Sales by Type (2012-2017)

Table United States Automotive Touch Switch Sales Share by Type (2012-2017)
Figure United States Automotive Touch Switch Sales Market Share by Type in 2015
Table United States Automotive Touch Switch Revenue and Market Share by Type (2012-2017)
Table United States Automotive Touch Switch Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Automotive Touch Switch by Type (2012-2017)
Table United States Automotive Touch Switch Price by Type (2012-2017)
Figure United States Automotive Touch Switch Sales Growth Rate by Type (2012-2017)
Table United States Automotive Touch Switch Sales by Application (2012-2017)
Table United States Automotive Touch Switch Sales Market Share by Application (2012-2017)
Figure United States Automotive Touch Switch Sales Market Share by Application in 2015
Table United States Automotive Touch Switch Sales Growth Rate by Application (2012-2017)
Figure United States Automotive Touch Switch Sales Growth Rate by Application (2012-2017)
Table Bosch Basic Information List
Table Bosch Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Bosch Automotive Touch Switch Sales Market Share (2012-2017)
Table Continental Basic Information List
Table Continental Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)
Table Continental Automotive Touch Switch Sales Market Share (2012-2017)
Table Delphi Basic Information List
Table Delphi Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)
Table Delphi Automotive Touch Switch Sales Market Share (2012-2017)
Table ZF Friedrichshafen Basic Information List
Table ZF Friedrichshafen Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)
Table ZF Friedrichshafen Automotive Touch Switch Sales Market Share (2012-2017)
Table TRW Basic Information List
Table TRW Automotive Touch Switch Sales, Revenue, Price and Gross Margin (2012-2017)
Table TRW Automotive Touch Switch Sales Market Share (2012-2017)
Table Panasonic Basic Information List
Table Panasonic Automotive Touch Switch Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Panasonic Automotive Touch Switch Sales Market Share (2012-2017)

Table Hella Basic Information List

Table Hella Automotive Touch Switch Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Hella Automotive Touch Switch Sales Market Share (2012-2017)

Table ALPS Electric Basic Information List

Table ALPS Electric Automotive Touch Switch Sales, Revenue, Price and Gross Margin
(2012-2017)

Table ALPS Electric Automotive Touch Switch Sales Market Share (2012-2017)

Table Omron Basic Information List

Table Omron Automotive Touch Switch Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Omron Automotive Touch Switch Sales Market Share (2012-2017)

Table Tokai Rika Basic Information List

Table Tokai Rika Automotive Touch Switch Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Tokai Rika Automotive Touch Switch Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Touch Switch

Figure Manufacturing Process Analysis of Automotive Touch Switch

Figure Automotive Touch Switch Industrial Chain Analysis

Table Raw Materials Sources of Automotive Touch Switch Major Manufacturers in 2015

Table Major Buyers of Automotive Touch Switch

Table Distributors/Traders List

Figure United States Automotive Touch Switch Production and Growth Rate Forecast
(2017-2022)

Figure United States Automotive Touch Switch Revenue and Growth Rate Forecast
(2017-2022)

Table United States Automotive Touch Switch Production Forecast by Type
(2017-2022)

Table United States Automotive Touch Switch Consumption Forecast by Application
(2017-2022)

Table United States Automotive Touch Switch Sales Forecast by States (2017-2022)

Table United States Automotive Touch Switch Sales Share Forecast by States
(2017-2022)

I would like to order

Product name: United States Automotive Touch Switch Market Report 2017

Product link: <https://marketpublishers.com/r/UB356E1416CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB356E1416CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970