

# United States Automotive Seat Motor Market Report 2016

<https://marketpublishers.com/r/UB4FC03C032EN.html>

Date: December 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UB4FC03C032EN

## Abstracts

### Notes:

Sales, means the sales volume of Automotive Seat Motor

Revenue, means the sales value of Automotive Seat Motor

This report studies sales (consumption) of Automotive Seat Motor in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ASMO

Brose

Johnson Electric

Bosch

Mitsuba

Nidec

Mabuchi

Inteva

Shenghuabo

Ningbo Kaier

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Horizontal adjustment

Height adjustment

Seat back adjustment

Split by applications, this report focuses on sales, market share and growth rate of Automotive Seat Motor in each application, can be divided into

Passenger Vehicle

Commercial Vehicle

Application 3

## Contents

### United States Automotive Seat Motor Market Report 2016

#### **1 AUTOMOTIVE SEAT MOTOR OVERVIEW**

##### 1.1 Product Overview and Scope of Automotive Seat Motor

##### 1.2 Classification of Automotive Seat Motor

###### 1.2.1 Horizontal adjustment

###### 1.2.2 Height adjustment

###### 1.2.3 Seat back adjustment

##### 1.3 Application of Automotive Seat Motor

###### 1.3.1 Passenger Vehicle

###### 1.3.2 Commercial Vehicle

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Automotive Seat Motor (2011-2021)

###### 1.4.1 United States Automotive Seat Motor Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Automotive Seat Motor Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AUTOMOTIVE SEAT MOTOR COMPETITION BY MANUFACTURERS**

##### 2.1 United States Automotive Seat Motor Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Automotive Seat Motor Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Automotive Seat Motor Average Price by Manufactures (2015 and 2016)

##### 2.4 Automotive Seat Motor Market Competitive Situation and Trends

###### 2.4.1 Automotive Seat Motor Market Concentration Rate

###### 2.4.2 Automotive Seat Motor Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AUTOMOTIVE SEAT MOTOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Automotive Seat Motor Sales and Market Share by Type (2011-2016)

##### 3.2 United States Automotive Seat Motor Revenue and Market Share by Type

(2011-2016)

3.3 United States Automotive Seat Motor Price by Type (2011-2016)

3.4 United States Automotive Seat Motor Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES AUTOMOTIVE SEAT MOTOR SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Automotive Seat Motor Sales and Market Share by Application (2011-2016)

4.2 United States Automotive Seat Motor Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES AUTOMOTIVE SEAT MOTOR MANUFACTURERS PROFILES/ANALYSIS**

5.1 ASMO

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Automotive Seat Motor Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 ASMO Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Brose

5.2.2 Automotive Seat Motor Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Brose Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Johnson Electric

5.3.2 Automotive Seat Motor Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Johnson Electric Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Bosch

- 5.4.2 Automotive Seat Motor Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Bosch Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Mitsuba
  - 5.5.2 Automotive Seat Motor Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Mitsuba Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Nidec
  - 5.6.2 Automotive Seat Motor Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Nidec Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Mabuchi
  - 5.7.2 Automotive Seat Motor Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Mabuchi Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Inteva
  - 5.8.2 Automotive Seat Motor Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Inteva Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Shenghuabo
  - 5.9.2 Automotive Seat Motor Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Shenghuabo Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Ningbo Kaier

5.10.2 Automotive Seat Motor Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Ningbo Kaier Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview

## **6 AUTOMOTIVE SEAT MOTOR MANUFACTURING COST ANALYSIS**

6.1 Automotive Seat Motor Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Automotive Seat Motor

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Automotive Seat Motor Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Automotive Seat Motor Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES AUTOMOTIVE SEAT MOTOR MARKET FORECAST (2016-2021)**

10.1 United States Automotive Seat Motor Sales, Revenue Forecast (2016-2021)

10.2 United States Automotive Seat Motor Sales Forecast by Type (2016-2021)

10.3 United States Automotive Seat Motor Sales Forecast by Application (2016-2021)

10.4 Automotive Seat Motor Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Seat Motor

Table Classification of Automotive Seat Motor

Figure United States Sales Market Share of Automotive Seat Motor by Type in 2015

Figure Horizontal adjustment Picture

Figure Height adjustment Picture

Figure Seat back adjustment Picture

Table Application of Automotive Seat Motor

Figure United States Sales Market Share of Automotive Seat Motor by Application in 2015

Figure Passenger Vehicle Examples

Figure Commercial Vehicle Examples

Figure United States Automotive Seat Motor Sales and Growth Rate (2011-2021)

Figure United States Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Table United States Automotive Seat Motor Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive Seat Motor Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Seat Motor Sales Share by Manufacturers

Figure 2016 Automotive Seat Motor Sales Share by Manufacturers

Table United States Automotive Seat Motor Revenue by Manufacturers (2015 and 2016)

Table United States Automotive Seat Motor Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive Seat Motor Revenue Share by Manufacturers

Table 2016 United States Automotive Seat Motor Revenue Share by Manufacturers

Table United States Market Automotive Seat Motor Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive Seat Motor Average Price of Key Manufacturers in 2015

Figure Automotive Seat Motor Market Share of Top 3 Manufacturers

Figure Automotive Seat Motor Market Share of Top 5 Manufacturers

Table United States Automotive Seat Motor Sales by Type (2011-2016)

Table United States Automotive Seat Motor Sales Share by Type (2011-2016)

Figure United States Automotive Seat Motor Sales Market Share by Type in 2015

Table United States Automotive Seat Motor Revenue and Market Share by Type



(2011-2016)

Table United States Automotive Seat Motor Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automotive Seat Motor by Type (2011-2016)

Table United States Automotive Seat Motor Price by Type (2011-2016)

Figure United States Automotive Seat Motor Sales Growth Rate by Type (2011-2016)

Table United States Automotive Seat Motor Sales by Application (2011-2016)

Table United States Automotive Seat Motor Sales Market Share by Application (2011-2016)

Figure United States Automotive Seat Motor Sales Market Share by Application in 2015

Table United States Automotive Seat Motor Sales Growth Rate by Application (2011-2016)

Figure United States Automotive Seat Motor Sales Growth Rate by Application (2011-2016)

Table ASMO Basic Information List

Table ASMO Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure ASMO Automotive Seat Motor Sales Market Share (2011-2016)

Table Brose Basic Information List

Table Brose Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brose Automotive Seat Motor Sales Market Share (2011-2016)

Table Johnson Electric Basic Information List

Table Johnson Electric Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Table Johnson Electric Automotive Seat Motor Sales Market Share (2011-2016)

Table Bosch Basic Information List

Table Bosch Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bosch Automotive Seat Motor Sales Market Share (2011-2016)

Table Mitsuba Basic Information List

Table Mitsuba Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mitsuba Automotive Seat Motor Sales Market Share (2011-2016)

Table Nidec Basic Information List

Table Nidec Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nidec Automotive Seat Motor Sales Market Share (2011-2016)

Table Mabuchi Basic Information List

Table Mabuchi Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Mabuchi Automotive Seat Motor Sales Market Share (2011-2016)

Table Inteva Basic Information List

Table Inteva Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Inteva Automotive Seat Motor Sales Market Share (2011-2016)

Table Shenghuabo Basic Information List

Table Shenghuabo Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Shenghuabo Automotive Seat Motor Sales Market Share (2011-2016)

Table Ningbo Kaier Basic Information List

Table Ningbo Kaier Automotive Seat Motor Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Ningbo Kaier Automotive Seat Motor Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Seat Motor

Figure Manufacturing Process Analysis of Automotive Seat Motor

Figure Automotive Seat Motor Industrial Chain Analysis

Table Raw Materials Sources of Automotive Seat Motor Major Manufacturers in 2015

Table Major Buyers of Automotive Seat Motor

Table Distributors/Traders List

Figure United States Automotive Seat Motor Production and Growth Rate Forecast

(2016-2021)

Figure United States Automotive Seat Motor Revenue and Growth Rate Forecast

(2016-2021)

Table United States Automotive Seat Motor Production Forecast by Type (2016-2021)

Table United States Automotive Seat Motor Consumption Forecast by Application

(2016-2021)

## I would like to order

Product name: United States Automotive Seat Motor Market Report 2016

Product link: <https://marketpublishers.com/r/UB4FC03C032EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB4FC03C032EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970