

United States Automotive Seat Market Report 2018

<https://marketpublishers.com/r/U36E0025B3BQEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U36E0025B3BQEN

Abstracts

In this report, the United States Automotive Seat market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Seat in these regions, from 2013 to 2025 (forecast).

United States Automotive Seat market competition by top manufacturers/players, with Automotive Seat sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Johnson Controls

Lear

Faurecia

Toyota Boshoku

Magna

TS TECH

NHK Spring

Tachi-S

Hyundai Dymos

Sitech

CVG

Beijing GoldRare

Isringhausen

Wuhu Ruitai

Jiangsu Yuhua

GSK Group

Grammer

Zhejiang Jujin

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fabric Seat

Genuine Leather Seat

Other Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Car

Commercial Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Automotive Seat Market Report 2018

1 AUTOMOTIVE SEAT OVERVIEW

- 1.1 Product Overview and Scope of Automotive Seat
- 1.2 Classification of Automotive Seat by Product Category
 - 1.2.1 United States Automotive Seat Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Automotive Seat Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Fabric Seat
 - 1.2.4 Genuine Leather Seat
 - 1.2.5 Other Type
- 1.3 United States Automotive Seat Market by Application/End Users
 - 1.3.1 United States Automotive Seat Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Passenger Car
 - 1.3.3 Commercial Vehicle
- 1.4 United States Automotive Seat Market by Region
 - 1.4.1 United States Automotive Seat Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Automotive Seat Status and Prospect (2013-2025)
 - 1.4.3 Southwest Automotive Seat Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Automotive Seat Status and Prospect (2013-2025)
 - 1.4.5 New England Automotive Seat Status and Prospect (2013-2025)
 - 1.4.6 The South Automotive Seat Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Automotive Seat Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Automotive Seat (2013-2025)
 - 1.5.1 United States Automotive Seat Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Automotive Seat Revenue and Growth Rate (2013-2025)

2 UNITED STATES AUTOMOTIVE SEAT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Automotive Seat Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Automotive Seat Revenue and Share by Players/Suppliers

(2013-2018)

2.3 United States Automotive Seat Average Price by Players/Suppliers (2013-2018)

2.4 United States Automotive Seat Market Competitive Situation and Trends

2.4.1 United States Automotive Seat Market Concentration Rate

2.4.2 United States Automotive Seat Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive Seat Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES AUTOMOTIVE SEAT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Automotive Seat Sales and Market Share by Region (2013-2018)

3.2 United States Automotive Seat Revenue and Market Share by Region (2013-2018)

3.3 United States Automotive Seat Price by Region (2013-2018)

4 UNITED STATES AUTOMOTIVE SEAT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Automotive Seat Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Automotive Seat Revenue and Market Share by Type (2013-2018)

4.3 United States Automotive Seat Price by Type (2013-2018)

4.4 United States Automotive Seat Sales Growth Rate by Type (2013-2018)

5 UNITED STATES AUTOMOTIVE SEAT SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Automotive Seat Sales and Market Share by Application (2013-2018)

5.2 United States Automotive Seat Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE SEAT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Johnson Controls

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Seat Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Johnson Controls Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Lear
 - 6.2.2 Automotive Seat Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Lear Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Faurecia
 - 6.3.2 Automotive Seat Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Faurecia Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Toyota Boshoku
 - 6.4.2 Automotive Seat Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Toyota Boshoku Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Magna
 - 6.5.2 Automotive Seat Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Magna Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 TS TECH
 - 6.6.2 Automotive Seat Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 TS TECH Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 NHK Spring
 - 6.7.2 Automotive Seat Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 NHK Spring Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Tachi-S
 - 6.8.2 Automotive Seat Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Tachi-S Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Hyundai Dymos
 - 6.9.2 Automotive Seat Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Hyundai Dymos Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Sitech
 - 6.10.2 Automotive Seat Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Sitech Automotive Seat Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 CVG
- 6.12 Beijing GoldRare
- 6.13 Isringhausen
- 6.14 Wuhu Ruitai
- 6.15 Jiangsu Yuhua
- 6.16 GSK Group
- 6.17 Grammer
- 6.18 Zhejiang Jujin

7 AUTOMOTIVE SEAT MANUFACTURING COST ANALYSIS

- 7.1 Automotive Seat Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Seat

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive Seat Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Seat Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AUTOMOTIVE SEAT MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Automotive Seat Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Automotive Seat Sales Volume Forecast by Type (2018-2025)

11.3 United States Automotive Seat Sales Volume Forecast by Application (2018-2025)

11.4 United States Automotive Seat Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Product Picture of Automotive Seat
- Figure United States Automotive Seat Market Size (K Units) by Type (2013-2025)
- Figure United States Automotive Seat Sales Volume Market Share by Type (Product Category) in 2017
- Figure Fabric Seat Product Picture
- Figure Genuine Leather Seat Product Picture
- Figure Other Type Product Picture
- Figure United States Automotive Seat Market Size (K Units) by Application (2013-2025)
- Figure United States Sales Market Share of Automotive Seat by Application in 2017
- Figure Passenger Car Examples
- Table Key Downstream Customer in Passenger Car
- Figure Commercial Vehicle Examples
- Table Key Downstream Customer in Commercial Vehicle
- Figure United States Automotive Seat Market Size (Million USD) by Region (2013-2025)
- Figure The West Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The Middle Atlantic Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure New England Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The South of US Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure The Midwest Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure United States Automotive Seat Sales (K Units) and Growth Rate (2013-2025)
- Figure United States Automotive Seat Revenue (Million USD) and Growth Rate (2013-2025)
- Figure United States Automotive Seat Market Major Players Product Sales Volume (K Units) (2013-2018)
- Table United States Automotive Seat Sales (K Units) of Key Players/Suppliers (2013-2018)
- Table United States Automotive Seat Sales Share by Players/Suppliers (2013-2018)
- Figure 2017 United States Automotive Seat Sales Share by Players/Suppliers

Figure 2017 United States Automotive Seat Sales Share by Players/Suppliers
Figure United States Automotive Seat Market Major Players Product Revenue (Million USD) (2013-2018)
Table United States Automotive Seat Revenue (Million USD) by Players/Suppliers (2013-2018)
Table United States Automotive Seat Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Automotive Seat Revenue Share by Players/Suppliers
Figure 2017 United States Automotive Seat Revenue Share by Players/Suppliers
Table United States Market Automotive Seat Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market Automotive Seat Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States Automotive Seat Market Share of Top 3 Players/Suppliers
Figure United States Automotive Seat Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Automotive Seat Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Automotive Seat Product Category
Table United States Automotive Seat Sales (K Units) by Region (2013-2018)
Table United States Automotive Seat Sales Share by Region (2013-2018)
Figure United States Automotive Seat Sales Share by Region (2013-2018)
Figure United States Automotive Seat Sales Market Share by Region in 2017
Table United States Automotive Seat Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Automotive Seat Revenue Share by Region (2013-2018)
Figure United States Automotive Seat Revenue Market Share by Region (2013-2018)
Figure United States Automotive Seat Revenue Market Share by Region in 2017
Table United States Automotive Seat Price (USD/Unit) by Region (2013-2018)
Table United States Automotive Seat Sales (K Units) by Type (2013-2018)
Table United States Automotive Seat Sales Share by Type (2013-2018)
Figure United States Automotive Seat Sales Share by Type (2013-2018)
Figure United States Automotive Seat Sales Market Share by Type in 2017
Table United States Automotive Seat Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Automotive Seat Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Automotive Seat by Type (2013-2018)
Figure Revenue Market Share of Automotive Seat by Type in 2017
Table United States Automotive Seat Price (USD/Unit) by Types (2013-2018)
Figure United States Automotive Seat Sales Growth Rate by Type (2013-2018)
Table United States Automotive Seat Sales (K Units) by Application (2013-2018)

Table United States Automotive Seat Sales Market Share by Application (2013-2018)
Figure United States Automotive Seat Sales Market Share by Application (2013-2018)
Figure United States Automotive Seat Sales Market Share by Application in 2017
Table United States Automotive Seat Sales Growth Rate by Application (2013-2018)
Figure United States Automotive Seat Sales Growth Rate by Application (2013-2018)
Table Johnson Controls Basic Information List
Table Johnson Controls Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Johnson Controls Automotive Seat Sales Growth Rate (2013-2018)
Figure Johnson Controls Automotive Seat Sales Market Share in United States (2013-2018)
Figure Johnson Controls Automotive Seat Revenue Market Share in United States (2013-2018)
Table Lear Basic Information List
Table Lear Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Lear Automotive Seat Sales Growth Rate (2013-2018)
Figure Lear Automotive Seat Sales Market Share in United States (2013-2018)
Figure Lear Automotive Seat Revenue Market Share in United States (2013-2018)
Table Faurecia Basic Information List
Table Faurecia Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Faurecia Automotive Seat Sales Growth Rate (2013-2018)
Figure Faurecia Automotive Seat Sales Market Share in United States (2013-2018)
Figure Faurecia Automotive Seat Revenue Market Share in United States (2013-2018)
Table Toyota Boshoku Basic Information List
Table Toyota Boshoku Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Toyota Boshoku Automotive Seat Sales Growth Rate (2013-2018)
Figure Toyota Boshoku Automotive Seat Sales Market Share in United States (2013-2018)
Figure Toyota Boshoku Automotive Seat Revenue Market Share in United States (2013-2018)
Table Magna Basic Information List
Table Magna Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Magna Automotive Seat Sales Growth Rate (2013-2018)
Figure Magna Automotive Seat Sales Market Share in United States (2013-2018)
Figure Magna Automotive Seat Revenue Market Share in United States (2013-2018)

Table TS TECH Basic Information List

Table TS TECH Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure TS TECH Automotive Seat Sales Growth Rate (2013-2018)

Figure TS TECH Automotive Seat Sales Market Share in United States (2013-2018)

Figure TS TECH Automotive Seat Revenue Market Share in United States (2013-2018)

Table NHK Spring Basic Information List

Table NHK Spring Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure NHK Spring Automotive Seat Sales Growth Rate (2013-2018)

Figure NHK Spring Automotive Seat Sales Market Share in United States (2013-2018)

Figure NHK Spring Automotive Seat Revenue Market Share in United States (2013-2018)

Table Tachi-S Basic Information List

Table Tachi-S Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Tachi-S Automotive Seat Sales Growth Rate (2013-2018)

Figure Tachi-S Automotive Seat Sales Market Share in United States (2013-2018)

Figure Tachi-S Automotive Seat Revenue Market Share in United States (2013-2018)

Table Hyundai Dymos Basic Information List

Table Hyundai Dymos Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hyundai Dymos Automotive Seat Sales Growth Rate (2013-2018)

Figure Hyundai Dymos Automotive Seat Sales Market Share in United States (2013-2018)

Figure Hyundai Dymos Automotive Seat Revenue Market Share in United States (2013-2018)

Table Sitech Basic Information List

Table Sitech Automotive Seat Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sitech Automotive Seat Sales Growth Rate (2013-2018)

Figure Sitech Automotive Seat Sales Market Share in United States (2013-2018)

Figure Sitech Automotive Seat Revenue Market Share in United States (2013-2018)

Table CVG Basic Information List

Table Beijing GoldRare Basic Information List

Table Isringhausen Basic Information List

Table Wuhu Ruitai Basic Information List

Table Jiangsu Yuhua Basic Information List

Table GSK Group Basic Information List

Table Grammer Basic Information List

Table Zhejiang Jujin Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Seat

Figure Manufacturing Process Analysis of Automotive Seat

Figure Automotive Seat Industrial Chain Analysis

Table Raw Materials Sources of Automotive Seat Major Players/Suppliers in 2017

Table Major Buyers of Automotive Seat

Table Distributors/Traders List

Figure United States Automotive Seat Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Seat Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Seat Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Automotive Seat Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Automotive Seat Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Automotive Seat Sales Volume (K Units) Forecast by Type in 2025

Table United States Automotive Seat Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Automotive Seat Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Automotive Seat Sales Volume (K Units) Forecast by Application in 2025

Table United States Automotive Seat Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Automotive Seat Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Seat Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Seat Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Automotive Seat Market Report 2018

Product link: <https://marketpublishers.com/r/U36E0025B3BQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U36E0025B3BQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970